Pritchard Marc S. Form 4 September 17, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Pritchard Marc S.			2. Issue Symbol	er Name ar	nd Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle)			FAMBLE CO [PG]	(Ch	neck all applica	ble)
ONE PRO	CTER & GAM	BLE	(Month/2	Day/Year) 2009		DirectorX Officer (g below) Global 1		
	(Street)			endment, I onth/Day/Ye	Date Original ar)	6. Individual or Applicable Line) _X_ Form filed b	y One Reporting	Person
CINCINN	ATI, OH 45202					Form filed by Person	y More than One	Reporting
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative Securities Ac	equired, Disposed	of, or Benefic	ially Owned
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	r) Execution any		3. Transacti Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	ispose 4 and (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	09/15/2009		Code V A	Amount 1,943 (1)	(D)	Price \$ 0	57,290.1805	D	
Common Stock	09/15/2009		F	2,753 (2)	D	\$ 55.26	54,537.1805	D	
Common Stock							107.032	I	By Daughter ACP
Common Stock							107.032	I	By Daughter CEP
							107.032	I	

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Common Stock			By Daughter NJP
Common Stock	19,287.0147	I	By Retirement Plan Trustees
Common Stock	602	I	By Wife
Reminder: Report on a separate line for each class of securities benefic	cially owned directly or indirectly. Persons who respond to the colle	ection of	SEC 1474

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

number.

information contained in this form are not

required to respond unless the form displays a currently valid OMB control

(9-02)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if		5. orNumber	6. Date Exerc Expiration D	ate	7. Titl	unt of	8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of		any (Month/Day/Year)	Code (Instr. 8)	of Derivative	(Month/Day/	Year)	Secur	rlying	Security (Instr. 5)	Secur Bene
(IIIsu. <i>3)</i>	Derivative		(Month/Day/Tear)	(msu. o)	Securities				. 3 and 4)	(Illsu. 3)	Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed of (D)						Trans (Instr
					(Instr. 3,						(IIISU
					4, and 5)						
									Amount		
						Date Exercisable	Expiration Date	Title	or Number		
				C 1 W	(A) (D)	LACICISADIC	Date		of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address				
. 9	Director	10% Owner	Officer	Other
Pritchard Marc S. ONE PROCTER & GAMBLE PLAZA CINCINNATI, OH 45202			Global Brand Building Officer	
Signatures				

/s/ Adam Newton, Attorney-in-Fact for MARC S.
PRITCHARD 09/17/2009

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock Units awarded pursuant to Issuer's 2001 Stock and Incentive Compensation Plan.
- (2) Shares withheld to cover taxes on the vesting of RSUs granted on 9/15/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.