

PanAmSat Holding CORP  
Form 8-K  
May 16, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported) **May 16, 2005**

**PANAMSAT HOLDING CORPORATION**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**

(State or Other Jurisdiction of Incorporation)

**001-32456**  
(Commission File Number)

**20-1728720**  
(IRS Employer Identification No.)

**20 Westport Road, Wilton, Connecticut**  
(Address of Principal Executive Offices)

**06897**  
(Zip Code)

**(203) 210-8000**

(Registrant's Telephone Number, Including Area Code)

**Not Applicable**

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(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 2.02.

Results of Operations and Financial Condition.

On May 16, 2005, PanAmSat Holding Corporation (the Company ) issued a news release which contained information regarding the first quarter 2005 consolidated results of the Company. The news release did not include certain financial statements, related notes and certain other financial information that will be filed with the Securities and Exchange Commission as part of the Company's Quarterly Report on Form 10-Q. A copy of the press release relating to such announcement, dated May 16, 2005, is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

This information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PANAMSAT HOLDING CORPORATION  
(Registrant)

Date: May 16, 2005

By: /s/ James W. Cuminale  
Name: James W. Cuminale  
Title: Executive Vice President,  
Corporate Development,  
General Counsel and  
Secretary

EXHIBIT INDEX

Exhibit No. _	Exhibit
99.1	Press Release, dated May 16, 2005

**PANAMSAT REPORTS**

**FIRST QUARTER 2005 RESULTS**

*IPO Raises \$900 Million Increases Revenues and Profitability Reduces Debt*

**WILTON, Conn., May 16, 2005** PanAmSat Holding Corporation (NYSE: PA), the largest satellite-based distributor of TV channels worldwide and a leading global provider of network distribution services, reported financial results for the quarter ended March 31, 2005.

Highlights for the quarter include:

Total revenues increased 1.6 percent over Q1 2004

Program distribution and video services revenues, the core markets of the business, grew 8.4 percent over Q1 2004

Adjusted EBITDA(1) was up 6.1 percent over Q1 2004

Adjusted EBITDA Margin(1) increased to 76 percent vs. 73 percent in Q1 2004

Successful IPO raised \$900 million on March 17, 2005

Common stock dividend policy established with intended level of \$1.55 per share on an annual basis

Bank debt decreased by \$290 million during the quarter and senior notes of \$353.5 million redeemed on April 1, 2005 for total debt reduction of \$643.5 million, thus reducing the net leverage ratio of net debt to Adjusted EBITDA from 6.1x as of December 31, 2004 to 4.9x

Moody's raised PanAmSat's corporate credit rating to Ba3 from B1

Total revenues for the first quarter of 2005 were \$208.8 million, compared to revenues of \$205.4 million for the same quarter last year, an increase of 1.6 percent. Adjusted EBITDA(1) which is a key performance and liquidity metric for the Company, was \$163.4 million for the first quarter of 2005, as compared to \$154.0 million for the same period in 2004, an increase of 6.1 percent. Net income for the quarter was \$1.1 million, or \$0.01 per share, compared to a net loss of \$(31.9) million, or (\$0.07) per share, for the same period in 2004, during which time there was a one-time satellite impairment loss.

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Commenting on the results, Joe Wright, Chief Executive Officer of PanAmSat said: PanAmSat had a strong quarter and we are very pleased with the results. Adjusted EBITDA, which is our key metric for measuring performance and profitability, increased more than six percent as we also realized top line growth while managing for continuous improvements in operating efficiency. As our total revenues increased almost two percent, despite the delay of some contracted projects from the first quarter to the second half of the year, the revenues in our core video business grew by over eight percent. We continue to be on track to meet our objectives for the year, and are well positioned to realize continued growth in our core and related business.

Wright continued, Our year-over-year revenue growth was predominantly driven by our core video business, where we are continuing to realize incremental capacity sales for the delivery of high definition television programming (HDTV) to cable distribution systems over our satellites. We currently maintain a 70 percent market share in HDTV full-time cable delivery in the United States, and over the last year have strengthened our HDTV programming neighborhoods to include such marquee customers as Fox, NFL, and The Outdoor Channel. The addition of these customers to our existing HDTV neighborhoods, which already include top tier programming from HBO, Cinemax, ESPN, STARZ Encore, TNT, Warner Brothers, HDNet, and Wealth TV, further enhances our HDTV service offering and positions us well to realize continued growth in the future as consumer adoption of HDTV expands.

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(1) See Adjusted EBITDA Reconciliation and Adjusted EBITDA Margin Reconciliation on pages 8 and 9.

**CONTACT:**

**KATHRYN LANCIONI (MEDIA/INVESTORS) TEL 203.210.8649  
TWENTY WESTPORT ROAD WILTON, CONN. 06897 USA**

PanAmSat®

We are also encouraged by recent developments in our telecommunications and satellite-based Internet protocol (IP) businesses. As international customers are looking to expand their telecommunications infrastructure, we see an opportunity to leverage low-cost ground terminal and hub management systems and provide a cost effective and efficient solution for expanding in-country and international connectivity using our satellite assets. One example is in Mexico, where we provide capacity on our Galaxy 3C satellite to the government. Their PanAmSat capacity interconnects over 2,000 very small aperture terminals (VSAT) in support of the e-Mexico initiative and the government is looking to expand capacity. We have also recently teamed up with Mexico's Grupo Pegaso on the Banda Ancha project, providing two-way broadband services to enterprise customers in Mexico with the expectation to expand the service throughout Latin America. In Africa, we continue to see strong demand for our telecom bandwidth and products, recently signing a substantial 5-year contract with MS Telecom for expansion of their current telecommunication services.

Wright added, "And finally, we continue to focus on building our government market base through our G2 Satellite Services subsidiary. Leveraging our end-to-end satellite-based capabilities for both military and civilian applications, we are expanding our service offerings to include managed network services on a global IP-based broadband platform for international communication and data transfer requirements in the United States, Middle East, Africa and other markets. This service is the fastest growing opportunity for our G2 business."

At the same time, we remain focused on continually driving towards greater profitability through increased utilization of our core satellite fleet and improvements in our operating expenses. This effort has already paid off as it enabled us to increase Adjusted EBITDA Margins(1) to 76 percent during the quarter. Our goal is to become the most profitable satellite-based services company in the world by providing the highest level of services to our customers while delivering a significant return on investment to our shareholders in the form of dividends and an increased stock valuation.

## **Business Highlights**

### **Fixed Satellite Services ( FSS )**

Through FSS, PanAmSat leases transponder capacity to customers for various applications, including broadcasting, news gathering, Internet access and transmission, private voice and data networks, business television, distance learning and direct to home (DTH) in addition to providing telemetry, tracking and control (TT&C) and network services to customers.

FSS revenues for the first quarter of 2005 increased \$4.5 million to \$193.9 million, from \$189.4 million in the same period in 2004. This increase was primarily attributable to higher video services revenues of \$10.5 million which was partially offset by a \$5.4 million reduction in network services revenues. The increase in video revenues was due to increases in DTH and program distribution revenues of \$8.2 million as well as occasional services and other revenues of \$2.3 million. The decrease in network services revenues was primarily attributable to the expiration of a lease associated with a non-core satellite that was used by a network services customer during the first eight months of 2004.

FSS segment income from operations for the first quarter of 2005 increased by \$100.2 million to \$69.5 million, compared to a loss from operations of \$(30.7) million for the same period in 2004. This increase was due primarily to the \$99.9 million PAS-6 satellite impairment loss



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recorded during the first quarter of 2004, the increase in FSS revenues of \$4.5 million and a decrease in depreciation and amortization expense of approximately \$5.4 million, which resulted primarily from reduced depreciation on satellites that were fully depreciated or de-orbited over the last 12 months. These decreases were partially offset by the \$10.4 million of sponsor management fees recorded during the first quarter of 2005, \$10 million of which represented a payment for the termination of this agreement in connection with the Company's IPO.

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(2) See Reconciliation of Income (loss) From Operations To Segment EBITDA on pages 11 and 12.

FSS Segment EBITDA(2) for the first quarter of 2005 increased by \$8.2 million to \$160.0 million as compared to \$151.8 million for the same period in 2004. This increase is primarily due to the increased FSS revenues of \$4.5 million and lower operating expenses of \$3.7 million.

#### **Government Services ( G2 )**

Through G2, PanAmSat provides global satellite and related telecommunications services to the U.S. government, international government entities, and their contractors. In the G2 segment, revenues for the first quarter of 2005 decreased by approximately \$1.3 million to \$20.5 million, compared to \$21.8 million in the same period in 2004. This decrease was due primarily to a delay in the receipt of revenues of \$1.5 million associated with the construction of an L-band payload on Galaxy 15.

G2 income from operations and Segment EBITDA(2) both increased by \$1.2 million as compared to the same period in 2004. These increases were primarily due to a decrease in G2 direct operating costs of approximately \$2.2 million, which resulted from a shift in the composition of G2 revenues to services /products with higher margins during the first quarter of 2005, as compared to the same period in 2004.

#### **Fiscal 2005 Guidance**

For the year ending December 31, 2005, the Company expects that total consolidated revenues will increase by three percent or more and Adjusted EBITDA will increase by four percent or more over full year 2004 actual reported results.

The Company expects that for full year 2005 cash payments in respect of capital expenditures, including approximately \$22 million of incentive payments and interest on satellites in service, will be in the range of \$155 million to \$170 million and that cash interest on the Company's debt obligations will be in the range of \$200 million to \$215 million.

For more detailed information about the Company's financial guidance and trends, please visit the Financial Guidance/Recent Presentations page of the Investor Relations section of the Company's website located at <http://www.panamsat.com>.

#### **Investors Conference Call**

PanAmSat will host a conference call on May 16, 2005 at 9 a.m. ET to discuss the Company's fiscal first quarter ended March 31, 2005. Investors can participate in the conference call by dialing (866) 483-1149 (U.S. and Canada) or (706) 643-3802 (International); use the confirmation code PA .

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For your convenience, the conference call can be replayed in its entirety beginning at 12 p.m. ET on May 16, 2005 through May 23, 2005. If you wish to listen to the replay of this conference call, please dial (800) 642-1687 or (706) 645-9291 and enter pass-code 5885752.

The conference call will also be broadcast live through a link on the Investor Relations page on the PanAmSat Web site at <http://www.panamsat.com> . Please go to the Web site at least 15 minutes prior to the call to register, download and install any necessary audio software.

### **About PanAmSat Holding Corporation**

Through its owned and operated fleet of 23 satellites, PanAmSat Holding Corporation (NYSE: PA) is a leading global provider of video, broadcasting and network distribution and delivery services. In total, the Company's in-orbit fleet is capable of reaching over 98 percent of the world's population through cable television systems, broadcast affiliates, direct-to-home operators, Internet service providers and telecommunications companies. In addition, PanAmSat Holding Corporation supports the largest concentration of satellite-based business networks in the U.S., as well as specialized communications

services in remote areas throughout the world. For more information, visit the Company's web site at [www.panamsat.com](http://www.panamsat.com).

CONTACTS: Kathryn Lancioni, VP, Corporate Communications of PanAmSat Corporation, +1-203-210-8000 or Mark McCall of Financial Dynamics, +1-212-850-5600. PanAmG.

NOTE: The Private Securities Litigation Reform Act of 1995 provides a safe harbor for certain forward-looking statements so long as such information is identified as forward-looking and is accompanied by meaningful cautionary statements identifying important factors that could cause actual results to differ materially from those projected in the information. When used in this press release, the words estimate, plan, project, anticipate, expect, intend, outlook, believe, and other similar expressions are intended to identify forward-looking statements and information. Actual results may differ materially from anticipated results due to certain risks and uncertainties, which are more specifically set forth in the Financial Guidance/Recent Presentations page of the Investor Relations section of our website and within our registration statement on Form S-1 (File No. 333-121463) filed with the Securities and Exchange Commission (SEC), as such registration statement became effective on March 16, 2005, and all of our other filings filed with the SEC from March 16, 2005 through the current date pursuant to the Securities Exchange Act of 1934. These risks and uncertainties include but are not limited to: (i) the ability of our subsidiaries to make distributions to us in amounts sufficient to make required interest and principal payments on the notes; (ii) risks associated with operating our in-orbit satellites; (iii) satellite launch failures, satellite launch and construction delays and in-orbit failures or reduced performance; (iv) our ability to obtain new or renewal satellite insurance policies on commercially reasonable terms or at all; (v) possible future losses on satellites that are not adequately covered by insurance; (vi) domestic and international government regulation; (vii) changes in our contracted backlog or expected contracted backlog for future services; (viii) pricing pressure and overcapacity in the markets in which we compete; (ix) inadequate access to capital markets; (x) competition; (xi) customer defaults on their obligations owed to us; (xii) our international operations and other uncertainties associated with doing business internationally; (xiii) our high level of indebtedness; (xiv) control by our controlling stockholders; and (xv) litigation. PanAmSat Holding Corporation cautions that the foregoing list of important factors is not exclusive. Further, the Company operates in an industry sector where securities values may be volatile and may be influenced by economic and other factors beyond the Company's control.

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**EIGHT PAGES OF UNAUDITED FINANCIAL INFORMATION TO FOLLOW**

**PanAmSat Holding Corporation****Summary of Operating Results**

Amounts in thousands (except share data)

	<b>Three Months Ended</b>	
	<b>March 31, 2004</b>	<b>March 31, 2005</b>
<b>Revenues</b>		
Operating leases, satellite services and other	\$ 201,165	\$ 205,201
Outright sales and sales-type leases	4,265	3,607
Total Revenues	205,430	208,808
<b>Costs and Expenses</b>		
Cost of outright sales and sales-type leases		(2,853)
Depreciation and amortization	75,335	69,765
Direct operating costs (exclusive of depreciation and amortization)	39,668	34,947
Selling, general & administrative expenses	17,549	18,754
Sponsor management fees		10,444
Loss on termination of sales-type lease		2,307
Facilities restructuring and severance costs	1,855	3,349
Satellite impairment loss	99,946	
Total operating costs and expenses	234,353	136,713
Income (loss) from operations	(28,923)	72,095
Interest expense, net	31,086	75,526
Loss before income taxes	(60,009)	(3,431)
Income tax benefit	(28,080)	(4,532)
Net income (loss)	\$ (31,929)	\$ 1,101
Net income (loss) per share basic and diluted	\$ (0.07)	\$ 0.01
Weighted average common shares outstanding - basic	432,013,000	78,136,000
Weighted average common shares outstanding - diluted	432,013,000	80,809,000

## PanAmSat Holding Corporation

## Summarized Balance Sheets

(Amounts in thousands)

	December 31, 2004	March 31, 2005
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 38,982	\$ 449,245
Accounts receivable, net	69,380	64,807
Net investment in sales-type leases	24,776	22,207
Prepaid expenses and other current assets	26,595	29,515
Deferred income taxes	7,817	7,861
Assets held for sale	3,300	3,300
Total current assets	170,850	576,935
SATELLITES AND OTHER PROPERTY AND EQUIPMENT - Net	1,955,664	1,906,331
NET INVESTMENT IN SALES-TYPE LEASES	74,990	69,801
GOODWILL	2,244,131	2,244,131
DEFERRED CHARGES AND OTHER ASSETS - NET	326,296	310,649
<b>TOTAL ASSETS</b>	<b>\$ 4,771,931</b>	<b>\$ 5,107,847</b>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued liabilities	\$ 69,456	\$ 66,951
Current portion of long-term debt	4,100	361,750
Current portion of satellite incentive obligations	13,148	12,565
Accrued interest payable	45,589	18,472
Dividends payable		5,278
Deferred revenues	26,618	26,476
Total current liabilities	158,911	491,492
LONG-TERM DEBT	3,859,038	3,217,922
DEFERRED INCOME TAXES	31,779	25,600
DEFERRED CREDITS AND OTHER	271,100	266,350
<b>TOTAL LIABILITIES</b>	<b>4,320,828</b>	<b>4,001,364</b>
<b>COMMITMENTS AND CONTINGENCIES</b>		
STOCKHOLDERS EQUITY	451,103	1,106,483
<b>TOTAL LIABILITIES AND STOCKHOLDERS EQUITY</b>	<b>\$ 4,771,931</b>	<b>\$ 5,107,847</b>

## PanAmSat Holding Corporation

## Summarized Statements of Cash Flows

(Amounts in thousands)

	Three Months Ended	
	March 31, 2004	March 31, 2005
<b>CASH FLOWS PROVIDED BY OPERATING ACTIVITIES</b>		
Net Income (loss)	\$ (31,929)	\$ 1,101
Depreciation and amortization expense	75,335	69,765
Deferred income taxes	(30,446)	(7,615)
Amortization of debt issuance costs and other deferred charges	1,991	5,312
Accretion on senior discount notes		6,534
Provision for uncollectible receivables	194	90
Loss on early extinguishment of debt		9,521
Satellite impairment loss	99,946	
Facilities restructuring and severance costs	1,855	3,349
Reversal of sales-type lease liabilities		(2,853)
Loss on termination of sales-type leases		2,307
Other non-cash items	(3,213)	(242)
Changes in working capital and other accounts	(33,918)	(23,945)
<b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>	<b>79,815</b>	<b>63,324</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Capital expenditures (including capitalized interest) (a)	(21,684)	(22,047)
Net purchases of short-term investments	(17,200)	
Acquisitions, net of cash acquired	(522)	
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(39,406)</b>	<b>(22,047)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Issuance of common stock - initial public offering		900,000
Repayments of long-term debt	(875)	(290,000)
Dividends to stockholders		(200,000)
Capitalized costs of initial public offering		(37,385)
Capitalized debt issuance costs		(634)
New incentive obligations	16,250	
Repayment of incentive obligations	(3,413)	(3,061)
Other equity related transactions	2,615	19
<b>NET CASH PROVIDED BY FINANCING ACTIVITIES</b>	<b>14,577</b>	<b>368,939</b>
<b>EFFECT OF EXCHANGE RATE CHANGES ON CASH</b>	<b>(34)</b>	<b>47</b>
<b>NET INCREASE IN CASH AND CASH EQUIVALENTS</b>	<b>54,952</b>	<b>410,263</b>
CASH AND CASH EQUIVALENTS, beginning of period	176,087	38,982
CASH AND CASH EQUIVALENTS, end of period	\$ 231,039	\$ 449,245

(a) Includes capitalized interest of \$0.3 million and \$4.7 million for the quarters ended March 31, 2004 and 2005, respectively.





**PanAmSat Holding Corporation**

**Adjusted EBITDA Reconciliation**

(Amounts in thousands)

	Three Months Ended	
	March 31, 2004	March 31, 2005
<b>Reconciliation of Net Cash Provided by Operating Activities to Net Income (Loss):</b>		
Net cash provided by operating activities	\$ 79,815	\$ 63,324
Depreciation and amortization	(75,335)	(69,765)
Deferred income taxes	30,446	7,615
Amortization of debt issue costs and other deferred charges	(1,991)	(5,312)
Accretion on senior discount notes		(6,534)
Provision for uncollectible receivables	(194)	