

ELLIE MAE INC  
Form 8-K  
October 02, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934  
Date of Report (Date of earliest event reported):  
October 2, 2017

ELLIE MAE, INC.

(Exact name of registrant as specified in its charter)

Delaware

001-35140

94-3288780

(State or other jurisdiction of incorporation) (Commission File Number) (IRS Employer Identification No.)

4420 Rosewood Drive, Suite 500

Pleasanton, California 94588

(Address of principal executive offices, including zip code)

(925) 227-7000

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.01. Completion of Acquisition or Disposition of Assets.

On October 2, 2017, Ellie Mae, Inc. (the “Company”) completed its acquisition of Velocify, Inc. (“Velocify”). Pursuant to terms of the Agreement and Plan of Merger (the “Merger Agreement”), dated as of August 31, 2017, by and among the Company, Velocify, Victory Merger Sub, Inc., a wholly-owned subsidiary of the Company (“Merger Sub”), and Fortis Advisors LLC, as the Representative, Merger Sub merged with and into Velocify (the “Merger”), with Velocify surviving the Merger as a wholly-owned subsidiary of the Company.

The description of the Merger and the Merger Agreement contained in this Item 2.01 does not purport to be complete and is qualified in its entirety by reference to the Merger Agreement, which was filed as Exhibit 2.1 to the Form 8-K filed by the Company with the Securities and Exchange Commission on August 31, 2017, and is incorporated by reference herein.

Item 8.01. Other Events

On October 2, 2017, the Company issued a press release announcing the completion of its acquisition of Velocify, a copy of which is filed as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

| Exhibit Number | Description   |
|----------------|---|
| 99.1           | <u>Press Release dated October 2, 2017, titled “Ellie Mae Completes Acquisition of Velocify”.</u> |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 2, 2017 Ellie Mae, Inc.

By: /s/ Brian Brown  
Brian Brown  
Executive Vice President and General Counsel