Edgar Filing: CHAMBAS COREY A - Form 4

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Form 4	COREYA											
August 20, 2	012											
FORM 4								OMB APPROVAL				
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287				
Check this box if no longer subject to Section 16. Form 4 or				0 /	BENEFI		LOW	NERSHIP OF	Expires:	s: January 31, 2005 ted average hours per		
Form 5 obligation may cont <i>See</i> Instru 1(b).	inue. Section 17(a) of the l	Public Ut		ling Con	ipany	y Act of	e Act of 1934, 1935 or Section 0	n			
(Print or Type F	Responses)											
1. Name and Address of Reporting Person *2. IssueCHAMBAS COREY ASymbol			Symbol	suer Name and Ticker or Trading ol				5. Relationship of Reporting Person(s) to Issuer				
				BUSINES CES, INC		NCIA	4L	(Check all applicable)				
(Last) 401 CHARM	(Last) (First) (Middle) 3. Date of (Month/D 01 CHARMANY DRIVE 08/16/20				-				X Director 10% Owner X Officer (give title Other (specify below) below) President and CEO			
Filed(Mor				nendment, Date Original Ionth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
MADISON,	w1 53/19							Person				
(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	Security (Month/Day/Year) Execution Date, if		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)				
a				Code V	Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock	08/16/2012			А	5,330	А	\$0	62,428	D			
Common Stock	08/16/2012			F	482	D	\$ 23.21	61,946	D			
Common Stock								8,496	I	By 401(k) Plan		
Common Stock								5,818	Ι	By IRA		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. oriNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title and 2 Underlying 3 (Instr. 3 and	Securities	8. Pri Deriv Secu (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 19					<u>(1)</u>	10/15/2011	Common Stock	7,432	
Employee Stock Option (Right to Buy)	\$ 22					(2)	01/27/2013	Common Stock	10,000	
Employee Stock Option (Right to Buy)	\$ 24					<u>(3)</u>	10/18/2014	Common Stock	10,000	
Employee Stock Option (Right to Buy)	\$ 25					<u>(4)</u>	02/17/2015	Common Stock	7,000	

Reporting Owners

Reporting Owner Name / Address		R		
	Director	10% Owner	Officer	Other
	Х		President and CEO	

CHAMBAS COREY A 401 CHARMANY DRIVE MADISON, WI 53719

Signatures

/s/ Mark T. Plichta, Attorney-in-Fact for Corey A. Chambas

**Signature of Reporting Person

08/20/2012 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vested and became exercisable in four equal annual installments on October 15, 2002, 2003, 2004 and 2005.
- (2) The option vested and became exercisable in four equal annual installments on January 27, 2004, 2005, 2006 and 2007.
- (3) The option vested and became exercisable in four equal annual installments on October 18, 2005, 2006, 2007 and 2008.
- (4) The option vested and became exercisable in four equal annual installments on February 17, 2006, 2007, 2008 and 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.