Quad/Graphics, Inc. Form 4 August 05, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

See Instruction 1(b).

(Last)

(Print or Type Responses)

SUSSEX, WI 53089

may continue.

1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading Scaringi Tony Symbol

(Middle)

Quad/Graphics, Inc. [QUAD]

3. Date of Earliest Transaction

(Month/Day/Year) 08/01/2014

C/O QUAD/GRAPHICS, INC., N61 W23044 HARRY'S WAY

(First)

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

OMB

Number:

Expires:

response...

Estimated average

burden hours per

OMB APPROVAL

3235-0287

January 31,

2005

0.5

Issuer

(Check all applicable)

Director 10% Owner X_ Officer (give title Other (specify below)

Pres. & GM of Latin America

6. Individual or Joint/Group Filing(Check

Applicable Line)

5. Amount of

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

(City) (State) (Zip)

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)

Securities Beneficially Owned Following Reported Transaction(s) Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

6. Ownership 7. Nature of

(A) Code V Amount (D)

(Instr. 3 and 4) Price

Class A Common 08/01/2014 Stock

 $F^{(1)}$

161

D 26,777 21 12

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price Derivat Security (Instr. 5
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options (Right to Buy)	\$ 41.26					(2)	01/01/2021	Class A Common Stock	2,392	
Stock Options (Right to Buy)	\$ 33.66					<u>(3)</u>	08/01/2021	Class A Common Stock	2,875	
Stock Options (Right to Buy)	\$ 14.14					<u>(4)</u>	01/01/2022	Class A Common Stock	4,786	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Scaringi Tony

C/O QUAD/GRAPHICS, INC. N61 W23044 HARRY'S WAY

Pres. & GM of Latin America

SUSSEX, WI 53089

Signatures

/s/ Jennifer Kent, Attorney-in-Fact for Tony Scaringi

08/04/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects payment of tax liability by withholding shares of stock incident to the vesting of restricted stock previously issued.
- (2) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2013.

Reporting Owners 2

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- (3) Vests and becomes exercisable in three equal annual installments beginning on August 1, 2013.
- (4) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.