## PUSTIL STEPHEN

Form 4
March 08, 2011

| RM 4 |  | OMB APPROVAL |
| :---: | :---: | :---: |
|  | UNITED STATES SECURITIES AND EXCHANGE COMMISSION | OMB Number: 3235-0287 |
| Check this box if no longer |  | Expires: January 31, |
| subject to | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF |  |
| Section 16. | SECURITIES | burden hours per |
| Form 4 or |  | response... 0.5 |
| Form 5 obligations may continue | Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section |  |
| See Instruction | 30(h) of the Investment Company Act of 1940 |  |
| 1(b). |  |  |

(Print or Type Responses)

| 1. Name and Address of Reporting Person *PUSTIL STEPHEN |  |  | 2. Issuer Name and Ticker or Trading Symbol |
| :---: | :---: | :---: | :---: |
|  |  |  | MDC PARTNERS INC [MDCA] |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) |
| HAZELTON AVENUE |  |  |  |
|  |  |  |  |
| (Street) |  |  | 4. If Amendment, Date Original |
|  |  |  | Filed(Month/Day/Year) |

TORONTO, A6 M5R 2E3
5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

6. Individual or Joint/Group Filing(Check

Applicable Line)
_X_Form filed by One Reporting Person __ Form filed by More than One Reporting
(City) (State) (Zip)
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned


Shares

| Class A | $03 / 04 / 2011$ | J 2 ) | V | 0 | $\underset{\underline{(2)}}{\text { A }}$ | $\underline{(2)}$ | 158,006 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Shares | $\underline{(1)} \underline{(2)}$ | D |  |  |  |  |  |

Restricted
Stock Units
(Class A
Shares)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
Persons who respond to the collection of
required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. <br> Transactio <br> Code <br> (Instr. 8) | 5. <br> Number <br> of <br> Derivative <br> Securities <br> Acquired <br> (A) or <br> Disposed <br> of (D) <br> (Instr. 3, <br> 4, and 5) | 6. Date Exercis Expiration Date (Month/Day/Y | ble and ar) | 7. Title and A Underlying S (Instr. 3 and | mount of ecurities ) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Code V | (A) (D) | Date <br> Exercisable | Expiration <br> Date | Title | Amount <br> Number <br> Shares |
| Stock Options | \$ 9.19 (4) |  |  |  |  | 04/29/2002 | 04/29/2012 | Class A Shares | 1,905 |
| Stock <br> Appreciation <br> Rights (5) | \$ 3.72 |  |  |  |  | 02/12/2010 | 02/12/2014 | Class A <br> Shares | 129,31 |
| Extraordinary Equity Value Appre. Restricted Stock Awards (6) | (6) |  |  |  |  | (6) | 12/31/2013 | Restricted <br> Stock <br> Units | 45,000 |

## Reporting Owners

Reporting Owner Name / Address
Relationships
Director $10 \%$ Owner Officer Other
PUSTIL STEPHEN
C/O MDC PARTNERS INC. 45 HAZELTON AVENUE

X
Vice Chairman
TORONTO, A6 M5R 2E3

## Signatures

/s/ Stephen
Pustil
${ }^{* *}$ Signature of
03/08/2011

Reporting Person

## Edgar Filing: PUSTIL STEPHEN - Form 4

## Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. $78 \mathrm{ff}(\mathrm{a})$.
(1) Includes unvested Restricted Stock Units (Class A Shares) of the Issuer.

The Reporting Person is disclosing on a voluntary basis that a total of 9,436 Restricted Stock Units (Class A Shares) of the Issuer, the
(2) acquisition of which was previously reported on the Reporting Person's Forms 4 dated February 16, 2010 and March 11, 2010, vested on March 7, 2011.

All 27,616 Restricted Stock Units (Class A Shares) of the Issuer awarded on March 7, 2011 will vest on the third anniversary of issuance,
(3) subject to accelerated vesting in 2012 and/or 2013 if the Issuer achieves specified financial performance targets in 2011 and 2012, subject to the Reporting Person's continued employment.
(4) Canadian dollars.

A total of 129,310 Stock Appreciation Rights ("SARs") were granted February 12, 2009, 33\% vested on the first anniversary of the grant
(5) date, $33 \%$ vest on the second anniversary of the grant date, and $34 \%$ vest on the third anniversary of the grant date, and all such SARs expire on February 12, 2014. These SARs may be settled in cash or stock, at the discretion of the Issuer.

Extraordinary Equity Value Appreciation Restricted Stock Awards ("EVARs") under the Issuer's EVARs program (previously disclosed
(6) by the Issuer on Form 8-K dated January 26, 2011) represent the right to receive Restricted Stock Units on a one-to-one basis upon the Issuer's achievement of stock price targets equal to $\$ 20.00$ ( 15,000 EVARs), $\$ 22.75$ ( 15,000 EVARs) and $\$ 26.25$ ( 15,000 EVARs), as described in greater detail in the EVAR Letter Agreement.
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

