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BEVERLY ENTERPRISES INC
Form 8-K
June 24, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) June 24, 2004

BEVERLY ENTERPRISES, INC.

(Exact Name of Registrant as Specified in Charter)

Delaware	1-9550	62-1691861
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(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

One Thousand Beverly Way Fort Smith, Arkansas	72919
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(Address of Principal Executive Offices)	(Zip Code)

Registrant's telephone number including area code (479) 201-2000

INFORMATION TO BE INCLUDED IN THE REPORT

ITEM 9. REGULATION FD DISCLOSURE.

On June 24, 2004, Beverly Enterprises, Inc. issued a press release announcing the appointment of Martha Schram as Senior Vice President, and President of Aegis Therapies. Aegis provides physical, speech and occupational therapy to 367 Beverly nursing homes and 547 facilities operated by other care providers. Previously, Schram was Vice President of Aegis. She will report to Cindy Susienka, Executive Vice President of Beverly. A copy of the press release is attached as Exhibit 99.1 and incorporated herein by reference.

Exhibit 99.1* - Press Release of Beverly Enterprises, Inc. dated June 24, 2004.

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*Furnished with this document

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: June 24, 2004.

BEVERLY ENTERPRISES, INC.

By: /s/ PAMELA H. DANIELS

Name: Pamela H. Daniels

Title: Senior Vice President, Controller and
Chief Accounting Officer

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EXHIBIT INDEX

Exhibit No.	Exhibit
----- 99.1	----- Press Release of Beverly Enterprises, Inc. dated June 24, 2004