

Bazaarvoice Inc
Form 4
October 15, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2015
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
AUSTIN VENTURES VIII LP

(Last) (First) (Middle)

300 WEST SIXTH STREET, SUITE
2300

(Street)

AUSTIN, TX 78701-3902

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Bazaarvoice Inc [BV]

3. Date of Earliest Transaction
(Month/Day/Year)
10/14/2015

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____ Form filed by One Reporting Person
____X____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/14/2015		J ⁽¹⁾		10,693,535	D	\$ 0 0
Common Stock					44,940 ⁽³⁾	I	

By
Christopher
A Pacitti

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
number.**

SEC 1474
(9-02)

Edgar Filing: Bazaarvoice Inc - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Benef Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
AUSTIN VENTURES VIII LP 300 WEST SIXTH STREET SUITE 2300 AUSTIN, TX 78701-3902		X		
AV PARTNERS VIII LP 300 WEST SIXTH STREET SUITE 2300 AUSTIN, TX 78701-3902		X		
DEANGELIS KENNETH P 300 WEST SIXTH STREET SUITE 2300 AUSTIN, TX 78701-3902		X		
THORNTON JOHN D 300 WEST SIXTH STREET SUITE 2300 AUSTIN, TX 78701-3902		X		
PACITTI CHRISTOPHER A 300 WEST SIXTH STREET SUITE 2300 AUSTIN, TX 78701-3902		X		Former Director
ARAGONA JOSEPH C 300 WEST SIXTH STREET SUITE 2300 AUSTIN, TX 78701-3902		X		

Signatures

/s/ Kevin Kunz for Austin Ventures
VIII, L.P. 10/14/2015

__Signature of Reporting Person Date

/s/ Kevin Kunz for AV Partners VIII,
L.P. 10/14/2015

__Signature of Reporting Person Date

/s/ Kevin Kunz for Kenneth P.
DeAngelis 10/14/2015

__Signature of Reporting Person Date

/s/ Kevin Kunz for John D. Thornton 10/14/2015

__Signature of Reporting Person Date

/s/ Kevin Kunz for Christopher A.
Pacitti 10/14/2015

__Signature of Reporting Person Date

/s/ Kevin Kunz for Joseph C. Aragona 10/14/2015

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents a pro-rata in-kind distribution of Common Stock of the Issuer by Austin Ventures VIII, L.P. ("AV VIII") without consideration to its limited partners and its general partner, AV Partners VIII, L.P. ("AVP VIII").
- (2) Shares are held directly by AV VIII. AVP VIII is the general partner of AV VIII. Joseph C. Aragona, Kenneth P. DeAngelis, John D. Thornton and Christopher A. Pacitti are the general partners of AVP VIII and have voting and investment power over the shares held by AV VIII. Such persons and entity disclaim beneficial ownership of the shares held by AV VIII except to the extent of any pecuniary interest therein.
- (3) Reflects number of shares owned as of October 14, 2015 immediately prior to the distribution by Austin Ventures VIII, L.P. reported above.

Remarks:

Joseph C. Aragona, Kenneth P. DeAngelis, John D. Thornton and Christopher A. Pacitti are the general partners of AVP VIII.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.