A.C. Moore Arts & Crafts, Inc. Form SC 13G February 21, 2007

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

Information Statement Pursuant to Rules 13d-1 and 13d-2 Under the Securities Exchange Act of 1934 (Amendment No. )\*

A. C. Moore Arts & Crafts, Inc. (Name of Issuer)

Common Stock (Title of Class of Securities)

00086T103 (CUSIP Number)

February 14, 2007
Date of Event Which Requires Filing of the Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

o Rule 13d-1(b)

x Rule 13d-1(c)

o Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 9

13G

Page 2 of 9 Pages

1.	1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON			
	Citadel Limited Partnership			
2.	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  (a) x  (b) o			
3.	SEC USE ONLY			
4.	4. CITIZENSHIP OR PLACE OF ORGANIZATION Illinois limited partnership			
	NUMBER OF	5.	SOLE VOTING POWER  0	
]	SHARES BENEFICIALLY OWNED BY	6.	SHARED VOTING POWER	
	EACH		1,035,157 shares	
	REPORTING PERSON WITH	7.	SOLE DISPOSITIVE POWER 0	
		8.	SHARED DISPOSITIVE POWER See Row 6 above.	
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON See Row 6 above.			
10.	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES o			
11.	11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
	Approximately 5.2% as of the date of this filing			
12.	2. TYPE OF REPORTING PERSON PN; HC			

Page 2 of 9

13G

Page 3 of 9 Pages

1.	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON			
	Citadel Investment Group, L.L.C.			
2.	2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  (a) x  (b) o			
3.	SEC USE ONLY			
4.	CITIZENSHIP OR PLACE OF ORGANIZATION  Delaware limited liability company			
	NUMBER OF	5.	SOLE VOTING POWER  0	
]	SHARES BENEFICIALLY OWNED BY	6.	SHARED VOTING POWER	
	EACH		1,035,157 shares	
	REPORTING PERSON WITH	7.	SOLE DISPOSITIVE POWER	
		8.	SHARED DISPOSITIVE POWER  See Row 6 above.	
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON See Row 6 above.			
10.	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES o			
11.	1. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
Approximately 5.2% as of the date			filing	
12.	TYPE OF REPORTING PERSON OO; HC			

Page 3 of 9

13G

Page 4 of 9 Pages

1.	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON			
	Kenneth Griffin			
2.	2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) x (b) o			
3.	SEC USE ONLY			
4.	4. CITIZENSHIP OR PLACE OF ORGANIZATION U.S. Citizen			
	NUMBER OF	5.	SOLE VOTING POWER  0	
	SHARES BENEFICIALLY OWNED BY	6.	SHARED VOTING POWER	
	EACH		1,035,157 shares	
	REPORTING PERSON WITH	7.	SOLE DISPOSITIVE POWER  0	
		8.	SHARED DISPOSITIVE POWER See Row 6 above.	
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON See Row 6 above.			
10.	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES o			
11.	11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
Approximately 5.2% as of the date of this filing			iling	
12.	TYPE OF REPORTING PERSON IN; HC			

Page 4 of 9

13G

Page 5 of 9 Pages

1.	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON			
	Citadel Equity Fund Ltd.			
2.	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) x (b) o			
3.	SEC USE ONLY			
4.	CITIZENSHIP OR PLACE OF ORGANIZATION  Cayman Islands company			
	NUMBER OF	5.	SOLE VOTING POWER  0	
]	SHARES BENEFICIALLY OWNED BY EACH	6.	SHARED VOTING POWER  1,035,157 shares	
	REPORTING PERSON WITH	7.	SOLE DISPOSITIVE POWER  0	
		8.	SHARED DISPOSITIVE POWER See Row 6 above.	
9.	9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON See Row 6 above.			
10.	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES o			
11.	1. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
	Approximately 5.2% as of the date of this filing			
12.	TYPE OF REPORTING PERSON CO			

Page 5 of 9

13G

Page 6 of 9 Pages

Item 1(a) Name of Issuer: A. C. Moore Arts & Crafts, Inc.

1(b) Address of Issuer's Principal Executive Offices:

130 A. C. Moore Drive Berlin, New Jersey 08009

Item 2(a) Name of Person Filing 1
Item 2(b) Address of Principal Business Office

Item 2(c)

Citizenship

Citadel Limited Partnership 131 S. Dearborn Street 32nd Floor Chicago, Illinois 60603 Illinois limited partnership

Citadel Investment Group, L.L.C. 131 S. Dearborn Street 32nd Floor Chicago, Illinois 60603 Delaware limited liability company

Kenneth Griffin 131 S. Dearborn Street 32nd Floor Chicago, Illinois 60603 U.S. Citizen

Citadel Equity Fund Ltd. c/o Citadel Investment Group, L.L.C. 131 S. Dearborn Street 32nd Floor Chicago, Illinois 60603 Cayman Islands company

2(d) Title of Class of Securities:

Common Stock, no par value.

2(e) CUSIP Number: **00086T103** 

½ Citadel Wellington LLC, a Delaware limited liability company ("CW"), and Citadel Kensington Global Strategies Fund Ltd., a Bermuda company ("CKGSF"), collectively own 100% of Citadel Holdings Ltd., a Cayman Islands company ("CH"), which owns 100% of Citadel Equity Fund Ltd. ("CEF"). None of CW, CKGSF or CH has any control over the voting or disposition of securities held by Citadel Equity Fund Ltd.

Cusip No. 00086T103			13G	Page 7 of 9 Pages	
Item 3 If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:					
	(a)	[] Br	roker or dealer registered unde	er Section 15 of the Exchange Act;	
	(b)	[_]	Bank as defined in Secti	on 3(a)(6) of the Exchange Act;	
(	(c)	[_] Insura	nce company as defined in Se	ction 3(a)(19) of the Exchange Act;	
(d)	[	] Investment co	ompany registered under Sect	ion 8 of the Investment Company Act;	
	(e)	[_] A	n investment adviser in accord	dance with Rule 13d-1(b)(1)(ii)(E);	
(f)	[_]	An employee benefi	t plan or endowment fund in a	accordance with Rule 13d-1(b)(1)(ii)(F);	
(g)	[]	A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);			
(h)	[]	A savings associa	ation as defined in Section 3(b	) of the Federal Deposit Insurance Act;	
	(i) [] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;				
	(j)	[_]	Group, in accordan	ce with Rule 13d-1(b)(1)(ii)(J).	
If this state	ement is fi	led pursuant to Rule	13d-1(c), check this box. x		
Item 4			Ownership:		
CITADEL LIMITED PARTNERSHIP CITADEL INVESTMENT GROUP, L.L.C. KENNETH GRIFFIN CITADEL EQUITY FUND LTD.					
		(a)	Amount be	eneficially owned:	
1,035,157	shares				
(b) Percen	t of Class:				
Approximately 5.2% as of the date of this filing					
		(c)	Number of shares as to	which such person has:	
		(i)	sole power to vote	or to direct the vote:	
0					
Page 7 of	9				

## Edgar Filing: A.C. Moore Arts & Crafts, Inc. - Form SC 13G

**13G** 

Page 8 of 9 Pages

Cusip No. 00086T103

for Morgans Hotel Group Co.

Page 8 of 9

	(ii)	shared power to vote or to direct the vote:
		See Item 4(a) above.
	(iii)	sole power to dispose or to direct the disposition of:
0		
	(iv)	shared power to dispose or to direct the disposition of:
See Item 4(a) abo	ve.	
Item 5		Ownership of Five Percent or Less of a Class:
Not Applicable.		
Item 6	Owi	nership of More than Five Percent on Behalf of Another Person:
Not Applicable.		
	ion and Class ling Company	dification of the Subsidiary which Acquired the Security Being Reported on by the vice.
See Item 2 above.		
Item 8		Identification and Classification of Members of the Group:
Not Applicable.		
Item 9		Notice of Dissolution of Group:
Not Applicable.		
Item 10		Certification:
acquired and are	not held for the were not acq	t, to the best of my knowledge and belief, the securities referred to above were not ne purpose of or with the effect of changing or influencing the control of the issuer of uired and are not held in connection with or as a participant in any transaction having
•		ehalf of Kenneth Griffin as attorney-in-fact pursuant to a power of attorney previously exchange Commission on February 24, 2006, and hereby incorporated by reference

herein. The power of attorney was filed as an attachment to a filing by Citadel Limited Partnership on Schedule 13G

13G

Page 9 of 9 Pages

After reasonable inquiry and to the best of its knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated this 20th day of February, 2007

KENNETH GRIFFIN	CITADEL EQUITY FUND LTD.
By: /s/ John C. Nagel John C. Nagel, attorney-in-fact*	By: Citadel Limited Partnership, its Portfolio Manager
CITADEL LIMITED PARTNERSHIP	By: Citadel Investment Group, L.L.C., its General Partner
By: Citadel Investment Group, L.L.C.,	
its General Partner	By: <u>/s/ John C. Nagel</u>
	John C. Nagel, Director and
By: /s/ John C. Nagel	Associate General Counsel
John C. Nagel, Director and	
Associate General Counsel	CITADEL INVESTMENT GROUP, L.L.C.
	By: /s/ John C. Nagel
	John C. Nagel, Director and
	Associate General Counsel
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Page 9 of 9