

LIFETIME BRANDS, INC  
Form SC 13G  
October 18, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(Amendment No.:            ) \*

Lifetime Brands, Inc.

-----  
(Name of Issuer)

Common Stock

-----  
(Title of Class of Securities)

53222Q103

-----  
(CUSIP Number)

October 8, 2007

-----  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 53222Q103

1       NAME OF REPORTING PERSON  
          S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

KDI Capital Partners, LLC

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2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) [ ]  
(b) [ ]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

North Carolina

-----  
Number of Shares Beneficially Owned by Each Reporting Person With

5 SOLE VOTING POWER  
0

6 SHARED VOTING POWER  
832,701

7 SOLE DISPOSITIVE POWER  
0

8 SHARED DISPOSITIVE POWER  
834,721

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
834,721

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
6.27%

12 TYPE OF REPORTING PERSON  
OO

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CUSIP No. 53222Q103

1 NAME OF REPORTING PERSON  
S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

John M. Day

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) [ ]  
(b) [ ]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

-----  
Number of Shares Beneficially Owned by Each Reporting Person With

5 SOLE VOTING POWER

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550

6 SHARED VOTING POWER  
833,251

7 SOLE DISPOSITIVE POWER  
550

8 SHARED DISPOSITIVE POWER  
835,271

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
835,271

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
6.27%

12 TYPE OF REPORTING PERSON  
IN

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CUSIP No. 53222Q103

1 NAME OF REPORTING PERSON  
S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

John F. Amendola

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) [ ]  
(b) [ ]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

Number of Shares Beneficially Owned by Each Reporting Person With

5 SOLE VOTING POWER  
539

6 SHARED VOTING POWER  
833,240

7 SOLE DISPOSITIVE POWER  
539

8 SHARED DISPOSITIVE POWER  
835,260

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
835,260

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
Not Applicable

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
6.27%

12 TYPE OF REPORTING PERSON  
IN

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CUSIP No. 53222Q103

1 NAME OF REPORTING PERSON  
S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Sheldon M. Fox

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) [ ]  
(b) [ ]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

-----  
Number of Shares Beneficially Owned by Each Reporting Person With

5 SOLE VOTING POWER  
500

6 SHARED VOTING POWER  
833,201

7 SOLE DISPOSITIVE POWER  
500

8 SHARED DISPOSITIVE POWER  
835,221

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
835,221

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
6.27%

12 TYPE OF REPORTING PERSON  
IN

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CUSIP No. 53222Q103

Item 1 (a) Name of Issuer: LIFETIME BRANDS, INC.

Item 1 (b) Address of Issuers Principal Executive Offices:  
1000 Stewart Avenue

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Garden City, NY 11530

Item 2 (a) Name of Person Filing:

- (i) KDI Capital Partners
- (ii) John M. Day
- (iii) John F. Amendola
- (iv) Sheldon M. Fox

Item 2 (b) Address of the principal business office of each of the persons identified in 2(a) above: 5151 Glenwood Avenue, Raleigh, North Carolina, 27612

Item 2 (c) (i) KDI Capital Partners, LLC is a North Carolina Limited Liability Company

- (ii) John M. Day is a citizen of the United States of America
- (iii) John F. Amendola is a citizen of the United States of America
- (iv) Sheldon M. Fox is a citizen of the United States of America

Item 2 (d) Common Stock

Item 2 (e) CUSIP Number: 53222Q103

Item 3 If this statement is filed pursuant to ss.ss.240.13d-1 or 240.13d-2(b) or (c), check whether the person filing is a:

Not applicable

Item 4 (a) Amount beneficially owned:

- (i) KDI Capital Partners, LLC, 834,721
- (ii) John M. Day, 835,271
- (iii) John F. Amendola 835,260
- (iv) Sheldon M. Fox 835,221

Item 4 (b) Percent of Class

- (i) KDI Capital Partners, LLC, 6.27%
- (ii) John M. Day, 6.27%
- (iii) John F. Amendola 6.27%
- (iv) Sheldon M. Fox 6.27%

Item 4 (c) Number of Shares of which such person has:

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CUSIP No. 53222Q103

(i) Sole power to vote or to direct the vote

- (a) KDI Capital Partners, LLC, 0
- (b) John M. Day, 550
- (c) John F. Amendola 539
- (d) Sheldon M. Fox 500

(ii) Shared power to vote or to direct the vote

- (a) KDI Capital Partners, LLC, 832,701
- (b) John M. Day, 833,251
- (c) John F. Amendola 833,240
- (d) Sheldon M. Fox 833,201

(iii) Sole power to dispose or to direct the disposition of

- (a) KDI Capital Partners, LLC, 0
- (b) John M. Day, 550
- (c) John F. Amendola 539

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(d) Sheldon M. Fox 500

(iv) Shared power to dispose or to direct the disposition of

(a) KDI Capital Partners, LLC, 834,721

(b) John M. Day, 835,271

(c) John F. Amendola 835,260

(d) Sheldon M. Fox 835,221

Item 5 Ownership of Five Percent or Less of a Class

Not Applicable

Item 6 Ownership of More than Five Percent on Behalf of Another Person

Not Applicable

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Not Applicable

Item 8 Identification and Classification of Member of the Group

Not Applicable

Item 9 Notice of Dissolution of Group

Not Applicable

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CUSIP No. 53222Q103

Item 10 Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I Certify that the information set forth in this statement is true, complete And correct.

Dated: October 18, 2007

KDI CAPITAL PARTNERS, LLC\*

By: /s/ John M. Day

\_\_\_\_\_  
Managing Member

JOHN M. DAY\*

/s/ John M. Day  
\_\_\_\_\_

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JOHN F. AMENDOLA\*

/s/ John F. Amendola

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SHELDON M. FOX\*

/s/ Sheldon M. Fox

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\*The Reporting Persons disclaim beneficial ownership in the shares reported herein except to the extent of their pecuniary interest therein.

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CUSIP No. 53222Q103

Exhibit A

AGREEMENT

The undersigned agree that this Schedule 13G dated October 18, 2007 relating to the Common Stock of Diamond Foods, Inc. shall be filed on behalf of the undersigned.

Dated: October 18, 2007

KDI CAPITAL PARTNERS, LLC\*

By: /s/ John M. Day

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Managing Member

JOHN M. DAY\*

/s/ John M. Day

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JOHN F. AMENDOLA\*

/s/ John F. Amendola

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SHELDON M. FOX\*

/s/ Sheldon M. Fox

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\*The Reporting Persons disclaim beneficial ownership in the shares reported herein except to the extent of their pecuniary interest therein.