Sally Beauty Holdings, Inc. Form SC 13D/A May 11, 2012

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 13D/A**

Under the Securities Exchange Act of 1934 (Amendment No. 4)

#### SALLY BEAUTY HOLDINGS, INC.

(Name of Issuer)

Common Stock, par value \$0.01 per share

(Title of Class of Securities)

79546E 10 4

(CUSIP Number)

**CDRS Acquisition LLC** 

c/o Clayton, Dubilier & Rice, LLC

Attention: Theresa A. Gore

375 Park Ave, New York NY 10152

(212) 407-5227

Copy to:

Peter J. Loughran, Esq.

Debevoise & Plimpton LLP

919 Third Avenue

New York, NY 10022

(212) 909-6000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

#### May 11, 2012

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Sections 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. o

**Note**: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Section 240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1.	Names of Reporting Perso CDRS Acquisition LLC	ns	
2.	Check the Appropriate Bo (a) (b)	x if a Member of a Group (See Instructions)  o o	
3.	SEC Use Only		
4.	Source of Funds Not Applicable.		
5.	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o		
6.	Citizenship or Place of Or Delaware	ganization	
	7.	Sole Voting Power 0 Shares	
Number of Shares Beneficially Owned by	8.	Shared Voting Power 22,959,641 Shares (see Item 5)	
Each Reporting Person With	9.	Sole Dispositive Power 0 Shares	
reison with	10.	Shared Dispositive Power 22,959,641 Shares (see Item 5)	
11.	Aggregate Amount Beneficially Owned by Each Reporting Person 22,959,641 Shares (see Item 5)		
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares o		
13.	Percent of Class Represented by Amount in Row (11) 12.8% (1)		
14.	Type of Reporting Person OO		

<sup>(1)</sup> Based on 187,213,528 shares of common stock, par value \$0.01 per share (Shares), of Sally Beauty Holdings, Inc., a Delaware corporation (Sally Beauty or the Issuer), outstanding on April 30, 2012, and the retirement of the Shares purchased by Sally Beauty in the Stock Repurchase (as defined herein).

1.	Names of Reporting Persons Clayton Dubilier & Rice Fund VII, L.P.		
2.	Check the Appropriate Bo (a) (b)	x if a Member of a Group (See Instructions)  o o	
3.	SEC Use Only		
4.	Source of Funds Not Applicable.		
5.	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o		
6.	Citizenship or Place of Organization Cayman Islands		
	7.	Sole Voting Power 0 Shares	
Number of Shares Beneficially Owned by Each Reporting Person With	8.	Shared Voting Power 22,959,641 Shares (see Item 5)	
	9.	Sole Dispositive Power 0 Shares	
	10.	Shared Dispositive Power 22,959,641 Shares (see Item 5)	
11.	Aggregate Amount Beneficially Owned by Each Reporting Person 22,959,641 Shares (see Item 5)		
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares o		
13.	Percent of Class Represented by Amount in Row (11) 12.8% (1)		
14.	Type of Reporting Person PN		

<sup>(1)</sup> Based on 187,213,528 Shares of Sally Beauty outstanding on April 30, 2012, and the retirement of the Shares purchased by Sally Beauty in the Stock Repurchase.

1.	Names of Reporting Perso CD&R Associates VII, Lt		
2.	Check the Appropriate Bo (a) (b)	ox if a Member of a Group (See Instructions) o o	
3.	SEC Use Only		
4.	Source of Funds Not Applicable.		
5.	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o		
6.	Citizenship or Place of Organization Cayman Islands		
	7.	Sole Voting Power 0 Shares	
Number of Shares Beneficially Owned by	8.	Shared Voting Power 22,959,641 Shares (see Item 5)	
Each Reporting	9.	Sole Dispositive Power 0 Shares	
Person With	10.	Shared Dispositive Power 22,959,641 Shares (see Item 5)	
11.	Aggregate Amount Beneficially Owned by Each Reporting Person 22,959,641 Shares (see Item 5)		
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares o		
13.	Percent of Class Represented by Amount in Row (11) 12.8% (1)		
14.	Type of Reporting Person CO		

<sup>(1)</sup> Based on 187,213,528 Shares of Sally Beauty outstanding on April 30, 2012, and the retirement of the Shares purchased by Sally Beauty in the Stock Repurchase.

1.	Names of Reporting Persons CD&R Associates VII, L.P.		
2.	Check the Appropriate Box (a) (b)	if a Member of a Group (See Instructions)  o o	
3.	SEC Use Only		
4.	Source of Funds Not Applicable.		
5.	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o		
6.	Citizenship or Place of Organization Cayman Islands		
	7.	Sole Voting Power 0 Shares	
Number of Shares Beneficially Owned by	8.	Shared Voting Power 22,959,641 Shares (see Item 5)	
Each Reporting	9.	Sole Dispositive Power 0 Shares	
Person With	10.	Shared Dispositive Power 22,959,641 Shares (see Item 5)	
11.	Aggregate Amount Beneficially Owned by Each Reporting Person 22,959,641 Shares (see Item 5)		
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares o		
13.	Percent of Class Represented by Amount in Row (11) 12.8% (1)		
14.	Type of Reporting Person PN		

<sup>(1)</sup> Based on 187,213,528 Shares of Sally Beauty outstanding on April 30, 2012, and the retirement of the Shares purchased by Sally Beauty in the Stock Repurchase.

1.	Names of Reporting Persons CD&R Investment Associates VII, Ltd.			
2.	Check the Appropriate Box if a Member of a Group (See Instructions)			
	(a) (b)	0 0		
3.	SEC Use Only			
4.	Source of Funds Not Applicable.			
5.	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) o			
6.	Citizenship or Place of Or Cayman Islands	ganization		
	7.	Sole Voting Power 0 Shares		
Number of Shares Beneficially Owned by	8.	Shared Voting Power 22,959,641 Shares (see Item 5)		
Each Reporting Person With	9.	Sole Dispositive Power 0 Shares		
reison with	10.	Shared Dispositive Power 22,959,641 Shares (see Item 5)		
11.	Aggregate Amount Beneficially Owned by Each Reporting Person 22,959,641 Shares (see Item 5)			
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares o			
13.	Percent of Class Represented by Amount in Row (11) 12.8% (1)			
14.	Type of Reporting Person CO			

<sup>(1)</sup> Based on 187,213,528 Shares of Sally Beauty outstanding on April 30, 2012, and the retirement of the Shares purchased by Sally Beauty in the Stock Repurchase.

#### CUSIP No. 79546E 10 4

1.	Names of Reporting Persons CD&R Parallel Fund VII, L.l	Р.	
2.	Check the Appropriate Box is (a) (b)	f a Member of a Group (See Instructions)  o o	
3.	SEC Use Only		
4.	Source of Funds Not Applicable.		
5.	Check if Disclosure of Legal	Proceedings Is Required Pursuant to Items 2(d) or 2(e) o	
6.	Citizenship or Place of Organization Cayman Islands		
	7.	Sole Voting Power 0 Shares	
Number of Shares Beneficially Owned by	8.	Shared Voting Power 151,886 Shares (See Item 5)	
Each Reporting Person With	9.	Sole Dispositive Power 0 Shares	
Person with	10.	Shared Dispositive Power 151,886 Shares (See Item 5)	
11.	Aggregate Amount Beneficially Owned by Each Reporting Person 151,886 Shares (See Item 5)		
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares o		
13.	Percent of Class Represented by Amount in Row (11) 0.1% (1)		
14.	Type of Reporting Person PN		

<sup>(1)</sup> Based on 187,213,528 Shares of Sally Beauty outstanding on April 30, 2012, and the retirement of the Shares purchased by Sally Beauty in the Stock Repurchase.

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1.	Names of Reporting Perso CD&R Parallel Fund Asso			
2.	Check the Appropriate Box if a Member of a Group (See Instructions)			
۷.	(a)	o		
	(a) (b)	0		
	(b)	Ö		
3.	SEC Use Only			
4.	Source of Funds			
	Not Applicable.			
5.	Check if Disclosure of Le	gal Proceedings Is Required Pursuant to Items 2(d) or 2(e)	o	
		5		
6.	Citizenship or Place of Organization			
	Cayman Islands			
	7			
	7.	Sole Voting Power		
Number of		0 Shares		
Shares	8.	Shared Voting Power		
Beneficially	0.	151,886 Shares (See Item 5)		
Owned by		131,000 Shares (See Rein 3)		
Each	9.	Sole Dispositive Power		
Reporting		0 Shares		
Person With		o shares		
	10.	Shared Dispositive Power		
		151,886 Shares (See Item 5)		
1.1				
11.	CC C	icially Owned by Each Reporting Person		
	151,886 Shares (See Item	3)		
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares o			
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