

Holtz Curtis A.
Form 4
October 15, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Holtz Curtis A.

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
V F CORP [VFC]

3. Date of Earliest Transaction
(Month/Day/Year)
03/06/2017

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)

Vice President & Group Pres.

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. S

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)								
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Phantom Stock <u>(1)</u>	<u>(2)</u>	03/06/2017	A		6.0008		<u>(3)</u>	<u>(3)</u>	Common Stock	6.0008	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	03/20/2017	A		19.9746		<u>(3)</u>	<u>(3)</u>	Common Stock	19.9746	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	04/03/2017	A		19.5628		<u>(3)</u>	<u>(3)</u>	Common Stock	19.5628	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	04/17/2017	A		19.577		<u>(3)</u>	<u>(3)</u>	Common Stock	19.577	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	05/01/2017	A		20.0117		<u>(3)</u>	<u>(3)</u>	Common Stock	20.0117	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	05/15/2017	A		19.9468		<u>(3)</u>	<u>(3)</u>	Common Stock	19.9468	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	05/30/2017	A		19.9727		<u>(3)</u>	<u>(3)</u>	Common Stock	19.9727	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	06/12/2017	A		19.2172		<u>(3)</u>	<u>(3)</u>	Common Stock	19.2172	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	06/26/2017	A		18.96		<u>(3)</u>	<u>(3)</u>	Common Stock	18.96	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	07/10/2017	A		19.0844		<u>(3)</u>	<u>(3)</u>	Common Stock	19.0844	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	07/24/2017	A		18.3338		<u>(3)</u>	<u>(3)</u>	Common Stock	18.3338	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	08/07/2017	A		17.0387		<u>(3)</u>	<u>(3)</u>	Common Stock	17.0387	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	08/21/2017	A		17.1063		<u>(3)</u>	<u>(3)</u>	Common Stock	17.1063	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	09/05/2017	A		16.8943		<u>(3)</u>	<u>(3)</u>	Common Stock	16.8943	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	09/18/2017	A		17.2765		<u>(3)</u>	<u>(3)</u>	Common Stock	17.2765	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	10/02/2017	A		17.0185		<u>(3)</u>	<u>(3)</u>	Common Stock	17.0185	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	10/16/2017	A		16.8349		<u>(3)</u>	<u>(3)</u>	Common Stock	16.8349	\$	
Phantom Stock <u>(1)</u>	<u>(2)</u>	10/30/2017	A		15.388		<u>(3)</u>	<u>(3)</u>	Common Stock	15.388	\$	

<u>(3)</u>	<u>(3)</u>	Common Stock	15.4133
<u>(3)</u>	<u>(3)</u>	Common Stock	14.5266
<u>(3)</u>	<u>(3)</u>	Common Stock	14.7222
<u>(3)</u>	<u>(3)</u>	Common Stock	14.5188
<u>(3)</u>	<u>(3)</u>	Common Stock	14.6791
<u>(3)</u>	<u>(3)</u>	Common Stock	14.4758
<u>(3)</u>	<u>(3)</u>	Common Stock	14.6981
<u>(3)</u>	<u>(3)</u>	Common Stock	15.2617
<u>(3)</u>	<u>(3)</u>	Common Stock	14.5717
<u>(3)</u>	<u>(3)</u>	Common Stock	15.2458
<u>(3)</u>	<u>(3)</u>	Common Stock	14.5289
<u>(3)</u>	<u>(3)</u>	Common Stock	14.1708

Other

10/11/2018

Date _____

- U.S.C. 1001 and 15 U.S.C. 78ff(a).
Deferred Savings Plan to be settled 100%
Contributions were periodic acquisitions of

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phantom stock units by means of previously elected participation through payroll deductions, in transactions exempt from liability under Rule 16b-3(d). Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired in column (5) is based on the amount of the payroll deduction on the transaction date divided by the market price on that date, and the number of phantom stock units reports as beneficially owned in column (9) is based on the aggregate phantom stock unit account value on the transaction date divided by the market price on that date.

(2) 1 for 1

(3) There is no date that should appear in these columns. See footnote 1 above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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