DORNY D MATTHEW

Form 4

November 30, 2009

FORM 4 UNITED STATES SE

OMB APPROVAL

Check this box if no longer STATEMENT

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person **
DORNY D MATTHEW

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

11/25/2009

NU SKIN ENTERPRISES INC

(Check all applicable)

[NUS]

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

____ Director
__X__ Officer (give title below)

2 10% Owner Other (specify

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

(First)

4. If Amendment, Date Original

General Counsel

Filed(Month/Day/Year)

Applicable Line)

_X_Form filed by One Reporting Person
___ Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

PROVO 84601

(Last)

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative	Secur	ities Acqu	ired, Disposed of	f, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securit or(A) or Di (Instr. 3,	sposed 4 and : (A) or	l of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	11/25/2009		Code V M	Amount 1,250	(D)	Price \$ 6.56	15,497	D	
Class A Common Stock	11/25/2009		M	2,500	A	\$ 8.2	17,997	D	
Class A Common Stock	11/25/2009		M	5,000	A	\$ 12.45	22,997	D	
Class A	11/25/2009		M	12,500	A	\$ 9.04	35,497	D	

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Common Stock					
Class A Common Stock	11/25/2009	M	12,500 A	\$ 11.5 47,997	D
Class A Common Stock	11/25/2009	F	19,386 D	\$ 27.21 28,611	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	erivative Expiration Date curities (Month/Day/Year) equired (A) Disposed of (a) entry (Month/Day/Year) equired (A) equired (A) equired (A) equired (A) equired (A)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 6.56	11/25/2009		M	1,250	<u>(1)</u>	08/31/2010	Class A Common Stock	1,250
Employee Stock Option (right to buy)	\$ 8.2	11/25/2009		M	2,500	<u>(1)</u>	02/28/2011	Class A Common Stock	2,500
Employee Stock Option (right to buy)	\$ 12.45	11/25/2009		M	2,500	<u>(1)</u>	08/31/2011	Class A Common Stock	2,500
Employee Stock Option (right to	\$ 12.45	11/25/2009		M	2,500	<u>(1)</u>	04/19/2012	Class A Common Stock	2,500

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buy)								
Employee Stock Option (right to buy)	\$ 9.04	11/25/2009	M	12,500	<u>(1)</u>	03/10/2013	Class A Common Stock	12,500
Employee Stock Option (right to buy)	\$ 11.5	11/25/2009	M	12,500	<u>(1)</u>	09/02/2013	Class A Common Stock	12,500

Reporting Owners

Relationships Reporting Owner Name / Address

> 10% Owner Officer Other Director

DORNY D MATTHEW

C/O NU SKIN ENTERPRISES, INC.

General Counsel 75 WEST CENTER STREET

PROVO 84601

Signatures

Clayton Jones as Attorney-in-Fact for D. Matthew 11/30/2009 Dorny

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Currently exercisable in full.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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