

JETBLUE AIRWAYS CORP  
Form 8-K  
August 10, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): August 10, 2012  
JETBLUE AIRWAYS CORPORATION  
(Exact name of registrant as specified in its charter)  
Delaware  
(State of Other Jurisdiction of Incorporation)

000-49728  
(Commission File Number)

87-0617894  
(I.R.S. Employer Identification No.)

118-29 Queens Boulevard, Forest Hills, New York  
(Address of principal executive offices)  
(718) 286-7900  
(Registrant's telephone number, including area code)

11375  
(Zip Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

JetBlue Airways Corporation today issued a press release reporting July 2012 traffic results and including guidance for preliminary passenger revenue for available seat miles for the month of August 2012. The press release is attached as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1 Press release dated August 10, 2012 titled "JetBlue Airways Reports July Traffic."

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JETBLUE AIRWAYS CORPORATION  
(Registrant)

Date: August 10, 2012

By: /s/ DONALD DANIELS  
Vice President, Controller and Chief  
Accounting Officer  
(principal accounting officer)

EXHIBIT INDEX

Exhibit Number	Description
Exhibit 99.1	Press Release dated August 10, 2012 titled “JetBlue Airways Reports July Traffic”