MOISON FRANCK J

Form 4 April 17, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

burden hours per response...

5. Relationship of Reporting Person(s) to

1(b).

Common

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person *

MOISON FRANCK J		Symbol COLGATE PALMOLIVE CO [CL]					Issuer (Charles II applicable)				
	(First) ATE-PALMO	(Middle) 3. Date of (Month/D			of Earliest Transaction /Day/Year)				(Check all applicable) Director 10% OwnerX_ Officer (give title Other (specif below) COO Emerging Mkts.& So. Pacif.		
NEW YOR	(Street) K, NY 10022			ndment, Date Original hth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tabl	le I - Non-I	Derivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ar) Execution	emed on Date, if /Day/Year)	Code (Instr. 8)	4. Securion(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	04/15/2013			Code V $M_{\underline{(1)}}$	Amount 6,200	(D)	Price \$ 68.15	86,262	D		
Common Stock	04/15/2013			S(2)	6,200	D	\$ 118.1	80,062	D		
Common Stock								18,419	I	By Issuer's 401(k) Plan	

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Trustee

By Son

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Relationships

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

2.	3. Transaction Date	3A. Deemed	4. 5. Number		6. Date Exercisable and		7. Title and Amount of		
Conversion	(Month/Day/Year)	Execution Date, if	Transaction of Derivative		Expiration Date		Underlying Securities		
or Exercise		any	Code	Secu	Securities (Month/Day/Year)		ear)	(Instr. 3 and 4)	
Price of		(Month/Day/Year)	(Instr. 8)	Acquired					
Derivative				(A) or					
Security				Disp	osed of				
				(D)					
			(Instr. 3, 4,						
			and 5)						
									Amount
						Date Exercisable	Expiration Date	Title	or Number of
			Code V	(A)	(D)				Shares
\$ 68.15	04/15/2013		M(1)		6,200	09/12/2010	09/12/2013	Common Stock	6,200
	Conversion or Exercise Price of Derivative Security	Conversion (Month/Day/Year) or Exercise Price of Derivative Security \$ 68.15 04/15/2013	Conversion or Exercise Price of Derivative Security Security Execution Date, if any (Month/Day/Year) Execution Date, if any (Month/Day/Year)	Conversion (Month/Day/Year) Execution Date, if or Exercise any Code Price of (Month/Day/Year) (Instr. 8) Derivative Security Code V \$ 68.15 04/15/2013 M(1)	Conversion (Month/Day/Year) Execution Date, if or Exercise any Code Security Execution Date, if any Code Security Execution Date, if Transaction Date, if Code Security Execution Date, if Transaction Date, if Code Security Execution Date, if Transaction Date, if Transaction Date, if Code Securion Date, if Transaction Date, if Transaction Date, if Transaction Date, if Code Securion Date, if Code Securion Date, if Transaction Date, if Code Securion Date, if Transaction Date, if Transaction Date, if Code Securion Date,	Conversion or Exercise Price of Derivative Security Execution Date, if any Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) (D) Security Code V (A) (D)	Conversion or Exercise Price of Derivative Security Execution Date, if any Code Securities (Month/Day/Year) (Month/Day/Year) Derivative Security Expiration Date (Month/Day/Year) (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Exercisable Code V (A) (D)	Conversion of Exercise of Execution Date, if any (Month/Day/Year) (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Security Execution Date, if any (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Date (Month/Day/Year) Date Expiration Exercisable Date Code V (A) (D)	Conversion of Exercise or Exercise any Code Securities (Month/Day/Year) Price of Derivative Security Execution Date, if any Code Securities (Month/Day/Year) (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Date (Month/Day/Year) Tritle Code V (A) (D) S 68 15 04/15/2013 M(1) 6 200 09/12/2010 09/12/2013 Common

Reporting Owners

Reporting Owner Name / Address			•	
	Director	10% Owner	Officer	Other

MOISON FRANCK J COO
C/O COLGATE-PALMOLIVE COMPANY Emerging
300 PARK AVENUE Mkts.& So.
NEW YORK, NY 10022 Pacif.

Signatures

/s/ Joyce McCarthy,
Attorney-in-Fact
04/17/2013

**Signature of Reporting Person Da

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options awarded under the issuer's employee stock option plan. This transaction was effected pursuant to a Rule 10b5-1 trading plan.
- (2) Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding. This transaction was effected pursuant to a Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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