STEPHAN CO
Form 10-Q
August 18, 2009

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q
x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2009
or
** TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$
Commission File Number 1-4436
THE STEPHAN CO.
(Exact name of registrant as specified in its charter)

Florida
(State or other jurisdiction of incorporation or organization)

59-0676812
(IRS Employer Identification No.)

1850 West McNab Road, Fort Lauderdale, Florida 33309
(Address of principal executive offices)(Zip Code)
Registrant's telephone number, including area code: (954) 971-0600
Former name, former address and former fiscal year, if changed since last report: not applicable.
Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x $\mathrm{NO}{ }^{*}$

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer * Accelerated filer " Non-accelerated filer " Smaller reporting company x
(Do not check if a smaller reporting company)
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12 b - 2 of the Exchange Act). YES * NO x

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date:
$4,252,675$ shares of common stock, $\$ 0.01$ par value, as of August 14, 2009

## THE STEPHAN CO. AND SUBSIDIARIES INDEX TO QUARTERLY REPORT ON FORM 10-Q

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## PART I - FINANCIAL INFORMATION

Item 1. Financial Statements

Certain statements in this Quarterly Report on Form 10-Q ("Form 10-Q") under "Item 1. Financial Statements" and "Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations," constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Reform Act"). Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, condition (financial or otherwise), performance or achievements to be materially different from any future results, performance, condition or achievements expressed or implied by such forward-looking statements.

Words such as "projects," "believe," "anticipates," "estimate," "plans," "expect," "intends," and similar words and expressions are intended to identify forward-looking statements and are based on our current expectations, assumptions, and estimates about us and our industry. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Although we believe that such forward-looking statements are reasonable, we cannot assure you that such expectations will prove to be correct.

Our actual results could differ materially from those anticipated in such forward-looking statements as a result of several factors, risks and uncertainties. These factors, risks and uncertainties include, without limitation, our ability to satisfactorily address any material weakness in our financial controls; general economic and business conditions; competition; the relative success of our operating initiatives; our development and operating costs; our advertising and promotional efforts; brand awareness for our product offerings; the existence or absence of adverse publicity; acceptance of any new product offerings; changing trends in customer tastes; the success of any multi-branding efforts; changes in our business strategy or development plans; the quality of our management team; the availability, terms and deployment of capital; the business abilities and judgment of our personnel; the availability of qualified personnel; our labor and employee benefit costs; the availability and cost of raw materials and supplies; changes in or newly-adopted accounting principles; changes in, or our failure to comply with, applicable laws and regulations; changes in our product mix and associated gross profit margins, as well as management's response to these factors, and other factors that may be more fully described in the Company's literature, press releases and publicly-filed documents with the Securities and Exchange Commission. You are urged to carefully review and consider these disclosures, which describe certain factors that affect our business.

We do not undertake, subject to applicable law, any obligation to publicly release the results of any revisions, which may be made to any forward-looking statements to reflect events or circumstances occurring after the date of such statements or to reflect the occurrence of anticipated or unanticipated events. Therefore, we caution each reader of this report to carefully consider the specific factors and qualifications discussed herein with respect to such forward-looking statements, as such factors and qualifications could affect our ability to achieve our objectives and may cause actual results to differ materially from those projected, anticipated or implied herein.


See Notes to Condensed Consolidated Financial Statements.

The Stephan Co.
Condensed Consolidated Statements of Operations
Three and Six Months Ended June 30, 2009 and 2008
(in thousands, except per share data)

|  | Three Months |  |  |  | Six Months |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2008 |  | 2009 |  | 2008 |  |
| Revenue | \$ | 4,420 | \$ | 4,289 | \$ | 9,002 | \$ | 8,709 |
| Cost of revenue |  | 2,421 |  | 2,133 |  | 4,849 |  | 4,432 |
| Gross profit |  | 1,999 |  | 2,156 |  | 4,153 |  | 4,277 |
| Selling, general and administrative expenses |  | 1,778 |  | 1,995 |  | 3,757 |  | 3,936 |
| Operating income |  | 221 |  | 161 |  | 396 |  | 341 |
| Interest income |  | 5 |  | 67 |  | 12 |  | 157 |
| Interest expense |  | (1) |  | (2) |  | (1) |  | (6) |
| Income before income taxes |  | 225 |  | 226 |  | 407 |  | 492 |
| Provision for income taxes |  | 13 |  | 90 |  | 26 |  | 196 |
| NET INCOME | \$ | 212 | \$ | 136 | \$ | 381 | \$ | 296 |
| Basic income per share | \$ | 0.05 | \$ | 0.03 | \$ | 0.09 | \$ | 0.07 |
| Diluted income per share | \$ | 0.05 | \$ | 0.03 | \$ | 0.09 | \$ | 0.07 |
| Dividends per share | \$ | 0.02 | \$ | 0.02 | \$ | 0.04 | \$ | 0.04 |
| Weighted average common shares outstanding |  | 4,253 |  | 4,389 |  | 4,256 |  | 4,389 |

See Notes to Condensed Consolidated Financial Statements.
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The Stephan Co.
Condensed Consolidated Statements of Cash Flows
Six Months Ended June 30, 2009 and 2008
2009 ..... 2008
CASH FLOWS FROM OPERATING ACTIVITIES
NET INCOME ..... 381 \$ ..... 296
Adjustments to reconcile net income to net cash flows provided by (used in) operating activities:
Depreciation ..... 59 ..... 58
Stock option compensation ..... 40 ..... 40
Deferred income taxes ..... 174
Changes in operating assets \& liabilities (Increase) decrease in accounts receivable (107) ..... 364
Increase in current inventories ..... (78) ..... $(1,334)$
Decrease in prepaid expenses and other current assets ..... 104 ..... 25
Decrease in other assets, including non-current inventories ..... 2
Increase (decrease) in accounts payable and accrued expenses ..... (109)
Total adjustments to net income ..... (701)
NET CASH FLOWS PROVIDED BY (USED IN) OPERATING ACTIVITIES ..... 498 ..... (405)
CASH FLOWS FROM INVESTING ACTIVITIES
Adjustment of intangibles related to Bowman acquisition ..... (18)
Purchase of property, plant and equipment ..... (9)
NET CASH FLOWS (USED IN) INVESTING ACTIVITIES ..... (27) ..... (16)
CASH FLOWS FROM FINANCING ACTIVITIES
Change in restricted cash ..... 555
Repayment of long-term debt ..... (36) ..... (555)
Dividends ..... (170)
Purchases of treasury stock ..... (30)(176)
NET CASH FLOWS (USED IN) FINANCING ACTIVITIES ..... (236) ..... (183)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS ..... 235 ..... (604)
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR ..... 7,967 ..... 4,977
CASH AND CASH EQUIVALENTS AT END OF SECOND QUARTER ..... \$ 8,202 \$ ..... 4,373

| Supplemental Disclosures of Cash Flow Information |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Interest Paid | $\$$ | 1 | $\$$ | 6 |
| Income Taxes Paid | $\$$ | 7 | $\$$ | - |

The Stephan Co. and Subsidiaries
Notes to Condensed Consolidated Financial Statements
Quarters ended June 30, 2009 and 2008

## NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

NATURE OF OPERATIONS: The Company is engaged in the manufacture, sale and distribution of hair grooming and personal care products, principally throughout the United States, and has allocated substantially all of its business into two segments: Brands and Distributors.

BASIS OF PRESENTATION: In the opinion of management, the accompanying unaudited, interim condensed consolidated financial statements have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission. These interim financial statements do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements and should be read in conjunction with the Company's annual financial statements as of December 31, 2008. These interim financial statements have not been audited. However, management believes the accompanying unaudited, interim financial statements contain all adjustments, consisting of only normal recurring adjustments, necessary to present fairly the consolidated financial position of The Stephan Co. and subsidiaries as of June 30, 2009 and the results of their operations and cash flows for the three and six months then ended. The results of operations and cash flows for the interim period are not necessarily indicative of the results of operations or cash flows that can be expected for the year ending December 31, 2009. Certain reclassifications (having no net profit or loss impact) have been made to the previously reported amounts in the 2008 financial statements to reflect comparability with the 2009 presentation.

USE OF ESTIMATES: The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ significantly from those estimates if different assumptions were used or different events ultimately transpire. The most notable estimates included in the consolidated financial statements include the probability of collection for the allowance for doubtful accounts, inventory provisions, estimated useful lives of fixed assets, and realizability of deferred taxes.

PRINCIPLES OF CONSOLIDATION: The consolidated financial statements include the accounts of The Stephan Co. and its subsidiaries, all of which are wholly owned: Foxy Products, Inc., Old 97 Company, Williamsport Barber and Beauty Supply Corp., Stephan \& Co., Scientific Research Products, Inc. of Delaware, Sorbie Distributing Corporation, Stephan Distributing, Inc., Morris Flamingo-Stephan, Inc., American Manicure, Inc., and Bowman Barber and Beauty Supply, Inc. (collectively, the "Company"). All significant inter-Company balances and transactions have been eliminated in consolidation.

IMPAIRMENT OF LONG-LIVED ASSETS AND GOODWILL: The Company periodically evaluates whether events or circumstances have occurred that would indicate that long-lived assets may not be recoverable or that their remaining useful lives may be impaired. When such events or circumstances are present, the Company assesses the recoverability of long-lived assets by determining whether the carrying value will be recovered through the expected future cash flows resulting from the use of the asset. If the results of this testing indicates an impairment of the carrying value of the asset, an impairment loss equal to the excess of the asset's carrying value over its fair value is recorded. The long-term nature of these assets requires the projection of their associated cash flows and then the discounting of these projected cash flows to their present value.

In accordance with SFAS No. 142, "Goodwill and Other Intangible Assets," goodwill and other indefinite-lived intangible assets are evaluated for impairment on an annual basis and, between annual tests, whenever events or
circumstances indicate that the carrying value of an asset may exceed its fair value. At June 30, 2009, the Company has less than $\$ 7.0$ million of intangibles subject to future impairment testing. No events or circumstances occurred that indicated a possible impairment of intangible assets during the quarter ended June 30, 2009.

MAJOR CUSTOMERS: There were no sales to any single customer in excess of $10 \%$ of revenue in the first three or six months ended June 30, 2009. The Company performs ongoing credit evaluations of its customers' financial condition and, generally, requires no collateral. The Company does not believe that its customers' credit risk represents a material risk of loss to the Company.

STOCK-BASED COMPENSATION: The Company's net income for the quarters ended June 30, 2009 and 2008 was reduced as a result of the recognition of stock option compensation expense of $\$ 20,000$ in each year. Year-to-date net income in 2009 and 2008 was reduced by $\$ 40,000$ in each year. These amounts have been included in Selling, General and Administrative Expenses. The impact on basic and diluted earnings per share for the three months ended June 30 of each year was approximately $\$ 0.005$ per common share and $\$ 0.01$ per share for the six month periods. The Company employed the Black-Scholes option pricing model to estimate the fair value of stock options using assumptions consistent with past practices. Assumptions used in the determination of stock option expense included volatility ranging from $77 \%$ to $91 \%$, dividend yield of approximately $2.0 \%$, risk-free rates ranging from $2.7 \%$ to $3.7 \%$ and terms ranging from five to 10 years. On January 1, 2009 the company granted options to purchase 50,000 shares at $\$ 1.96$, the market price just prior to grant, to our CEO; these options vest one year from the date of grant. Additionally, we granted a total of 20,248 options to our outside directors at $\$ 2.40$, the market price of our stock on June 30, 2009.

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FAIR VALUE OF FINANCIAL INSTRUMENTS: The Company, using available market information and recognized valuation methodologies, has determined the estimated fair values of financial instruments that are presented herein. However, considerable judgment is required in interpreting market data to develop estimates of fair value. Accordingly, the estimates presented herein are not necessarily indicative of amounts the Company could realize in a current market sale of such instruments.

The following methods and assumptions were used to estimate fair value: 1) the carrying amounts of cash and cash equivalents, accounts receivable and accounts payable were assumed to approximate fair value due to their short-term nature; 2) debt service cash flows were discounted using current interest rates for financial instruments with similar characteristics and maturity to determine the fair value of long-term debt. As of June 30, 2009 and December 31, 2008, there were no significant differences in the carrying values and fair market values of financial instruments.

REVENUE RECOGNITION: Revenue is recognized when all significant contractual obligations, which involve the delivery of the products sold and reasonable assurance as to the collectibility of the resulting account receivable, have been satisfied. The Company does not sell on a consignment basis; returns are permitted for damaged or unsalable items only. Revenue is shown after deductions for prompt payment and volume discounts and returns. The Company estimates that these discounts and returns will approximate $1 \%$ of gross revenue, and we accrue for these costs accordingly. The Company participates in various promotional activities in conjunction with its retailers and distributors, primarily through the use of discounts, new warehouse allowances, slotting allowances, co-op advertising and periodic price reduction programs. These costs have been subtracted from revenue and approximated $\$ 27,000$ and $\$ 84,000$ for the three months ended June 30, 2009 and 2008, respectively. These costs approximated $\$ 82,000$ and $\$ 160,000$ for the six months ended June 30, 2009 and 2008. The allowances for sales returns and trade promotion liabilities are established based on the Company's estimate of the amounts necessary to settle future and existing obligations for such items on products sold as of the balance sheet date.

COST OF GOODS SOLD: This item includes the costs of raw materials, packaging, inbound freight, direct labor and depreciation. Other manufacturing-related overhead, including purchasing, receiving, inspection, internal transfer costs, warehousing and manufacturing center costs (principally rent, real estate taxes and insurance, related to product manufacturing and warehousing) are classified in Selling, General and Administrative Expenses in the Condensed Consolidated Statements of Operations. For the quarters ended June 30, 2009 and 2008, the manufacturing-related overhead included in Selling, General and Administrative Expenses was approximately $\$ 128,000$ and $\$ 156,000$, respectively. For the six-month periods ended June 30, 2009 and 2008, the manufacturing-related overhead included in Selling, General and Administrative Expenses was approximately $\$ 285,000$ and $\$ 389,000$, respectively.

SHIPPING AND HANDLING FEES AND COSTS: Expenses for the shipping and delivery of products sold to customers were approximately $\$ 296,000$ and $\$ 401,000$ for the quarters ended June 30, 2009 and 2008, respectively. For the six month periods ended June 30, 2009 and 2008, these costs were approximately $\$ 618,000$ and $\$ 796,000$, respectively.

CASH AND CASH EQUIVALENTS: Cash and cash equivalents are comprised principally of cash maintained in FDIC-insured bank accounts.

ALLOWANCE FOR DOUBTFUL ACCOUNTS: The allowance is based upon specific identification of customer balances that are unlikely to be collected plus an estimated amount for potentially uncollectible amounts.

INVENTORIES: Inventories are stated at the lower of cost (determined on the first-in, first-out basis) or market. Other manufacturing -related costs, classified in Selling, General and Administrative expenses, are also allocated to finished goods inventory. The amount of these allocations to inventory was approximately $\$ 750,000$ at both June 30, 2009 and December 31, 2008. We periodically evaluate our inventory composition, giving consideration to factors such as the probability and timing of anticipated usage and the physical condition of the items, and then estimate an
allowance (reducing the inventory) to be provided for slow moving, obsolete or damaged inventory. These estimates could vary significantly, either favorably or unfavorably, from actual requirements based upon future economic conditions, customer inventory levels or competitive factors that were not foreseen or did not exist when the inventory write-downs were established.

At June 30, 2009 and December 31, 2008, we classified as Other Assets approximately $\$ 5.1$ million of slow moving inventories of chemicals and components that may not be used in upcoming production. We have subtracted obsolescence reserves of $\$ 2.0$ million from Other Assets in both periods. The net non-current inventory amount in Other Assets was $\$ 3.1$ million at June 30, 2009 and December 31, 2008, respectively.

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PROPERTY, PLANT AND EQUIPMENT: Property, plant and equipment are recorded at cost. Routine repairs and maintenance are expensed as incurred. Depreciation is provided on a straight-line basis over the estimated useful lives of the assets as follows:

$$
\begin{array}{cr}
\text { Buildings and improvements } & 15-30 \text { years } \\
\text { Machinery and equipment } & 5-10 \text { years } \\
\text { Furniture and office equipment } & 3-5 \text { years }
\end{array}
$$

INCOME TAXES: Income taxes are calculated using the asset and liability method of accounting. Deferred income taxes are recognized by applying the enacted statutory rates applicable to estimated future year differences between the financial statement and tax basis carrying amounts. At December 31, 2008, the Company had a full valuation allowance of $\$ 806,000$ against its net deferred tax assets. Gross Federal net operating loss carryforwards at December 31, 2008 were in excess of $\$ 3$ million. The valuation allowance was recorded because management determined that it was not "more likely than not" that the deferred tax assets would be utilized to offset future taxable income. The Company recorded current tax expense stemming from tax liabilities in states in which certain profitable subsidiaries file returns on a nonconsolidated basis. The Company has not recorded deferred Federal income tax expense for 2009 as it expects to realize a respective proportion of the deferred tax assets previously reserved through the valuation allowance.

BASIC AND DILUTED EARNINGS PER SHARE: Basic and diluted earnings per share are computed by dividing net income by the weighted average number of shares of common stock outstanding during the quarters ( 4.3 million in 2009 and 4.4 million in 2008) and for the year-to-date periods ( 4.3 million in 2009 and 4.4 million in 2008). The Company had approximately 400,000 exercisable options outstanding of which none had exercise prices that were less than the Company's stock price at June 30, 2009. Consequently, no additional equivalent shares, in addition to the actual weighted average outstanding shares, were assumed to be outstanding for purposes of calculating diluted net income per share.

SUBSEQUENT EVENTS: For the three and six months ended June 30, 2009, the Company evaluated, for potential recognition and disclosure, events that occurred prior to the filing of the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2009 on August 18, 2009.

## NOTE 2: NEW FINANCIAL ACCOUNTING STANDARDS:

In December 2007, the FASB issued SFAS No. 141 (revised 2008), "Business Combinations." SFAS No. 141(R) amends the principles and requirements for how an acquirer recognizes and measures in its financial statements the identifiable assets acquired, the liabilities assumed, any noncontrolling interest in the acquiree and the goodwill acquired. SFAS No. 141(R) also establishes disclosure requirements to enable the evaluation of the nature and financial effects of the business combination. SFAS No. 141(R) was effective for us on January 1, 2009, and we will apply its provisions prospectively to all business combinations in the future.

In December 2007, the FASB issued SFAS No. 160, "Noncontrolling Interests in Consolidated Financial Statements an amendment of Accounting Research Bulletin No. 51." SFAS No. 160 establishes accounting and reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. SFAS No. 160 also establishes disclosure requirements that clearly identify and distinguish between controlling and noncontrolling interests and requires the separate disclosure of income attributable to controlling and noncontrolling interests. SFAS No. 160 is effective for fiscal years beginning after December 15, 2008. There are no noncontrolling interests held in the Company's consolidated subsidiaries.

In February 2007, the FASB issued SFAS 159, "The Fair Value Option for Financial Assets and Financial Liabilities." Under SFAS 159, the Company may elect to report most financial instruments and certain other items at
fair value on an instrument-by-instrument basis with changes in fair value reported in earnings. After the initial adoption, the election is made at the acquisition of an eligible financial asset, financial liability, or firm commitment or when certain specified reconsideration events occur. The fair value election may not be revoked once an election is made. SFAS 159 was effective for the Company's fiscal year beginning January 1, 2008; however, the Company has elected not to measure eligible financial assets and liabilities at fair value. Accordingly, the adoption of SFAS 159 did not have a significant impact on the Company's financial statements.

In September 2006, the FASB issued SFAS 157 "Fair Value Measurements." SFAS 157 does not expand the use of fair value measurements in financial statements but standardizes their definition and guidance by defining fair value as used in numerous accounting pronouncements, establishes a framework for measuring fair value and expands disclosure related to the use of fair value measures. SFAS 157 was effective for our fiscal year ended December 31, 2008. In February 2008, the FASB issued FASB Staff Position ("FSP") FAS 157-2, "Effective Date of FASB Statement No. 157," providing a one-year deferral of the effective date of SFAS 157 for non-financial assets and non-financial liabilities, to years beginning after November 15, 2008, that are recognized or disclosed in the financial statements at fair value at least annually. SFAS 157 was effective for the Company's fiscal year beginning January 1, 2008, excluding the effect of the deferral granted in FSP FAS 157-2. The Company does not have significant assets or liabilities subject to the provisions of these pronouncements.

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In April 2008, the FASB issued FSP FAS 142-3, "Determination of the Useful Life of Intangible Assets," which amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under SFAS No. 142, "Goodwill and Other Intangible Assets." The objective of FSP FAS 142-3 is to improve the consistency between the useful life of a recognized intangible asset under SFAS 142 and the period of expected cash flows used to measure the fair value of the asset under SFAS 141, "Business Combinations," and other U.S. GAAP. FSP FAS 142-3 applies to all intangible assets, whether acquired in a business combination or otherwise, and should be applied prospectively to intangible assets acquired after the effective date. The Company does not have significant assets subject to the provisions of this pronouncement.

On April 1, 2009, the Company adopted the provisions of FASB Statement No. FAS 165, Subsequent Events ("FAS $165^{\prime \prime}$ ), on a prospective basis. The provisions of FAS 165 provide guidance related to the accounting for and disclosure of events that occur after the balance sheet date but before the financial statements are issued or are available to be issued. Additionally, FAS 165 requires the Company to disclose the date through which subsequent events have been evaluated, as well as whether that date is the date the financial statements were issued or the date the financial statements were available to be issued. The adoption of the provisions of FAS 165 did not affect the Company's historical consolidated financial statements.

In April 2009, the FASB issued FASB Staff Position FAS 107-1 and APB 28-1, "Interim Disclosures about Fair Value of Financial Instruments" ("FSP FAS 107-1 and APB 28-1"). This staff position amends existing U.S. GAAP to require publicly traded companies to present disclosures about fair value of financial instruments in interim reporting periods. The staff position became effective for the Company during the quarter ended June 30, 2009. The adoption of FSP FAS 107-1 and APB 28-1 did not have a material effect on the Company's financial statements.

## NOTE 3. ACQUISITION

On August 14,2008 , we acquired $100 \%$ of the outstanding common stock of Bowman Beauty and Barber Supply, Inc., a distributor located in Wilmington, NC ("Bowman"). If Bowman had been acquired at the beginning of 2008, pro forma estimated revenue for the Company for the quarter and year-to-date period ended June 30, 2008 would have been $\$ 5.0$ million and $\$ 10.0$ million, respectively. Pro forma net income and net income per share for the periods in 2008 previously referred to would not have been materially impacted by the inclusion of Bowman results. In the second quarter of 2009 , intangible assets were adjusted by $\$ 18,000$ to reflect a true-up reclassification of certain minor assets and liabilities acquired in the Bowman stock purchase in 2008.

## NOTE 4: INVENTORIES

Inventories at June 30, 2009 and December 31, 2008 consisted of the following:

| (in thousands) | 2009 | 2008 |  |
| :--- | ---: | ---: | ---: |
| Raw materials | $\$$ | 1,085 | $\$$ |
| Packaging and components | 2,159 | 2,151 |  |
| Work-in-process | 504 | 523 |  |
| Finished goods | 6,553 | 6,541 |  |
| Total inventories | 10,301 | 10,223 |  |
|  |  |  |  |
| Less: estimated non-current inventories | $(5,061)$ | $(5,061)$ |  |
| Current inventories | $\$$ | 5,240 | $\$$ |

Raw materials include surfactants, chemicals and fragrances used in the production process. Packaging materials include cartons, inner sleeves and boxes used in the actual product, as well as outer boxes and cartons used for shipping purposes. Components are bottles or containers (plastic or glass), jars, caps, pumps and similar materials that will become part of the finished product. Finished goods also include hair dryers, electric clippers, lather machines, scissors and salon furniture.

Other Assets include non-current inventory not anticipated to be utilized within one year based on estimation methods established by the Company. We reduce the carrying value of this slower moving inventory to provide for an estimated amount that may ultimately become unusable or obsolete. See Note 1 to these Condensed Consolidated Financial Statements.

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## NOTE 5: SEGMENT INFORMATION

We have identified two reportable operating segments based upon how we evaluate our business: Distributors and Brands. The Distributors segment generally has a customer base of distributors that purchase the Company's hair products and beauty and barber supplies for sale to salons and barbershops. Our sales to beauty schools are also classified in this segment. The Brands segment includes sales to mass merchandisers, chain drug stores and distributors. The Company conducts operations primarily in the United States; sales to international customers are not material to consolidated revenue. The following table summarizes significant items by reportable segment:

Quarters ended June 30,
20092008

| (in thousands) | Distributors |  | Brands |  | Total |  | Distributors |  | Brands |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | \$ | 3,390 | \$ | 1,030 | \$ | 4,420 | \$ | 3,129 | \$ | 1,160 | \$ | 4,289 |
| Operating Income |  | (77) |  | 298 |  | 221 |  | (170) |  | 331 |  | 161 |
| Net interest income |  |  |  |  |  | 4 |  |  |  |  |  | 65 |
| Income taxes |  |  |  |  |  | (13) |  |  |  |  |  | (90) |
| Net income |  |  |  |  | \$ | 212 |  |  |  |  | \$ | 136 |

Year-to-Date Periods Ended June 30,

| (in thousands) | 2009 |  |  |  |  |  | 2008 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Distributors |  | Brands |  | Total |  | Distributors |  | Brands |  | Total |  |
| Revenue | \$ | 7,068 | \$ | 1,934 | \$ | 9,002 | \$ | 6,491 | \$ | 2,218 | \$ | 8,709 |
| Operating Income |  | (137) |  | 533 |  | 396 |  | (223) |  | 564 |  | 341 |
| Net interest income |  |  |  |  |  | 11 |  |  |  |  |  | 151 |
| Income taxes |  |  |  |  |  | (26) |  |  |  |  |  | (196) |
| Net income |  |  |  |  | \$ | 381 |  |  |  |  | \$ | 296 |
| Segment assets (at June 30, 2009 and December 31, 2008) |  | 7,390 |  | 10,377 |  | 17,767 |  | 7,407 |  | 10,403 |  | 17,810 |
| Not allocated to segments: |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents |  |  |  |  |  | 8,202 |  |  |  |  |  | 7,967 |
| Eliminations/other |  |  |  |  |  | (26) |  |  |  |  |  | (191) |
| Consolidated assets |  |  |  |  | \$ | 25,943 |  |  |  |  | \$ | 25,586 |

Note1: Corporate overhead was allocated to the segments based upon revenue.
Note 2: Capital expenditures and depreciation expense were immaterial.

## NOTE 6: CONTINGENCIES AND COMMITMENTS

The Company has an employment agreement with its Chief Executive Officer. The agreement expires on December 31, 2011, but provides for the unilateral renewal by the CEO. The agreement includes an incentive bonus award based on consolidated earnings per share in excess of the applicable base year as defined in the employment agreement.

In July 2005, the CEO took a voluntary, unilateral reduction in base compensation to $\$ 540,000$ annually. In accordance with his employment agreement this amount was subject to annual increases of $10 \%$. In June 2009, the CEO took another voluntary, unilateral reduction in base compensation to $\$ 519,900$. For the approximately two-and-one-half years remaining under the CEO's current contract, the Company will save over \$700,000 from the CEO's action to reduce his base compensation. Additionally, the CEO conditionally waived payment of bonuses earned in 2005 and 2007. See Item 11 of the Company's Annual Report on Form 10-K for the year ended December 31, 2008.

The terms of the waiver of compensation allow the CEO to retain the right to his original employment agreement compensation, retroactive to the level in effect before the July 2005 reduction, if certain events occur. These events include the occurrence of certain specified events relating to a change in control of, or reasonable likelihood thereof, the Company as defined in letters relating to the voluntary, unilateral reductions referred to above.

In the event of a change in control as referred to above, the CEO would currently be entitled to a payment of approximately $\$ 15.0$ million.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## Liquidity and Capital Resources

As of June 30, 2009, we had cash and cash equivalents of approximately $\$ 8.2$ million. Our long-term debt was less than $\$ 0.5$ million and was comprised primarily of that issued to the former owner of Bowman. Cash and cash equivalents increased by $\$ 235,000$ during the first six months of 2009 . The increase was due principally to cash flow from operations of $\$ 498,000$ exceeding spending for dividends $(\$ 170,000)$, repayment of Bowman debt $(\$ 36,000)$ and treasury stock purchases $(\$ 30,000)$.

We have adequate liquidity and do not foresee the need for additional capital for day-to-day operations in the next twelve months.

Our cash balance will vary with growth or decline in operating income and changes in non-cash, non-debt working capital. Our cash flow will also benefit from the utilization of net operating loss carryforwards eliminating or reducing future federal income tax payments. At December 31, 2008, we had approximately $\$ 3.2$ million of net operating loss carryforwards to offset future taxable income.

Since mid-1995, we have paid dividends every quarter. In 2004, we paid a special dividend of $\$ 2.00$ per share, or about $\$ 9.0$ million.

Beginning in mid-2008, we began the purchase of our stock in the open market. Since then we have purchased treasury stock of $\$ 311,000$, including $\$ 30,000$ in 2009.

Cash flow is driven by operating income which we endeavor to manage by 1) keeping expenses low, 2) competitively bidding purchases and freight costs, 3 ) developing new products, 4) searching out new markets or expanding existing markets through new product offerings to existing customers, 5) updating technology in critical customer service areas, 6) reducing purchases by utilizing existing inventory when possible, 7) increasing selling prices to the extent possible and 8) centralizing administrative functions. Capital expenditures generally are not significant for daily operations.

As the overall economy expands and contracts, or as we gain or lose customers, our cash flow will vary because we have, especially in the Brands Segment, high variable gross margins, and an increase or decrease in this segment could be significant to overall results. We expect soft demand in 2009 due to current economic conditions resulting in the probability of lower operating income. Cash and cash equivalents may be adversely impacted by these events.

Cash may also be used to acquire other related businesses. In 2008, we paid $\$ 500,000$ as part of the total consideration for all of the outstanding common stock of Bowman Barber and Beauty Supply, Inc., a distributor in Wilmington, NC.

We have no significant off-balance sheet financing arrangements, except for an operating lease related to the Danville, IL warehouse. The annual lease payment is approximately $\$ 320,000$ subject to CPI changes. The lease is also the subject of a lawsuit referred to in Legal Proceedings, Item 1, Part II of this report on Form 10-Q.

Effective June 3, 2009, the Company's CEO unilaterally reduced his salary by $35 \%$. For the remainder of 2009, this action is expected to result in a decrease in SGA expense of approximately $\$ 150,000$ relative to his previous contractual salary. See Note 6 to these Condensed Consolidated Financial Statements.

Results of Operations

## SECOND QUARTER 2009 v. SECOND QUARTER 2008

Net income increased to $\$ 212,000$ in the second quarter of 2009 compared to $\$ 136,000$ in the comparable period of 2008. Earnings per share were $\$ 0.05$ in 2009 compared to $\$ 0.03$ in 2008 . Revenue for the second quarter of calendar 2009 was $\$ 4.4$ million compared to $\$ 4.3$ million in the comparable period of 2008 . Expenses declined to $\$ 1,778,000$ (this amount included Bowman expenses of approximately $\$ 200,000$ ) from $\$ 1,995,000$. The total expense decline, excluding Bowman in 2009, was over $\$ 400,000$ versus the prior year amount.

Operating income increased $\$ 60,000$, or $37 \%$, versus the second quarter of 2008. Income before income taxes remained steady from quarter-to-quarter, but net income increased by $\$ 76,000$, or $56 \%$, due to effect of a lower tax provision. See Note 1.

In our Distributors segment revenue for the second quarter of 2009 exceeded that in the second quarter of 2008 by about $\$ 260,000$. Distributor revenue in 2009 for Bowman, acquired in August 2008, was approximately $\$ 680,000$. Bowman's operating income in the second quarter was not significant. In our Brands segment revenue was $\$ 130,000$ less than that in the second quarter of 2008. Our Distributor and Brands segments represented approximately $77 \%$ and $23 \%$ of consolidated revenue, respectively.

Gross profit as a percentage of revenue was $45.2 \%$ in the quarter ended June 30,2009 compared to $50.3 \%$ in the second quarter of 2008. The lower-margin Distributor segment accounted for a higher proportion of total Company revenue in 2009 than in the second quarter of 2008, largely due to the inclusion of Bowman in 2009. Margins are generally lower in the Distributor segment relative to those in the Brands segment because our branded items are manufactured, but our Distributor items are purchased and resold. The shift in the revenue mix from Brands to Distributors also contributed to the gross profit percentage variance due to the operating leverage inherent in the Brands segment.

The Company's cash is maintained largely in FDIC, non interest-bearing accounts as a precaution in this uncertain economic environment. By doing so, the Company reduces its costs of banking activity and maintains liquidity and safety. If the Company were to invest its cash in interest-bearing, but uninsured, accounts then the annual savings would amount to approximately $\$ 60,000$. The Company does not believe this modest return from such investing is worth the risk of loss at this point in time. We will continue to monitor the situation and may change our position if market conditions and rates of return improve sufficiently.

During most of 2008 we invested in auction rate securities that we sold, at par, in the fourth quarter of 2008, and the proceeds of those sales are reflected as cash and cash equivalents. In the first quarter of 2008, the auction of these investments, of which we held about $\$ 4.0$ million, began to "fail," resulting in higher "penalty" interest income rates received by our Company. Consequently, our interest income in the first three quarters of 2008 was, and in our future 2009 Form 10-Q reports will continue to be, comparatively unfavorable to that in 2008.

The Company has a full valuation allowance against its net deferred tax assets at June 30, 2009 and December 31, 2008. We did not record deferred tax expense through the second quarter of 2009 due to net operating loss carryforwards, a portion of which management expects the Company to utilize. Through its continual evaluation of the realizability of its deferred tax assets, the Company concluded that it is more likely than not that a portion of its net operating loss carryforwards tax assets will be realized, given its continued profitability. If not for the full valuation allowance against its deferred tax assets, deferred expense of $\$ 130,000$ would have been recorded. Total net operating loss carryforwards were approximately $\$ 3.2$ million as of December 31, 2008.

In accordance with a letter dated April 29, 2009 to the Secretary of the Company, the Chairman of the Board \& CEO of the Company, Frank F. Ferola, unilaterally further reduced his base salary by $35 \%$. This reduction took effect June 3, 2009. In July 2005, Mr. Ferola unilaterally first reduced his salary from the amounts set forth in his Employment Agreement with the Company. All other terms and conditions of his Employment Agreement will remain in full force and effect. See Note 6 to these Condensed Consolidated Financial Statements.

## YEAR-TO-DATE 2009 v. YEAR-TO-DATE 2008

Net income increased to $\$ 381,000$ for the six months ended June 30, 2009, compared to $\$ 296,000$ in the comparable period of 2008. Earnings per share were $\$ 0.09$ in 2009 compared to $\$ 0.07$ in 2008. Revenue for the six-month period of calendar 2009 was $\$ 9.0$ million compared to $\$ 8.7$ million during the comparable period of 2008. Expenses declined to $\$ 3,757,000$ (this amount included Bowman expenses of approximately $\$ 400,000$ ) from $\$ 3,936,000$. The total expense decline, excluding Bowman in 2009, was over $\$ 550,000$ versus the prior year amount.

Operating income for the six-month period increased $\$ 55,000$, or $16 \%$, over that in the comparable period of 2008. Income before income taxes was less than that in 2008 due to lower interest income. However, net income increased by $\$ 85,000$, or $29 \%$, due to effect of a lower tax provision. See Note 1 .

Our Distributors segment revenue for the first six months of 2009 exceeded that in the comparable period of 2008 by about $\$ 580,000$. Distributor revenue in 2009 for Bowman, acquired in August 2008, was approximately $\$ 1.3$ million. Bowman's operating profit was approximately $\$ 75,000$ for the six months ended June 30, 2009. Our Brands segment revenue was approximately $\$ 280,000$ less than that in the first six months of 2008.

Gross profit as a percentage of revenue was $46.1 \%$ in the six-month period ended June 30, 2009 compared to $49.1 \%$ in the comparable period of 2008. The lower-margin Distributor segment accounted for a higher proportion of total Company revenue in 2009 than in the six months of 2008, largely due to the inclusion of Bowman in 2009. Margins are generally lower in the Distributor segment relative to those in the Brands segment because our branded items are manufactured, but our Distributor items are purchased and resold. The shift in the revenue mix from Brands to Distributors also contributed to the gross profit percentage variance due to the operating leverage inherent in the Brands segment.

Contributing to improved earnings, selling, general and administrative expenses ("SGA"), without Bowman in 2009, were nearly $15 \%$ lower than those in the comparable period of 2008. Bowman SGA expenses for the six months of 2009 totaled about $\$ 400,000$. When Bowman's expenses are included in 2009 the condensed consolidated SGA decreased $11 \%$ from year-to-year.

The Company's cash is maintained largely in FDIC, non interest-bearing accounts as a precaution in this uncertain economic environment. By doing so, the Company reduces its costs of banking activity and maintains liquidity and safety.

During most of 2008 we invested in auction rate securities that we sold, at par, in the fourth quarter of 2008, and the proceeds of those sales are reflected as cash and cash equivalents. In the first quarter of 2008, the auction of these investments, of which we held about $\$ 4.0$ million, began to "fail," resulting in higher "penalty" interest income rates received by our Company. Consequently, our interest income in the first three quarters of 2008 was, and in our future 2009 Form 10-Q reports will continue to be, comparatively unfavorable to that in 2008.

The Company has a full valuation allowance against its net deferred tax assets at June 30, 2009 and December 31, 2008. We did not record deferred tax expense through the second quarter of 2009 due to net operating loss carryforwards, a portion of which management expects the Company to utilize. Through its continual evaluation of the realizability of its deferred tax assets, the Company concluded that it is more likely than not that a portion of its net operating loss carryforwards tax assets will be realized, given its continued profitability. If not for the full valuation allowance against its deferred tax assets, deferred expense of $\$ 130,000$ would have been recorded. Total net operating loss carryforwards were approximately $\$ 3.2$ million as of December 31, 2008.

In accordance with a letter dated April 29, 2009 to the Secretary of the Company, the Chairman of the Board \& CEO of the Company, Frank F. Ferola, unilaterally further reduced his base salary by $35 \%$. This reduction took effect June 3, 2009. In July 2005, Mr. Ferola unilaterally first reduced his salary from the amounts set forth in his Employment Agreement with the Company. All other terms and conditions of his Employment Agreement will remain in full force and effect.

We anticipate softness in our Distributor segment in the third quarter of 2009 due primarily to lower beauty school enrollments affecting our Morris Flamingo - Stephan, Inc. subsidiary. We will, however, increase our direct-to-salon marketing efforts with a new campaign for salon-only distribution of our Image and Sorbie brands. Further, Distributor revenue is expected to decline on a relative basis as we cycle the August 14, 2008 Bowman acquisition.

Item 3. Quantitative and Qualitative Disclosures about Market Risk
Not required.
Item 4T: $\quad$ Controls and Procedures
(a)

Evaluation of Disclosure Controls and Procedures
We are responsible for establishing and maintaining adequate internal control over financial reporting for the Company. During 2008 we reviewed procedures at all of our subsidiaries and evaluated the control structure of the Company as a whole. However, because of organization changes recently made in our company, including the acquisition of Bowman in 2008, we have not had a chance to fully document our procedures and assess risk, and we continue to enhance controls over inventory. Therefore, we believe it prudent to report that our Company did not have effective internal control over financial reporting ("ICFR") at June 30, 2009. Management plans to complete its Sarbanes-Oxley requirements in accordance with Securities and Exchange Commission regulations.

## (b) Internal Control over Financial Reporting

There were no significant changes in our internal control over financial reporting to the knowledge of our management, or in other factors that have materially affected or are reasonably likely to materially affect these internal
controls over financial reporting subsequent to the evaluation date.

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## PART II - OTHER INFORMATION

Item 1. Legal Proceedings

In addition to the matters set forth below, the Company is involved in other litigation arising in the normal course of business. It is the opinion of management that none of such matters, at June 30, 2009, would likely, if adversely determined, have a material adverse effect on the Company's financial position or results of operations.

1) In March 2006, in a case styled Trevor Sorbie International, Plc. v. Sorbie Acquisition Co. (CASE NO. 05-14908-09), filed in the Circuit Court of the 17th Judicial Circuit in and for Broward County, Florida, Trevor Sorbie International, Plc. ("TSI") instituted efforts to collect on a judgment it has against Sorbie Acquisition Co. ("SAC," a subsidiary of the Company). The judgment derives from an October 25, 2004, Pennsylvania arbitration award in favor of TSI and against SAC with respect to certain royalties and interest due. The financial statements for the Company for the quarter ended June 30, 2009, reflected a liability that, in management's opinion, was adequate to cover the likely liability in the case. Among other things, the Florida lawsuit alleges fraud and names as additional defendants The Stephan Co., Trevor Sorbie of America, Inc. and Sorbie Distributing Corporation, also subsidiaries of the Company. This matter is currently unresolved and the Company is unable, at this time, to determine the outcome of the litigation. The Company is vigorously defending this legal action. While we believe that we may ultimately prevail and/or settle for an amount substantially less than that accrued, due to the limited discovery taken and the complexities of the issues involved, the Company cannot predict the outcome of the litigation.
2) On May 4, 2005, the Company entered into a Second Amendment of Lease Agreement (the "Amendment") with respect to the Danville, IL facility, Morris Flamingo - Stephan, Inc., extending the term of the lease to June 30, 2015 , with a five-year renewal option, and increasing the annual rental to approximately $\$ 320,000$. The base rent is adjustable annually, in accordance with the existing master lease, the terms of which, including a 90-day right of termination by the Company, remain in full force and effect. The Amendment provides a purchase option, effective during the term of the lease, to purchase the premises at the then fair market value of the building, or to match any bona fide third-party offer to purchase the premises.

On July 6, 2005, the landlord, Shaheen \& Co., Inc., the former owner of Morris Flamingo, notified the Company that its interpretation of the Amendment differed from that of the Company as to the existence of the 90 -day right of termination. In October 2005, the landlord filed a lawsuit in the Circuit Court for the 17th Circuit of Florida in and for Broward County, FL, styled Shaheen \& Co., Inc. (Plaintiff) v. The Stephan Co., Case number 05-15175 seeking a declaratory judgment with respect to the validity of the 90 -day right of termination. In addition, the lawsuit alleges damages with respect to costs incurred and the weakening marketability of the property. This matter is currently unresolved and the Company is unable, at this time, to determine the outcome of the litigation. However, if it is ultimately determined that the early termination provision has been eliminated with the Amendment, the Company's minimum lease obligation would amount to $\$ 320,000$ in each of the years 2009 through 2013 and approximately $\$ 480,000$ thereafter, subject to adjustments for increases in the Consumer Price Index. We believe that we will prevail in this matter since the lease has a specific clause stating that it is cancelable upon 90 days' notice of termination to the landlord. Shouky A. Shaheen, a minority owner of Shaheen \& Co., Inc., is currently a member of the Board of Directors and a significant shareholder of the Company.

Item 1A: Risk Factors
Not required.
Item 2: Unregistered Sales of Equity Securities and Use of Proceeds
None.

Item 3: Defaults upon Senior Securities
None.
Item 4: $\quad$ Submission of Matters to a Vote of Security Holders
None.
Item 5: Other Information
None.
Item 6: Exhibits
Exhibit $31.1 \quad$ Certification of Chief Executive Officer
Exhibit $31.2 \quad$ Certification of Chief Financial Officer
Exhibit $32.1 \quad$ Certification of Chief Executive Officer
Exhibit $32.2 \quad$ Certification of Chief Financial Officer

## SIGNATURES

Pursuant to the requirements of Section 13 of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto, duly authorized.

## THE STEPHAN CO.

By:/s/ Frank F. Ferola
Frank F. Ferola
President and
Chairman of the
Board
August 18, 2009
By:/s/ Robert C. Spindler
Robert C. Spindler
Chief Financial
Officer
August 18, 2009

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