## Edgar Filing: STURM RUGER & CO INC - Form 4

STURM RUGE Form 4	ER & CO INC									
Form 4 February 29, 20	)12									
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FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287	
Check this b if no longer subject to Section 16. Form 4 or Form 5 obligations may continu See Instructi	<b>STATEN</b> Filed pur e. Section 17(	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								
1(b).										
(Print or Type Res	ponses)									
1. Name and Add FIFER MICHA	Symbol	er Name <b>an</b> M RUGEI		Trading	<ul><li>5. Relationship of Reporting Person(s) to Issuer</li><li>[Check all appliable)</li></ul>					
(Last)	(First) (	Middle)	3. Date of	of Earliest T	ransaction		(Ch	eck all applicabl	le)	
C/O STURM, RUGER & CO., INC., 1 LACEY PLACE			(Month/Day/Year) 02/28/2012				X Director 10% Owner X Officer (give title Other (specify below) below) President & CEO			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>				
SOUTHPORT	, CT 06890						Person	More than One R	eporting	
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	ally Owned	
	Transaction Date onth/Day/Year)	Execution any	Date, if	3. Transactio Code (Instr. 8) Code V	Disposed	(A) or of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Report	on a separate line	e for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly.			
	1				Perso inform requir	ns who res nation con red to resp nys a curre	spond to the collect tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and Expiration	7. Title and Amou
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Date	Underlying Securi
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8		Acquired or Dispos (D) (Instr. 3, 4 and 5)	ed of				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Nun of S
Common Stock (Right to Buy) (1)	<u>(2)</u>	02/28/2012 <u>(3)</u>		A		15,393		03/01/2014 <u>(3)</u>	11/08/2021 <u>(3)</u>	Common Stock	15,
Common Stock (Right to Buy) (4)	\$ 0 <u>(2)</u>	02/28/2012		A		50,000		12/31/2015	01/01/2016	Common Stock	50,

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Treporting Control France Frances	Director	10% Owner	Officer	Other			
FIFER MICHAEL O C/O STURM, RUGER & CO., INC. 1 LACEY PLACE SOUTHPORT, CT 06890	Х		President & CEO				
Signatures							
/s/ Leslie M. Gasper, attorney-in-fact	02/29	9/2012					
**Signature of Reporting Person	D	ate					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock units subject to performance-based, time-based and other conditions of the award.
- (2) Securities convert to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

On February 28, 2012, four business days following the release of the Company's 2011 earnings on Form 10-K, the performance-based vesting conditions for RSUs awarded in four quarterly tranches in 2011 were determined to have been met. The awards remain subject to

- (3) vesting conditions for KSOS awarded in four quarterly dialeters in 2011 were determined to have been met. The awards remain subject to a three-year time-based cliff vesting trigger which will be satisfied on March 1, 2014. The quarterly awards expire not later than ten years from their date of grant.
- (4) Time-based retention restricted stock unit award subject to cliff vesting based on continuous service with the Company through December 31, 2015 and other terms of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.