

NEW YORK TIMES CO  
Form 4  
October 05, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**INMOBILIARIA CARSO S A DE C V**

(Last) (First) (Middle)

**LAGO ZURICH 245, PRESA FALCON, PISO 20, GRANADA AMPLIACION**

(Street)

**D.F., O5 11529**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**NEW YORK TIMES CO [NYT]**

3. Date of Earliest Transaction (Month/Day/Year)  
**10/03/2011**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_X\_\_\_ Other (specify below)

Affiliates - see Exhibit 99-1.

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Class A Common Shares (as defined in Exhibit 99.1 hereto)	10/03/2011		P	2,656	A	\$ 5.58	11,055,656 D
Class A Common Shares	10/03/2011		P	1,620	A	\$ 5.585	11,057,276 D
	10/03/2011		P	28,733	A	\$ 5.59	11,086,009 D

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Class A Common Shares								
Class A Common Shares	10/03/2011	P	20,548	A	\$ 5.595	11,106,557	D	
Class A Common Shares	10/03/2011	P	72,323	A	\$ 5.6	11,178,880	D	
Class A Common Shares	10/03/2011	P	120	A	\$ 5.72	11,179,000	D	
Class A Common Shares	10/04/2011	P	V 1,900	A	\$ 5.54	11,180,900	D	
Class A Common Shares	10/04/2011	P	V 30,645	A	\$ 5.55	11,211,545	D	
Class A Common Shares	10/04/2011	P	V 200	A	\$ 5.705	11,211,745	D	
Class A Common Shares	10/04/2011	P	V 600	A	\$ 5.71	11,212,345	D	
Class A Common Shares	10/04/2011	P	V 200	A	\$ 5.72	11,212,545	D	
Class A Common Shares	10/04/2011	P	V 600	A	\$ 5.73	11,213,145	D	
Class A Common Shares	10/04/2011	P	V 800	A	\$ 5.74	11,213,945	D	
Class A Common Shares	10/04/2011	P	V 100	A	\$ 5.745	11,214,045	D	
Class A Common Shares	10/04/2011	P	V 7,300	A	\$ 5.75	11,221,345	D	
Class A Common Shares	10/04/2011	P	V 3,300	A	\$ 5.76	11,224,645	D	
Class A Common	10/04/2011	P	V 800	A	\$ 5.77	11,225,445	D	

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Shares								
Class A Common Shares	10/04/2011	P	V	900	A	\$ 5.78	11,226,345	D
Class A Common Shares	10/04/2011	P	V	300	A	\$ 5.785	11,226,645	D
Class A Common Shares	10/04/2011	P	V	4,600	A	\$ 5.79	11,231,245	D
Class A Common Shares	10/04/2011	P	V	2,800	A	\$ 5.8	11,234,045	D
Class A Common Shares	10/04/2011	P	V	5,500	A	\$ 5.81	11,239,545	D
Class A Common Shares	10/04/2011	P	V	1,500	A	\$ 5.815	11,241,045	D
Class A Common Shares	10/04/2011	P	V	26,408	A	\$ 5.82	11,267,453	D
Class A Common Shares	10/04/2011	P	V	6,500	A	\$ 5.825	11,273,953	D
Class A Common Shares	10/04/2011	P	V	43,697	A	\$ 5.83	11,317,650	D
Class A Common Shares	10/04/2011	P	V	3,200	A	\$ 5.835	11,320,850	D
Class A Common Shares	10/04/2011	P	V	46,200	A	\$ 5.84	11,367,050	D
Class A Common Shares	10/04/2011	P	V	20,409	A	\$ 5.845	11,387,459	D
Class A Common Shares	10/04/2011	P	V	29,708	A	\$ 5.85	11,417,167	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not**

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Warrants	\$ 6.3572					01/21/2009	01/15/2015	Class A Common Shares	7,950,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
INMOBILIARIA CARSO S A DE C V LAGO ZURICH 245, PRESA FALCON, PISO 20 GRANADA AMPLIACION D.F., O5 11529		X		Affiliates - see Exhibit 99-1.

## Signatures

Eduardo Valdes Acra,  
Attorney-in-Fact

10/05/2011

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

See attached Exhibit 99-1 to Form 4, which is hereby incorporated herein by reference.

This is the first part of a two-part filing on Form 4 by the Reporting Persons.

Exhibits

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### 99.1 Explanation of Responses.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.