

Tippl Thomas  
Form 4  
May 12, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Tippl Thomas

(Last) (First) (Middle)

C/O ACTIVISION BLIZZARD,  
INC., 3100 OCEAN PARK  
BOULEVARD

(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)

05/10/2010

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)

Chief Corporate Officer & CFO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)                                   | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Ownership<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|-------------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|--------------------------------------------------------------------------------|
| Common<br>Stock, par<br>value<br>\$0.000001<br>per share <sup>(1)</sup> | 05/10/2010                              |                                                             | A                                       | 350,000                                                                 | A \$ 0 350,000                                                                                                     | D                                                                    |                                                                                |
| Common<br>Stock, par<br>value<br>\$0.000001<br>per share <sup>(1)</sup> | 05/10/2010                              |                                                             | G <sup>(2)</sup>                        | 350,000                                                                 | D \$ 0 0                                                                                                           | D                                                                    |                                                                                |
|                                                                         | 05/10/2010                              |                                                             | G <sup>(2)</sup>                        | 350,000                                                                 | A \$ 0 677,534                                                                                                     | I                                                                    |                                                                                |

|                                                                         |            |                  |         |   |      |                        |   |                        |
|-------------------------------------------------------------------------|------------|------------------|---------|---|------|------------------------|---|------------------------|
| Common<br>Stock, par<br>value<br>\$0.000001<br>per share <sup>(1)</sup> |            |                  |         |   |      |                        |   | See<br>footnote<br>(3) |
| Common<br>Stock, par<br>value<br>\$0.000001<br>per share <sup>(4)</sup> | 05/10/2010 | A                | 225,000 | A | \$ 0 | 225,000                | D |                        |
| Common<br>Stock, par<br>value<br>\$0.000001<br>per share <sup>(4)</sup> | 05/10/2010 | G <sup>(2)</sup> | 225,000 | D | \$ 0 | 0                      | D |                        |
| Common<br>Stock, par<br>value<br>\$0.000001<br>per share <sup>(4)</sup> | 05/10/2010 | G <sup>(2)</sup> | 225,000 | A | \$ 0 | 902,534 <sup>(5)</sup> | I | See<br>footnote<br>(3) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount<br>Underlying Security<br>(Instr. 3 and 4) |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-----------------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                           | Date<br>Exercisable Expiration<br>Date                         | Title                                                          |
| Employee<br>Stock<br>Options                        | \$ 10.89                                                           | 05/10/2010                              |                                                             | A                                    | 525,000                                                                                             | <sup>(6)</sup> 05/10/2020                                      | Common<br>Stock, par<br>value<br>\$0.000001<br>per share       |
| Employee<br>Stock<br>Options                        | \$ 10.89                                                           | 05/10/2010                              |                                                             | G <sup>(2)</sup>                     | 525,000                                                                                             | <sup>(6)</sup> 05/10/2020                                      | Common<br>Stock, par<br>value<br>\$0.000001<br>per share       |

|          |          |            |                  |         |     |            |            |
|----------|----------|------------|------------------|---------|-----|------------|------------|
| Employee |          |            |                  |         |     |            | Common     |
| Stock    | \$ 10.89 | 05/10/2010 | G <sup>(2)</sup> | 525,000 | (6) | 05/10/2020 | Stock, par |
| Options  |          |            |                  |         |     |            | value      |
|          |          |            |                  |         |     |            | \$0.000001 |
|          |          |            |                  |         |     |            | per share  |

## Reporting Owners

| Reporting Owner Name / Address                                                                       | Relationships                             |
|------------------------------------------------------------------------------------------------------|-------------------------------------------|
|                                                                                                      | Director    10% Owner    Officer    Other |
| Tippl Thomas<br>C/O ACTIVISION BLIZZARD, INC.<br>3100 OCEAN PARK BOULEVARD<br>SANTA MONICA, CA 90405 | Chief Corporate Officer & CFO             |

## Signatures

/s/ Thomas                      05/12/2010  
Tippl

\_\_Signature of                      Date  
Reporting Person

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This grant was for 350,000 restricted stock units of the Company, each representing the right to receive one share of the Company's common stock, which will vest in four equal installments on each of February 15, 2011, February 15, 2012, February 15, 2013, and February 15, 2014.

(2) Following receipt thereof, Mr. Tippl transferred this award to the Thomas and Laura Tippl Family Trust.

(3) These securities are held by the Thomas and Laura Tippl Family Trust.

(4) This grant was for 225,000 performance shares of the Company, which will vest in accordance with the terms of Mr. Tippl's 2010 amended employment agreement with the Company.

(5) Following the transactions reported on this Form 4, Mr. Tippl (through the Thomas and Laura Tippl Family Trust) held (a) 143,060 shares of the Company's common stock, (b) 184,474 restricted shares of the Company's common stock, (c) 225,000 performance shares of the Company's common stock and (d) 350,000 restricted stock units, each representing the right to receive one share of the Company's common stock.

(6) These options will vest in four equal installments on each of February 15, 2011, February 15, 2012, February 15, 2013, and February 15, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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