

HOLLIS MARK CLAYTON  
Form 5  
February 07, 2011

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
HOLLIS MARK CLAYTON

2. Issuer Name and Ticker or Trading Symbol  
PUBLIX SUPER MARKETS INC  
[NONE]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/25/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Vice President

P.O. BOX 407  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
(check applicable line)

LAKELAND, FL 33802-0407

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) Amount	(D) Price			
Common Stock	01/08/2010	Â	G	797	A \$ 16.3	133,078	I	By Spouse
Common Stock	01/08/2010	Â	G	3,188	A \$ 16.3	233,124	I	By Trustee For Children Trust
Common Stock	01/18/2010	Â	G	797	A \$ 16.3	133,875	I	By Spouse

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Common Stock	01/18/2010	Â	G	3,188	A	\$ 16.3	236,312	I	By Trustee For Children Trust
Common Stock	03/01/2010	Â	J	43.2277	A	\$ 17.35	1,453.4491	I	By 401(k) <u>(1)</u>
Common Stock	03/01/2010	Â	J	967.897	A	\$ 17.35	66,855.3321	I	By ESOP <u>(2)</u>
Common Stock	05/10/2010	Â	G	590	D	\$ 18.5	609,145	D	Â
Common Stock	05/10/2010	Â	G	590	A	\$ 18.5	134,465	I	By Spouse
Common Stock	05/10/2010	Â	G	4,655	D	\$ 18.5	604,490	D	Â
Common Stock	07/30/2010	Â	J	600,000	D	\$ 18.5	4,490	D	Â
Common Stock	07/30/2010	Â	J	600,000	A	\$ 18.5	600,000	I	By Grantor Retained Annuity Trust
Common Stock	08/02/2010	Â	J	36.2379	A	\$ 18.45	1,489.687	I	By 401(k) <u>(1)</u>
Common Stock	08/02/2010	Â	J	0.0277	A	\$ 18.45	1,489.7147	I	By 401(k) <u>(1)</u>
Common Stock	11/01/2010	Â	J	0.0181	A	\$ 19.85	1,489.7328	I	By 401(k) <u>(1)</u>
Common Stock	12/03/2010	Â	G	184	D	\$ 19.85	134,281	I	By Spouse
Common Stock	12/03/2010	Â	G	2,616	D	\$ 19.85	131,665	I	By Spouse
Common Stock	12/03/2010	Â	G	2,616	A	\$ 19.85	238,928	I	By Trustee For Children Trust
Common Stock	Â	Â	Â	Â	Â	Â	4,150	I	By Custodian For Child
Common Stock	Â	Â	Â	Â	Â	Â	841,716	I	By Trustee of Father's



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