SK TELECOM CO LTD Form 6-K March 19, 2008

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF MARCH 2008

SK Telecom Co., Ltd.

(Translation of registrant s name into English) 11, Euljiro2-ga, Jung-gu Seoul 100-999, Korea (Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F þ Form 40-F o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): o

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): o

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country), or under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant s security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes o No b

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82-_____

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SIGNATURES

Results of the General Meeting of Shareholders

1. Approval of the Financial Statements

The 24th Fiscal Year (Fiscal Year ended December 31, 2007)

		(in millions of Won, except for income per share)		
Total Assets	18,143,049	Operating Revenue	11,285,900	
Total Liabilities	6,705,564	Operating Income	2,171,543	
Capital Stock	44,639	Net Income	1,642,451	
Total Shareholders Equity	11,437,485	Net Income per Share*	22,607	

 * Opinion of independent auditors: Appropriate
2. Approval of Dividends

a. Cash Dividends

(in Won, except for percentages and stock dividend) Year-end Dividend per Share Common Stock Dividend 8,400 Interim/Quarterly Dividends 1,000 Year-end Preferred Stock Dividend Interim/Quarterly Dividend

		Interim/Quarterly	
		Dividend	
	Total Cash Dividend		682,378,745,800
	Market Dividend Rate (%) (including		
	interim dividend)	Common Stock	3.6%
		Preferred Stock	
b. Stock Dividends	Stock Dividend Rate (%)	Common Stock	
		Preferred Stock	
	Total Stock Dividend (Shares)	Common Stock	
		Preferred Stock	
3. Status of Directors	(as of the date of appointment)		

a. Approval of the Appointment of	f Directors	Two (2) Executive Directors Two(2) Independent Non-Executive Directors One (1) Independent Non-Executive Director who shall be a member of the
		Audit Committee
b. Number of Independent	Total Number of Directors	9
Non-Executive Directors		
Following Appointment		
	Total Number of Independent	6
	Non-Executive Directors	
	Percentage of Independent	66.7%
	Non-Executive Directors (%)	
c. Number of Auditors	Full-time Auditors	
Following Appointment		
	Part-time Auditors	
d. Number of Members of	Number of Members of Audit	4
Audit Committee	Committee who are	
Following Appointment	Independent Non-Executive	
	Directors	
	Number of Members of Audit	
	Committee who are not	
	Independent Non-Executive	
	Directors	
	Agenda No. 1. Approval of Financi	al Statements for the 24th Fiscal Year (Fiscal
4. Other Resolutions	Year ended December 31, 2007): A	
	Agenda No. 2. Amendment to Artic	eles of Incorporation
	Agenda No. 3. Approval of Ceiling	Amount of the Remuneration for Directors:
	Approved as originally submitted.	
	Agenda No. 4. Approval of the App	pointment of Directors
	Agenda No. 4.1. Appointment of Exsubmitted.	xecutive Directors: Approved as originally
	Agenda No. 4.2. Appointment of In	dependent Non-Executive Directors
5. Date of General Meeting of Shareholders		dependent Non-Executive Director who shall tee: Approved as originally submitted.
6. Other Matters To Be		
Considered Before Investing	* Deleted Diselectory	
	* Related Disclosure:	

[Details of Appointment of Executive Directors]

Name KIM, Shin Bae	Date of Birth October 15, 1954	Term 3 years	Appointment Re-appointed		Current Position President & CEO, SK Telecom		Nationality Republic of Korea
				SVP, Strategic Planning Group, SK Telecom (02~ 04)			
PARK, Young Ho	July 31, 1947	3 years	Newly appointed	President, SK Research Institute for SUPEX Management, SK Telecom(03 ~ 04) President, Executive Vice President, Corporate Management Office, SK Corporation (04 ~ 07)	President and CEO, SK Holdings	Completion of Ph.D. Coursework in Economics, University of Chicago, U.S.A.	Republic of Korea
[Details o	of Appointment	of Indep	endent Non-Ex	ecutive Directors	1		
UHM, Rak Yong	June, 23, 1948	3 years	Newly appointed	Commissioner Korea Customs Sercvice (97 ~ Vice Minister, Ministry of Finance and Economy (99) President, Kor Development	Professor, 99)Graduate School of Public Admin. Seoul National Univ.		Republic of Korea
		2		Bank (00 ~ 0	1)		

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CHUNG, October, Newly Jay Young 15, appointed 1944	Director, Korea-U.S. Enterprise Cooperation Foundation (98 ~ Present) Independent Non-Executive Director, POSCO (99 ~ 04) Vice-President, Sungkyunkwan University (03 ~ 06)	Professor, Graduate School of Business Administration, Sung Kyun Kwan University	Doctor of Commerce, School of Commerce, Waseda University	Republic of Korea
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[Details of Appointment of Independent Non-Executive Director Who Shall be a Member of the Audit Committee]

Name CHO, Jae Ho	Date of Birth January, 18, 1955	Term 3 years	Appointment Newly appointed	Profile Securities Investigation Committee, Financial Supervisory Service (96 ~ 01) Managing Director, Seoul National University Foundation (09 ~ 06) Visiting Professor, Graduate School of Economics, University of Tokyo, JAPAN (07)	Current Position Professor of Finance, College of Business Administration, Seoul National University, Chartered Financial Analyst	Education Ph.D., The Wharton School, University of Pennsylvania, USA	Nationality Republic of Korea
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK Telecom Co., Ltd.

(Registrant)

By: /s/ Tae Jin Park (*Signature*) Name:Tae Jin Park Title: Senior Vice President

Date: March 17, 2008