#### ELLERBROOK NIEL C

Form 4

October 07, 2010

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * ELLERBROOK NIEL C			2. Issuer Name <b>and</b> Ticker or Trading Symbol VECTREN CORP [VVC]	5. Relationship of Reporting Person(s) to Issuer		
(Last) (First)		(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
			(Month/Day/Year)	X Director 10% Owner		
ONE VECTREN SQUARE, P. O. BOX 209		RE, P. O.	10/06/2010	Officer (give title Other (specify below)		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		

Person

#### **EVANSVILLE, IN 47708**

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	red, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	nsaction Date 2A. Deemed h/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired (A) Transactiom Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/06/2010		Code V M	Amount 41,973	(D)	Price \$ 22.54	99,381.661	D	
Common Stock	10/06/2010		S(2)	11,888	D	\$ 26.25	87,493.661	D	
Common Stock	10/06/2010		S(2)	4,500	D	\$ 26.255	82,993.661	D	
Common Stock	10/06/2010		S(2)	300	D	\$ 26.2575	82,693.661	D	
Common Stock	10/06/2010		S(2)	5,999	D	\$ 26.26	76,694.661	D	

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Common Stock	10/06/2010	S(2)	1,300	D	\$ 26.265	75,394.661	D
Common Stock	10/06/2010	S(2)	5,500	D	\$ 26.27	69,894.661	D
Common Stock	10/06/2010	S(2)	900	D	\$ 26.275	68,994.661	D
Common Stock	10/06/2010	S(2)	100	D	\$ 26.2775	68,894.661	D
Common Stock	10/06/2010	S(2)	3,260	D	\$ 26.28	65,634.661	D
Common Stock	10/06/2010	S(2)	300	D	\$ 26.285	65,334.661	D
Common Stock	10/06/2010	S(2)	100	D	\$ 26.2875	65,234.661	D
Common Stock	10/06/2010	S(2)	3,690	D	\$ 26.29	61,544.661	D
Common Stock	10/06/2010	S(2)	100	D	\$ 26.2975	61,444.661	D
Common Stock	10/06/2010	S(2)	3,300	D	\$ 26.3	58,144.661	D
Common Stock	10/06/2010	S(2)	100	D	\$ 26.305	58,044.661	D
Common Stock	10/06/2010	S(2)	536	D	\$ 26.31	57,508.661	D
Common Stock	10/06/2010	S(2)	100	D	\$ 26.33	57,408.661	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code V	(A) (D)		Title

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					Date Exercisable	Expiration Date		Amount or Number of Shares
Stock Options (Right to Buy)	\$ 22.54	10/06/2010	M	41,973	<u>(1)</u>	05/01/2011	Common Stock	41,973

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
ELLERBROOK NIEL C ONE VECTREN SQUARE P. O. BOX 209 EVANSVILLE, IN 47708	X					

## **Signatures**

/s/Ronald E.
Christian

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The grant is exercisable in five equal annual installments beginning 1/1/2002.
- (2) The sales reported in this Form 4 were executed pursuant to a Rule 10b5-1 trading plan previously adopted by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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