PRICE T ROWE GROUP INC

Form 4

September 11, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0287

0.5

Check this box if no longer

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

OMB APPROVAL

subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response...

may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Adda STRICKLANI	•	_	2. Issuer Name and Ticker or Trading Symbol PRICE T ROWE GROUP INC [TROW]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last) 100 E. PRATT	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/10/2015	Director 10% Owner _X Officer (give title Other (specify below) Vice President
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person
BALTIMORE	, MD 21202			Form filed by More than One Reporting Person

(City)	(State)	(Zip) Tab	le I - Non-	Derivative S	Securi	ties Acquir	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities our Disposed (Instr. 3, 4	d of (Ľ))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/10/2015		A	470.967	A	\$ 79.902 (1)	31,303.774	D	
Common Stock	09/10/2015		A	2,400	A	\$ 0	33,703.774	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8		5. Number of Deriva Securities Acquired (A) or Disposed (D) (Instr. 3, and 5)	of	6. Date Exercisable Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and	Securities
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Options (Right to Buy)	\$ 70.92	09/10/2015		A		8,000		12/09/2016 <u>(2)</u>	09/10/2020	Common Stock	8,000
Stock Options (Right to Buy)	\$ 31.3358							10/03/2006 <u>(3)</u>	10/03/2015	Common Stock	1,040
Stock Options (Right to Buy)	\$ 48.0508							09/06/2008(5)	09/06/2017	Common Stock	4,161
Stock Options (Right to Buy)	\$ 54.8329							09/04/2009 <u>(6)</u>	09/04/2018	Common Stock	10,408
Stock Options (Right to Buy)	\$ 26.3885							11/01/2010(7)	02/12/2019	Common Stock	7,493
Stock Options (Right to Buy)	\$ 43.3725							11/01/2010(8)	09/10/2019	Common Stock	9,367
Stock Options (Right to Buy)	\$ 47.6474							11/01/2011 <u>(9)</u>	02/18/2020	Common Stock	7,806
Stock Options (Right to Buy)	\$ 45.7933							11/01/2011(10)	09/08/2020	Common Stock	7,805

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Stock Options (Right to Buy)	\$ 67.5613	11/01/2012(11)	02/17/2021	Common Stock	7,806
Stock Options (Right to Buy)	\$ 48.56	11/01/2012(12)	09/08/2021	Common Stock	7,807
Stock Options (Right to Buy)	\$ 59.0693	12/10/2013(13)	02/23/2022	Common Stock	3,901
Stock Options (Right to Buy)	\$ 60.7984	12/10/2013(14)	09/06/2022	Common Stock	3,901
Stock Options (Right to Buy)	\$ 69.6708	12/10/2014(15)	02/21/2023	Common Stock	4,099
Stock Options (Right to Buy)	\$ 70.2854	12/10/2014(17)	09/10/2023	Common Stock	4,098
Stock Options (Right to Buy)	\$ 77.9443	12/10/2015(18)	02/19/2024	Common Stock	5,123
Stock Options (Right to Buy)	\$ 78.4418	12/10/2015(19)	09/09/2024	Common Stock	8,199
Stock Options (Right to Buy)	\$ 80.9492	12/09/2016(20)	02/19/2025	Common Stock	8,199

Reporting Owners

Reporting Owner Name / Address		Rela	tionships	
1 0	Director	10% Owner	Officer	Other
STRICKLAND WILLIAM W JR				
100 E. PRATT STREET			Vice President	
RALTIMORE MD 21202				

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Signatures

/s/William W. Strickland, Jr.

09/11/2015

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan at the noted weighted-average price.
- (2) 09/10/2015 Grant The option vests 20% annually over a 5 year period beginning on 12/09/2016.
- (3) 10/03/2005 Grant The option vests 20% annually over a 5 year period beginning on 10/03/2006.
- As required under the relevant plan and option agreements, the strike price and number of shares subject to outstanding stock options were adjusted by 1.56% on December 13, 2012, and by 2.5% on April 7, 2015, the ex-dividend dates, as a result of special dividends that were declared by T. Rowe Price Group, Inc.
- (5) 09/06/2007 Grant The option vests 20% annually over a 5 year period beginning on 09/06/2008.
- (6) 09/04/2008 Grant The option vests 20% annually over a 5 year period beginning on 09/04/2009.
- (7) 02/12/2009 Grant The option vests 20% annually over a 5 year period beginning on 11/01/2010.
- (8) 09/10/2009 Grant The option vests 20% annually over a 5 year period beginning on 11/01/2010.
- (9) 02/18/2010 Grant The option vests 20% annually over a 5 year period beginning on 11/01/2011.
- (10) 09/08/2010 Grant The option vests 20% annually over a 5 year period beginning on 11/01/2011.
- (11) 02/17/2011 Grant The option vests 20% annually over a 5 year period beginning on 11/01/2012.
- (12) 09/08/2011 Grant The option vests 20% annually over a 5 year period beginning on 11/01/2012.
- $(13) \quad 02/23/2012 \; Grant The \; option \; vests \; 20\% \; annually \; over \; a \; 5 \; year \; period \; beginning \; on \; 12/10/2013.$
- (14) 09/06/2012 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2013.
- (15) 02/21/2013 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2014.
- As required under the relevant plan and option agreements, the strike price and number of shares subject to outstanding stock options (16) were adjusted by 2.5% on April 7, 2015, the ex-dividend date, as a result of a special dividend that was declared by T. Rowe Price
- (17) 09/10/2013 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2014.
- (18) 02/19/2014 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2015.
- (19) 09/09/2014 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2015.
- (20) 02/19/2015 Grant The option vests 20% annually over a 5 year period beginning on 12/09/2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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