

PRICE T ROWE GROUP INC
 Form 4
 July 14, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BERNARD EDWARD C

2. Issuer Name and Ticker or Trading Symbol
PRICE T ROWE GROUP INC [TROW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
100 E. PRATT STREET
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
06/30/2006

Director 10% Owner
 Officer (give title below) Other (specify below)
 Vice President

BALTIMORE, MD 21202

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock | 06/30/2006 | | A | V | 171.397 | A | |
| | | | | | \$ 0 (1) | | |
| Common Stock | | | | | 48,000 (2) | I | By Spouse |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Incentive Stock Option (right to buy) | \$ 12.85 | | | | | <u>(3)</u> | 09/21/2011 | Common Stock | 7,600 |
| Incentive Stock Option (right to buy) | \$ 13.67 | | | | | <u>(5)</u> | 07/30/2012 | Common Stock | 7,200 |
| Non-Qualified Stock Option (right to buy) | \$ 12.85 | | | | | <u>(6)</u> | 09/21/2011 | Common Stock | 24,400 |
| Non-Qualified Stock Option (right to buy) | \$ 13.67 | | | | | <u>(5)</u> | 07/30/2012 | Common Stock | 56,800 |
| Non-Qualified Stock Option (right to buy) | \$ 15.375 | | | | | <u>(7)</u> | 09/03/2009 | Common Stock | 193,400 |
| Non-Qualified Stock Option (right to buy) | \$ 17.875 | | | | | <u>(8)</u> | 12/21/2008 | Common Stock | 124,400 |
| Non-Qualified Stock Option (right to buy) | \$ 19.5 | | | | | <u>(9)</u> | 11/20/2010 | Common Stock | 195,000 |
| Stock Options (Right to buy) | \$ 21.725 | | | | | <u>(10)</u> | 12/11/2013 | Common Stock | 120,000 |
| Stock Options (Right to buy) | \$ 30.775 | | | | | <u>(11)</u> | 12/20/2014 | Common Stock | 120,000 |
| Stock Options (Right to buy) | \$ 32.62 | | | | | <u>(12)</u> | 10/03/2015 | Common Stock | 110,000 |
| Stock Options (Right to buy) | \$ 33.105 | | | | | <u>(13)</u> | 09/21/2011 | Common Stock | 37,262 |
| | \$ 33.105 | | | | | <u>(13)</u> | 07/30/2012 | | 26,426 |

| | | | | | |
|---------------------------------|-----------|------|------------|-----------------|--------|
| Stock Options (Right to buy) | | | | Common Stock | |
| Stock Options (Right to buy) | \$ 33.545 | (14) | 11/18/2007 | Common Stock | 43,958 |
| Stock Options (Right to buy) | \$ 33.545 | (14) | 09/21/2011 | Common Stock | 12,258 |
| Stock Options (Right to buy) | \$ 33.545 | (14) | 07/30/2012 | Common Stock | 13,040 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|----------------|-------|
| | Director | 10% Owner | Officer | Other |
| BERNARD EDWARD C 100 E. PRATT STREET BALTIMORE, MD 21202 | X | | Vice President | |

Signatures

EDWARD C
BERNARD

07/13/2006

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (5) 07/30/2002 Grant - The option vests 20% annually over a 5 year period beginning on 07/30/2003.
- (6) 09/21/2001 Grant - The option vests 20% annually over a 5 year period beginning on 09/21/2002.
- (12) 10/03/2005 Grant - The option vests 20% annually over a 5 year period beginning on 10/03/2006.
- (11) 12/20/2004 Grant - The option vests 20% annually over a 5 year period beginning on 12/20/2005.
- (13) 07/27/2005 Replenishment Grant - option vests 100% immediately.
- (2) At the close of business on June 23, 2006, the Common Stock of the issuer split 2:1 resulting in the reporting person's acquisition of one additional share of Common Stock for each share owned.
- (1) ESPP - Shares acquired on 06/30/2006 pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan. Shares purchased at \$37.5675 per share.
- (9) 11/20/2000 Grant - The option vests 20% annually over a 5 year period beginning on 11/20/2001.
- (3) 09/21/2001 Grant - The option vests 20% annually over a 5 year period beginning on September 21, 2002.
- (8) 12/21/1998 Grant - The option vests 20% annually over a 5 year period beginning on 12/21/1999.
- (14) 11/03/2005 Replenishment Grant - option vests 100% immediately.
- (7) 09/03/1999 Grant - The option vests 20% annually over a 5 year period beginning on 09/03/2000.
- (4) This option, previously reported, has been adjusted to reflect a 2:1 stock split that occurred on June 23, 2006.
- (10) 12/11/2003 Grant - The option vests 20% annually over a 5 year period beginning on 12/11/2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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