Edgar Filing: LIVEPERSON INC - Form 4

| LIVEPERSC | ON INC | | | | | | | | | | | |
|--|------------------------|------------------------|--|-------------------------------------|-------------|------------------------|---|--|------------------------|-------------------------|--|--|
| Form 4 | | | | | | | | | | | | |
| March 11, 20 | _ | | | | | | | | | | | |
| FORM | 14 | П СТАТЕС | SECHE | ITIES A | ND FY(| ינואי | | COMMISSION | | OMB APPROVAL | | |
| | UNITE | DSIAIL | | | | | IGE C | | OMB Number: | 3235-0287 | | |
| Check thi | Washington, D.C. 20549 | | | | | | Expires: | January 31, | | | | |
| if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF | | | | | | | NERSHIP OF | Estimated average burden hours per | | | | |
| | Section 16. SECURITIES | | | | | | | | | | | |
| | Form 4 or | | | | | | | | response | 0.5 | | |
| Form 5 obligation | 10 | | | | | | U | e Act of 1934, | | | | |
| may cont | Section 1 | | | • | • | - · | | 1935 or Section | n | | | |
| See Instru | iction | 30(h) | of the In | vestment | Compan | y Act | of 194 | Ю | | | | |
| 1(b). | | | | | | | | | | | | |
| (Print or Type F | Responses) | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | ddress of Reportir | ng Person [*] | 2. Issuer | r Name and Ticker or Trading | | | | 5. Relationship of Reporting Person(s) to | | | | |
| Wesemann | William | | Symbol | | | | | Issuer | | | | |
| | LIVEPERSON INC [LPSN] | | | | | (Check all applicable) | | | | | | |
| (Last) | (First) | (Middle) | 3. Date of | Earliest Tra | ansaction | | | | | | | |
| | | | | nth/Day/Year) | | | | X_ Director 10% Owner Officer (give title Other (specify below) below) | | | | |
| | ERSON, INC., | | 03/07/2 | 03/07/2008 | | | | | | | | |
| FLOOR | AVENUE, TH | IKD | | | | | | | | | | |
| FLOOK | | | | | | | | | | | | |
| | | | Amendment, Date Original d(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | | | |
| Filed(I | | | | | | | | | | | | |
| NEW YORK, NY 10018 | | | | | | | | Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-D | erivative S | Securi | ties Acq | uired, Disposed of | , or Beneficial | ly Owned | | |
| 1.Title of | 2. Transaction D | | emed 3. 4. Securities Acquired on Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Day/Year) (Instr. 8) | | | | | 5. Amount of | 6. Ownership | | | |
| Security | (Month/Day/Yea | | | | | | | Securities | Form: Direct | | | |
| (Instr. 3) | | any (Month/ | | | | | | Beneficially Owned | (D) or Indirect (I) | Beneficial Ownership | | |
| | | , | | | | | | Following | | (Instr. 4) | | |
| | | | | | | (A) | | Reported | | | | |
| | | | | | or | | | Transaction(s) (Instr. 3 and 4) | | | | |
| Common | | | | Code V | Amount | (D) | Price \$ | × , | | | | |
| Stock | 03/07/2008 | | | Р | 7,000 | А | ф 3.03 | 82,000 | D | | | |
| | | | | | | | | | | | | |
| Common | 03/07/2008 | | | Р | 13,000 | А | \$ | 95,000 | D | | | |
| Stock | | | | , | | 3.01 | | | | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | Secur | unt of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr |
|---|---|---|--|---|---------------------|--------------------|-------|--|---|---|
| | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | | Relationsh | | | | | |
|---|------------|------------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| Wesemann William C/O LIVEPERSON, INC. 462 SEVENTH AVENUE, THIRD FLOOR NEW YORK, NY 10018 | Х | | | | | | |
| Signatures | | | | | | | |
| /s/ Monica L. Greenberg, attorney-in-fact | 03/11/2008 | | | | | | |
| <u>**</u> Signature of Reporting Person | Date | | | | | | |
| Explanation of Recoonces | | | | | | | |

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.