

General Finance CORP
Form SC 13G
January 17, 2017

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. __)*

GENERAL FINANCE CORPORATION

(Name of Issuer)

Common Stock

(Title of Class of Securities)

369822101

(CUSIP Number)

December 31, 2016

(Date of Event Which Requires Filing of this Statement)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act.

CUSIP No. 369822101

NAME OF REPORTING
PERSON

1

JACK SILVER
CHECK THE
APPROPRIATE
BOX IF A
MEMBER OF A (a) x
GROUP (b) ..

2

SEC USE ONLY

3

CITIZENSHIP OR PLACE
OF ORGANIZATION

4

NUMBER OF	UNITED STATES
SHARES	5 SOLE VOTING POWER
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	1,304,088 SHARED VOTING POWER
	6
	7 SOLE DISPOSITIVE POWER
	1,304,088
	8 SHARED DISPOSITIVE POWER

9 AGGREGATE AMOUNT
BENEFICIALLY OWNED
BY EACH REPORTING
PERSON

1,304,088

10 CHECK BOX IF THE
AGGREGATE
AMOUNT IN ROW
(9) EXCLUDES
CERTAIN SHARES

11 PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (9)

5.0%

12 TYPE OF REPORTING
PERSON

IN

CUSIP No. 369822101

NAME OF REPORTING
PERSON

1

sherleigh associates inc.
profit sharing plan

CHECK THE
APPROPRIATE
BOX IF A

2

MEMBER OF A (a) x
GROUP (b) ..

SEC USE ONLY

3

CITIZENSHIP OR PLACE
OF ORGANIZATION

4

	UNITED STATES
NUMBER OF	SOLE
SHARES	VOTING
	5 POWER
BENEFICIALLY	539,088
OWNED BY	SHARED
EACH	VOTING
	6 POWER
REPORTING	0
PERSON	SOLE
	DISPOSITIVE
WITH	POWER
	7
	539,088
	8 SHARED
	DISPOSITIVE
	POWER

0

9 AGGREGATE AMOUNT
BENEFICIALLY OWNED
BY EACH REPORTING
PERSON

539,088

10 CHECK BOX IF THE
AGGREGATE
AMOUNT IN ROW
(9) EXCLUDES
CERTAIN SHARES

11 PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (9)

2.1%

12 TYPE OF REPORTING
PERSON

EP

CUSIP No. 369822101

NAME OF REPORTING PERSON

1

rs properties i LLC

CHECK THE APPROPRIATE BOX IF A

2

MEMBER OF A GROUP (a) x (b) ..

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

DELAWARE

NUMBER OF SHARES 5 SOLE VOTING POWER

BENEFICIALLY OWNED BY EACH 6 29,320 SHARED VOTING POWER

REPORTING PERSON 7 0 SOLE DISPOSITIVE POWER

WITH 29,320

8 SHARED DISPOSITIVE POWER

0

9 AGGREGATE AMOUNT
BENEFICIALLY OWNED
BY EACH REPORTING
PERSON

29,320

10 CHECK BOX IF THE
AGGREGATE
AMOUNT IN ROW
(9) EXCLUDES
CERTAIN SHARES

11 PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (9)

0.1%

12 TYPE OF REPORTING
PERSON

PN

CUSIP No. 369822101

Item 1.

(a) Name of Issuer:

General Finance Corporation

(b) Address of Issuer's Principal Executive Offices:

39 East Union Street
Pasadena, CA 91103

Item 2.

(a) Name of Person Filing:

Jack Silver
Sherleigh Associates Inc. Profit Sharing Plan
RS Properties I LLC

(b) Address of Principal Business Office or, if none, Residence:

80 Columbus Circle PH76A
New York, NY 10023

(c) Citizenship:

United States

(d) Title of Class of Securities:

Common Stock

(e) CUSIP Number:

369822101

CUSIP No. 369822101

Item 3. If this statement is filed pursuant to §§240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) Broker or Dealer registered under Section 15 of the Act
- (b) Bank as defined in section 3(a)(6) of the Act
- (c) Insurance Company as defined in section 3(a)(19) of the Act
- (d) Investment Company registered under section 8 of the Investment Company Act of 1940
- (e) Investment Adviser in accordance with Rule 13d-1(b)(1)(ii)(E)
- (f) Employee Benefit Plan or Endowment Fund in accordance with Rule 13d-1(b)(1)(ii)(F)
- (g) Parent Holding Company or Control Person, in accordance with Rule 13d-1(b)(1)(ii)(G)
- (h) A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act
- (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940
- (j) A non-U.S. institution in accordance with Rule 13d-1(b)(1)(ii)(J)
- (k) Group, in accordance with Rule 13d-1(b)(1)(ii)(K)

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Item 4. Ownership.

(a) – (c)

As of the date hereof, the reporting persons beneficially owned, in the aggregate, 1,333,408 shares of common stock of General Finance Corporation (the “Common Stock”) representing 5.1% of the outstanding common stock, based on 26,288,108 shares of Common Stock outstanding as reported in the issuer’s quarterly report on Form 10-Q for the quarter ended September 30, 2016. Such shares of Common Stock include (a) 765,000 shares held by Jack Silver, (b) 539,088 shares held by Sherleigh Associates Inc. Profit Sharing Plan, a trust of which Mr. Silver is the trustee, and (c) 29,320 shares held by RS Properties I LLC.

Mr. Silver has the sole voting and dispositive power with respect to 1,304,088 shares of Common Stock held by Mr. Silver and Sherleigh Associates Inc. Profit Sharing Plan.

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following “.”

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.

Not applicable.

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Item 8. Identification and Classification of Members of the Group.

A “group,” within the meaning of Section 13(d)(3) of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or Rule 13d-5(b)(1) thereunder, may have been formed that includes, Jack Silver and RS Properties I LLC.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purposes or effect, other than activities solely in connection with a nomination under Rule 14a-11.

CUSIP No. 369822101

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

January 13,
2017
Date

/s/ Jack Silver
Jack Silver

Sherleigh
Associates Inc.
Profit Sharing
Plan

By: /s/ Jack Silver
Name: Jack
Silver
Title: Trustee

RS Properties I
LLC

By: /s/ Jesse Kohn
Name: Jesse
Kohn
Title: Manager