#### JOHNSON JONATHAN E III

Form 4

January 18, 2011

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

3235-0287 Number: January 31, Expires:

2005

**OMB APPROVAL** 

Section 16. Form 4 or Form 5 obligations

**SECURITIES** 

Estimated average burden hours per response... 0.5

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * JOHNSON JONATHAN E III |            |          | 2. Issuer Name and Ticker or Trading Symbol OVERSTOCK.COM, INC [OSTK] | 5. Relationship of Reporting Person(s) to Issuer   |  |  |  |
|--|------------|----------|---|--|--|--|--|
|  |            |          | , ,   | (Check all applicable)   |  |  |  |
| (Last)   | (First)    | (Middle) | 3. Date of Earliest Transaction                                       |  |  |  |  |
| 6350 SOUTH   | I 3000 EAS | Γ        | (Month/Day/Year)<br>01/13/2011  | Director 10% Owner Other (specify below)  President  |  |  |  |
|  | (Street)   |          | 4. If Amendment, Date Original  | 6. Individual or Joint/Group Filing(Check  |  |  |  |
| SALT LAKE  | CITY, UT   | 84121    | Filed(Month/Day/Year)   | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |  |
| (City)   | (State)    | (Zip)    | Table I - Non-Derivative Securities Ac                                | quired, Disposed of, or Beneficially Owned   |  |  |  |

| (City)                               | (State)                                 | (Zip) Table   | e I - Non-D                            | erivative    | Secur                        | ities Acq      | uired, Disposed of   | f, or Beneficiall  | ly Owned  |
|--------------------------------------|---|---|--|--------------|------------------------------|----------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | (Instr. 3,   | ispose<br>4 and<br>(A)<br>or | d of (D)<br>5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock                      | 01/13/2011                              |   | Code V M                               | Amount 3,900 | (D)                          | Price \$ 16.51 | 24,857   | D  |   |
| Common<br>Stock                      | 01/13/2011                              |   | F                                      | 1,469        | D                            | \$<br>16.51    | 23,388   | D  |   |
| Common<br>Stock                      | 01/14/2011                              |   | M                                      | 7,500        | A                            | \$<br>16.93    | 30,888   | D  |   |
| Common<br>Stock                      | 01/14/2011                              |   | F                                      | 2,614        | D                            | \$<br>16.93    | 28,274   | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number ion f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | Underlying Securities (Instr. 3 and 4) |  | 8. Pr<br>Deriv<br>Secu<br>(Inst |
|---|---|---|---|---|--|--|--------------------|--|--|---------------------------------|
|   |   |   |   | Code V                                  | (A) (D)  | Date<br>Exercisable                                      | Expiration<br>Date | Title                                  | Amount<br>or<br>Number<br>of<br>Shares |                                 |
| Restricted<br>Stock<br>Units                        | <u>(1)</u>  | 01/13/2011                              |   | M                                       | 3,900  | <u>(1)</u>   | <u>(1)</u>         | Common<br>Stock                        | 3,900                                  | \$                              |
| Restricted<br>Stock<br>Units                        | (2)   | 01/14/2011                              |   | M                                       | 7,500  | (2)  | (2)                | Common<br>Stock                        | 7,500                                  | \$                              |

# **Reporting Owners**

SALT LAKE CITY, UT 84121

| Reporting Owner Name / Address | Relationships |           |             |       |  |  |  |
|--------------------------------|---------------|-----------|-------------|-------|--|--|--|
| -                              | Director      | 10% Owner | Officer     | Other |  |  |  |
| JOHNSON JONATHAN E III         |               |           |             |       |  |  |  |
| 6350 SOUTH 3000 EAST           |               |           | President   |       |  |  |  |
| CALTELABLE OUTS TITE 04101     |               |           | 1 1051uciit |       |  |  |  |

## **Signatures**

/s/ Jonathan E.

Johnson III 01/18/2011

\*\*Signature of Reporting Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Each restricted stock unit represents a contingent right to receive one share of Overstock.com, Inc. common stock. The restricted stock units vest as to 25% at the close of business on January 13, 2010, an additional 25% at the close of business on January 13, 2011, and the remaining 50% at the close of business on January 13, 2012. Vested shares will be delivered to the reporting person promptly after the restricted stock units vest.

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Each restricted stock unit represents a contingent right to receive one share of Overstock.com, Inc. common stock. The restricted stock units vest as to 25% at the close of business on January 14, 2009, an additional 25% at the close of business on January 14, 2010, and the remaining 50% at the close of business on January 14, 2011. Vested shares will be delivered to the reporting person promptly after the restricted stock units vest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.