

REIMER TERRY A
Form 4
December 06, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
REIMER TERRY A

2. Issuer Name and Ticker or Trading Symbol
AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director
 Officer (give title below) _____ Other (specify below)
Executive Vice President

(Last) (First) (Middle)
6000 WESTOWN PARKWAY
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
12/02/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

WEST DES MOINES, IA 50266
(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---------|---|
| | | | Code | V | Amount | (A) or (D) | Price | | |
| Common Stock | 12/02/2010 | | M | | 30,000 | A | \$ 9.67 | 206,266 | D |
| Common Stock | 12/02/2010 | | F | | 32 | D | \$ 11.24 | 206,234 | D |
| Common Stock | 12/02/2010 | | F | | 354 | D | \$ 11.25 | 205,880 | D |
| Common Stock | 12/02/2010 | | F | | 80 | D | \$ 11.26 | 205,800 | D |
| Common Stock | 12/02/2010 | | F | | 322 | D | \$ 11.27 | 205,478 | D |

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| | | | | | | | |
|--------------|------------|---|-------|---|------------|---------|---|
| Common Stock | 12/02/2010 | F | 1,082 | D | \$ 11.28 | 204,396 | D |
| Common Stock | 12/02/2010 | F | 1,292 | D | \$ 11.29 | 203,104 | D |
| Common Stock | 12/02/2010 | F | 2,222 | D | \$ 11.3 | 200,882 | D |
| Common Stock | 12/02/2010 | F | 2,162 | D | \$ 11.31 | 198,720 | D |
| Common Stock | 12/02/2010 | F | 2,939 | D | \$ 11.32 | 195,781 | D |
| Common Stock | 12/02/2010 | F | 7,362 | D | \$ 11.33 | 188,419 | D |
| Common Stock | 12/02/2010 | F | 2,163 | D | \$ 11.34 | 186,256 | D |
| Common Stock | 12/02/2010 | F | 1,861 | D | \$ 11.35 | 184,395 | D |
| Common Stock | 12/02/2010 | F | 2,766 | D | \$ 11.36 | 181,629 | D |
| Common Stock | 12/02/2010 | F | 444 | D | \$ 11.37 | 181,185 | D |
| Common Stock | 12/02/2010 | F | 900 | D | \$ 11.38 | 180,285 | D |
| Common Stock | 12/02/2010 | F | 1,057 | D | \$ 11.39 | 179,228 | D |
| Common Stock | 12/02/2010 | F | 192 | D | \$ 11.4 | 179,036 | D |
| Common Stock | 12/02/2010 | S | 2,770 | D | \$ 11.3286 | 176,266 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|
|--|--|--------------------------------------|--|--------------------------------|--|--|---|

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and 5)

| | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Am or Nur of S |
|----------------------|------|---|-----|-----|------------------|-----------------|--------------|----------------|
| Options-Right to Buy | | | | | 12/29/2000 | 12/29/2010 | Common Stock | 30 |
| | | | | | | | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| REIMER TERRY A 6000 WESTOWN PARKWAY WEST DES MOINES, IA 50266 | | | Executive Vice President | |

Signatures

Debra J. Richardson, by Power of Attorney
12/06/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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