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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## **FORM 10-Q**

# x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 29, 2013

or

# 0 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File No. 0-26841

## 1-800-FLOWERS.COM, Inc.

(Exact name of registrant as specified in its charter)

**DELAWARE** (State of incorporation) **11-3117311** (I.R.S. Employer Identification No.)

#### One Old Country Road, Carle Place, New York 11514

(Address of principal executive offices)(Zip code)

#### (516) 237-6000

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or such shorter period that the registrant was required to submit and post such files). Yes x No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer o

Non-accelerated filer o (Do not check if a smaller reporting company) Accelerated filer x

Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No x

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The number of shares outstanding of each of the Registrant s classes of common stock:

#### 27,589,904

(Number of shares of Class A common stock outstanding as of November 1, 2013)

#### 36,778,594

(Number of shares of Class B common stock outstanding as of November 1, 2013)

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#### PART I. FINANCIAL INFORMATION

#### ITEM 1. CONSOLIDATED FINANCIAL STATEMENTS

#### 1-800-FLOWERS.COM, Inc. and Subsidiaries

#### **Consolidated Balance Sheets**

(in thousands, except share data)

	September 29, 2013 (unaudited)	June 30, 2013
Assets		
Current assets:		
Cash and cash equivalents	\$ 3,642	\$ 154
Receivables, net	30,072	14,957
Inventories	91,548	55,756
Deferred tax assets	6,166	5,746
Prepaid and other	8,530	9,941
Current assets of discontinued operations	4,863	6,095
Total current assets	144,821	92,649
Property, plant and equipment, net	52,749	52,943
Goodwill	47,943	47,943
Other intangibles, net	42,932	43,276
Deferred tax assets	2,126	2,127
Other assets	10,069	10,086
Non-current assets of discontinued operations	1,039	1,049
Total assets	\$ 301,679	\$ 250,073
Liabilities and stockholders equity		
Current liabilities:		
Accounts payable	\$ 17,101	\$ 26,235
Accrued expenses	40,257	45,044
Current maturities of long-term debt	71,000	
Current liabilities of discontinued operations	3,828	4,484
Total current liabilities	132,186	75,763
Other liabilities	5,484	5,039
Total liabilities	137,670	80,802
Commitments and contingencies		
Stockholders equity:		
Preferred stock, \$.01 par value, 10,000,000 shares authorized, none issued		
Class A common stock, \$.01 par value, 200,000,000 shares authorized; 36,349,696 and		
36,280,425 shares issued at September 29, 2013 and June 30, 2013, respectively	362	362
Class B common stock, \$.01 par value, 200,000,000 shares authorized; 42,058,594 and		
42,125,465 shares issued at September 29, 2013 and June 30, 2013, respectively	421	421
Additional paid-in capital	299,654	298,580
Retained deficit	(88,577)	(83,937)
	(47,851)	(46,155)

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Treasury stock, at cost 9,569,179 and 9,257,231 Class A shares at September 29, 2013 and June 30, 2013, respectively, and 5,280,000 Class B shares at September 29, 2013 and June 30, 2013

Total stockholders equity	164,009	169,271
Total liabilities and stockholders equity	\$ 301,679 \$	250,073

See accompanying Notes to Consolidated Financial Statements.

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#### 1-800-FLOWERS.COM, Inc. and Subsidiaries

#### **Consolidated Statements of Operations**

(in thousands, except per share data)

(unaudited)

	<b>Three Months Ended</b>				
	September 29, 2013		September 30, 2012		
Net revenues	\$ 123,048	\$	119,592		
Cost of revenues	71,751		70,167		
Gross profit	51,297		49,425		
Operating expenses:					
Marketing and sales					