### SALLMEN RONDA Form 4 April 09, 2003

10	MB APPROVAL		
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 4

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

 $|\_|$  Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print of Type Responses)

1. Name and Address of Repo	orting Person*		
Sallmen	Ronda		
(Last) c/o Tag-It Pacific, Inc. 21900 Burbank Blvd., Suite 2	(First)	(Middle)	
	(Street)		
Woodland Hills	CA	91367	
(City)	(State)	(Zip)	
2. Issuer Name and Ticker of Tag-It Pacific, Inc. (Al			
3. I.R.S. Identification No.	umber of Reporting Per	son, if an entity (volunta	ry)
4. Statement for Month/Day	/Year		
April 7, 2003			
5. If Amendment, Date of O	riginal (Month/Day/Yea	r)	

<sup>6.</sup> Relationship of Reporting Person(s) to Issuer (Check all applicable)

_  Director  X  Officer (give tit	le below)		10% Owner Other (spec	ify below)		
Chief Financial Office	er					
7. Individual or Joint/Gr	oup Filing	(Check Applic	cable line)			
X  Form Filed by One			rson			
Table I Non-D	erivative S			======================================		
	2. Trans-	2A. Deemed Execution		4. Securities Acqu Disposed of (D) (Instr. 3, 4 and	d 5)	
1. Title of Security	action Date	Date, if any	(Instr. 8)	- Amount	(A) or	

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

\_\_\_\_\_\_

	Deriv- act: ative Date Secur- (mm,		rans- ion ction Date if ate any mm/dd/ (mm/dd/	Trans- action Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) (D)	6. Date Exercisable and Expiration Date		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
1. Title of Derivative Security (Instr. 3)		action Date (mm/dd/				Date Exer-	Expira-	Title	Amount or Number of Shares
Stock Option (right to buy)	\$3.50	04/07/03		А	25,000	(1)	04/07/13	(2)	25 <b>,</b> 000

#### Explanation of Responses:

- (1) The options vest quarterly over a one-year period, with the first options vesting three months from the transaction date.
- (2) Common Stock

/s/ Ronda Sallmen 4/09/2003
-----\*\*Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction  $4\,\mbox{(b)}\,\mbox{(v)}\,.$
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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