ACXIOM CORP Form 4 October 03, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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January 31, Expires: 2005

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

Value

(Print or Type	(Responses)											
1. Name and WOMBLE	· <u>-</u>	2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]				ıg	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last)	(First)	`	3. Date of Earliest Transaction (Month/Day/Year)					Director 10% Owner				
ACXIOM CORPORATION, 1 INFORMATION WAY			10/02/2006					_X_ Officer (give title Other (specify below)				
		4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check					
LITTLE R		Filed(Month/Day/Year)					Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	ate, if	3. Transactio Code (Instr. 8)	4. Securit for Dispos (Instr. 3,	sed of (D		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		

(Instr. 3)		any (Month/Day/Year)	Code (Instr. 8)	(Instr. 3, 4 and 5) (A) or Amount (D) Price			Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Beneficial Ownership (Instr. 4)
Common Stock, \$.10 Par Value	10/02/2006	10/02/2006	J	2,043 (1)	D	\$ 24.4654	1,182,982.8712 (2)	D	
Common Stock, \$.10 Par Value							37,621.99	I	by Managed Account
Common Stock, \$.10 Par							3,191.5988	I	by Managed Account

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	
Derivative		Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration Date		Amount of		Derivative	
	Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	
	(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	
		Derivative				Securities			(Instr.	3 and 4)		
		Security				Acquired						
		·				(A) or						
						Disposed						
						of (D)						
						(Instr. 3,						
						4, and 5)						
										Amount		
							Date	Expiration		or		
						Exercisable	Date		Number			
									of			
					Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WOMBLE JAMES T ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202

Global Development Leader

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: James T. Womble

10/03/2006

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan which became effective on August 9, 2006.
- (2) Of the reporting person's directly owned total shares, 24,103 of these shares are held in a charitable remainder trust of which the reporting person is the trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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