

WEYCO GROUP INC  
Form 4  
March 11, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FLORSHEIM THOMAS W JR

(Last) (First) (Middle)  
333 W. ESTABROOK BOULEVARD  
(Street)

GLENDALE, WI US 53212

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
WEYCO GROUP INC [WEYS]

3. Date of Earliest Transaction (Month/Day/Year)  
03/10/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 03/10/2015                           |  | M                              |   | 19,958  | A  | \$ 18.03  |
| Common Stock                    | 03/10/2015                           |  | S                              |   | 15,435  | D  | \$ 28.25  |
| Common Stock                    |                                      |  |                                |   |   |  | 350,162   |
| Common Stock                    |                                      |  |                                |   |   |  | 550,679   |
|                                 |                                      |  |                                |   |   | I  | As Trustee of Father's 2012 GRAT                      |
|                                 |                                      |  |                                |   |   | I  | As Trustee of Mother's 2012                           |

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|              |         |   |  |
|--------------|---------|---|--|
| Common Stock | 223,660 | I | GRAT<br>As Trustee of Father's 2014 GRAT A |
| Common Stock | 234,013 | I | As Trustee of Father's 2014 GRAT B         |
| Common Stock | 234,013 | I | As Trustee of Mother's 2014 GRAT A         |
| Common Stock | 239,017 | I | As Trustee of Mother's 2014 GRAT B         |
| Common Stock | 12,440  | I | As Trustee of John Florsheim Family Trust  |
| Common Stock | 41,184  | I | By Wife                                    |
| Common Stock | 218,772 | I | As Trustee for Children                    |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |       |                  |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------|------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title | Amount or Number |

|              |          |            |   |        |                           |            |              |  | of Shares |
|--------------|----------|------------|---|--------|---------------------------|------------|--------------|--|-----------|
| Stock Option | \$ 18.03 | 03/10/2015 | M | 19,958 | 12/26/2005                | 04/26/2015 | Common Stock |  | 19,958    |
| Stock Option | \$ 24.49 |            |   |        | 12/01/2011 <sup>(1)</sup> | 12/01/2015 | Common Stock |  | 30,000    |
| Stock Option | \$ 24.21 |            |   |        | 12/01/2012 <sup>(2)</sup> | 12/01/2017 | Common Stock |  | 32,500    |
| Stock Option | \$ 23.53 |            |   |        | 12/01/2013 <sup>(3)</sup> | 12/01/2018 | Common Stock |  | 32,500    |
| Stock Option | \$ 28.5  |            |   |        | 12/02/2014 <sup>(4)</sup> | 12/02/2019 | Common Stock |  | 40,000    |
| Stock Option | \$ 27.04 |            |   |        | 08/26/2015 <sup>(5)</sup> | 08/26/2020 | Common Stock |  | 40,000    |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                  |       |
|--|---------------|-----------|------------------|-------|
|  | Director      | 10% Owner | Officer          | Other |
| FLORSHEIM THOMAS W JR<br>333 W. ESTABROOK BOULEVARD<br>GLENDALE, WI US 53212 | X             |           | Chairman and CEO |       |

## Signatures

/s/ Thomas W.  
Florsheim, Jr. 03/11/2015

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for 4 years beginning 12/1/2011
- (2) 25% per year for 4 years beginning 12/1/2012
- (3) 25% per year for 4 years beginning 12/1/2013
- (4) 25% per year for 4 years beginning 12/2/2014
- (5) 25% per year for 4 years beginning 8/26/2015

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