

CEVA INC  
Form 10-Q  
November 08, 2006

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the quarterly period ended: September 30, 2006

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 000-49842

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CEVA, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware  
(State or Other Jurisdiction of Incorporation or  
Organization)

77-0556376  
(I.R.S. Employer Identification No.)

2033 Gateway Place, Suite 150, San Jose,  
California  
(Address of Principal Executive Offices)

95110-1002  
(Zip Code)

(408) 514-2900  
(Registrant's Telephone Number, Including Area Code)

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Indicate by check mark whether the registrant: (1) has filed all reports to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  
" No x

Indicate the number of shares outstanding of each of the issuer's classes of common stock as of the latest practicable date: 19,311,803 shares of common stock, \$0.001 par value, as of November 1, 2006.

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## FORWARD-LOOKING STATEMENTS

### FORWARD-LOOKING STATEMENTS AND INDUSTRY DATA

This Quarterly Report contains forward-looking statements that involve risks and uncertainties, as well as assumptions that if they materialize or prove incorrect, could cause the results of CEVA to differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements. Forward-looking statements are generally written in the future tense and/or are preceded by words such as “will,” “may,” “should,” “could,” “expect,” “suggest,” “believe,” “an,” “intend,” “plan,” or other similar words. Forward-looking statements include the following:

- Our belief that given the complexity of applications for DSPs, there is increasingly an industry shift away from the traditional approach of licensing standalone DSPs, and towards licensing highly integrated application platforms incorporating all the necessary hardware and software for their target applications, and that we are well positioned to take full advantage of these trends;
- Our ability to capitalize on various new technologies we are in the process of developing, including DSP cores and platforms for WiMax and cellular applications and the multimedia product lines, including the MobileMedia2000 technology;
- Any potential additional royalty revenues associated with new product launches and ramp-up of production of products incorporating our technology by our customers;
  - Our belief that we may be able to reach higher levels of royalty revenue in 2007;
- Our anticipation that our current cash on hand, short term deposits and marketable securities, along with cash from operations, will provide sufficient capital to fund our operations for at least the next 12 months; and
- Our belief that a successful surrender of our long-term lease in Ireland in the fourth quarter of 2006 will result in an associated cash outflow of approximately \$3.5 million in the fourth quarter of 2006.

Forward-looking statements are not guarantees of future performance and involve risks and uncertainties. The forward-looking statements contained in this report are based on information that is currently available to us and expectations and assumptions that we deem reasonable at the time the statements were made. We do not undertake any obligation to update any forward-looking statements in this report or in any of our other communications, except as required by law. All such forward-looking statements should be read as of the time the statements were made and with the recognition that these forward-looking statements may not be complete or accurate at a later date.

Many factors may cause actual results to differ materially from those expressed or implied by the forward-looking statements contained in this report. These factors include, but are not limited to, market acceptance of third-party semiconductor IP, our OEM relationships and competition, as well as those risks described in Part II - Item 1A - “Risk Factors” of this Form 10-Q.

**PART I. FINANCIAL INFORMATION****Item 1. FINANCIAL STATEMENTS****INTERIM CONDENSED CONSOLIDATED BALANCE SHEETS**

U.S. dollars in thousands, except share and per share data

	<b>September 30, 2006 Unaudited</b>	<b>December 31, 2005 Audited</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 36,509	\$ 35,111
Short term bank deposits	416	8,335
Marketable securities	26,843	18,174
Trade receivables, net	7,091	6,159
Deferred tax assets	571	600
Prepaid expenses	601	1,040
Other current assets	1,654	1,042
Total current assets	73,685	70,461
Severance pay fund	2,332	1,912
Deferred tax assets	434	292
Property and equipment, net	1,883	3,226
Investment in other company, net (see Note 3)	4,233	-
Goodwill	36,498	38,398
Other intangible assets, net	242	1,460
Total assets	\$ 119,307	\$ 115,749
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Trade payables	\$ 638	\$ 548
Accrued expenses and other payables	8,629	7,778
Taxes payable	331	442
Deferred revenues	589	453
Total current liabilities	10,187	9,221
Long term liabilities:		
Accrued severance pay	2,491	2,100
Accrued liabilities	1,829	2,195
Total long-term liabilities	4,320	4,295
Stockholders' equity:		
Common Stock:		
\$0.001 par value: 100,000,000 shares authorized; 19,284,803 and 18,923,071 shares issued and outstanding at September 30, 2006 and December 31, 2005, respectively	19	19
Additional paid in-capital	142,062	138,818
Accumulated deficit	(37,281)	(36,604)
Total stockholders' equity	104,800	102,233
Total liabilities and stockholders' equity	\$ 119,307	\$ 115,749

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

**INTERIM CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)**  
**U.S. dollars in thousands, except per share data**

	Nine months ended September 30,		Three months ended September 30,	
	2006	2005	2006	2005
Revenues:				
Licensing and royalties	\$ 21,553	\$ 24,235	\$ 6,938	\$ 7,169
Other revenue	2,886	3,720	955	1,217
Total revenues	24,439	27,955	7,893	8,386
Cost of revenues	3,022	3,412	992	1,003
Gross profit	21,417	24,543	6,901	7,383
Operating expenses:				
Research and development, net	14,159	15,477	4,270	5,036
Sales and marketing	4,791	4,855	1,414	1,619
General and administrative	4,535	4,481	1,577	1,399
Amortization of intangible assets	373	632	42	191
Reorganization and severance charge	-	3,307	-	1,650
Impairment of assets	-	510	-	-
Total operating expenses	23,858	29,262	7,303	9,895
Operating loss	(2,441)	(4,719)	(402)	(2,512)
Financial and other income, net	1,949	2,760	778	1,982
Income (loss) before taxes on income	(492)	(1,959)	376	(530)
Taxes on income	185	160	35	-
Net Income (loss)	\$ (677)	\$ (2,119)	\$ 341	\$ (530)
Basic net income (loss) per share	\$ (0.04)	\$ (0.11)	\$ 0.02	\$ (0.03)
Diluted net income (loss) per share	\$ (0.04)	\$ (0.11)	\$ 0.02	\$ (0.03)
Weighted-average number of shares of Common Stock used in computation of net income (loss) per share (in thousands):				
Basic	19,150	18,768	19,239	18,875
Diluted	19,150	18,768	19,324	18,875

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

**INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY  
(unaudited)**

U.S. dollars in thousands, except share data

Nine months ended September 30, 2006	Common stock		Additional paid-in capital	Accumulated deficit	Total stockholders' equity
	Shares	Amount			
Balance as of January 1, 2006	18,923,071	\$ 19	\$ 138,818	\$ (36,604)	\$ 102,233
Net loss	—	—	—	(677)	(677)
Stock-based compensation	—	—	1,660	—	1,660
Issuance of Common Stock upon exercise of stock options	41,195	—(*)	210	—	210
Issuance of Common Stock upon purchase of ESPP shares	320,537	—(*)	1,374	—	1,374
Balance as of September 30, 2006	19,284,803	\$ 19	\$ 142,062	\$ (37,281)	\$ 104,800

Nine months ended September 30, 2005	Common stock		Additional paid-in capital	Accumulated deficit	Total stockholders' equity
	Shares	Amount			
Balance as of January 1, 2005	18,557,818	\$ 19	\$ 136,868	\$ (34,338)	\$ 102,549
Net loss	—	—	—	(2,119)	(2,119)
Stock-based compensation	—	—	195	—	195
Issuance of Common Stock upon exercise of stock options	72,820	—(*)	369	—	369
Issuance of Common Stock upon purchase of ESPP shares	292,433	—(*)	1,386	—	1,386
Balance as of September 30, 2005	18,923,071	\$ 19	\$ 138,818	\$ (36,457)	\$ 102,380

(\*) Amount less than \$1.

The accompanying notes are an integral part of the interim condensed consolidated financial statements.



**INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)**  
**U.S. dollars in thousands**

	<b>Nine months ended September 30,</b>	
	<b>2006</b>	<b>2005</b>
<b>Cash flows from operating activities:</b>		
Net loss	\$ (677)	\$ (2,119)
Adjustments required to reconcile net loss to net cash (used in) provided by operating activities:		
Depreciation	1,124	1,545
Amortization of intangible assets	373	1,032
Stock-based compensation	1,660	195
Gain from sale of property and equipment	—	(10)
Loss on marketable securities	24	57
Accrued interest on short term bank deposits	123	(51)
Unrealized foreign exchange loss (gain)	15	(78)
Gain on realization of investment	(57)	(1,507)
Marketable securities	(8,693)	3,072
Changes in operating assets and liabilities:		
(Increase) decrease in trade receivables	(932)	3,357
Increase in other current assets and prepaid expenses	(146)	(1,781)
(Increase) decrease in deferred income taxes	(113)	20
(Decrease) increase in trade payables	60	(926)
(Decrease) increase in deferred revenues	136	(517)
Increase in accrued expenses and other payables	53	5
Decrease in taxes payable	(111)	(118)
(Decrease) increase in accrued severance pay, net	(39)	84
Net cash (used in) provided by operating activities	(7,200)	2,260
<b>Cash flows from investing activities:</b>		
Purchase of property and equipment	(303)	(829)
Proceeds from sale of property and equipment	—	13
Purchase of technology	—	(153)
Proceeds from realization of investment	57	1,267
GPS divestment transaction and related costs	(913)	—
Investment in short term bank deposits	(5,135)	(8,204)
Proceeds from short term bank deposits	12,931	—
Net cash (used in) provided by investing activities	6,637	(7,906)
<b>Cash flows from financing activities:</b>		
Proceeds from issuance of Common Stock upon exercise of options	210	369
Proceeds from issuance of Common Stock under employee stock purchase plan	1,374	1,386
Net cash provided by financing activities	1,584	1,755
Effect of exchange rate movements on cash	377	(461)
Changes in cash and cash equivalents	1,398	(4,352)
Cash and cash equivalents at the beginning of the period	35,111	28,844
Cash and cash equivalents at the end of the period	\$ 36,509	\$ 24,492



**INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited) (CONTINUED)**

U.S. dollars in thousands

	<b>Nine months ended</b>	
	<b>September 30,</b>	
	<b>2006</b>	<b>2005</b>
<b>Supplemental disclosure of noncash activities</b>		
Investment in other company in regards to the GloNav transaction (see note 3):		
Goodwill	\$ (1,900)	\$ —
Intangible asset	(845)	—
Net working capital	(522)	—
Other transaction and related costs	(53)	—
Deferred gain related to GPS divestment transaction	(1,751)	—

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

## NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

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(U.S. dollars in thousands, except share and per share amounts)

### NOTE 1: BUSINESS

The financial information in this quarterly report includes the results of CEVA, Inc. and its subsidiaries (the “Company” or “CEVA”). CEVA licenses to semiconductor companies and electronic equipment manufacturers (also known as original equipment manufacturers, or OEMs) digital signal processor (DSP) cores and related intellectual property (IP) solutions that enable a wide variety of electronic devices. The Company’s programmable DSP cores and application-level IP solutions power wireless devices, handheld devices, consumer electronics products, disk drives and automotive applications.

### NOTE 2: BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

a. The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (including non-recurring adjustments attributable to reorganization and severance and impairment) considered necessary for a fair presentation have been included. Operating results for the three and nine months ended September 30, 2006 are not necessarily indicative of the results that may be expected for the year ending December 31, 2006. For further information, reference is made to the consolidated financial statements and footnotes thereto included in the Company’s Annual Report on Form 10-K, as amended, for the year ended December 31, 2005.

The interim condensed consolidated financial statements incorporate the financial statements of the Company and all of its subsidiaries. All significant intercompany balances and transactions have been eliminated on consolidation.

The significant accounting policies applied in the annual consolidated financial statements of the Company as of December 31, 2005, contained in the Company’s Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 14, 2006, as further amended on April 28, 2006 (File No. 000-49842), have been applied consistently in these unaudited interim condensed consolidated financial statements, except as described in subsection (b) below.

#### b. Investment in Other Company

On June 23, 2006, the Company divested its GPS technology and associated business to a new U.S.-based company, GloNav Inc. (“GloNav”), as detailed below in note 3. The investment in GloNav is stated at cost, since the Company does not have the ability to exercise significant influence over operating and financial policies of GloNav. The Company records the investment on its Condensed Consolidated Balance Sheets as investment in other company. This investment will be reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of the investment may not be recoverable, in accordance with Accounting Principle Board Opinion No.18 “The Equity Method of Accounting for Investments in Common Stock” (“APB No.18”).

### NOTE 3: DIVESTMENT OF GPS TECHNOLOGY

As discussed above, on June 23, 2006, the Company divested its GPS technology and associated business to GloNav in return for an equity ownership of 19.9% in GloNav on a fully diluted basis. Out of the 19.9%, CEVA received as consideration 10% in Series A-1 Convertible Voting Preferred Stock (the “Series A-1”) and 9.9% in Series A-2 Convertible Non-Voting Preferred Stock (the “Series A-2”). The Series A-1 and Series A-2 are convertible into voting

common stock and non-voting common stock, respectively, of GloNav on a one-for-one basis. Subject to certain limitations, if GloNav engages in future equity funding of up to \$20,000, CEVA also will receive additional shares of Series A-2 for no consideration as anti-dilution protection. The additional share issuance is capped at 6.8% of GloNav's then outstanding shares of capital stock calculated on a post-funding basis after completion of equity funding of up to \$20,000. Although CEVA has transferred the GPS customer contracts and GPS intellectual property to GloNav, CEVA will continue to share with GloNav certain revenues relating to the GPS assets. CEVA's valuation of its equity investment in GloNav is \$5,984 based on the value of the assets and cash attributable to GloNav and the investment was recorded as an investment in other company, net on the Condensed Consolidated Balance Sheets and stated at cost. Since GloNav is a newly formed research and development start-up, the gain resulting from the divestment of the GPS technology and associated business in the total amount of \$1,751 has been deferred. The excess of the consideration from the divestment over the net book value of the assets in the amount of \$1,751 is set below:

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**NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED**

(U.S. dollars in thousands, except share and per share amounts)

	<b>(unaudited)</b>
Equity investment in GloNav	\$ 5,984
Goodwill	(1,900)
Intangible asset	(845)
Net working capital	(522)
Other transaction and related costs	(966)
Deferred gain related to transaction with GloNav	\$ 1,751
	<b>(unaudited)</b>
Investment in other company, net:	
Investment in other company	\$ 5,984
Deferred gain	(1,751)
Total investment in other company, net	\$ 4,233

GloNav also has licensed the CEVA-TeakLite DSP core for the development of its GPS chipsets and will pay royalties to CEVA based on its future GPS chip sales.

**NOTE 4: GEOGRAPHIC INFORMATION AND MAJOR CUSTOMER DATA**

a. Summary information about geographic areas:

The Company manages its business on the basis of one industry segment: the licensing of intellectual property to semiconductor companies and electronic equipment manufacturers (see Note 1 for a brief description of the Company's business).

The following is a summary of operations within geographic areas:

	<b>Nine months ended</b>		<b>Three months ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2006</b>	<b>2005</b>	<b>2006</b>	<b>2005</b>
	<b>(unaudited)</b>	<b>(unaudited)</b>	<b>(unaudited)</b>	<b>(unaudited)</b>
Revenues based on customer location:				
United States	\$ 9,781	\$ 10,654	\$ 2,050	\$ 2,444
Europe, Middle East and Africa	9,232	5,579	2,474	1,484
Asia Pacific (1)	5,426	11,722	3,369	4,458
	\$ 24,439	\$ 27,955	\$ 7,893	\$ 8,386

One country representing 10% or more of total revenues included in the table above is as follows:

(1) Japan	\$ 2,455	\$ 4,357	\$ 1,386	\$ 1,118
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b. Major customer data as a percentage of total revenues:



**NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED**

(U.S. dollars in thousands, except share and per share amounts)

The following table sets forth the customers that represented 10% or more of the Company's total revenues in each of the periods set forth below.

	Nine months ended September 30,		Three months ended September 30,	
	2006 (unaudited)	2005 (unaudited)	2006 (unaudited)	2005 (unaudited)
Customer A	20%	—	—	—
Customer B	10%	—	14%	—
Customer C	—	—	10%	—
Customer D	—	13%	—	—
Customer E	—	—	13%	19%
Customer F	—	—	—	18%
Customer G	—	—	—	16%

**NOTE 5: NET INCOME (LOSS) PER SHARE OF COMMON STOCK**

Basic net income (loss) per share is computed based on the weighted-average number of shares of Common Stock outstanding during each period. Diluted net income (loss) per share is computed based on the weighted average number of shares of Common Stock outstanding during each period, plus potential dilutive shares of Common Stock considered outstanding during the period, in accordance with Statement of Financial Accounting Standard ("SFAS") No. 128, "Earnings Per Share."

	Nine months ended September 30,		Three months ended September 30,	
	2006 (unaudited)	2005 (unaudited)	2006 (unaudited)	2005 (unaudited)
<b>Numerator:</b>				
Numerator for basic and diluted net income (loss) per share	\$ (677)	\$ (2,119)	\$ 341	\$ (530)
<b>Denominator:</b>				
Denominator for basic net income (loss) per share				
Weighted-average number of shares of Common Stock	19,150	18,768	19,239	18,875
Effect of employee stock options	-	-	85	-
	19,150	18,768	19,324	18,875
<b>Net income (loss) per share</b>				
Basic and Diluted	\$ (0.04)	\$ (0.11)	\$ 0.02	\$ (0.03)

The total number of shares related to outstanding options excluded from the calculation of diluted net income (loss) per share were 4,100,763 and 4,571,997 for the three and nine months period ended September 30, 2006, and 5,473,071 for both corresponding periods of 2005.



**NOTE 6: MARKETABLE SECURITIES**

Marketable securities consist of certificates of deposits, corporate bonds and securities and U.S. government and agency securities. Marketable securities are stated at market value, and by policy, CEVA invests in high grade marketable securities to reduce risk of loss. All marketable securities are defined as trading securities under the provisions of SFAS No. 115, "Accounting for Certain Investments in Debt and Equity Securities," and holding gains and losses are reflected in the Condensed Consolidated Statements of Operations.

	<b>As of September 30, 2006</b>		
	<b>Cost</b>	<b>Gain (loss)</b>	<b>Market Value</b>
Corporate bonds and securities	\$ 16,494	\$ (82)	\$ 16,412
U.S. government and agency securities	10,389	42	10,431
	\$ 26,883	\$ (40)	\$ 26,843

**NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED**

(U.S. dollars in thousands, except share and per share amounts)

**NOTE 7: COMMON STOCK AND STOCK-BASED COMPENSATION PLANS**

During the first quarter of 2006, the Company granted options to purchase 53,500 shares of Common Stock, at exercise prices ranging from \$6.05 to \$6.59 per share, and the Company issued 213,420 shares of Common Stock under its stock option and purchase programs for consideration of \$936. Options to purchase 4,941,096 shares were outstanding at March 31, 2006. During the comparable period of 2005, the Company granted options to purchase 51,000 shares of Common Stock, at exercise prices ranging from \$7.93 to \$8.51 per share, and the Company issued 175,235 shares of Common Stock under its stock option and purchase programs for consideration of \$880. Options to purchase 5,820,471 shares were outstanding at March 31, 2005.

During the second quarter of 2006, the Company granted options to purchase 160,000 shares of Common Stock, at exercise prices ranging from \$5.76 to \$7.59 per share, and the Company issued 12,917 shares of Common Stock under its stock option and purchase programs for consideration of \$67. Options to purchase 4,722,303 shares were outstanding at June 30, 2006. During the comparable period of 2005, the Company granted options to purchase 196,700 shares of Common Stock, at exercise prices ranging from \$5.85 to \$7.12 per share, and the Company issued 46,341 shares of Common Stock under its stock option and purchase programs for consideration of \$239. Options to purchase 4,993,542 shares were outstanding at June 30, 2005.

During the third quarter of 2006, the Company granted options to purchase 25,500 shares of Common Stock, at an exercise price of \$5.50 per share, and the Company issued 135,395 shares of Common Stock under its stock option and purchase programs for consideration of \$581. Options to purchase 4,571,997 shares were outstanding at September 30, 2006. During the comparable period of 2005, the Company granted options to purchase 560,000 shares of Common Stock, at exercise prices ranging from \$5.16 to \$5.88 per share, and the Company issued 143,677 shares of Common Stock under its stock option and purchase programs for consideration of \$636. Options to purchase 5,473,071 shares were outstanding at September 30, 2005.

The weighted-average fair value per share of the options granted during the three months ended March 31, June 30 and September 30, 2006 was \$6.52, \$5.90 and \$5.50, respectively. During the comparable periods of 2005, the weighted-average fair value per share of the options granted was \$8.21, \$6.15 and \$5.50, respectively. The exercise prices of such options were equal to the market price of the Company's Common Stock on the date of the respective option grants.

A summary of activity of options granted to purchase the Company's Common Stock under the Company's stock option plans is as follows:

	<b>Nine months ended September 30, 2006 (unaudited)</b>		<b>Three months ended September 30, 2006 (unaudited)</b>	
	<b>Number of options</b>	<b>Weighted average exercise price</b>	<b>Number of options</b>	<b>Weighted average exercise price</b>
Outstanding at the beginning of the year/period	5,020,383	\$ 8.54	4,722,303	\$ 8.48
Granted	239,000	5.99	25,500	5.50

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Exercised	(41,195)		5.10	(1,250)		3.52
Forfeited	(646,191)		8.24	(174,556)		8.17
Outstanding at the end of the period	4,571,997	\$	8.48	4,571,997	\$	8.48
Number of options exercisable as of September 30, 2006	3,137,231	\$	9.41	3,137,231	\$	9.41

Effective January 1, 2006, the Company adopted the provisions of Statement of Financial Accounting Standard (SFAS) No. 123R, "Share-Based Payment" ("SFAS 123(R)"), which requires the Company to measure all employee stock-based compensation awards using a fair value method and record the related expense in the financial statements. The Company used the Black-Scholes option pricing model. The Company elected to use the modified prospective method of adoption which requires that compensation expense be recorded in the financial statements over the expected requisite service period for any new options granted after the adoption of SFAS 123(R) as well as for existing awards for which the requisite service has not been rendered as of the date of adoption and requires that prior periods not be restated.

**NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED**

(U.S. dollars in thousands, except share and per share amounts)

The following table shows the total stock-based compensation expense included in the Condensed Consolidated Statement of Operations:

	<b>Nine months ended September 30, 2006 (unaudited)</b>	<b>Three months ended September 30, 2006 (unaudited)</b>
Cost of revenue	\$ 38	\$ 14
Research and development expenses	523	170
Sales and marketing expenses	258	78
General and administrative expenses	841	248
<b>Total</b>	<b>\$ 1,660</b>	<b>\$ 510</b>

Under SFAS 123(R), the expense has been determined as if CEVA had accounted for its employee stock options under the fair value method of SFAS 123(R). The fair value for these options was estimated on the date of grant using a Black-Scholes option pricing model with the following weighted-average assumptions:

	<b>Three months ended September 30, 2006 (unaudited)</b>
Dividend yield	0%
Expected volatility	40%
Risk-free interest rate	5%
Expected forfeiture	10%
Expected life	4 Years

The fair value for rights to purchase awards under the Employee Share Purchase Plan was estimated on the date of grant using the same assumptions above, except the expected life was assumed to be 6 months.

As of September 30, 2006, there was a balance of \$1,414 of unrecognized compensation expense related to non-vested awards. The impact of stock-based compensation expense on basic and diluted income (loss) per share for the three and nine months ended September 30, 2006 was \$0.03 and \$0.09 per share, respectively.

The Company issues stock options to its employees, directors and certain consultants and provides the right to purchase stock pursuant to approved stock option and employee stock purchase programs. Prior to the adoption of SFAS 123(R), the Company elected to follow Accounting Principles Board Opinion No. 25, "Accounting for Stock Options Issued to Employees" ("APB No. 25") and related interpretations (collectively "APB No. 25"), in accounting for its stock option plans. Under APB No. 25, when the exercise price of an employee stock option is less than the market price of the underlying stock on the date of grant, compensation expense is recognized. All options granted under these plans had an exercise price equal to the fair market value of the underlying Common Stock on the date of grant.

Certain stock options issued to non-employee consultants were accounted for under SFAS No. 123 “Accounting for Stock Based Compensation” (“SFAS No. 123”) using the fair value method. A stock compensation charge of \$0 and \$195 in respect of 96,000 fully vested options granted to non-employee consultants is reflected in the Condensed Consolidated Statements of Operations for the three and nine month periods ended September 30, 2005, respectively, as required under APB No. 25. There was no similar charge for the three and nine month periods ended September 30, 2006. The fair value for these options was estimated on the date of grant using a Black-Scholes option pricing model with the following weighted-average assumptions: risk-free interest rate of 2%; dividend yield of 0%; volatility factor of 80%; and a weighted-average expected life of the options of four years.

**NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED**

(U.S. dollars in thousands, except share and per share amounts)

The following table illustrates the pro forma effect on net income and net income per share for the three and nine month periods ended September 30, 2005, had we applied the fair value recognition provisions of SFAS No. 123 as expenses:

	<b>Nine months ended September 30, 2005</b>	<b>Three months ended September 30, 2005</b>
Net loss as reported	\$ (2,119)	\$ (530)
Add (deduct): Total stock-based employee compensation credit (expense) determined under fair value based method for all awards, net of related tax effects	\$ (1,959)	\$ (1,040)
<b>Pro forma net loss</b>	<b>\$ (4,078)</b>	<b>\$ (1,570)</b>
Net loss per share:		
Basic and diluted as reported	\$ (0.11)	\$ (0.03)
Basic and diluted pro forma	\$ (0.22)	\$ (0.08)

The fair value for these options was estimated on the date of grant using a Black-Scholes option pricing model with the following weighted-average assumptions: risk-free interest rate of 2%; dividend yield of 0%; volatility factor of 34-39%; and a weighted-average expected life of the options of 3-4 years.

**NOTE 8: REORGANIZATION AND SEVERANCE CHARGE**

Reorganization and restructuring plans implemented in 2005 resulted in a total charge of \$3,200, of which \$1,650 were recorded in the third quarter of 2005. The charge arose in connection with the decision to restructure the Company's corporate management, reduce overhead and consolidate its activities. Included in the total charges were severance charges and employee related liabilities arising in connection with a head-count reduction of nine employees and provision for future operating lease charges on idle facilities.

The Company was required to make, and is required to review, certain estimates and assumptions in assessing the under-utilized building operating lease charges arising from the reduction in facility requirements. The Company takes into account current market conditions and the ability of the Company to either exit the lease property or sublet the property in determining the estimates and assumptions used. The Company expects to revise its assumptions quarterly, as appropriate, in respect of future vacancy rates and sublet rents in light of current market conditions and the applicable discount rate based on projected interest rates.

There was no additional charge to the Condensed Consolidated Statements of Operations during the three-and nine month periods ended September 30, 2006.

The balance as of September 30, 2006 of the restructuring and other charges is \$3,552, of which \$1,723 is included in accrued expenses and other payables and \$1,829 is included in long term accrued liabilities.

**NOTE 9: RECENTLY ISSUED ACCOUNTING STANDARDS**

In February 2006, the FASB issued SFAS No. 155, "Accounting for Certain Hybrid Financial Instruments" ("FAS 155"), which amends SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("FAS 133") and SFAS No. 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities" ("FAS 140"). FAS 155 provides guidance to simplify the accounting for certain hybrid instruments by permitting fair value remeasurement for any hybrid financial instrument that contains an embedded derivative, as well as, clarifies that beneficial interests in securitized financial assets are subject to FAS 133. In addition, FAS 155 eliminates a restriction on the passive derivative instruments that a qualifying special-purpose entity may hold under FAS 140. FAS 155 is effective for all financial instruments acquired, issued or subject to a new basis occurring after the beginning of an entity's first fiscal year that begins after September 15, 2006. We believe that the adoption of this statement will not have a material effect on our financial condition or results of operations.

**NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED**

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**(U.S. dollars in thousands, except share and per share amounts)**

In March 2006, the FASB issued SFAS No. 156, "Accounting for Servicing of Financial Assets" ("FAS 156"), which amends SFAS No. 140. FAS 156 provides guidance addressing the recognition and measurement of separately recognized servicing assets and liabilities, common with mortgage securitization activities, and provides an approach to simplify efforts to obtain hedge accounting treatment. FAS 156 is effective for all separately recognized servicing assets and liabilities acquired or issued after the beginning of an entity's fiscal year that begins after September 15, 2006, with early adoption being permitted. We believe that the adoption of this statement will not have a material effect on our financial condition or results of operations.

In July 2006, the FASB issued FASB Interpretation 48, "Accounting for Income Tax Uncertainties" ("FIN 48"). FIN 48 defines the threshold for recognizing the benefits of tax return positions in the financial statements as "more-likely-than-not" to be sustained by the taxing authority. The recently issued literature also provides guidance on derecognition, measurement and classification of income tax uncertainties, along with any related interest and penalties. FIN 48 also includes guidance concerning accounting for income tax uncertainties in interim periods and increases the level of disclosures associated with any recorded income tax uncertainties. FIN 48 is effective for fiscal years beginning after December 15, 2006. The differences between the amounts recognized in the statements of financial position prior to the adoption of FIN 48 and the amounts reported after adoption will be accounted for as a cumulative-effect adjustment recorded to the beginning balance of retained earnings. Because the guidance was recently issued, the Company has not yet determined the impact, if any, of adoption of the provisions of FIN 48 on its financial position, results of operations and cash flows.



## **Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*You should read the following discussion together with the unaudited financial statements and related notes appearing elsewhere in this quarterly report. This discussion contains forward-looking statements that involve risks and uncertainties. Any or all of our forward-looking statements in this quarterly report may turn out to be wrong. These forward-looking statements can be affected by inaccurate assumptions we might make or by known or unknown risks and uncertainties. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. Factors which could cause actual results to differ materially include those set forth under in Part II - Item 1A - "Risk Factors", as well as those discussed elsewhere in this quarterly report. See "Forward-Looking Statements".*

### **BUSINESS OVERVIEW**

The financial information presented in this quarterly report includes the results of CEVA, Inc. and its subsidiaries (the "Company" or "CEVA"). CEVA is one of the world's leading licensor of DSP cores and related application solutions to the semiconductor and electronics industry. For more than ten years, CEVA has been licensing DSP cores and application-specific intellectual property "IP" to leading semiconductor and electronics companies worldwide.

CEVA addresses the requirements of the wireless, wired communications and multimedia markets by designing and licensing programmable DSP cores, DSP-based subsystems, application-specific platforms, and range of software components which enable the rapid design of DSP-based chips or application-specific solutions for developing a wide variety of applications. Our offerings include a family of programmable DSP cores with a range of cost, power-efficiency and performance points; DSP-based subsystems (the essential hardware components integrated with the DSP core to form a System-on-Chip (SoC) design); and a portfolio of application platforms, including multimedia, audio, Voice over Packet (VoP), and Serial ATA (SATA). In addition, we offer design services to our customers mainly in the form of porting our technology to customer foundries and processes.

Given the complexity of applications for DSPs, there is increasingly an industry shift away from the traditional approach of licensing standalone DSPs and towards licensing highly integrated application platforms incorporating all the necessary hardware and software for their target applications. With more complex designs and shorter design cycles we believe it is no longer cost efficient and becoming progressively more difficult for most semiconductor companies and designers to develop the technology in-house. Therefore, companies increasingly rely on licensing other intellectual property, such as DSP cores, from third parties like CEVA. Such business models also enable semiconductor companies to further enhance their open-architecture-based offerings with complementary products, available through a third-party community of developers, such as CEVAnet, CEVA's third-party network.

In order to capitalize on this industry shift and grow our business, as well as maintain profitability, we will need to introduce new products and penetrate new markets. In that regard we demonstrated for the first time in February 2006 at the 3GSM conference in Barcelona, Spain, the MobileMedia2000 silicon running a full video solution. In this respect we plan to extend our offering and develop new video codecs based on market need. We are developing a new DSP core aimed at the mobile WiMAX market, as well as higher performance DSP cores based our most successful architecture, the TeakLite.

In June 2006 the Company divested its GPS technology and associated business to a new U.S.-based company, GloNav Inc., in return for an equity ownership of 19.9% in GloNav on a fully diluted basis. GloNav also has licensed the CEVA-TeakLite DSP core for the development of its GPS chipsets and will pay royalties to CEVA based on its future GPS chip sales. CEVA will continue to promote its CEVA-TeakLite DSP core to power GPS IP-based solutions for new GloNav customers looking to integrate GPS functionality into cellular handsets and personal navigation devices.

Our business operates in a highly competitive environment with varieties of implementations, both software-based and hardware-based IP solutions. Although our MobileMedia2000 silicon generated a good amount of interest, we anticipate that our customers will take a very cautious approach in adopting such technology and therefore the time to market of products incorporating our new technology may be prolonged and we may not realize any revenue from this technology in the near future, if at all. In addition, it is widely known in the industry that software-based video, though providing flexibility and shorter time to market, has a larger die size which may concern customers, especially those that manufacture consumer products that target the low end market. Additionally the markets for our technology are rapidly changing with divergent trends and end-user needs emerging at a pace that makes current technology obsolete in a short amount of time. This obsolescence trend as well as aggressive competition has resulted, and could result in the future, in substantial declines in the prices that we are able to charge for our existing intellectual property. We will need to enter into additional licensing arrangements to offset the continuing decline of licensing fees generated by our existing technology or introduce new products and expand into new markets to boost our revenue. However, the introduction of new products and the penetration of new markets will require the expenditure of greater research and development resources and cause us to re-assess the viability of our older product lines and less productive business divisions, all of which may increase our operating expenses without the offset of additional revenue. We cannot provide any assurances that we will succeed in growing our business or achieve profitability.

**RESULTS OF OPERATIONS***Total Revenues*

	Nine months 2006		Nine months 2005		Third Quarter 2006		Third Quarter 2005	
Total revenues (in millions)	\$	24.4	\$	28.0	\$	7.9	\$	8.4

Total revenues decreased 6% and 13% in the third quarter and the first nine months of 2006, respectively, compared to corresponding periods in 2005. The decrease in total revenues in the third quarter of 2006 compared to corresponding period in 2005 is due to slightly lower revenues in licensee fees, support and maintenance services and royalty revenue. The decrease in total revenues in the first nine months of 2006 as compared to the same period in 2005 reflects lower revenues, specifically in the GPS and SATA product lines.

Licensing and royalty revenues accounted for 88% of our total revenues in the first nine months of 2006 compared to 87% in 2005. Two customers accounted for more than 10% of revenues in the first nine months of 2006 compared to one customer in the first nine months of 2005. Licensing and royalty revenues accounted for 88% of our total revenues in the third quarter of 2006 compared to 85% in 2005. Three different mix of customers accounted for more than 10% of revenues in both the third quarter of 2006 and 2005. Due to the nature of our license agreements and the associated large individual contract amounts, our major customers generally vary from quarter to quarter.

We generate our revenues from licensing our IP, which in certain circumstances is modified to customer-specific requirements. Revenues from license fees that involve customization of our IP to customer specifications are recognized in accordance with Statement of Position 81-1, "Accounting for Performance of Construction-Type and Certain Production-Type Contracts." We account for all of our other IP license revenues in accordance with Statement of Position ("SOP") 97-2, "Software Revenue Recognition," as amended.

We generate royalties from licensing activities in two manners: (1) royalties paid by our customers over the period in which they ship units, which we refer to as per unit royalties, and (2) royalties which are paid in a lump sum which cover a fixed number of shipments of future units incorporating our technology, which we refer to as prepaid royalties. Prepaid royalties may be negotiated as part of an initial license agreement or may be subsequently negotiated with an existing licensee who has begun or about to begin making shipments of units incorporating our technology and has used up all of the prepayments covered in their initial license agreement. In the latter case, we negotiate an additional lump sum payment to cover a fixed number of additional future unit shipments. In either case, these prepaid royalties are non-refundable payments that do not require any continuing commitment by us and are recognized upon invoicing for payment, provided that no future obligation exists. Only royalty revenue from customers who are paying as they ship units is recognized in our royalty revenue line. These per unit royalties are invoiced and recognized on a quarterly basis as we receive quarterly shipment reports from our licensees for the prior quarter.

*Licensing and Royalty Revenues*

	Nine months 2006		Nine months 2005		Third quarter 2006		Third quarter 2005	
Licensing and royalty revenues (in millions)	\$	21.6	\$	24.2	\$	6.9	\$	7.2
<i>of which:</i>								
Licensing revenues (in millions)	\$	16.9	\$	19.3	\$	5.5	\$	5.7
Royalty revenues (in millions)	\$	4.7	\$	4.9	\$	1.4	\$	1.5

The decrease in licensing revenues for the first nine months of 2006 over the corresponding period of 2005 reflects lower revenues from our GPS and SATA technologies.

There was a moderate decrease in per-unit royalty revenue in the third quarter and first nine months of 2006 over the corresponding period in 2005. This decrease resulted from a lower overall royalty rate applied in the third quarter and first nine months of 2006 and from the phasing out of an older product line. This decrease was offset by increases in the number of units of customers' products incorporating our IP that were shipped during the third quarter and first nine months of 2006. In particular, licensees of our Ceva Teak and TeakLite cores continued to report increased unit shipments in 2/2.5G and 3G baseband cellular phones and disk drive controllers. Our per unit and prepaid royalty customers reported aggregate sales of 47 and 140 million units incorporating our technology in the third quarter and first nine months of 2006, respectively, compared to 27 and 84 million in the comparable periods of 2005. Five largest customers paying per unit royalties accounted for 76% and 73% of total royalty revenues for the third quarter and first nine months of 2006, respectively, compared to 72% and 71 % for the comparable periods of 2005.

We had 24 customers shipping units incorporating our technology in the third quarter of 2006, compared to 23 customers in the third quarter of 2005. On September 30, 2006, we had 16 per unit royalty customers and 8 prepaid royalty customers, compared to 16 per unit royalty customers and 7 prepaid royalty customers at September 30, 2005.

In the third quarter of 2006, we experienced an increase in activities with our customers as well as increased interest by electronic equipment manufacturers to evaluate our technology as compared to previous quarters. On the licensing front, a major achievement in the third quarter of 2006 was getting two leading customers to adopt our next generation DSP cores and platforms for WiMax and cellular applications. We executed a license agreement with one of the customers in the third quarter of 2006, and with the other customer during the fourth quarter of 2006. The adoption of our technology by these two leading customers illustrates the continued market acceptance of our new technology. Also during the third quarter of 2006, we continued the positive momentum with market acceptance of our multimedia product lines, specifically in the MobileTV segment. During the third quarter of 2006, we signed one agreement for our MobileMedia2000 technology with a China-based company. This is our fifth design win with our MobileMedia2000 technology.

On the royalty front, during the third quarter of 2006 two of our customers started to ramp up volume production. One of the customers has exhausted its prepaid royalty amount, and the other customer went into production during the first quarter of 2006. In separate meetings held with two other customers during the third quarter of 2006, we were notified that volume production of products incorporating our technology by these two customers is on track as early as the fourth quarter of 2006 or during the first quarter of 2007. These encouraging signs for new royalty customers along with seasonal improvements with our existing royalty customers should enable us to reach higher levels of royalty revenue in 2007.

Moreover, our products and technologies continue to reach new markets across a range of products and applications. Recently, we saw a number of notable new products emerging with CEVA DSP technology inside. In September 2006, Panasonic launched a new Dual Mode 3G/GSM cell phone in Japan under the Softbank brand powered by Infineon's MP-EU platform. Other CEVA-powered new products to the market include VoIP applications and Wi-Fi phones from the Taiwanese original equipment manufacturer, Senao, using a CEVA DSP from Atmel for voice processing. Also introduced by Atmel is a CEVA-powered digital audio broadcasting processor that is integrated into LG's LW Express laptop for digital multimedia broadcasting. Finally, Sony Ericsson deployed three new phones based on the Philips PNX4008 multimedia processor using CEVA's Xpert-Teak DSP.

#### *Other Revenues*

Other revenues accounted for 12% of our total revenues in the third quarter and first nine months of 2006, compared to 15% and 13% in the third quarter and first nine months of 2005, respectively. Other revenues include services, development systems, training and support for licensees. Other revenues decreased by 22% in the third quarter and first nine months of 2006, compared to the comparable periods of 2005, reflecting the completion of a number of service contracts.

#### *Geographic Revenue Analysis*

	Nine months 2006		Nine months 2005		Third quarter 2006		Third quarter 2005	
	(in millions, except percentages)							
United States	\$ 9.8	40%	\$ 10.7	38%	\$ 2.0	26%	\$ 2.4	29%
Europe, Middle East, Africa	\$ 9.2	38%	\$ 5.6	20%	\$ 2.5	31%	\$ 1.5	18%
Asia Pacific	\$ 5.4	22%	\$ 11.7	42%	\$ 3.4	43%	\$ 4.5	53%

Due to the nature of our license agreements and the associated large individual contract amounts, the geographic split of revenues both in absolute dollars and as a percentage of total revenues generally varies from quarter to quarter depending on the timing of deals in each region.

***Divestment of GPS Technology***

On June 23, 2006, we divested our GPS technology and associated business to GloNav in return for an equity ownership of 19.9% in GloNav on a fully diluted basis. Out of the 19.9%, CEVA received as consideration 10% in Series A-1 Convertible Voting Preferred Stock and 9.9% in Series A-2 Convertible Non-Voting Preferred Stock. The Series A-1 Convertible Voting Preferred Stock and Series A-2 Convertible Non-Voting Preferred Stock are convertible into voting common stock and non-voting common stock, respectively, of GloNav on a one-for-one basis. Subject to certain limitations, if GloNav engages in future equity funding of up to \$20 million, we also will receive additional shares of GloNav's Series A-2 Convertible Non-Voting Preferred Stock for no consideration as anti-dilution protection. The additional share issuance is capped at 6.8% of GloNav's then outstanding shares of capital stock calculated on a post-funding basis after completion of equity funding of up to \$20 million. Although we have transferred the GPS customer contracts and GPS intellectual property to GloNav, we will continue to share with GloNav certain revenues relating to the GPS assets. Our valuation of our equity investment in GloNav is \$5,984,000 based on the value of the assets and cash attributable to GloNav and the investment was recorded on our Condensed Consolidated Balance Sheets as an investment in other company, net and stated at cost. Since GloNav is a newly formed research and development start-up, the gain resulting from the divestment of the GPS technology and associated business in the total amount of \$1,751,000 has been deferred. The excess of the consideration from the divestment over the net book value of the assets in the amount of \$1,751,000 is set out below:

	<b>(unaudited)</b>
Equity investment in GloNav	\$ 5,984
Goodwill	(1,900)
Intangible asset	(845)
Net working capital	(522)
Other transaction and related costs	(966)
Deferred gain related to transaction with GloNav	\$ 1,751

***Cost of Revenues***

Cost of revenues accounted for 13% and 12% of total revenues for the third quarter and first nine months of 2006, respectively, compared with 12% for both comparable periods of 2005. Gross margins for the third quarter and first nine months of 2006 were 87% and 88%, respectively, compared with 88% for both comparable periods of 2005. Included in the third quarter and first nine months of 2006 was a non-cash stock compensation expense of \$14,000 and \$38,000, respectively, following the adoption of SFAS 123(R) on January 1, 2006.

***Operating Expenses***

Total operating expenses were \$7.3 million for the third quarter of 2006, down from \$9.9 million for the third quarter of 2005. For the first nine months of 2006, total operating expenses decreased to \$23.9 million from \$29.3 million for the first nine months of 2005. The decrease in total operating expenses principally reflects no reorganization and impairment charges in 2006, as well as cost saving measures taken as a result of the divestment of our GPS technology and associated business on June 23, 2006, offset by the non-cash stock compensation expense of \$496,000 and \$1,622,000 for the third quarter and first nine months of 2006, respectively.

***Research and Development Expenses, Net***

Our research and development expenses were \$4.3 million and \$14.2 million for the third quarter and first nine months of 2006, respectively, compared to \$5.0 million and \$15.5 million for the comparable periods in 2005. The net decrease reflects the divestment of our GPS technology and associated business which led to a lower number of research and development personnel, as well as lower sub-contract design costs primarily in our serial ATA research

and development programs, offset by a non-cash stock compensation expense of \$170,000 and \$523,000 in the third quarter and first nine months of 2006, respectively. The number of research and development personnel was 139 at September 30, 2006, compared to 166 at September 30, 2005.

*Sales and Marketing Expenses*

Our sales and marketing expenses were \$1.4 million and \$4.8 million for the third quarter and first nine months of 2006, respectively, compared to \$1.6 million and \$4.9 million for the comparable periods of 2005. The decrease in sales and marketing expenses in 2006 from 2005 principally reflects lower headcount and lower marketing activities as a result of the divestment of our GPS technology and associated business, offset by a non-cash stock compensation expense of \$78,000 and \$258,000 in the third quarter and first nine months of 2006, respectively. Sales and marketing expenses as a percentage of total revenues were 18% and 20% for the third quarter and first nine months of 2006, respectively, compared to 19% and 17% for the comparable periods of 2005. The total number of sales and marketing personnel was 18 at September 30, 2006, compared to 22 at September 30, 2005.



*General and Administrative Expenses*

Our general and administrative expenses were \$1.6 million and \$4.5 million for the third quarter and first nine months of 2006, respectively, compared to \$1.4 million and \$4.5 million for the comparable periods of 2005. The net changes in comparable periods reflect a non-cash stock compensation expense of \$248,000 and \$841,000 in the third quarter and first nine months of 2006, respectively, offset by a combination of lower corporate management, overhead, professional services costs and facility costs. The number of general and administrative personnel was 26 at September 30, 2006, compared to 30 at September 30, 2005.

*Amortization of Other Intangibles*

Our amortization charge decreased to \$42,000 and \$373,000 for the third quarter and first nine months of 2006, respectively, from \$191,000 and \$632,000 for the comparable periods of 2005. The amount of other intangible assets was \$0.2 million at September 30, 2006 and \$1.7 million at September 30, 2005. During the first nine months of 2006, there was a decrease in the amount of other intangible assets, net of \$845,000 as a result of the divestment of our GPS technology and associated business to GloNav in the second quarter of 2006.

*Reorganization and severance charge*

Reorganization and restructuring plans implemented in 2005 resulted in a total charge of \$3.3 million for the first nine months of 2005, of which \$1.7 million was recorded in the third quarter of 2005. The charge arose in connection with the decision to restructure the Company's corporate management, reduce overhead and consolidate its activities. Included in the total charges were severance charges and employee related liabilities arising in connection with a head-count reduction of nine employees and provision for future operating lease charges on idle facilities.

We were required to make, and are required to review, certain estimates and assumptions in assessing the under-utilized building operating lease charges arising from the reduction in facility requirements. Management takes into account current market conditions and the ability of the company to either exit the lease property or sub-let the property in determining the estimates and assumptions used. We expect to revise our assumptions quarterly, as appropriate, in respect of future vacancy rates and sublet rents in light of current market conditions and the applicable discount rate based on projected interest rates.

There was no additional charge to the income statement during the three and nine month periods ended September 30, 2006. However, if we are successful in surrendering our long term lease in respect of one of our properties in Ireland in the last quarter of 2006, we would expect an associated cash outflow of approximately \$3.5 million in the last quarter of 2006. Revisions to our estimates of this liability could materially impact our operating results and financial position in future periods if anticipated events and assumptions either change or do not materialize.

*Financial and Other Income, net (in millions)*

	Nine months 2006	Nine months 2005	Third quarter 2006	Third quarter 2005
Financial income, net	\$ 1.95	\$ 2.76	\$ 0.78	\$ 1.98
<i>of which:</i>				
Interest income and gains from marketable securities	\$ 2.00	\$ 1.15	\$ 0.79	\$ 0.47
Foreign exchange gain (loss)	\$ (0.11)	\$ 0.10	\$ (0.01)	\$ 0.00
Other income				

Gain on realization of investment	\$	0.06	\$	1.51	\$	-	\$	1.51
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Financial income, net and other income, consists of interest earned on investments, gains from marketable securities, foreign exchange movements and gain on realization of investment. The increase in interest earned in the third quarter and first nine months of 2006 from the corresponding periods of 2005 reflects a higher interest rate environment and higher combined cash and marketable securities balances held.

We review our monthly expected non-U.S. dollar denominated expenditure and look to hold equivalent non-U.S. dollar cash balances to mitigate currency fluctuations and this resulted in a foreign exchange loss of \$114,000 in the first nine months of 2006, and a gain of \$100,000 for the corresponding period of 2005.

We recorded a gain of \$1.5 million in the third quarter of 2005 from the realization of a minority investment in a private company acquired on the combination with Parthus Technologies plc in 2002. In December 2003, we had fully written down the carrying value of the investment after considering the discounted projected future cash flows, the valuation derived from the then most recent proposed private placement, the liquidity of the investment and the general market conditions in which this private company operated at that time.

### ***Provision for Income Taxes***

The provision for income taxes in the first nine months of 2005 and 2006 reflects income earned domestically and in certain foreign jurisdictions. We have significant operations in Israel and the Republic of Ireland and a substantial portion of our taxable income is generated there. Currently, our Israeli and Irish subsidiaries are taxed at rates substantially lower than U.S. tax rates.

The Irish operating subsidiary currently qualifies for a 10% tax rate, which under current legislation will remain in force until December 31, 2010. The Israeli operating subsidiary's production facilities have been granted "Approved Enterprise" status under Israeli law in connection with six separate investment plans. Accordingly, income from an "Approved Enterprise" is tax-exempt for a period of two or four years and is subject to a reduced corporate tax rate of ten percent to twenty five percent (based on percentage of foreign ownership) for an additional period of six or eight years. Certain expenditure in connection with the investment plans is allowable as a tax deduction over a three year period which has resulted in higher deferred tax asset in 2006.

### **LIQUIDITY AND CAPITAL RESOURCES**

As of September 30, 2006, we had approximately \$36.5 million in cash and cash equivalents and \$27.3 million in deposits and marketable securities, totaling \$63.8 million compared to \$61.6 million at December 31, 2005. During the first nine months of 2006, we invested \$30.4 million of our cash in U.S. government and agency securities and corporate bonds and securities. In addition, U.S. government and agency securities and corporate bonds and securities were sold for cash amounting to \$21.7 million. These instruments are classified as marketable securities and the purchases and sales are considered part of operating cash flow. Deposits are short-term bank deposits with maturities of more than three months but less than one year. The deposits are in U.S. dollars and are presented at their cost, including accrued interest and purchases and sales are considered part of cash flows from investing activities.

Net cash used in operating activities in the first nine months of 2006 was \$7.2 million, compared with \$2.3 million of net cash provided by operating activities for the comparable period of 2005. Included in the operating cash inflow in the first nine months of 2006 was a net investment of \$8.7 million in marketable securities. Included in the operating cash inflow for the first nine months of 2005 were net proceeds of \$3.1 million from marketable securities and an outflow of \$2.7 million in connection with restructuring and reorganization costs.

Cash flows from operating activities may vary significantly from quarter to quarter depending on the timing of our receipts and payments. Our ongoing cash outflows from operating activities are principally associated with payroll-related costs and obligations under our property leases and design tool licenses. Our primary sources of cash inflows are receipts from our accounts receivable and interest earned from our cash and marketable securities. The timing of receipts from our accounts receivable is based upon the completion of agreed milestones or agreed dates as set out in the contracts.

Net cash provided by investing activities in the first nine months of 2006 was \$6.6 million, compared with \$7.9 million of net cash provided by investing activities for the comparable period of 2005. We had a cash outflow of \$5.1 million and cash inflow of \$12.9 million in the first nine months of 2006, compared to a cash outflow of \$8.2 million in the first nine months of 2005 in respect of investments in short term bank deposits. Capital equipment purchases of computer hardware and software used in engineering development, furniture and fixtures amounted to \$0.3 million for the first nine months of 2006, compared to \$0.8 million for the comparable period in 2005. We had a cash outflow of \$0.9 million in respect of transaction and related costs on the divestment of GPS technology and associated business in the second quarter of 2006. We had a cash outflow of \$0.2 for acquired technology for the first nine months of 2005. We had a cash inflow of \$0.06 million and \$1.3 million from the disposal of a minority investment in a private company in the first nine months of 2006 and 2005, respectively.

Net cash provided by financing activities of \$1.6 and \$1.8 million for the first nine months of 2006 and 2005, respectively, reflects proceeds from the issuance of shares upon exercise of employee stock options and issuance of shares under our employee stock purchase plan.

We believe that our current cash on hand and marketable securities, along with cash from operations, will provide sufficient capital to fund our operations for at least the next 12 months. We cannot assure you, however, that the underlying assumed levels of revenues and expenses will prove to be accurate.

In addition, as part of our business strategy, we occasionally evaluate potential acquisitions of businesses, products and technologies. Accordingly, a portion of our available cash may be used at any time for the acquisition of complementary products or businesses. Such potential transactions may require substantial capital resources, which may require us to seek additional debt or equity financing. We cannot assure you that we will be able to successfully identify suitable acquisition candidates, complete acquisitions, integrate acquired businesses into our current operations, or expand into new markets. Furthermore, we cannot assure you that additional financing will be available to us in any required time frame and on commercially reasonable terms, if at all. See “Factors Affecting Future Operating Results—We may seek to expand our business through acquisitions that could result in diversion of resources and extra expenses.” for more detailed information.

### **Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

A majority of our revenues and a portion of our expenses are transacted in U.S. dollars and our assets and liabilities together with our cash holdings are predominately denominated in U.S. dollars. However, the bulk of our expenses are denominated in currencies other than the U.S. dollar, principally the euro and the Israeli NIS. Increases in the volatility of the exchange rates of the euro and the NIS versus the U.S. dollar could have an adverse effect on the expenses and liabilities that we incur when remeasured into U.S. dollars. We review our expected monthly non-U.S. dollar denominated expenditure and look to hold equivalent non-U.S. dollar cash balances to mitigate currency fluctuations and this has resulted in a foreign exchange loss of \$13,000 and \$114,000 in the third quarter and first nine months of 2006, respectively, and a gain of \$5,000 and \$100,000 for the corresponding period of 2005.

As a result of such currency fluctuations and the conversion to U.S. dollars for financial reporting purposes, we may experience fluctuations in our operating results on an annual and quarterly basis going forward. We have not in the past, but may in the future, hedge against fluctuations in exchange rates. Future hedging transactions may not successfully mitigate losses caused by currency fluctuations. We expect to continue to experience the effect of exchange rate fluctuations on an annual and quarterly basis, and currency fluctuations could have a material adverse impact on our results of operations.

We invest our cash in high grade certificates of deposits, U.S. government and agency securities and corporate bonds. Cash held by foreign subsidiaries is generally held in short-term time deposits denominated in the local currency.

Interest income and gains from marketable securities were \$0.8 million and \$2.0 million for the third quarter and first nine months of 2006, respectively, compared to \$0.5 million and \$1.2 million for the comparable periods of 2005. The increase in interest and gains from marketable securities earned is reflective of higher interest rate environment and higher combined cash and marketable securities balance held.

We are exposed primarily to fluctuations in the level of U.S. and EMU (European Monetary Union) interest rates. To the extent that interest rates rise, fixed interest investments may be adversely impacted, whereas a decline in interest rates may decrease the anticipated interest income for variable rate investments. We are exposed to financial market risks, including changes in interest rates. We typically do not attempt to reduce or eliminate our market exposures on our investment securities because the majority of our investments are short-term. We do not have any derivative instruments. The fair value of our investment portfolio or related income would not be significantly impacted by either a 100 basis point increase or decrease in interest rates due mainly to the short-term nature of our investment portfolio. All the potential changes noted above are based on sensitivity analysis performed on our balances as of September 30, 2006.

### **Item 4. CONTROLS AND PROCEDURES**

As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective in timely alerting them to material information required to be included in this report.

There has been no change in our internal control over financial reporting that occurred during our most recent fiscal quarter that has materially affected or is reasonably likely to materially affect our internal control over financial reporting.

## PART II. OTHER INFORMATION

### Item 1. LEGAL PROCEEDINGS

The Company is not party to any litigation or other legal proceedings that the Company believes could reasonably be expected to have a material adverse effect on the Company's business, results of operations and financial condition.

### Item 1A. RISK FACTORS

*This Form 10-Q contains forward-looking statements concerning our future products, expenses, revenue, liquidity and cash needs as well as our plans and strategies. These forward-looking statements are based on current expectations and we assume no obligation to update this information. Numerous factors could cause our actual results to differ significantly from the results described in these forward-looking statements, including the following risk factors.*

There are no material changes to the Risk Factors described under the title "Factors That May Affect Future Performance" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2005 other than (1) changes to the Risk Factor below entitled "The markets in which we operate are highly competitive, and as a result we could experience a loss of sales, lower prices and lower revenues;" (2) changes to the Risk Factor below entitled "Our quarterly operating results fluctuate from quarter to quarter due to a variety of factors, including our lengthy sales cycle, and may not be a meaningful indicator of future performance;" and (3) changes to the Risk Factor below entitled: "We may seek to expand our business through acquisitions that could result in diversion of resources and extra expenses."

#### **The markets in which we operate are highly competitive, and as a result we could experience a loss of sales, lower prices and lower revenue.**

The markets for the products in which our technology is incorporated are highly competitive; for example, semiconductor customers may choose to adopt a multi-chip, off-the-shelf chip solution versus licensing or using highly integrated chips that embed our technologies. Aggressive competition could result in substantial declines in the prices that we are able to charge for our intellectual property. Many of our competitors are large companies that have significantly greater financial and other resources than we have. The following factors may have an impact on our competitiveness:

- Microprocessor IP providers, such as ARM, MIPS, Tensilica and ARC, recently began to offer DSP extensions to their IP.
- SATA IP market is highly standardized with several vendors offering similar products, leading to price pressure for both licensing and royalty revenue.
- Our video solution is software based and competes with hardware implementation offered by companies such as Hantro and other software solution offered by Hantro, Sci Works and Imagination Technologies.
- ARC recently announced a new licensing model based on royalty payments specifically for Chinese customers that waives initial licensee fees.
  - Lower license fees and overall erosion of average selling prices of our IP.

In addition, we may face increased competition from smaller, niche semiconductor design companies in the future. Some of our customers may also decide to satisfy their needs through in-house design. We compete on the basis of price, product quality, design cycle time, reliability, performance, customer support, name recognition and reputation,

and financial strength. Our inability to compete effectively on these basis could have a material adverse effect on our business, results of operations and financial condition.

**Our quarterly operating results fluctuate from quarter to quarter due to a variety of factors, including our lengthy sales cycle, and may not be a meaningful indicator of future performance.**

In some quarters our operating results could be below the expectations of securities analysts and investors, which could cause our stock price to fall. Factors that may affect our quarterly results of operations in the future include, among other things:

- the timing of the introduction of new or enhanced technologies by us and our competitors, as well as the market acceptance of such technologies;
- the timing and volume of orders and production by our customers, as well as fluctuations in royalty revenues resulting from fluctuations in unit shipments by our licensees;



- our lengthy sales cycle and specifically in the third quarter of any fiscal year during which summer vacations slow down decision-making processes of our customers in executing contracts;
- the gain or loss of significant licensees;
- delays in the commercialization of end products that incorporate our technology;
- changes in our pricing policies and those of our competitors; and
- restructuring, asset impairment and related charges.

**We rely significantly on revenue derived from a limited number of customers.**

We expect that a limited number of customers, varying in identity from period-to-period, will account for a substantial portion of our revenues in any period. One customer accounted for 20% and another customer accounted for 10% of our total revenues for the first nine months of 2006. Three customers accounted for more than 10% of revenues for the third quarter of 2006. Moreover, license agreements for our DSP cores have not historically provided for substantial ongoing license payments. Significant portions of our anticipated future revenue, therefore, will likely depend upon our success in attracting new customers or expanding our relationships with existing customers. Our ability to succeed in these efforts will depend on a variety of factors, including the performance, quality, breadth and depth of our current and future products, as well as our sales and marketing skills. In addition, some of our licensees may decide to satisfy their needs through in-house design and production. Our failure to obtain future customer licenses would impede our future revenue growth and could materially harm our business.

**We depend on market acceptance of third-party semiconductor intellectual property.**

The semiconductor intellectual property (SIP) industry is a relatively new and emerging trend. Our future growth will depend on the level of acceptance by the market of our third-party licensable intellectual property model, the variety of intellectual property offerings available on the market, and a shift in customer preference away from the traditional approach of licensing standalone DSPs, and towards licensing highly integrated application platforms incorporating all the necessary hardware and software for their target applications. These trends that will enable our growth are largely beyond our control. Semiconductor customers may choose to adopt a multi-chip, off-the-shelf chip solution versus licensing or using highly integrated chips that embed our technologies. Semiconductor customers may also decide to design programmable DSP core products in-house rather than license them from us. If the market shifts and third-party SIP is no longer desired by our customers, our business, results of operations and financial condition could be materially harmed.

**Because our IP solutions are components of end products, if semiconductor companies and electronic equipment manufacturers do not incorporate our solutions into their end products or if the end products of our customers do not achieve market acceptance, we may not be able to generate adequate sales of our products.**

We do not sell our IP solutions directly to end-users; we license our technology primarily to semiconductor companies and electronic equipment manufacturers, who then incorporate our technology into the products they sell. As a result, we rely upon our customers to incorporate our technology into their end products at the design stage. Once our customer incorporates a competitor's technology into its end product, it becomes significantly more difficult for us to sell our technology to that customer because changing suppliers involves significant cost, time, effort and risk for the customer. As a result, we may incur significant expenditures on the development of a new technology without any assurance that our customer will select our technology for incorporation into its own product and without this "design win," it becomes significantly difficult to sell our IP solutions. Moreover, even after our customer agrees to incorporate our technology into its end products, the design cycle is long and may be delayed due to factors beyond our control

which may result in the end product incorporating our technology not to reach the market until long after the initial “design win” with the our customer. From initial product design-in to volume production, many factors could impact the timing and/or amount of sales actually realized from the design-in. These factors include, but are not limited to, changes in the competitive position of our technology, our customers’ financial stability, and our ability to ship products according to our customers’ schedule.

Further, because we do not control the business practices of our customers, we do not influence the degree to which they promote our technology or set the prices at which they sell products incorporating our technology. We cannot assure you that our customers will devote satisfactory efforts to promote our IP solutions. In addition, our unit royalties from licenses are totally dependent upon the success of our customers in introducing products incorporating our technology and the success of those products in the marketplace. The primary customers for our products are semiconductor design and manufacturing companies, system OEMs and electronic equipment manufacturers, particularly in the telecommunications field. These industries are highly cyclical and have been subject to significant economic downturns at various times, particularly in recent periods. These downturns are characterized by production overcapacity and reduced revenues, which at times may encourage semiconductor companies or electronic product manufacturers to reduce their expenditure on our technology. If we do not retain our current customers and continue to attract new customers, our business may be harmed.

**We depend on a limited number of key personnel who would be difficult to replace.**

Our success depends to a significant extent upon certain of our key employees and senior management; the loss of the service of these employees could materially harm our business. Competition for skilled employees in our field is intense. We cannot assure you that in the future we will be successful in attracting and retaining the required personnel.

**The sales cycle for our IP solutions is lengthy, which makes forecasting of our customer orders and revenues difficult.**

The sales cycle for our IP solutions is lengthy, often lasting three months to a year. Our customers generally conduct significant technical evaluations, including customer trials, of our technology as well as competing technologies prior to making a purchasing decision. In addition, purchasing decisions may also be delayed because of a customer's internal budget approval process. Because of the lengthy sales cycle and the size of customer orders, if orders forecasted for a specific customer for a particular period do not occur in that period, our revenues and operating results for that particular quarter could suffer. Moreover, a portion of our expenses related to an anticipated order is fixed and difficult to reduce or change, which may further impact our operating results for a particular period.

**We may dispose of or discontinue existing product lines and technology developments, which may adversely impact our future results.**

On an ongoing basis, we evaluate our various product offerings and technology developments in order to determine whether any should be discontinued or, to the extent possible, divested. For example, in connection with our reorganization and restructuring plans in 2003 and 2005, we ceased manufacturing of our hard IP products and certain non-strategic technology areas. In June 2006, we divested our GPS technology and related business. We cannot guarantee that we have correctly forecasted, or will correctly forecast in the future, the right product lines and technology developments to dispose or discontinue or that our decision to dispose of or discontinue various investments, products lines and technology developments is prudent if market conditions change. In addition, there are no assurances that the discontinuance of various product lines will reduce our operating expenses or will not cause us to incur material charges associated with such decision. Furthermore, the discontinuance of existing product lines entails various risks, including the risk that we will not be able to find a purchaser for a product line or the purchase price obtained will not be equal to the book value of the assets for the product line. Other risks include managing the expectations of, and maintaining good relations with, our customers who previously purchased products from our disposed or discontinued product lines, which could prevent us from selling other products to them in the future. We may also incur other significant liabilities and costs associated with our disposal or discontinuance of product lines, including employee severance costs and excess facilities costs.

**Our restructuring efforts in 2003, 2005 and 2006, as well as the divestment of our GPS technology and related business, could disrupt the operation of our business, distract our management from focusing on revenue-generating efforts, result in the erosion of employee morale, and impair our ability to respond rapidly to growth opportunities in the future.**

We implemented reorganization and restructuring plans in 2003 and 2005, including personnel reduction of 9 people in 2005 and 40 people in 2003. In June 2006, we divested our GPS technology and related business, including the transfer of 25 employees. The employee reductions and changes in connection with our restructuring activities could result in an erosion of morale, and affect the focus and productivity of our remaining employees, including those directly responsible for revenue generation, which in turn may adversely affect our revenue in the future. Additionally, employees directly affected by the reductions may seek future employment with our business partners, customers or competitors. Such matters could divert the attention of our employees, including management, away from our operations, harm productivity, harm our reputation and increase our expenses.

**Because our IP solutions are complex, the detection of errors in our products may be delayed, and if we deliver products with defects, our credibility will be harmed, the sales and market acceptance of our products may decrease and product liability claims may be made against us.**

Our IP solutions are complex and may contain errors, defects and bugs when introduced. If we deliver products with errors, defects or bugs, our credibility and the market acceptance and sales of our products could be significantly harmed. Furthermore, the nature of our products may also delay the detection of any such error or defect. If our products contain errors, defects and bugs, then we may be required to expend significant capital and resources to alleviate these problems. This could result in the diversion of technical and other resources from our other development efforts. Any actual or perceived problems or delays may also adversely affect our ability to attract or retain customers. Furthermore, the existence of any defects, errors or failure in our products could lead to product liability claims or lawsuits against us or against our customers. A successful product liability claim could result in substantial cost and divert management's attention and resources, which would have a negative impact on our financial condition and results of operations.

**Our operating results may fluctuate significantly due to the cyclical nature of the semiconductor industry, which could adversely affect the market price of our stock.**

Our primary operations are in the semiconductor industry, which is cyclical and subject to rapid technological change and evolving industry standards. From time to time, the semiconductor industry has experienced significant downturns such as the one we experienced during the 2000 and 2001 periods and from which the industry is slowly recovering. These downturns are characterized by diminished product demand, excess customer inventories, accelerated erosion of prices and excess production capacity. These factors could cause substantial fluctuations in our revenues and in our results of operations. The downturn we experienced during the 2000 and 2001 periods was, and future downturns in the semiconductor industry may be, severe and prolonged. Also the slow recovery from the downturn during the 2000 and 2001 periods and the failure of this industry to fully recover or any future downturn could seriously impact our revenue and harm our business, financial condition and results of operations. The semiconductor industry also periodically experiences increased demand and production capacity constraints, which may affect our ability to ship products in future periods. Our financial results may vary significantly as a result of the general conditions in the semiconductor industry, which could cause our stock price to decline.

**Our success will depend on our ability to successfully manage our geographically dispersed operations.**

Most of our employees are located in Israel and Ireland. Accordingly, our ability to compete successfully will depend in part on the ability of a limited number of key executives located in geographically dispersed offices to integrate management, address the needs of our customers and respond to changes in our markets. If we are unable to effectively manage and integrate our remote operations, our business may be materially harmed.

**Our operations in Israel may be adversely affected by instability in the Middle East region.**

One of our principal research and development facilities is located in, and our executive officers and some of our directors are residents of, Israel. Although substantially all of our sales currently are being made to customers outside Israel, we are nonetheless directly influenced by the political, economic and military conditions affecting Israel, including the current conflict with Lebanon. Any major hostilities involving Israel could significantly harm our business, operating results and financial condition.

In addition, certain of our officers and employees are currently obligated to perform annual reserve duty in the Israel Defense Forces and are subject to being called to active military duty at any time. Although we have operated effectively under these requirements since our inception, we cannot predict the effect of these obligations on the company in the future. Our operations could be disrupted by the absence, for a significant period, of one or more of our key officers or key employees due to military service.

**Our research and development expenses may increase if the grants we currently receive from the Israeli and Irish governments are reduced or withheld.**

We currently receive research grants from programs of the Chief Scientist of Israel and under the funding programs of Enterprise Ireland and Invest Northern Ireland. To be eligible for these grants, we must meet certain development conditions and comply with periodic reporting obligations. Although we have met such conditions in the past, should we fail to meet such conditions in the future our research grants may be repayable, reduced or withheld. The repayment or reduction of such research grants may increase our research and development expenses which in turn may reduce our operating income.

**We are exposed to fluctuations in currency exchange rates.**

A significant portion of our business is conducted outside the United States. Although most of our revenue is transacted in U.S. Dollars, we may be exposed to currency exchange fluctuations in the future as business practices evolve and we are forced to transact business in local currencies. Moreover, a portion of our expenses in Israel and Europe are paid in Israeli currency (NIS) and Euros, which subjects us to the risks of foreign currency fluctuations. Our primary expenses paid in NIS and Euro are employee salaries and lease payments on our Israeli and Dublin facilities. In the future, we may use derivative instruments in order to minimize the effects of currency fluctuations, but any hedging positions may not succeed in minimizing our foreign currency fluctuation risks.

**Because we have significant international operations, we may be subject to political, economic and other conditions relating to our international operations that could increase our operating expenses and disrupt our revenues and business.**

Approximately 60% of our total revenues for the nine months of 2006 and 62% of our total revenues in 2005 are derived from license agreements with customers located outside of the United States. We expect that international customers will continue to account for a significant portion of our revenue for the foreseeable future. As a result, the occurrence of any negative international political, economic or geographic events could result in significant revenue shortfalls. These shortfalls could cause our business, financial condition and results of operations to be harmed. Some of the risks of doing business internationally include:

- unexpected changes in regulatory requirements;
- fluctuations in the exchange rate for the United States dollar;
- imposition of tariffs and other barriers and restrictions;
- burdens of complying with a variety of foreign laws;
  - political and economic instability; and
- changes in diplomatic and trade relationships.

**If we are unable to meet the changing needs of our end-users or to address evolving market demands, our business may be harmed.**

The markets for programmable DSP cores and application IP are characterized by rapidly changing technology, emerging markets and new and developing end-user needs, requiring significant expenditure for research and development. We cannot assure you that we will be able to introduce systems and solutions that reflect prevailing industry standards on a timely basis, to meet the specific technical requirements of our end-users or to avoid significant losses due to rapid decreases in market prices of our products, and our failure to do so may seriously harm our business. For example, we have already licensed our multimedia solutions; however, this technology has not yet been deployed by our licensees to their end markets and may be subject to further modifications to address evolving market demands. In addition, the reduction in the number of our employees in connection with our recent restructuring efforts could adversely affect our ability to attract or retain customers who require certain research and development capabilities from their IP providers.

**We may seek to expand our business through acquisitions that could result in diversion of resources and extra expenses.**

We may pursue acquisitions of businesses, products and technologies, or establish joint venture arrangements in the future that could expand our business. We are unable to predict whether or when any other prospective acquisition will be completed. The process of negotiating potential acquisitions or joint ventures, as well as the integration of acquired or jointly developed businesses, technologies or products may be prolonged due to unforeseen difficulties and may require a disproportionate amount of our resources and management's attention. We cannot assure you that we will be able to successfully identify suitable acquisition candidates, complete acquisitions or integrate acquired businesses or joint venture with our operations. If we were to make any acquisitions or enter into a joint venture, we may not receive the intended benefits of the acquisition or joint venture or such an acquisition or joint venture may not achieve comparable levels of revenues, profitability or productivity as our existing business or otherwise perform as expected. The occurrence of any of these events could harm our business, financial condition or results of operations. Future acquisitions or joint ventures may require substantial capital resources, which may require us to seek additional debt or equity financing.

Future acquisitions or joint ventures by us could result in the following, any of which could seriously harm our results of operations or the price of our stock:

- issuance of equity securities that would dilute our current stockholders' percentages of ownership;
  - large one-time write-offs;
  - the incurrence of debt and contingent liabilities;
- difficulties in the assimilation and integration of operations, personnel, technologies, products and information systems of the acquired companies;
  - diversion of management's attention from other business concerns;
  - contractual disputes;



- risks of entering geographic and business markets in which we have no or only limited prior experience; and
- potential loss of key employees of acquired organizations.

**We may not be able to adequately protect our intellectual property.**

Our success and ability to compete depend in large part upon the protection of our proprietary technologies. We rely on a combination of patent, copyright, trademark, trade secret, mask work and other intellectual property rights, confidentiality procedures and licensing arrangements to establish and protect our proprietary rights. These agreements and measures may not be sufficient to protect our technology from third-party infringement or to protect us from the claims of others. As a result, we face risks associated with our patent position, including the potential need to engage in significant legal proceedings to enforce our patents, the possibility that the validity or enforceability of our patents may be denied, the possibility that third parties will be able to compete against us without infringing our patents and the possibility that our products may infringe patent rights of third parties.

Our trade names or trademarks may be registered or utilized by third parties in countries other than those in which we have registered them, impairing our ability to enter and compete in these markets. If we were forced to change any of our brand names, we could lose a significant amount of our brand equity.

**Our business will suffer if we are sued for infringement of the intellectual property rights of third parties or if we cannot obtain licenses to these rights on commercially acceptable terms.**

Although we are not currently involved in any litigation, we are subject to the risk of adverse claims and litigation alleging infringement of the intellectual property rights of others. There are a large number of patents held by others, including our competitors, pertaining to the broad areas in which we are active. We have not, and cannot reasonably, investigate all such patents. From time to time, we have become aware of patents in our technology areas and have sought legal counsel regarding the validity of such patents and their impact on how we operate our business, and we will continue to seek such counsel when appropriate in the future. Claims against us may require us to enter into license arrangements or result in protracted and costly litigation, regardless of the merits of these claims. Any necessary licenses may not be available or, if available, may not be obtainable on commercially reasonable terms. If we cannot obtain necessary licenses on commercially reasonable terms, we may be forced to stop licensing our technology, and our business would be seriously harmed.

**Our business depends on our customers and their suppliers obtaining required complementary components.**

Some of the raw materials, components and subassemblies included in the products manufactured by our OEM customers are obtained from a limited group of suppliers. Supply disruptions, shortages or termination of any of these sources could have an adverse effect on our business and results of operations due to the delay or discontinuance of orders for products containing our IP, especially our DSP cores, until those necessary components are available.

**The future growth of our business depends in part on our ability to license to system OEMs and small-to-medium-sized semiconductor companies directly and to expand our sales geographically.**

Historically, a substantial portion of our licensing revenues has been derived in any period from a relatively small number of licensees. Because of the substantial license fees we charge, our customers tend to be large semiconductor companies or vertically integrated system OEMs. Part of our current growth strategy is to broaden the adoption of our products by small and mid-size companies by offering different versions of our products, targeted at these companies. In addition we plan to continue expanding our sales to include additional geographic areas. Asia, in particular, is a region we have targeted for growth. If we are unable to develop and market effectively our intellectual property through these models, our revenues will continue to be dependent on a smaller number of licensees and a less

geographically dispersed pattern of licensees, which could materially harm our business and results of operations.

**We will be exposed to risks relating to evaluations of internal control over financial reporting required by Section 404 of the Sarbanes-Oxley Act of 2002.**

We have spent and are spending a substantial amount of management time and resources to comply with changing laws, regulations and standards relating to corporate governance and public disclosure, including the Sarbanes-Oxley Act of 2002, new SEC regulations and the NASDAQ Stock Exchange rules. In particular, Section 404 of the Sarbanes-Oxley Act of 2002 requires management's annual review and evaluation of our internal control systems, and attestations as to the effectiveness of these systems by our independent public accounting firm. We have expended and expect to continue to expend significant resources and management time documenting and testing our internal control systems and procedures. If we fail to maintain the adequacy of our internal controls, as such standards are modified, supplemented or amended from time to time, we may not be able to ensure that we can conclude on an ongoing basis that we have effective internal control over financial reporting in accordance with Section 404 of the Sarbanes-Oxley Act. Failure to maintain an effective internal control environment could have a material adverse effect on the market price of our stock.

**Newly adopted accounting standard that requires companies to expense stock options will result in a decrease in our earnings and our stock price may decline.**

Our adoption of the accounting standard SFAS 123(R) as of January 1, 2006 requires us to account for share-based compensation transactions using a fair-value-based method and record as compensation expense in our consolidated statement of income the unvested portion of previously granted awards that remain outstanding as of, and new options granted after, January 1, 2006. The adoption of this new accounting standard has had a significant impact on our results of operations as our reported earnings decreased as a result of including these non-cash equity-based compensation expenses. Furthermore, if we reduce or alter our use of stock-based compensation to minimize the recognition of these expenses or if we are unable to introduce alternative methods of compensation, our ability to recruit, motivate and retain employees may be impaired, which could put us at a significant disadvantage in the employee marketplace relative to our competitors.

**The Israeli tax benefits that we currently receive and the government programs in which we participate require us to meet certain conditions and may be terminated or reduced in the future, which could increase our costs.**

We enjoy certain tax benefits in Israel, particularly as a result of the “Approved Enterprise” status of our facilities and programs. To maintain our eligibility for these tax benefits, we must continue to meet certain conditions, relating principally to adherence to the investment program filed with the Investment Center of the Israeli Ministry of Industry and Trade and to periodic reporting obligations. We believe that we will be able to continue to meet such conditions. Should we fail to meet such conditions in the future, however, these benefits would be cancelled and we would be subject to corporate tax in Israel at the standard rate of 31%-36% and could be required to refund tax benefits already received. In addition, we cannot assure you that these tax benefits will be continued in the future at their current levels or otherwise. The termination or reduction of certain programs and tax benefits (particularly benefits available to us as a result of the Approved Enterprise status of our facilities and programs) or a requirement to refund tax benefits already received may seriously harm our business, operating results and financial condition.

**Our corporate tax rate may increase, which could adversely impact our cash flow, financial condition and results of operations.**

We have significant operations in Israel and the Republic of Ireland and a substantial portion of our taxable income historically has been generated there. Currently, some of our Israeli and Irish subsidiaries are taxed at rates substantially lower than the United States of America (U.S.) tax rates. Although there is no expectation of any changes to Israeli and Irish tax law, if our Israeli and Irish subsidiaries were no longer to qualify for these lower tax rates or if the applicable tax laws were rescinded or changed, our operating results could be materially adversely affected. In addition, because our Israeli and Irish operations are owned by subsidiaries of a U.S. corporation, distributions to the U.S. corporation, and in certain circumstances undistributed income of the subsidiaries, may be subject to U.S. tax. Moreover, if U.S. or other authorities were to change applicable tax laws or successfully challenge the manner in which our subsidiaries’ profits are currently recognized, our overall taxes could increase, and our business, cash flow, financial condition and results of operations could be materially adversely affected.

**Item 6. EXHIBITS**

**Exhibit**

<b>No.</b>	<b>Description</b>
31.1	Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer
31.2	Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer
32	Section 1350 Certification of Chief Executive Officer and Chief Financial Officer

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CEVA, INC.

By: /s/ GIDEON WERTHEIZER

\_\_\_\_\_  
Gideon Wertheizer  
Chief Executive Officer  
(principal executive officer)

Date: November 9, 2006

By: /s/ YANIV ARIELI

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Yaniv Arieli  
Chief Financial Officer  
(principal financial officer and  
principal accounting officer)

Date: November 9, 2006