PROCTER & GAMBLE Co

Form 4

February 28, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Number: January 31, Expires: 2005

OMB APPROVAL

Section 16. Form 4 or Form 5 obligations

SECURITIES

Estimated average burden hours per response...

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** LAFLEY ALAN G			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
			PROCTER & GAMBLE Co [PG]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
ONE PROCTER AND GAMBLE PLAZA		AMBLE	(Month/Day/Year) 02/26/2014	X Director 10% Owner X Officer (give title Other (specify below) COB, Pres. & CEO			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			

CINCINNATI, OH 45202

(City)	(State)	(Zip) Ta	ble I - Non	-Derivativ	uired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	otor Dispos (Instr. 3, 4	(A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		Beneficial Ownership	
Common Stock	02/26/2014		Code V	Amount 19,309 (1)	(D)	Price \$ 78.5056 (2)	617,879.5256 (3)	D	
Common Stock	02/27/2014		S	3,728 (1)	D	\$ 78.0733 (4)	601,018.5256 (5)	D	
Common Stock	02/27/2014		S	61,556 (6)	D	\$ 77.6951	539,462.5256	D	
Common Stock							1,620.138	I	AFL Revocable

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			Trust (8)				
Common Stock	3,367.9246 <u>(9)</u>	I	By Retirement Plan Trustees				
Common Stock	9,924.0687 <u>(9)</u>	I	By Retirement Plan Trustees, By Spouse				
Common Stock	10,989.7665	I	By Spouse, DSS Revocable Trust (10)				
Common Stock	135,606 (5)	Ι	AGL Revocable Trust (11)				
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.							
	Persons who respond to the collecti information contained in this form a required to respond unless the form displays a currently valid OMB controumber.	EC 1474 (9-02)					

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Derivative Security (Instr. 3)	Conversion or Exercise Price of	(Month/Day/Year)	Transac Code (Instr. 8	1		ate	Amou Under Secur	rlying ities	Derivative Security (Instr. 5)	
	Derivative Security			Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			(Instr.	. 3 and 4)		
			Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 0	Director	10% Owner	Officer	Other		
	X		COB Pres & CEO			

Reporting Owners 2

LAFLEY ALAN G ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

Signatures

/s/ Sandra T. Lane, attorney-in-fact for Alan G. Lafley

02/28/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold to cover tax obligation on distribution of deferred compensation.
- (2) Weighted average price of the shares sold. The price range was \$78.50 to \$78.525. Full information regarding the number of shares sold at each separate price available upon request.
- (3) Total includes grant of dividend equivalents on 2/18/14 in the form of RSUs settled in common stock.
- (4) Weighted average price of the shares sold. The price range was \$78.071 to \$78.075. Full information regarding the number of shares sold at each separate price available upon request.
- (5) Reflects transfer on February 28, 2014 of 13,133 shares of common stock from direct holdings into the A.G. Lafley Revocable Trust.
- (6) Shares sold to cover tax obligation upon settlement of February 27, 2009 RSU award.
- (7) Weighted average price of the shares sold. The price range was \$77.555 to \$77.85. Full information regarding the number of shares sold at each separate price available upon request.
- (8) Alan F. Lafley Revocable Trust, U/A dated February 3, 1998, A.G. Lafley, Trustee, for benefit of reporting person's father.
- (9) Balance as of 12/31/13
- (10) Diana Shaheen Revocable Trust, U/A dated May 16, 2012, Diana Sue Shaheen Trustee.
- (11) A.G. Lafley Revocable Trust, U/A dated January 10, 1990, A.G. Lafley, Trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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