

SERVICEMASTER CO  
Form 5  
February 11, 2005

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
**CROMIE SCOTT J**  
  
(Last) (First) (Middle)  
  
**3250 LACEY ROAD, SUITE 600**  
  
(Street)

2. Issuer Name and Ticker or Trading Symbol  
**SERVICEMASTER CO [SVM]**  
  
3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
**12/31/2004**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**AHS - PRESIDENT**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
  
(check applicable line)

**DOWNERS GROVE, IL 60515-1700**  
  
(City) (State) (Zip)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	Price	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	58,044 <sup>(1)</sup>	D	Â
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	3,952 <sup>(2)</sup>	I	401(k) plan
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	9,280	I	by spouse

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Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	1,025 <sup>(3)</sup>	I	Deferred Comp
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	880	I	Cust. for children
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	160	I	Cust. for nephew

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
1997 Option Plan (Right to Buy)	\$ 11.2222	Â	Â	Â	Â	Date Exercisable: 02/13/1998 Expiration Date: 02/12/2007	Common stock \$.01 par value	36,000
1998 Emplée. Stock Option(Right to Buy)	\$ 11.5	Â	Â	Â	Â	12/10/2000 12/31/2009	Common stock \$.01 par value	36,520
1998 Emplée. Stock Option(Right to Buy)	\$ 18.075	Â	Â	Â	Â	01/29/2000 01/28/2009	Common stock \$.01 par value	25,000
1998 Emplée. Stock Option(Right to Buy)	\$ 18.075	Â	Â	Â	Â	01/29/2000 01/15/2014	Common stock \$.01 par value	21,000
1998 Emplée. Stock Option(Right to Buy)	\$ 18.2583	Â	Â	Â	Â	02/16/1999 02/15/2008	Common stock \$.01 par value	27,000

Stock Option(Right to Buy)									stock \$.01 par value	
10+ Option Share Plan (Right to Buy)	\$ 9.2593	Â	Â	Â	Â	Â	02/16/1997	02/15/2006	Common stock \$.01 par value	30,37
WSH Emplee Stock Option (Right to Buy)	\$ 13.87	Â	Â	Â	Â	Â	05/04/2000	05/03/2006	Common stock \$.01 par value	1,08
2000 Employee Stock Option (Right to Buy)	\$ 8.75	Â	Â	Â	Â	Â	08/08/2001	08/07/2007	Common stock \$.01 par value	40,00
2000 Employee Stock Option (Right to Buy)	\$ 9.88	Â	Â	Â	Â	Â	03/18/2004	03/17/2013	Common stock \$.01 par value	30,00
2000 Employee Stock Option (Right to Buy)	\$ 10.3	Â	Â	Â	Â	Â	12/18/2003	12/17/2009	Common stock \$.01 par value	45,00
2000 Employee Stock Option (Right to Buy)	\$ 10.52	Â	Â	Â	Â	Â	03/16/2002	03/15/2008	Common stock \$.01 par value	50,00
2000 Employee Stock Option (Right to Buy)	\$ 13.83	Â	Â	Â	Â	Â	02/08/2003	02/07/2009	Common stock \$.01 par value	35,00
2003 EIP Stock Appreciation Right	\$ 10.73	Â	Â	Â	Â	Â	02/13/2005	02/12/2014	Common Stock	25,00

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

CROMIE SCOTT J  
3250 LACEY ROAD, SUITE 600  
DOWNERS GROVE, IL 60515-1700

Â

Â

Â AHS -  
PRESIDENT

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## Signatures

Sandra L. Groman by power of  
attorney

02/10/2005

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Includes 162 shares purchased through the ServiceMaster Employee Share Purchase Plan during the months of July through December 2004.
- (2) Includes 70 shares purchased through the ServiceMaster Profit Sharing and Retirement Plan during the months of July and November 2004.
- (3) Includes 18 shares purchased through the dividend reinvestment feature of the ServiceMaster Deferred Compensation Plan during the months of July and November 2004.

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