

Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

PROTON LABORATORIES INC  
Form 10QSB  
November 15, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-QSB

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended September 30, 2007

Transition Report under Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from --- to ---

Commission file number: 000-31883

PROTON LABORATORIES, INC.  
(NAME OF SMALL BUSINESS ISSUER IN ITS CHARTER)

Washington  
(State or other jurisdiction  
of incorporation or organization)

91-2022700  
(IRS Employer Identification No.)

Alameda, CA 94501  
(Address of principal executive offices)

(510) 865-6412  
Issuer's telephone number

Check whether the Issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  
Yes  No

Indicate by check whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

On November 8, 2007, the registrant had outstanding 29,470,523 Common Stock, \$0.0001 par value per share.

Transitional Small Business Disclosure Format: Yes  No

TABLE OF CONTENTS

	PAGE
	----
PART I - FINANCIAL INFORMATION. . . . .	3
ITEM 1. FINANCIAL STATEMENTS.. . . .	3
Consolidated Balance Sheets	
September 30, 2007 and December 31, 2006 (Unaudited) . . . . .	3

Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

Consolidated Statements of Operations	
For the Three and Nine Months ended September 30, 2007 and 2006 (Unaudited), and the Period from Inception Through September 30, 2007 (Unaudited).	4
Consolidated Statements of Cash Flows	
For the Nine Months ended September 30, 2007 and 2006 (Unaudited)	5
Notes to Condensed Consolidated Financial Statements (Unaudited)	6
ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATION.	10
Results of Operations	10
Liquidity and Capital Resources	12
Risk Factors.	13
ITEM 3. CONTROLS AND PROCEDURES.	13
PART II - OTHER INFORMATION	14
ITEM 1. LEGAL PROCEEDINGS.	14
ITEM 2. CHANGES IN SECURITIES.	14
ITEM 3. DEFAULTS UPON SENIOR SECURITIES.	14
ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS.	14
ITEM 5. OTHER INFORMATION.	15
ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K	15
SIGNATURE	16

2

PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

PROTON LABORATORIES, INC  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(UNAUDITED)

	SEPTEMBER 30, 2007	DECEMBER 31, 2006
-----		
ASSETS	(UNAUDITED)	
CURRENT ASSETS		
Cash	\$ 8,461	\$ 9,375
Accounts receivable, less allowance for doubtful accounts of 24,586 and \$30,419, respectively	2,403	2,403
Inventory	113,652	143,750
-----		
TOTAL CURRENT ASSETS	124,516	154,528
-----		
PROPERTY AND EQUIPMENT		
Furniture and fixtures	23,316	23,316
Equipment and machinery	241,680	238,750
Leasehold improvements	15,823	11,823
Accumulated depreciation	(99,270)	(69,270)
-----		
NET PROPERTY AND EQUIPMENT	181,549	203,619
-----		

Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

DEPOSITS		6,131		6,
=====				
TOTAL ASSETS	\$	312,196	\$	364,
=====				
LIABILITIES AND STOCKHOLDERS' DEFICIT				
CURRENT LIABILITIES				
Accounts payable	\$	126,789	\$	71,
Accrued expenses		331,801		266,
Deferred revenue		52,506		52,
Preferred dividends payable		20,800		16,
Convertible debenture, net discount of \$141,507		108,493		
Fair value of derivative liabilities		361,148		
TOTAL CURRENT LIABILITIES		1,001,537		405,
-----				
STOCKHOLDER LOANS		307,642		270,
TOTAL LIABILITIES		1,309,179		676,
=====				
STOCKHOLDERS' DEFICIT				
Series A convertible preferred stock, 400,000 shares authorized with a par value of \$0.0001; 8,000 shares issued and outstanding; liquidation preference of \$80,000 and \$0, respectively		80,000		80,
Undesignated preferred stock, 19,600,000 shares authorized with a par value of \$0.0001; no shares issued or outstanding		-		
Common stock, 100,000,000 common shares authorized with a par value of \$0.0001; 29,270,523 and 21,658,223 shares issued and outstanding, respectively		2,929		2,
Additional paid in capital		5,892,162		4,045,
Stock subscription receivable		(20,000)		(20,
Accumulated deficit		(6,952,074)		(4,419,
-----				
TOTAL STOCKHOLDERS' DEFICIT		(996,983)		(312,
-----				
TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT	\$	312,196	\$	364,
=====				

The accompanying notes are an integral part of these condensed consolidated financial statements.

PROTON LABORATORIES, INC  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
(UNAUDITED)

	FOR THE THREE MONTHS SEPTEMBER 30	
	2007	2006
	(UNAUDITED)	(UNAUDITED)
SALES	\$ 40,241	\$ 10,000
COST OF GOODS SOLD	36,007	10,000
-----		
GROSS PROFIT	4,234	

Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

OPERATING EXPENSES		
Selling, general and administrative expenses (including equity-based expenses of \$377,001, \$0, \$377,001 and \$40,526, respectively)	601,502	724
Product development costs (including equity-based expenses of \$0, \$0, \$1,470,551 and \$0, respectively)	-	
-----		
LOSS FROM OPERATIONS	(597,268)	(725)
-----		
OTHER INCOME AND (EXPENSE)		
Interest income	200	
Interest expense	(117,741)	(13)
Change in fair value of derivative liabilities	(111,148)	
-----		
NET OTHER EXPENSE	(228,689)	(12)
-----		
NET LOSS	(825,957)	(737)
PREFERRED STOCK DIVIDEND	(1,600)	(1)
-----		
LOSS APPLICABLE TO COMMON SHAREHOLDERS	\$ (827,557)	\$ (739)
=====		
BASIC AND DILUTED LOSS PER COMMON SHARE	\$ (0.03)	\$ (
=====		
BASIC AND DILUTED WEIGHTED AVERAGE SHARES OUTSTANDING	27,510,740	19,983
=====		

The accompanying notes are an integral part of these condensed consolidated financial statements.

4

PROTON LABORATORIES, INC  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(UNAUDITED)

FOR THE NINE MONTHS ENDED SEPTEMBER 30,	2007	2006
	(UNAUDITED)	(UNAUDITED)
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	\$ (2,527,617)	\$ (1,008,025)
Adjustments to reconcile net loss to cash used in operating activities:		
Depreciation	29,720	23,355
Bad debt expense	(5,833)	-
Common stock issued for services	1,847,552	674,238
Change in fair value of derivative liabilities	111,148	-
Accretion of debt discounts	108,493	-
Changes in operating assets and liabilities		

Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

Accounts receivable	4,224	7,171
Inventory	30,213	(344,409)
Accounts payable	55,475	(54,427)
Accrued expenses	155,722	53,337
-----		
NET CASH FROM OPERATING ACTIVITIES	(190,903)	(648,760)
-----		
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of property and equipment	(7,404)	(752)
-----		
NET CASH FROM INVESTING ACTIVITIES	(7,404)	(752)
-----		
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from issuance of common stock, net	-	891,019
Proceeds from stockholder loans	37,000	73,852
Proceeds from convertible debentures	160,000	-
Payment on note payable	-	(267,852)
-----		
NET CASH FROM FINANCING ACTIVITIES	197,000	697,019
-----		
NET INCREASE (DECREASE) IN CASH	(1,307)	47,507
CASH AT BEGINNING OF PERIOD	9,768	1,384
-----		
CASH AT END OF PERIOD	\$ 8,461	\$ 48,891
=====		
NON-CASH INVESTING AND FINANCING ACTIVITIES:		
Accrual of preferred stock dividends	\$ 4,800	\$ 4,800
Stock issued for accrued legal services	\$ -	\$ 40,526
Stock issued for future services	\$ -	\$ 389,693
Stock issued under subscription agreement	\$ -	\$ 36,533
Payment for services with convertible debenture	\$ 90,000	\$ -

The accompanying notes are an integral part of these condensed consolidated financial statements.

5

PROTON LABORATORIES, INC  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(UNAUDITED)

NOTE 1 - BASIS OF PRESENTATION AND NATURE OF OPERATIONS

BASIS OF PRESENTATION - The condensed consolidated financial statements include the accounts of Proton Laboratories, Inc., and its wholly owned subsidiary ("Proton" or the "Company"). All significant inter-company transactions and balances have been eliminated in consolidation.

In April 2004, the Company changed its name from BentleyCapitalCorp.com, Inc. to Proton Laboratories, Inc. The Company's subsidiary also changed its name from Proton Laboratories, Inc. to Water Science, Inc.

## Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

CONDENSED FINANCIAL STATEMENTS - The accompanying unaudited condensed consolidated financial statements are condensed and, therefore, do not include all disclosures normally required by accounting principles generally accepted in the United States of America. These statements should be read in conjunction with the Company's annual financial statements included in the Company's December 31, 2006 Annual Report on Form 10-KSB. In particular, the Company's significant accounting principles were presented as Note 1 to the consolidated financial statements in that report. In the opinion of management, all adjustments necessary for a fair presentation have been included in the accompanying condensed consolidated financial statements and consist of only normal recurring adjustments. The results of operations presented in the accompanying condensed consolidated financial statements for the nine months ended September 30, 2007 are not necessarily indicative of the results that may be expected for the full year ending December 31, 2007.

NATURE OF OPERATIONS - The Company's operations are located in Alameda, California. The core business of the Company consists of the sales and marketing of the Company's industrial, environmental and residential systems throughout the United States of America which alter the properties of water to produce functional water. The Company acts as an exclusive importer and master distributor of these products to various companies. Additionally, the Company formulates intellectual properties under licensing agreements, supplies consumer products, consults on projects utilizing functional water, facilitates between manufacturer and industry and acts as educators on the benefits of functional water.

USE OF ESTIMATES - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

BASIC AND DILUTED LOSS PER COMMON SHARE - Basic loss per common share is calculated by dividing net loss by the weighted-average number of common shares outstanding. Diluted loss per common share is calculated by dividing net loss by the weighted-average number of Series A convertible preferred shares, 8% convertible debenture and common shares outstanding to give effect to potentially issuable common shares except during loss periods when those potentially issuable shares are anti-dilutive. Potential common shares from convertible preferred stock and the 8% convertible debenture have not been included as they are anti-dilutive.

CONVERTIBLE DEBENTURES - The Company accounts for conversion options embedded in convertible debentures in accordance with SFAS No. 133 "Accounting for Derivative Instruments and Hedging Activities" ("SFAS 133") and Emerging Issues Task Force ("EITF") 00-19, "Accounting for Derivative Financial Instruments Indexed to, and potentially settled in, a Company's Own Stock" ("EITF 00-19"). SFAS 133 generally requires companies to bifurcate conversion options embedded in convertible notes from their host instruments and to account for them as free standing derivative financial instruments in accordance with EITF 00-19. SFAS 133

## Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

provides for an exception to this rule when convertible notes, as host instruments, are deemed to be conventional as that term is described in the implementation guidance under Appendix A to SFAS 133 and further clarified in EITF 05-2 "The Meaning of "Conventional Convertible Debt Instrument" in Issue No. 00-19.

The accompanying consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America, which contemplate continuation of the Company as a going concern. The Company has incurred losses applicable to common shareholders of \$2,532,417 for the nine months ended September 30, 2007. For September 30, 2007 and December 31, 2006 the Company had working capital deficits of \$887,021 and \$251,472, respectively. The Company has relied upon borrowings from related parties, proceeds from convertible debentures and capital raised through the sales of common stock to fund operations.

The Company is working towards raising additional public funds to expand its marketing and revenues. In addition, the Company is working with its Canadian business associates to identify institutional businesses to market various disinfection applications based upon functional water, pending government approval.

On February 20, 2007, the Board of Directors of Proton Laboratories, Inc. (the "Company") ratified an exclusive Marketing, Distribution and Sales Agreement ("Marketing Agreement") and a Manufacturing and Packaging Agreement ("Manufacturing Agreement"), each made with Aqua Thirst, Inc. Through the enactment of these agreements, the Company has been able to acquire what is views as key components necessary to strengthen its infrastructure for the manufacturing, marketing and sales of its products and applications.

The Company's ability to continue as a going concern is dependent upon its ability to generate sufficient cash flows to meet its obligations on a timely basis, to obtain additional financing as may be required, and ultimately to attain profitable operations. However, there is no assurance that profitable operations or sufficient cash flows will occur in the future.

### NOTE 3 - CONVERTIBLE DEBTURE

On June 29, 2007, the Company entered into a financing arrangement with Legacy Media, LLC ("Legacy") that provided the issuance of a \$250,000, 8.0% convertible debenture, due December 29, 2007. Proceeds from the arrangement were received in two installments of \$125,000, net of \$90,000 held as payment for services by Legacy, on July 6 and August 6, 2007 and has been used for operations. Upon issuance, the convertible debenture is convertible into shares of the Company' common stock, at the lesser of (i) 50% of the lowest closing bid price during the fifteen (15) days of full trading prior to the conversion date or (ii) 100% of the average of the five lowest closing bid prices for the thirty (30) trading days immediately following the first reverse split in the stock price. Legacy also received an additional 3,200,000 shares for additional services rendered. All of Legacy's shares may be registered in an SB-2 filing at their request, subject to SEC approval. On October 4, 2007, the Company filed an initial registration statement for certain of Legacy's shares on form SB-2. Please refer to note 5.

## Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

In connection with the issuance of the convertible debenture, the Company evaluated the terms and features and determined that under EITF 05-2 "The Meaning of Conventional Convertible Debt Instrument in Issue No. 00-19" the convertible debt was deemed non-conventional due to the variable number of common shares the convertible debenture was convertible into. Accordingly, the conversion feature embedded within the convertible debentures did not meet the established criteria for equity classification under Emerging Issues Task Force EITF 00-19 "Accounting for Derivative Financial Instruments Indexed to, and Potentially Settled in, a Company's Own Stock".

Upon issuances, the Company valued the embedded conversion feature liability of the convertible debenture at \$166,390 and \$149,780 using the Black-Scholes valuation method based on the following variables; a risk free rate of 5.10% and 4.52%; an exercise price of \$0.09 and \$0.075; a volatility of 151.4% and 147.5%; and a remaining term of 0.50 and 0.45 years, respectively. Since the fair value of the conversion feature exceeded the carrying value of the convertible debenture on the date of issuance, the Company recorded \$66,170 of additional expense during the period ending September 30, 2007. The Company is amortizing the discount over the term of the convertible debenture. The embedded conversion feature is being carried at its respective fair value with changes in its value recorded in the statement of operations.

At September 30, 2007, the Company revalued the embedded conversion feature liability of the convertible debenture at \$361,148 resulting in an entry to loss on derivative liability of \$44,978 during the three and nine month periods ended September 30, 2007. The Company used the Black-Scholes valuation method with the following variables; risk free rate of 4.23%; exercise price of \$0.03; volatility of 159.9%; and a remaining life of 0.25 years.

During the three and nine months ended September 30, 2007, the Company amortized \$108,493 of the discount on the convertible debentures to interest expense. To date there have been no conversions.

### NOTE 4 - RELATED PARTY TRANSACTIONS

Stockholder loans as of September 30, 2007 and December 31, 2006 consist of the following:

	2007	2006
-----		
Note payable to CEO and majority shareholder; principal and interest due December 2009; interest is accrued at 7% per annum; unsecured.	\$287,642	\$270,642
Note payable to shareholder; principal and interest due December 2009; interest is accrued at 7% per annum; unsecured.	20,000	-
-----		
TOTAL STOCKHOLDER LOAN	307,642	270,642
Less: Current Portion	-	-
-----		
TOTAL STOCKHOLDER LOAN - LONG TERM	\$307,642	\$270,642
=====		



# Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

## PROTON LABORATORIES, INC NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

During the nine months ended September 30, 2007, two shareholders advanced the Company \$37,000 at an interest rate of 7%. The \$37,000 is included as a part of the stockholder loans shown above. The Company did not make any payments on the notes during the nine months ended September 30, 2007.

During the three and nine months ended September 30, 2007, the Company accrued \$5,348 and \$16,151, respectively, in interest expense on stockholder loans. , At September 30, 2007, the Company had accrued interest relating to stockholder loans of \$67,705 recorded in accrued liabilities on the accompanying balance sheet.

During the three and nine months ended September 30, 2007, the Company accrued \$15,000 and \$45,000, respectively, for salaries payable to the Company's Chief Executive Officer, resulting in \$260,233 of salaries payable recorded in accrued liabilities on the accompanying balance sheet at September 30, 2007.

### NOTE 5 - COMMON STOCK

During January through September 30, 2007 the Company issued 7,612,300 shares of common stock for various services and agreements. The value of the shares was \$1,847,552 based on market prices ranging from \$0.13 to \$0.37 per share which was the market price of the Company's common stock on the date of issuance.

### NOTE 6 - COMMITMENTS

**PRODUCTION AGREEMENT** - In June 2005, the Company entered into an agreement with Mitachi, a Japanese electronics component manufacturer, to aid in the production of enhanced drinking water generators. Pursuant to this agreement, Mitachi agreed to pay the Company 25,000,000 Yen for engineering design, molding, tooling and preparation costs, and the exclusive product distribution rights for China, Taiwan, and Japan. As of September 30, 2007, Mitachi had paid 6,000,000 Yen, or \$52,506, for the above mentioned distribution rights. Since the project is not yet completed and no units have been sold, this amount is classified as deferred revenue.

**EQUITY LINE** - In June 2007, the Company terminated an equity line of credit agreement with a private investment fund. No funds were drawn down on this equity line, and no shares of stock were sold to the investment fund.

**LEASE COMMITMENT** - On July 1, 2007, the Company entered into a lease agreement to pay monthly lease payments of \$3,852 until June 30, 2008 and \$3,966 from July 1, 2009 through June 30, 2009.

### NOTE 7 - SUBSEQUENT EVENT

On October 5, 2007, the Company issued 200,000 shares of common stock for legal services rendered. The Company valued the shares at the closing price of the Company's common stock of \$0.06 resulting in share based compensation of \$12,000 on the date of the transaction.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATION

### FORWARD-LOOKING STATEMENT

## Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

Certain statements contained herein, including, without imitation, statements containing the words, "believes," "anticipates," "expects," and other words of similar meaning, constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. In addition to the forward-looking statements contained herein, the following forward-looking factors could cause our future results to differ materially our forward-looking statements: competition, funding, government compliance and market acceptance of our products.

### INTRODUCTION

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our audited financial statements and the accompanying notes thereto for the year ended December 31, 2006 which appear in our Form 10-KSB for the year then ended, and our unaudited financial statements for the three and nine months ended September 30, 2007 and the accompanying notes thereto and the other financial information appearing elsewhere herein.

The accompanying consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the USA, which contemplates our continuation as a going concern. We have incurred losses applicable to common shareholders of \$2,532,417 for the nine months ended September 30, 2007. We had working capital deficit of \$887,021 at September 30, 2007. Loans and equity funding were required to fund operations. We had a stockholder deficit of \$996,983 at September 30, 2007 and a stockholders deficit of \$312,118 at December 31, 2006.

Our independent auditors made a going concern qualification in their report dated April 13, 2007, which raises substantial doubt about our ability to continue as a going concern. The financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts or amounts and classification of liabilities that might be necessary should the Company be unable to continue in existence. Our ability to continue as a going concern is dependent upon our ability to generate sufficient cash flows to meet our obligations on a timely basis, to obtain additional financing as may be required, and ultimately to attain profitable operations. However, there is no assurance that profitable operations or sufficient cash flows will occur in the future. We have our primary office located in Alameda, California. During 2006, we created a presence in Quincy, Washington and Portland, Oregon by aligning ourselves with office spaces that were made available to us. These offices are used primarily for marketing and sales generation.

Our business consists of the development, marketing and sales of the industrial, environmental, and residential systems through the United States, which alter the properties of water to produce functional water. During 2006, we continued to import and resell systems manufactured by various Japanese companies; however, during the same time period the company started design, engineering, parts sourcing and assembly identification for developing its own brand labeled products. In Management's view, the company has successfully designed, engineered and developed five commercial systems and one residential unit. We need to raise more funds to bring our residential counter top unit to market, and there is no assurance that such funds can be raised. The Company believes

## Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

the food safety commercial unit will be ready for market introduction during the third quarter of 2007, following certification by an independent underwriters laboratory. We are prioritizing the marketing and distribution of our food safety commercial unit, which can also have applications in the medical, dental and sports facility industries.

We formulate intellectual properties under licensing agreements; supply consumer products; consult on projects utilizing functional water; facilitate usage, uses and users of functional water between manufacturer and industry; and act as educators on the benefits of functional water. Our business has been focused on marketing functional water equipment and systems. Alkaline-concentrated functional water may have health-beneficial properties and may be used for drinking and cooking purposes. Acidic-concentrated functional water may be used as a topical, astringent medium.

In February 2007, the Company entered into an exclusive Marketing, Distribution and Sales Agreement and a Manufacturing and Packaging Agreement with Aqua Thirst, Inc. These agreements effectively provide that the Company will have access to Aquathirst's product distribution channels in domestic and international markets. These distribution channels will cover residential, cosmetic, medical, agricultural, food processing and consumer product areas.

### CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our discussion and analysis of our financial condition and results of operations is based upon our consolidated financial statements, which have been prepared in accordance with generally accepted accounting principles.

The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenue and expenses, and related disclosure of contingent assets and liabilities. On an ongoing basis, we evaluate our estimates. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances. These estimates and assumptions provide a basis for us to make judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Our actual results may differ from these estimates under different assumptions or conditions, and these differences may be material.

We recognize revenue when all four of the following criteria are met: (i) persuasive evidence that an arrangement exists; (ii) delivery of the products and/or services has occurred; (iii) the selling price is both fixed and determinable and; (iv) collectibility is reasonably probable.

Our revenues are derived from sales of our industrial, environmental and residential systems, which alter the properties of water to produce functional water. We believe that this critical

11

accounting policy affects our more significant judgments and estimates used in the preparation of our consolidated financial statements.

### RESULTS OF OPERATIONS

#### COMPARISON OF THREE MONTHS ENDED SEPTEMBER 30, 2007 AND 2006

We had revenue of \$40,241 for the three months ended September 30, 2007 compared to revenue of \$10,433 for the three months ended September 30, 2006. During the current period the Company is developing its new line of products, and thus expects the revenue base will remain fairly consistent.

## Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

We incurred a net loss of \$825,957 for the three months ended September 30, 2007 and a net loss of \$737,485 for the three months ended September 30, 2006. This was an increase in net loss attributable to the recording of non-cash interest expense of \$108,493 related to the amortization of the discount on the convertible debentures and additional expense related to the change in the fair value of the derivative liabilities of \$111,148 during the three months ended September 30, 2007.

### COMPARISON OF NINE MONTHS ENDED SEPTEMBER 30, 2007 AND 2006

We had revenue of \$119,280 for the nine months ended September 30, 2007 compared to revenue of \$94,994 for the nine months ended September 30, 2006. During the current period the Company is developing its new line of products, and thus expects the revenue base will remain fairly consistent.

We incurred a net loss of \$2,527,617 for the nine months ended September 30, 2007 and a net loss of \$1,008,025 for the nine months ended September 30, 2006. This was an increase in net loss attributable to in-kind consultant compensation expenses incurred in the sourcing of manufacturing, marketing and sales infrastructure necessary for the Company. In addition, the Company had non-cash interest expense of \$108,493 related to the amortization of the discount on the convertible debentures and additional expense related to the change in the fair value of the derivative liabilities of \$111,148 during the nine months ended September 30, 2007.

Cash used by operating activities was \$190,903 for the nine months ended September 30, 2007 compared to cash used by operating activities of \$648,760 for the nine months ended September 30, 2006. The increase is directly related to the increase in the Company's net loss.

We had total assets at September 30, 2007 of \$312,196, compared to \$364,423 at December 31, 2006. During the current period that the Company is developing its new line of products, and expects that the total asset base will remain fairly consistent.

### LIQUIDITY

At September 30, 2007, we had cash on hand of \$8,461. Our growth is dependent on our attaining profit from our operations and our raising of additional capital either through the sale of stock or borrowing funds. There is no assurance that we will be able to raise any equity financing or sell any of our products to generate a profit.

12

At September 30, 2007, we owed stockholder loans of \$307,642. In March 2007, we entered into an equity line of credit with a private investor. As of September 30, 2007 we terminated this equity line without draw down. In addition, during the nine months ended we received \$160,000 in net proceeds from the issuance of a convertible debenture which is due in December 2007.

### FUTURE CAPITAL REQUIREMENTS

Our growth is dependent on attaining profit from our operations, or our raising additional capital either through the sale of stock or borrowing. There is no assurance that we will be able to raise any equity financing or sell any of our products at a profit.

Our future capital requirements will depend upon many factors, including:

- - The cost to acquire equipment that we then would resell.

## Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

- - The cost of sales and marketing.
- - The rate at which we expand our operations.
- - The results of our consulting business.
- - The response of competitors.

### ITEM 3. CONTROLS AND PROCEDURES

#### (a) Evaluation of disclosure controls and procedures.

As of the end of the period covered by this report, the Company conducted an evaluation, under the supervision and with the participation of the Chief Executive Officer and Chief Financial Officer, of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the from the Company's registered public accounting firm.

In connection with its review of the Company's consolidated financial statements for the quarter ended September 30, 2007, Hansen, Barnett & Maxwell ("HB&M"), the Company's registered public accounting firm, advised the Audit Committee and management of internal control matters with respect to certain financial reporting controls that they considered to be a material weakness, which is described below. A material weakness is a control deficiency, or a combination of control deficiencies, that results in there being more than a remote likelihood that a material misstatement of the annual or interim financial statements will not be prevented or detected. The material weakness identified at September 30, 2007 was as follows:

A material weakness existed in our control environment relating to inadequate staffing of our technical accounting function, including a lack of sufficient personnel with skills, training and familiarity with certain complex technical accounting pronouncements that have or may affect our financial statements and disclosures.

In response to the observations made by HB&M, we are in the process of implementing enhancements to our internal controls, accounting staff and procedures, which we believe address the matters raised by HB&M, including the retaining of additional outside consultants and employees who will have the skills, training and familiarity with certain complex technical accounting pronouncements appropriate to preparing our financial statements and disclosures.

13

## PART II -OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

None.

### ITEM 2. CHANGES IN SECURITIES.

During July 2007, the Company entered into an agreement with Legacy Media, LLC in connection with the agreement Legacy Media, LLC has been granted 3.2 million shares of the Company's restricted common stock to provide investor relations services.

During July 2007, Legacy Media, LLC has also been issued a convertible debenture by the Company in the amount of \$250,000, incurring interest at 8% and due in December 2007. The convertible debenture is convertible immediately into shares of the Company's common stock, at the lesser of (i) 50% of the lowest closing bid price during 15 days prior to conversion or (ii) 100% of the average of the five lowest closing bid prices for 30 Trading Days immediately following any

Edgar Filing: PROTON LABORATORIES INC - Form 10QSB

reverse split in the common stock. All of Legacy Media, LLC's shares may be registered in an SB-2 filing at its request, subject to SEC approval.

The Company also issued 200,000 shares of restricted common stock to an independent consultant for legal and business services rendered.

These securities were issued in private transactions, in reliance on the exemption available under Section 4(2) of the 1933 Act.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

NONE.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

No matters were submitted to a vote of security holders during the quarter ended September 30, 2007.

Pursuant to Section RCW 23B.07.040(b) of the Revised Code of Washington, a majority of the shareholders of Proton Laboratories, Inc. acting by a Shareholder Consent in Lieu of Annual Meeting have appointed a new Board of Directors as follows: Ed Alexander, Don Gallego, Gregory Darragh, Jed A. Astin, Gary Taylor and Steven Perry. Mr. Miceal Ledwith has stepped down from the Board following good service. The majority shareholders also consented to the amendment of the articles of incorporation to increase the number of Board Members to nine. They have also consented to the appointment of Dr. Kochiki Hanoaka to the Board as soon as the amendment has been properly filed with the state of Washington.

The effective date of the consent is June 6, 2007. Majority shareholder consents were received as of July 27, 2007. The total number of shareholder votes in favor of the consent was 16,279,308. Proton's total outstanding number of shares on the effective date of the consent was 29,185,673. A 14-C Statement will be filed with the Commission shortly.

14

ITEM 5. OTHER INFORMATION

NONE

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

NONE

15

SIGNATURES

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PROTON LABORATORIES, INC.  
(Registrant)

Date: November 14, 2007

By: /s/ Ed Alexander

-----  
Ed Alexander

Its: Chief Executive Officer,

