

JACK IN THE BOX INC /NEW/  
Form 8-K  
March 03, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT  
OF 1934

Date of Report (Date of earliest event reported): March 3, 2010

JACK IN THE BOX INC.  
(Exact name of registrant as specified in its charter)

DELAWARE	1-9390	95-2698708
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification Number)

9330 BALBOA AVENUE, SAN DIEGO, CA	92123
(Address of principal executive offices)	(Zip Code)

(858) 571-2121  
(Registrant's telephone number, including area code)

NOT APPLICABLE  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



ITEM 7.01 REGULATION FD DISCLOSURE

On March 3, 2010, Jack in the Box Inc. announced that the company will participate in three upcoming investment conferences. The dates and times of the presentations are as follows:

- March 10, 2010, 10:05 a.m. ET – Bank of America Merrill Lynch 2010 Consumer Conference to be held in New York.
- March 16, 2010, 3:30 p.m. CT – Morgan Stanley Retail Field Trip to be held in Dallas.
- March 17, 2010, 9:00 a.m. PT – J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum to be held in Las Vegas. (This conference will not be webcast.)

A simulcast of the Bank of America and Morgan Stanley presentations will be available on the company's website at <http://investors.jackinthebox.com>. Online replays will be available for three weeks following the presentations. To access the live simulcasts, please go to the Jack in the Box website at least 15 minutes prior to the presentations to download and install any necessary audio software.

A copy of the Jack in the Box Inc. press release is attached to this report as Exhibit 99.1.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

The following exhibit is filed as part of this report:

Exhibit

<u>No.</u>	<u>Description</u>
99.1	Press Release, dated March 3, 2010

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JACK IN THE BOX INC.

By: /s/ JERRY P. REBEL

Jerry P. Rebel

Executive Vice President

Chief Financial Officer

(Principal Financial Officer)

(Duly Authorized Signatory)

Date: March 3, 2010