

BANKRATE INC  
Form 8-K  
February 03, 2005

**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): February 3, 2005**

**Florida**                                **0-25681**                                **65-0423422**  
(State or other jurisdiction of (Commission File Number) (IRS Employer Identification No.)  
Incorporation)

**11760 U.S. Highway One**  
**Suite 500**  
**North Palm Beach, Florida**

**33408**  
(zip code)

**Registrant's telephone number, including area code** **(561) 630-2400**

## Section 2 Financial Information

### Item 2.02 Results of Operations and Financial Condition.

On February 3, 2005, Bankrate, Inc. (the Company) announced via press release the Company's results for its fourth quarter and year ended December 31, 2004. A copy of the Company's press release is included herein as Exhibit 99.1. The information provided under this Item 2.02 of Form 8-K, including the press release included as Exhibit 99.1, is being furnished to, but not filed with, the Securities and Exchange Commission.

## Section 7 - Regulation FD

### Item 7.01 Regulation FD Disclosure.

On February 3, 2005, Bankrate, Inc. (the Company) announced during its fourth quarter and full year 2004 conference call, that it expects to report 2005 total revenue of between \$42.3 million and \$43.1 million; and pre-tax income (excluding the impact of expensing the fair value of outstanding stock options) of between \$11.4 million, or \$0.69 per diluted share, and \$11.7 million, or \$0.71 per diluted share.

## Section 9 - Financial Statements and Exhibits

### Item 9.01 Financial Statements and Exhibits.

(a) Financial statements of businesses acquired.

(1) None.

(b) Pro forma financial information.

(1) None.

(c) Exhibits.

99.1 Text of press release of Bankrate, Inc. dated February 3, 2005.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BANKRATE, INC.**

Date: February 3, 2005

By: /s/ Robert J. DeFranco

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Robert J. DeFranco  
Title Senior Vice President Chief Financial Officer



EXHIBIT INDEX

Exhibit

99.1 Text of press release of Bankrate, Inc. dated February 3, 2005.