

VIACOM INC  
Form 8-K  
October 23, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **October 23, 2003**

**VIACOM INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
State or other jurisdiction  
of incorporation

**001-09553**  
Commission  
File Number

**04-2949533**  
IRS Employer  
Identification Number

**1515 Broadway, New York, NY 10036**  
(Address of principal executive offices) (Zip Code)  
**(212) 258-6000**  
(Registrant's telephone number, including area code)

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**Item 7. Financial Statements and Exhibits**

(c) Exhibits

Exhibit 99: Press release, dated October 23, 2003, issued by the Registrant announcing earnings for the third quarter ended September 30, 2003.

**Item 12. Results of Operations and Financial Condition**

On October 23, 2003, the Registrant issued a press release announcing earnings for the third quarter ended September 30, 2003. A copy of such press release is furnished herewith as Exhibit 99 and is incorporated by reference herein in its entirety.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOM INC.  
(Registrant)

By: /s/ MICHAEL D. FRICKLAS

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Michael D. Fricklas  
Executive Vice President, General Counsel  
and Secretary

Date: October 23, 2003

3

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**Exhibit Index**

99 Press release, dated October 23, 2003, issued by the Registrant announcing earnings for the third quarter ended September 30, 2003.

4

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