Paulsen Chett B Form 4 May 24, 2011

# FORM 4

#### OMB APPROVAL

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Number:

Expires:

January 31,
2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

ee Instruction 50(II) of the Investment Company

1(b).

(Print or Type Responses)

| 1. Name and Ad<br>Paulsen Chet              | •  | orting Person * | 2. Issuer Name <b>and</b> Ticker or Trading Symbol aVINCI MEDIA CORP [AVMC]                                  | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)                 |  |  |
|---|--|-----------------|--|--|--|--|
| (Last)                                      | (First) (Middle) 3. Date of Earliest Transaction |                 | 3. Date of Earliest Transaction  | (Check all applicable)   |  |  |
| 11781 SOUTH LONE PEAK<br>PARKWAY, SUITE 270 |  |                 | (Month/Day/Year)<br>03/29/2011   | _X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below)  President, CEO |  |  |
|   | (Street)   |                 | 4. If Amendment, Date Original   | 6. Individual or Joint/Group Filing(Check  |  |  |
| DRAPER, UT 84020                            |  |                 | Filed(Month/Day/Year)  Applicable Line)  _X_ Form filed by One Reportion  Form filed by More than One Person |  |  |  |
| (City)                                      | (State)  | (Zip)           | Table I - Non-Derivative Securities Acc  | quired, Disposed of, or Beneficially Owned   |  |  |

| (City)                               | (State)                                 | (Zip) Tabl  | e I - Non-I                             | Derivative Se                                 | curiti | es Acqı | uired, Disposed o   | f, or Beneficial   | ly Owned  |
|--------------------------------------|---|---|---|---|--------|---------|---|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securitie<br>on(A) or Disp<br>(Instr. 3, 4 | osed c | of (D)  | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common<br>Stock                      | 05/20/2011                              |   | Code V                                  | Amount 500,000                                | or (D) | Price   | Transaction(s) (Instr. 3 and 4) 677,719                       | D  |   |
| Common<br>Stock                      |   |   |   |   |        |         | 5,911,458   | I  | See footnote.   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | TransactionDerivative Code Securities |                  | Expiration Date (Month/Day/Year) A) or f (D) |                 | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  |
|---|---|---|---|---|---------------------------------------|------------------|--|-----------------|---|--|
|   |   |   |   | Code V                                  | (A) (I                                | Date Exercisable | Expiration Date                              | Title           | Amount o<br>Number o<br>Shares                                      |  |
| Common<br>Stock<br>Options                          | \$ 0.029  | 05/20/2011                              |   | A                                       | 400,000                               | (2)              | 05/19/2016                                   | Common<br>Stock | 400,000   |  |

# **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |                |       |  |  |
|---|---------------|-----------|----------------|-------|--|--|
| toporting of the reality reality  | Director      | 10% Owner | Officer        | Other |  |  |
| Paulsen Chett B<br>11781 SOUTH LONE PEAK PARKWAY<br>SUITE 270<br>DRAPER, UT 84020 | X             | X         | President, CEO |       |  |  |

# **Signatures**

/s/ Chett B.
Paulsen

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Owned of record by P & D I, LP, a family limited partnership controlled by Chett B. Paulsen.
- (2) One third of the options shares vests on 5/20/12, and 1/24th of the remaining option shares vest each calendar month after May 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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