SPARK NETWORKS INC

Form 4

February 20, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

(Last)

(City)

1. Name and Address of Reporting Person * FRANCHINA GREGORY J

(First)

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

SPARK NETWORKS INC [LOV]

5. Relationship of Reporting Person(s) to

(Check all applicable)

Chief Information Officer

Issuer

(Middle)

(Zip)

3. Date of Earliest Transaction

Director

below)

X_ Officer (give title

10% Owner Other (specify

C/O SPARK NETWORKS, INC.. 11150 SANTA MONICA BLVD, STE 600

4. If Amendment, Date Original

(Month/Day/Year)

02/18/2014

Applicable Line)

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

LOS ANGELES, CA 90025

		2401		011,000,00			lan ea, 2 isposea (or, or <i>2</i> criticing	
1.Title of	2. Transaction Date 2A. Deemed		3.	4. Securi	ities A	cquired	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of			d of	Securities	Form: Direct	Indirect
(Instr. 3)		any	Code	(D)			Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)		Owned	Indirect (I)	Ownership	
		•				Following	(Instr. 4)	(Instr. 4)	
					(1)		Reported		
					(A)		Transaction(s)		
			C 1 W		or	ъ.	(Instr. 3 and 4)		
~			Code V	Amount	(D)	Price			
Common	02/18/2014		M	3,819	Α	\$ 3	3,819	D	
Stock	02/10/2014		171	3,017	А	ΨЭ	3,017	D	
Common	02/18/2014		S(1)	3 810	D	\$	0	D	
Stock	02/10/2014		3 <u>~</u>	3,819	ט	5.95	U	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 3	02/18/2014		M		3,819	<u>(2)</u>	01/05/2016	Common Stock	3,819

De

Reporting Owners

Reporting Owner Name / Address	Relationships						
coposing of the rame, rame	Director	10% Owner	Officer	Other			
FRANCHINA GREGORY J C/O SPARK NETWORKS, INC. 11150 SANTA MONICA BLVD, STE 600 LOS ANGELES, CA 90025			Chief Information Officer				

Signatures

/s/ Gregory
Franchina

**Signature of Reporting Person

O2/20/2014

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 11, 2013.
- (2) Options are currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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