Activision Blizzard, Inc. Form 4

May 18, 2009

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**OMB** 

**OMB APPROVAL** 

Washington, D.C. 20549

3235-0287 Number: January 31,

2005

if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per 0.5

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

response...

Expires:

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* KELLY BRIAN G

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

Activision Blizzard, Inc. [ATVI]

(Check all applicable)

(Last)

(First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

\_X\_\_ Director 10% Owner Officer (give title Other (specify

05/14/2009

C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK

(Street)

**BOULEVARD** 

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

below)

SANTA MONICA, CA 90405

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative Sec	urities	Acquired, I	Disposed of, or B	Seneficially O	wned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) or TransactionDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.000001 per share	03/06/2009		Code V  G(1) V	Amount 260,000	(D)	Price	1,541,278	D	
Common Stock, par value \$0.000001 per share	03/23/2009		G(1) V	457,000	D	\$ 0	1,084,278	D	
	05/14/2009		M	486,103	A	\$ 1.0315	1,570,381	D	

Common Stock, par value \$0.000001 per share								
Common Stock, par value \$0.000001 per share	05/14/2009	S	486,103	D	\$ 11.5552 (2)	1,084,278	D	
Common Stock, par value \$0.000001 per share	05/15/2009	M	2,007,893	A	\$ 1.0315	3,092,171	D	
Common Stock, par value \$0.000001 per share	05/15/2009	S	2,007,893	D	\$ 11.611 ( <u>3)</u>	1,084,278	D	
Common Stock, par value \$0.000001 per share	05/15/2009	G(1) V	357,004	D	\$ 0	727,274 (4)	D	
Common Stock, par value \$0.000001 per share						3,498,858	I	By 800370D Trust (5)
Common Stock, par value \$0.000001 per share						224,880	I	By Delmonte Investments, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securitie
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Dis	cquired (A) or isposed of (D) nstr. 3, 4, and 5)				
				Code V	/ (A	A) (D)	Date Exercisable	Expiration Date	Title	Amo Num Share
Employee Stock Options	\$ 1.0315	05/14/2009		M		486,103	<u>(6)</u>	04/18/2010	Common Stock, par value \$0.000001 per share	480
Employee Stock Options	\$ 1.0315	05/15/2009		M		2,007,893	<u>(6)</u>	04/18/2010	Common Stock, par value \$0.000001 per share	2,00

# **Reporting Owners**

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other

KELLY BRIAN G C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405



### **Signatures**

/s/ Brian G. 05/18/2009 Kelly

\*\*Signature of Date Reporting Person

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects transfer of Company common stock to a 501(c)(3) organization.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.52 to \$11.59 per share. Mr. (2) Kelly has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information
- regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.55 to \$11.75 per share. Mr.
- (3) Kelly has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- (4) Consists of 727,274 restricted stock units representing the right to receive the Company's common stock.
- Mr. Kelly is an investment advisor and beneficiary of the 803070D Trust and may deemed to be an indirect beneficial owner of shares held by such trust.
- (6) These options to purchase shares of the Company's common stock were vested in their entirety on April 18, 2000.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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