

EQUIFAX INC  
Form 8-K  
January 14, 2008

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**



**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): **January 14, 2008**

**EQUIFAX INC.**

(Exact name of registrant as specified in Charter)

|  |                          |                                   |
|--|--------------------------|-----------------------------------|
| <b>Georgia</b>                                 | <b>001-06605</b>         | <b>58-0401110</b>                 |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification No.) |

|   |              |
|---|--------------|
| <b>1550 Peachtree Street, N.W.<br/>Atlanta, Georgia</b> | <b>30309</b> |
| (Address of principal executive offices)                | (Zip Code)   |

Registrant's telephone number, including area code: **(404) 885-8000**

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02. Results of Operations and Financial Condition.**

On January 14, 2008, Equifax Inc. (the Company ) issued a press release announcing earnings guidance for the three months and twelve months ended December 31, 2007. The earnings guidance information contained in the press release attached as Exhibit 99.1 is hereby incorporated by reference in this Item 2.02 of this report on Form 8-K. The information contained in this Item 2.02, including the earnings guidance information contained in Exhibit 99.1, shall not be deemed filed with the Securities and Exchange Commission nor incorporated by reference in any registration statement filed by the Company under the Securities Act of 1933, as amended.

**Item 7.01. Regulation FD Disclosure.**

See Item 2.02. Results of Operations and Financial Condition above.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

| <b>Exhibit Number</b> | <b>Description</b>                                    |
|-----------------------|---|
| 99.1                  | Press release of Equifax Inc. dated January 14, 2008. |

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EQUIFAX INC.**

By: /s/Lee Adrean  
Name: Lee Adrean  
Title: Corporate Vice President and  
Chief Financial Officer

Date: January 14, 2008

**Exhibit Index**

The following exhibit is being filed with this report:

| <b>Exhibit No.</b> | <b>Description</b>                                    |
|--------------------|---|
| 99.1               | Press release of Equifax Inc. dated January 14, 2008. |