Killoy Christopher John Form 4 November 27, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average burden hours per

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

response... 0.5

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

11/27/2012

(Print or Type Responses)

1. Name and A Killoy Chris	address of Repor stopher John	ting Person *	2. Issuer Name and Ticker or Trading Symbol STURM RUGER & CO INC [RGR]	5. Relationship of Reporting Person(s) to Issuer				
	(First) M, RUGER & Y, INC., ONE		3. Date of Earliest Transaction (Month/Day/Year) 11/26/2012	(Check all applicable) Director 10% Owner Officer (give title Other (specify below) Vice President Sales and Mtg.				
SOUTHPOI	(Street) RT, CT 06890	0	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	uired Disposed of or Ranaficially Owned				

• • • • • • • • • • • • • • • • • • • •	· , ,	Table	: 1 - Non-De	erivative	Securi	illes Acc	luirea, Disposea (n, or beneficial	ly Owned
1.Title of	2. Transaction Date		3.	4. Securi		•		6. Ownership	
Security	(Month/Day/Year)	Execution Date, if	Transactio	` ′	ispose	d of	Securities	Form: Direct	Indirect
(Instr. 3)		any	Code	(D)			Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3,	4 and	5)	Owned	Indirect (I)	Ownership
							Following	(Instr. 4)	(Instr. 4)
					(4)		Reported		
					(A)		Transaction(s)		
					or	~ .	(Instr. 3 and 4)		
			Code V	Amount	(D)	Price	· ·		
									Held
Common			(4)						jointly
Stock	11/26/2012		S(1)	1,000	D	\$ 56	26,000	I	with
Stock									WIUI
									spouse.
									TT 11
									Held

1,000

25,000

 $S^{(1)}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

jointly

with spouse.

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SEC 1474 (9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Da	ate	Amou	int of	Derivative	J
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	,
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)]
	Derivative				Securities			(Instr.	3 and 4)		(
	Security				Acquired						J
					(A) or]
					Disposed						7
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration	Title	or Number		
						Exercisable	Date	Title	of		
				Code V	(A) (D)						
				Code v	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships
reporting owner rame, marten	

Director 10% Owner Officer Other

Killoy Christopher John Vice
C/O STURM, RUGER & COMPANY, INC.

ONE LACEY PLACE Sales and
SOUTHPORT, CT 06890 Mtg.

Signatures

/s/ Leslie M. Gasper, attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale made pursuant to a 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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