

STURM RUGER & CO INC

Form 4

March 05, 2014

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Killoy Christopher John

(Last) (First) (Middle)

C/O STURM, RUGER &
COMPANY, INC., ONE LACEY
PLACE

(Street)

SOUTHPORT, CT 06890

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

STURM RUGER & CO INC [RGR]

3. Date of Earliest Transaction
(Month/Day/Year)

03/03/2014

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director _____ 10% Owner
X Officer (give title _____ Other (specify
below) below)

Vice President Sales and Mtg.

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/03/2014		M ⁽¹⁾		8,209	A	\$ 63.74	18,209	I	Held jointly with spouse.
Common Stock	03/03/2014		F ⁽¹⁾		3,994	D	\$ 63.74	14,215	I	Held jointly with spouse.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Security (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock (Right to Buy)	<u>(2)</u>	03/03/2014		M <u>(1)</u>		8,209		03/01/2014	11/08/2021	Common Stock	8,209
Common Stock (Right to Buy) ⁽³⁾	\$ 0 <u>(4)</u>	03/03/2014		A		3,471		03/05/2016 <u>(5)</u>	03/05/2023	Common Stock	3,471

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Killoy Christopher John C/O STURM, RUGER & COMPANY, INC. ONE LACEY PLACE SOUTHPORT, CT 06890			Vice President Sales and Mtg.	

Signatures

/s/ Leslie M. Gasper,
attorney-in-fact

03/05/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Conversion of restricted stock units upon achievement of time-based vesting requirements, with payroll taxes related to the conversion paid in shares.

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- (2) Securities converted to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.
- (3) Restricted Stock Units subject to performance-based, time-based and other conditions of the award.
- (4) Securities convert to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

- On March 3, 2014, four business days following the release of the Company's 2013 earnings, the performance-based vesting trigger for the performance-based RSUs awarded in 2013 was determined to have been met, and the awards became reportable for Section 16
- (5) purposes. The awards remain subject to a three-year cliff vesting trigger which will be satisfied on March 5, 2016. The awards expire no less than 10 years from their date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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