STEIN MART INC Form 10-K May 04, 2018 Table of Contents

## **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## Form 10-K

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended February 3, 2018

Commission file number 0-20052

STEIN MART, INC.

(Name of issuer in its charter)

Florida (State or other jurisdiction of

64-0466198 (I.R.S. Employer

incorporation or organization)

**Identification No.)** 

1200 Riverplace Blvd.

32207

Jacksonville, Florida (Address of principal executive offices)

(Zip Code)

(904) 346-1500

(Issuer s telephone number, including area code)

**Securities registered under Section 12(b) of the Act:** 

Title of each class

Name of each exchange on which

registered

Common Stock, \$0.01 par value The NASDAQ Global Select Market Securities registered pursuant to Section 12(g) of the Act:

None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes No

Indicate by check mark whether the issuer (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes

No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes

No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company) Smaller Reporting Company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The aggregate market value of the voting common stock held by non-affiliates of the Registrant as of July 29, 2017, was \$43,627,055. For purposes of this response, executive officers and directors are deemed to be affiliates of the registrant and the holdings by non-affiliates were computed as 30,941,174 shares. On April 30, 2018, the Registrant had issued and outstanding an aggregate of 47,911,922 shares of its common stock.

## **Documents Incorporated By Reference**

Portions of the Registrant s Proxy Statement for its 2018 Annual Meeting of Shareholders are incorporated by reference in Part III.

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#### STEIN MART, INC.

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This Annual Report on Form 10-K contains forward-looking statements intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to certain risks, uncertainties or assumptions and may be affected by certain factors, including but not limited to the specific factors discussed in Part I, Item 1A under Risk Factors and Item 3 under Legal Proceedings, in Part II, Item 5 under Market for Registrant s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities, and Part II, Item 7 under Management s Discussion and Analysis of Financial Condition and Results of Operations and Item 8 under Financial Statements and Supplementary Data. Wherever used, the words plan, expect anticipate, believe, estimate and similar expressions identify forward-looking statements. Should one or more of these risks, uncertainties or other factors materialize, or should underlying assumptions prove incorrect, our actual results, performance or achievements may vary materially from any future results, performance or achievements expressed or implied by such forward-looking statements.

Forward-looking statements are based on beliefs and assumptions of our management and on information currently available to such management concerning future developments and their potential effects upon Stein Mart, Inc. and our subsidiaries. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to publicly update or revise our forward-looking statements in light of new information, future events or otherwise. Undue reliance should not be placed on such forward-looking statements, which are based on current expectations. Forward-looking statements are not guarantees of future performance.

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## **PART I**

#### **ITEM 1. BUSINESS**

#### **OVERVIEW**

Headquartered in Jacksonville, Florida, Stein Mart, Inc. is a national specialty off-price retailer offering designer and name-brand fashion apparel, home décor, accessories and shoes at everyday discount prices. Stein Mart provides real value that customers love every day both in stores and online. For more information, please visit www.steinmart.com. Begun in the early 1900 s as a single store in Greenville, Mississippi, Stein Mart, Inc. was organized in Mississippi in 1968 before merging into a Florida corporation in 1992. Stein Mart, Inc. operated 293 stores in 31 states and an e-commerce retail selling site as of February 3, 2018.

As used herein, the terms we, our, us and Stein Mart refer to Stein Mart, Inc., a Florida corporation, and wholly-owned subsidiaries.

#### KEY STRATEGIC OBJECTIVES

Our mission is to provide current season, first-quality fashion apparel, shoes, accessories and home décor merchandise at prices comparable to off-price retail chains in a convenient, attractive and easy-to-shop location. We believe our success and future growth will depend on the consistent execution of the following:

- · Having a desirable, current season assortment of designer, brand name, exclusive and proprietary fashion apparel, accessories and home décor merchandise,
- Sourcing a wide range of key brands and maintaining strong partnerships with the vendors representing those brands,
- · Offering every day low prices on fashion merchandise through buying methodologies and low-cost operations,
- Attracting repeat and new customers through marketing and advertising programs,
- · Having an attractive store appearance, appealing merchandise presentation and on-demand customer service, similar to a department or specialty store,
- · Maintaining current locations in regional, community and neighborhood shopping centers serving a more affluent customer, and

· Building and growing our e-commerce business.

#### TARGET CUSTOMER

Our target customer is a woman who is both style conscious and value seeking. She is typically married and college educated. She may be multi-cultural, works at least part-time in a professional position and has above-average household income.

## MERCHANDISING, PURCHASING AND PRICING

Our fashion assortment is driven primarily by seasonal fashion trends and a focus on name brand and designer merchandise complemented by a select program of private label and proprietary/exclusive merchandise. During 2017, approximately nine percent of our sales were from private label or proprietary/exclusive merchandise.

Our merchants purchase products from approximately 1,100 vendors. One of our vendors accounted for approximately seven percent of our total purchases during 2017. We buy a majority of our merchandise at the same time and from many of the same manufacturers as traditional department/specialty stores, however we generally do not require the same level of front and back-end vendor concessions, such as advertising allowances, return privileges and markdown allowances, which are common and significant in the department store industry. As a result, we believe that our buyers are able to negotiate more favorable upfront pricing terms from our vendors. We also purchase merchandise opportunistically when we believe a combination of the product and the price makes it a compelling addition to our assortment. In both instances, we pass our savings on to our customers through everyday low pricing targeted to be competitive with off-price retail chains.

Our shoe department inventory is exclusively supplied and owned by DSW, Inc. or ( DSW ). DSW s buyers determine each season s fashion footwear assortment. We operate the shoe department and receive a percentage of net revenue in accordance with a supply agreement. Commissions from this leased department are included in Net sales reported in our Consolidated Statements of Operations.

The following table sets forth the percentage of our sales by major merchandise category, including shoe department sales, for the fiscal years indicated:

	2017	2016	2015
Women s apparel	45%	46%	46%
Accessories	10%	10%	11%
Men s	20%	19%	19%
Home	12%	13%	13%
Shoes	8%	8%	7%
Other	5%	4%	4%
	100%	100%	100%

## LOCATIONS AND STORE APPEARANCE

On February 3, 2018, we operated 293 stores in 31 states and an e-commerce retail selling site. Our stores are located in the Northeast, Midwest, Southeast, Texas and the Southwest. We are most fully concentrated in the Southeast and Texas where 191 of our stores are located. Most locations are in neighborhood, community and regional shopping centers frequented by a more affluent customer. Our optimal co-tenants within these shopping centers cater to a similar target customer and include highly-frequented retail formats such as other apparel retailers, higher-end grocers and restaurants. All Stein Mart locations, including the corporate headquarters and distribution centers, are leased.

We selectively seek additional store locations that strengthen our portfolio in current as well as new markets. We utilize regional tenant representative brokers to help us identify potential sites for new or relocated stores. New and relocated store decisions are supported by independent sales forecasts, and are approved by a real estate committee made up of senior-level executives.

Our typical new store is approximately 32,000 gross square feet. They have a racetrack design, conveniently centralized check-out and individual dressing rooms. We display merchandise in lifestyle groupings of apparel and accessories, which we believe enables our customers to locate desired merchandise in a manner that encourages multiple purchases. We seek to create excitement in our stores through the continual flow of fashion merchandise, targeted sales promotions, store layout, merchandise presentation and the quality, value and depth of our merchandise assortment.

#### **E-COMMERCE**

We sell merchandise offerings on our website at <a href="www.steinmart.com">www.steinmart.com</a>. The website allows customers to make online purchases of many of the same products offered in our stores along with some exclusive online products. The website also provides information for customers regarding store locations, brands, products and selected sales promotion activity. Visitors to our website may apply for our credit card, sign up to be Preferred Customers, sign up for email notifications and purchase gift cards. E-commerce sales amounted to approximately 2.9 percent, 2.1 percent and 1.7 percent of our total sales in 2017, 2016 and 2015, respectively. Our e-commerce software and warehouse distribution are managed by two third-party providers and, in some cases, our vendors ship directly to customers on

our behalf.

#### **CUSTOMER SERVICE**

Our stores offer many services typically found in better department or specialty stores, such as merchandise locator services, a Preferred Customer program, co-branded and private label credit card programs and electronic gift cards. Each store is staffed with a number of sales associates to provide on-demand customer service.

## **MARKETING**

Our marketing efforts are focused on deepening our relationship with our best customers in order to increase our share of her spending as well as seeking new customers. We engage in periodic market research, including customer surveys, to identify how best to reach each of these audiences and, in consultation with our outside advertising, media planning and direct-marketing agencies, we adjust our marketing focus accordingly.

Our advertising communicates brand-name fashion at a value price. We utilize a combination of full-color newspaper inserts, direct mail, newspaper run of press advertising and email to distribute our sales promotion messages. To reach a

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broader audience, increase brand awareness and drive promotional events, we use both television and radio advertising. We utilize digital media, primarily paid search, paid social, affiliate marketing and display advertising to increase brand awareness and drive traffic to our e-commerce site. We also use social networking sites, including Facebook, Twitter and various blogs.

Our Preferred Customer Card Program is an important marketing tool. Preferred Customer Card Program customers receive direct mail promoting key events, members-only shopping days, birthday discounts and special email announcements. This program provides useful database information regarding customer preferences, habits and advertising receptivity. All Stein Mart Credit Card holders are members of our Preferred Customer Card Program.

## STEIN MART CREDIT CARDS

Stein Mart has both co-branded MasterCard and Private Label Credit Cards (together Stein Mart Credit Cards) available for our customers based on credit approvals. These cards are issued by our business partner, Synchrony Financial (Synchrony), who bears all credit risk associated with the cards. Synchrony provides us certain direct financial benefits based on sales on the cards and other factors.

As mentioned above, Stein Mart Credit Card holders receive advance notice of sales events and special promotional offers including Extra Savings Events which occur periodically throughout the year and provide incremental savings on purchases made with the Stein Mart Credit Card during these events. Stein Mart Credit Card holders also participate in the credit card rewards program, which provides for an incentive in the form of reward certificates based on their cumulative points earned for purchases made on the Stein Mart Credit Cards.

We launched a new program in the third quarter of fiscal 2017 with improved benefits built around our new Elite Stein Mart Credit Cards, which are given to our customers who charge more than \$500 on their Stein Mart Credit Cards in a year. Under the new program, all Stein Mart Credit Cards now receive points and Elite card holders will receive double points on all purchases, which accumulate until a reward certificate is earned. Elite card holders also receive free shipping on purchases made at <a href="www.steinmart.com">www.steinmart.com</a>.

The program is designed to increase customer loyalty and sales as studies have shown that store-branded card holders spend 35 percent more than non-card holders. We also believe that the enhanced program will continue to grow our Stein Mart Credit Card penetration which gives us improved economics.

## **COMPETITION**

We operate in an intensely competitive retail industry. Our primary competitors for both our stores and e-commerce are department and specialty stores, as well as conventional off-price retail chains. From our customer s perspective, we believe that we differentiate ourselves from department and specialty stores with our (i) lower initial pricing, (ii) convenient locations in shopping centers and (iii) assortments that are more selective than department stores and more varied than specialty stores. We also believe that we differentiate ourselves from typical off-price retail chains by offering (i) primarily current season first-quality merchandise carried by better department or specialty stores, (ii) a stronger merchandising statement, consistently offering more depth of color and size in individual stock-keeping units, (iii) merchandise presentation and customer service more comparable to upscale retailers and (iv) competitive price levels.

## **DISTRIBUTION**

Our logistics network consists of consolidation centers ( CCs ) located in the Atlanta, Los Angeles and New Jersey areas, and store distribution centers ( SDCs ) located in the Atlanta, Dallas and Los Angeles areas. Approximately 55 percent of the vendor shipments are aggregated at the CCs and then shipped to the SDCs with the remaining 45 percent moving directly from vendors to SDCs. The SDCs receive, check and prepare the merchandise to ensure it is floor ready for our stores. The SDCs are automated and virtually all of our vendors are electronic data interchange ( EDI ) capable so we are able to cross-dock a high percentage of our receipts. Store deliveries are made by contract carriers once or twice a week, depending on location and store volume. The New Jersey CC is the only facility managed by a third-party logistics provider.

#### **EMPLOYEES**

As of February 3, 2018, our workforce consisted of approximately 10,200 employees (equivalent to 5,400 40-hour employees). Each of our stores employs an average of 33 persons. The number of employees fluctuates during the year based on the particular selling season. We have no employees subject to collective bargaining agreements. We believe that our relations with our employees are generally good.

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## **SEASONALITY**

Our business is seasonal in nature. Sales and profitability are historically higher in the first and fourth quarters of the fiscal year, which include the spring and holiday seasons.

## **TRADEMARKS**

We own the federally registered trademark Stein Mart<sup>®</sup>, together with a number of other marks used in conjunction with our private label merchandise program. We believe that our trademarks are important, but, with the exception of Stein Mart®, not critical to our merchandising strategy.

#### **AVAILABLE INFORMATION**

Copies of our Annual Reports on Form 10-K, Proxy Statements, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and any amendments to those filings are available, free of charge, on our investor relations website at <a href="http://ir.steinmart.com">http://ir.steinmart.com</a> (click on SEC Filings). Also available free of charge on the investor relations website are the Charters for the Audit Committee, Compensation Committee and Corporate Governance Committee, as well as the Code of Conduct, Corporate Governance Guidelines, Bylaws and the Conflict Minerals Policy (click on Charters & Documents). Paper copies of these items are available free of charge upon written request to Stein Mart, Inc., 1200 Riverplace Boulevard, Jacksonville, FL 32207, Attention: Investor Relations.

#### ITEM 1A. RISK FACTORS

Our results of operations and financial condition can be adversely affected by numerous risks and uncertainties. In evaluating us, the risks and uncertainties described below and the matters described in Forward-Looking Statements should be considered carefully. Should any of these risks actually materialize, our business, financial condition and future prospects could be adversely affected.

Our sales and operating results are affected by consumer sensitivity to economic conditions and world events. The retail apparel business is dependent upon consumer spending and, as a fashion retailer, we rely on the expenditure of discretionary income for most, if not all, of our sales. Economic factors impacting consumer confidence and levels of consumer spending include levels of employment, the housing market, the stock market, prevailing interest rates, tax policies, personal bankruptcies, energy costs and availability and cost of credit. Consumer confidence is also affected by both domestic and international events. Deterioration in the level of consumer spending could have a material adverse effect on our results of operations.

We face intense competition in the retail industry. We face intense competition for customers from department stores, specialty stores, regional and national off-price retail chains and internet and mail-order retailers. Many of these competitors are larger and have significantly greater financial and marketing resources than we do. In addition, many department stores and other competitors have become more promotional and have reduced their price points. Certain department stores and certain of our vendors have opened outlet stores which offer merchandise at prices that are competitive with ours. Many of our competitors have significant e-commerce sales. While we maintain an internet site, our e-commerce sales comprised approximately 2.9 percent of our total sales in 2017. If we fail to successfully compete, our profitability and results of operations could be adversely affected.

Unanticipated changes in fashion trends and changing consumer preferences may adversely affect our sales. Our success depends in part upon our ability to anticipate and respond to changing consumer preferences and fashion trends in a timely manner. Although we attempt to stay abreast of the fashion tastes of our customers and provide

merchandise that satisfies customer demand, fashion trends can change rapidly and we may not accurately anticipate shifts in fashion trends and adjust our merchandise mix to appeal to changing consumer tastes in a timely manner. If we misjudge the market for our products or are unsuccessful in responding to changes in fashion trends or in market demand, we could experience insufficient inventory levels and missed opportunities, or excess inventory levels and higher markdowns, either of which could have a material adverse effect on our financial condition and results of operations. We may also lose customers and market share to those of our competitors who are able to better anticipate, identify and respond to such fashion trends and market demands. Because our success depends on our brand image, our business could be materially adversely affected if new product offerings are not accepted by our customers to the same extent as past product offerings.

Our ability to sustain profitable growth is subject to our successfully implementing strategic plans. The success of our strategic plans is also dependent on the skills, experience and efforts of our management and other associates and our success with third parties. The loss of key management personnel could also negatively impact the execution of our business strategy. Additional changes may be required if we are unable to successfully implement our plans or if we adopt new strategies for the future. There is no assurance that we will be able to successfully implement these strategic

initiatives or that the implementation of changes will result in the benefits or costs savings at the levels that we anticipate or at all, which may result in an adverse impact on our business and financial results.

Our advertising, marketing and promotional strategies may be ineffective. Our profitability and results of operations may be materially affected by the effectiveness and efficiency of our marketing expenditures and our ability to select the right markets and media in which to advertise. In particular, we may not be successful in our efforts to create greater awareness of our stores and promotions, identify the most effective and efficient level of spending in each market and specific media vehicle or determine the appropriate creative message and media mix for our advertising, marketing and promotional expenditures. Our planned marketing expenditures may not result in increased revenues.

We may be unable to raise additional capital, if needed, or to raise capital on favorable terms. If our existing cash, cash generated from operations, proceeds from our term loan and funds available under our revolving credit agreement were insufficient to fund our future operations, including capital expenditures, or repay debt when it becomes due, we may need to raise additional funds through public or private equity or debt financing. If unfavorable capital or credit market conditions exist if and when we were to seek additional financing, we may not be able to raise sufficient capital on favorable terms or on a timely basis, if at all. Failure to obtain capital on acceptable terms when required could have a material adverse effect on our business including an inability to fund new growth and other capital expenditures.

We may be unable to negotiate acceptable lease terms with current and potential landlords. Our growth and success depend in part on our ability to renew and enter into new leases for successful stores. There is no assurance that we will be able to re-negotiate leases at similar or satisfactory terms at the end of the lease, and we could be forced to move or exit trade areas if another favorable arrangement cannot be made. There is also no assurance that we will be able to negotiate satisfactory terms on new or replacement stores, which could have a material adverse effect on our business, financial condition and results of operations.

**Underperforming stores can result in charges and expenses.** If individual stores underperform to the point that their future estimated cash flows will not cover our un-depreciated fixed asset investment, we take an impairment charge. We also close certain underperforming stores, generally based on the lack of store profitability. Such closures subject us to costs, including lease termination payments and the write-down of leasehold improvements, equipment, furniture, fixtures and inventory. For early terminations, we may incur charges for asset write-downs and remain liable for future lease obligations, which could adversely affect our profitability and results of operations.

Because of our focus on keeping our inventory at the forefront of fashion trends, extreme and/or unseasonable weather conditions could force us to have higher inventory markdowns. Our business is susceptible to unseasonable weather conditions. For example, extended periods of unseasonably warm temperatures during the fall season or cool weather during the spring season could render a portion of our inventory incompatible with those unseasonable conditions. Prolonged unseasonable weather conditions could have a material adverse effect on our business, financial condition and results of operations. In addition, extreme weather conditions over a prolonged period might make it difficult for our customers to travel to our stores, which could have a material adverse effect on our business, financial condition and results of operations.

A lack of adequate sources of merchandise at acceptable prices may adversely affect our sales. Our business is dependent to a significant degree upon our ability to purchase fashion and brand name merchandise and to do so at acceptable wholesale prices. We continuously seek out buying opportunities and compete for these opportunities with other retailers. In the event of a further decrease in retail sales and the resulting pressure on manufacturers, the opportunities to purchase merchandise could become limited by the consolidation or demise of merchandise vendors.

Our ability to obtain merchandise may also depend on manufacturers ability to obtain vendor financing through banks and factoring companies. To the extent they are unable to secure sufficient credit, they may not be able to sell to us at acceptable terms. Although we do not depend on any single vendor or group of vendors and believe we can successfully compete in seeking out new vendors, the loss of key vendors could make it difficult for us to acquire sufficient quantities and an appropriate mix of merchandise, and to do so at acceptable prices which could have a material adverse effect on our results of operations.

Increases in the price of merchandise could increase our costs which could negatively impact our margins. The raw materials used to manufacture our goods are subject to availability constraints and price volatility caused by high demand for fabrics, supply conditions, government regulations, trade restrictions tariffs and other unpredictable factors. Our procurement of goods and services is subject to the effects of price increases which we may or may not be able to pass through to our customers. Additionally, procurement of our merchandise is subject to increases in demand for, or the price of, raw materials, services and labor. All of these factors may affect our ability to access suitable merchandise on acceptable terms, are beyond our control and could negatively impact our results of operations.

We are dependent on certain key personnel and our ability to attract and retain qualified employees and increases in the cost of employee compensation and benefits could impact our financial results and cash flows. Our business is dependent on attracting and retaining quality employees. Many of our employees are in entry-level or part-time positions with historically high rates of turnover. We also face challenges in recruiting and retaining talent in other areas, including management, accounting and information technology for reasons such as talent availability in our geographic areas and otherwise. Our ability to meet our labor needs while controlling our labor costs, including hourly wages and costs of providing retirement, health and other employee benefits, and hiring and training new employees is subject to external factors such as unemployment levels, prevailing wage rates, minimum wage legislation, changing demographics, health and other insurance costs, including health care legislation. Departures of key personnel could be viewed in a negative light by investors or analysts, which could cause a decline in the price of our common stock.

The seasonality of our business and fluctuations in sales and operating results could cause volatility in the price of our common stock. Our business is seasonal with our highest sales occurring in the first and fourth quarters, which include the spring and holiday seasons. Our annual operating results depend significantly upon sales generated during these quarters, and any factor that negatively affects these selling seasons could have a material adverse effect on our results of operations for the entire year. Comparable store sales and quarterly operating results have fluctuated in the past and are expected to continue to fluctuate in the future. Our stock price is influenced by these financial fluctuations, as well as other factors, including economic conditions, the timing of promotional events, actions of competitors, inventory management, changes in fashion trends and unseasonable weather conditions.

If we experience any business interruptions or disruptions in the distribution process, our profitability could be materially affected. We may not anticipate, respond adequately to or control all of the challenges of operating our distribution operations. In the event that the orderly receipt and distribution of merchandise is disrupted, including by labor disputes at ports of entry, impeding the timeliness or fulfillment quality of the products being distributed, or any of our distribution centers becomes inaccessible, or is otherwise not fully usable, it would have a material adverse effect on our ability to distribute our products, which in turn would have a material adverse effect on our sales, profitability, financial condition and operating performance.

We are subject to risks associated with importing merchandise from other countries. Much of the fashion and brand name merchandise we acquire through vendors is sourced from various foreign countries. Political or financial instability, terrorism, trade restrictions, tariffs, currency exchange rates, raw material shortages, disruptions, strikes, work stoppages and other factors beyond our control could affect the availability of our merchandise inventory. Current discussion regarding increases in tariffs or reductions in deductibility for merchandise sourced from foreign vendors could materially affect our inventory costs, and if we are unable to pass those increases on to our customers, the increases could have a material adverse effect on our sales, profitability, financial condition and operating performance.

Additionally, we require our vendors and the third parties from whom they source merchandise to comply with all applicable laws and regulations, and our own sourcing policies such as the use of labor practices which are considered ethical in the United States and not using fur in our merchandise. We do not have the ability to control our vendors, their manufacturers or their employment and business practices. The failure of our vendors and their suppliers to comply with applicable laws and our policies could affect the availability and price of merchandise, damage our reputation or otherwise have a material adverse effect on our sales, profitability, financial condition and operating performance.

Failure of information technology could disrupt operations and harm our business. The operation of our business and the effective execution of our merchandising and distribution strategies as well as our financial reporting and

online selling processes are dependent in large measure on the effectiveness of our information technology systems as well as those of external service providers. The reliability and capacity of these technology systems are critical and any disruptions may have a material adverse impact on our business.

We could be adversely affected by unfavorable results of legal proceedings. We are continually involved in various unresolved legal proceedings that arise in the ordinary course of business involving matters such as pricing and wage and hours matters. Often these claims are presented as potential class-action litigation. Regardless of the merit of particular claims, litigation may be expensive, time-consuming and disruptive to our operations and distracting to management. In recognition of these considerations, we may enter into arrangements to settle litigation.

We do not believe that the ultimate resolution of currently pending legal proceedings or claims, either individually or in the aggregate will have a material adverse effect on our overall financial condition. Litigation is inherently uncertain, however, and it is possible that an unfavorable outcome could result and that some of these matters could be material to our results of operations for any particular period.

We are subject to data security risks, which could have an adverse effect on our results of operations and consumer confidence in our security measures. Our business and that of our third-party service providers employ systems and websites that allow us to process credit card transactions containing personally identifiable information ( PII ), perform online e-commerce and social media activities and store and transmit proprietary or confidential customer, employee, job applicant and other personal confidential information. Security and/or privacy breaches, acts of vandalism or terror, computer viruses, misplaced or lost data, programming, and/or human error or other similar events could expose us to a risk of loss or misuse of this information, litigation and potential liability. We may not have the resources or technical sophistication to anticipate or prevent rapidly evolving types of cyber-attacks or intrusions. Attacks may be targeted at us, our customers, or others who have entrusted us with information. Actual or anticipated attacks may cause us to incur significant and additional costs, including, but not limited to the costs to deploy additional personnel and protection technologies, training employees, engaging third-party experts and consultants and compliance costs associated with various applicable laws or industry standards regarding use and/or unauthorized disclosure of PII. As part of our normal operations, we maintain and transmit confidential information about our customers as well as proprietary information relating to our business operations. While we have implemented measures reasonably designed to prevent security breaches and cyber incidents, our systems or our third-party service providers systems remain subject to privacy and security incidents including attacks by unauthorized users, corruption by computer viruses or other malicious software code, emerging cybersecurity risks, inadvertent or intentional release of confidential or proprietary information, or other similar events. We may also incur significant remediation costs, including liability for stolen customer, job applicant or employee information, repairing system damage or providing credit monitoring or other benefits to affected customers, job applicants or employees. Advances in computer capabilities, new technological discoveries or other developments may result in the breach or compromise of technology used by us to protect transaction or other data. In addition, data and security breaches can also occur as a result of non-technical issues, including a breach by us or by our third-party service providers that result in the unauthorized release of personal or confidential information.

We rely on a single supplier of shoes sold by our shoe department and disruptions with that supplier could materially affect our reputation, operations or financial results. We have an agreement with DSW to be the exclusive supplier of shoes sold in our shoe departments. We rely on DSW to determine the quantity and mix of shoes to be sold, the prices at which such items are to be sold and the fulfillment and continuing supply of inventory. If DSW is unable to provide us with sufficient amounts of inventory or inventory that meets the fashion preferences of our customers or if DSW is unable to continue being our supplier of shoes, we may attract fewer customers and experience a loss in net sales, which could materially affect our reputation, operations or financial results.

We utilize the services of two third-party service providers to operate and maintain our e-commerce website and to provide order management, customer service and fulfillment support. Disruptions with these providers or in the services they provide to us could adversely affect our reputation, operations or financial results. We have contracted with a third party service provider to create, operate and host our e-commerce website. We have contracted with a second third-party service provider to provide order management, customer service and fulfillment services. We rely on the operational, privacy and security procedures and controls of these two providers to host and operate our e-commerce business. Failure of either of these providers to adequately service these aspects of our e-commerce business could result in prolonged disruption which affects our customers—ability to utilize our website or receive the product in a timely manner. As a result, we may lose customer sales and/or experience increased costs which could affect our reputation, operations or financial results. In addition, the e-commerce operations also involve other risks which could have an effect on our results of operations including but not limited to diversion of sales from our physical stores, liability for online content, credit card fraud and risks related to the failure of the computer systems which operate the website and related support systems, any of which could have a material adverse effect on our business.

Acts or threats of terrorism, violence or unfavorable political conditions could harm our business. Acts of terrorism or war may disrupt commerce and undermine consumer confidence, which could negatively impact our sales by causing consumer spending to decline. Also, an act of terrorism or war, or the threat thereof, could negatively impact our business by interfering with our ability to obtain merchandise from vendors. Inability to obtain merchandise from our vendors or substitute suppliers at similar costs in a timely manner could have a material adverse effect on our operating results and financial condition.

Failure to comply with legal and regulatory requirements may adversely impact our business and results of operations. Our business is subject to many legal and regulatory requirements, including, among others, employment, trade, healthcare, tax, securities and privacy laws and regulations. Our policies, procedures and internal controls are designed to help us comply with all applicable laws. Additional legal or regulatory requirements or more stringent interpretations of applicable requirements could increase the complexity of the regulatory environment in which we

operate and the cost of compliance. Failure to comply with the various laws and regulations, as well as changes in laws and regulations could have an adverse impact on our reputation, operations or financial results.

We previously identified and have now remediated a material weakness in our internal control over financial reporting. If our remediation measures are insufficient, this may result in material misstatements in our consolidated financial statements. Our management is responsible for establishing and maintaining adequate internal control over our financial reporting, as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934. In the prior fiscal year, our management identified a material weakness in our internal control over financial reporting. We believe this material weakness has been fully addressed by the remediation measures put in place during the 2017 fiscal year. However, if our remediation measures are insufficient to address the material weakness, or if additional material weaknesses in our internal controls are discovered or occur in the future, our financial statements may contain material misstatements and we could be required to restate our financial results.

## ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

## **ITEM 2. PROPERTIES**

#### **Stores**

The following table sets forth our store count activity during the last three fiscal years:

	2017	2016	2015
Stores at beginning of year	290	278	270
Stores opened during the year	9	13	10
Stores closed during the year	(6)	(1)	(2)
Stores at end of year	293	290	278

As of February 3, 2018, we operated stores in the following 31 states:

State	Number of Stores	State	Number of Stores
Alabama	9	Missouri	3
Arizona	11	Nevada	4
Arkansas	3	New Jersey	4
California	26	New Mexico	1
Colorado	5	New York	3
Delaware	1	North Carolina	20
Florida	46	Ohio	11
Georgia	15	Oklahoma	4
Illinois	5	Pennsylvania	6
Indiana	7	South Carolina	11
Kansas	3	Tennessee	13
Kentucky	2	Texas	44

Louisiana	8	Utah	1
Massachusetts	1	Virginia	14
Michigan	4	Wisconsin	2
Mississinni	6		

We lease all of our store locations, generally for 10 years with options to extend the lease term for two or more 5-year periods. We have the right to terminate some of these leases before the expiration date under specified circumstances and some with specified termination payments. The majority of our leases provide for fixed minimum rents, as well as contingent amounts based on a percentage of sales in excess of specified levels, however only a small number of leases result in contingent payments, which is currently immaterial. See Note 5 Leases of the Notes to Consolidated Financial Statements for further discussion.

As of February 3, 2018, we leased the following additional facilities:

Facility	Location	Square Feet
Distribution Center/Warehouse	Lithia Springs, Georgia	342,000
Distribution Centers:	Ontario, California	91,000
	Grand Prairie, Texas	99,000

We also lease our 109,000 square foot corporate headquarters in Jacksonville, Florida.

As of February 3, 2018, the current terms of our 293 stores (assuming we exercise all lease renewal options) were as follows:

		~	_
Num	ıber	of	Leases

Fiscal Years Lease Term Expire	Expiring
2018	2
2019-2022	13
2023-2027	71
2028-2032	72
2033 and later	135

## ITEM 3. LEGAL PROCEEDINGS

We are involved in various routine legal proceedings incidental to the conduct of our business. While some of these matters could be material to our results of operations or cash flows for any particular period if an unfavorable outcome results, we do not believe that the ultimate resolution of currently pending legal proceedings, either individually or in the aggregate will have a material adverse effect on our overall financial condition.

## ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

#### **PART II**

# ITEM 5. MARKET FOR REGISTRANT S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

## **Market Price and Related Matters**

Our common stock trades on The NASDAQ Global Select Market (NASDAQ) under the trading symbol SMRT. On April 30, 2018, there were 792 shareholders of record. The following table sets forth the high and low sales prices per share of our common stock as reported on the NASDAQ and our quarterly cash dividends per common share for each quarter in the years ended February 3, 2018, and January 28, 2017:

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		2017			2016			
	High	Low	Dividend	High	Low	Dividend		
First Quarter	\$3.92	\$2.41	\$0.075	\$8.29	\$6.42	\$0.075		
Second Quarter	2.49	1.00	-	8.74	5.61	0.075		
Third Quarter	1.49	1.09	-	9.23	5.91	0.075		
Fourth Quarter	1.30	0.56	-	6.93	3.53	0.075		
Dividends								

The declaration and payment of cash dividends is at the discretion of our Board of Directors and will be dependent upon our future earnings, cash flows, financial condition and capital requirements. There are no restrictions on our retained (deficit) earnings regarding our ability to pay cash dividends to our shareholders. On May 17, 2017, we suspended our quarterly cash dividend and we do not plan to pay dividends for the foreseeable future.

In 2017, we paid a quarterly cash dividend of \$0.075 per common share on April 14, 2017. In 2016, we paid a quarterly cash dividend of \$0.075 per common share on April 15, 2016, July 15, 2016, October 14, 2016, and January 13, 2017.

## **Issuer Purchases of Equity Securities**

The following table sets forth information regarding repurchases of shares of our common stock during the quarter ended February 3, 2018:

	ISSUER PURCHASES OF EQUITY SEC Total number Maxim			
	Total Average shares purchascar sh			
	number	price	as part of publichy	et be purchased
	of shares	paid per	announced plansn	der the plans or
Period	purchased	share	or programs (1)pr	rograms (1) (2)
October 29, 2017 - November 25, 2017	4,860	\$1.05	4,860	422,548
November 26, 2017 - December 30, 2017	6,725	2.31	6,725	415,823
December 31, 2017 - February 3, 2018	525	1.02	525	415,298
Total	12,110	\$1.74	12,110	415,298

<sup>(1)</sup> Our Open Market Repurchase Program is conducted pursuant to authorizations made from time to time by our Board of Directors. For the quarter ended February 3, 2018, all shares purchased related to withholding taxes due on the vesting of employee stock awards.

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<sup>(2)</sup> On November 30, 2015, the Board of Directors announced that it had authorized the repurchase of 500,000 shares of our common stock in addition to amounts previously authorized.

## ITEM 6. SELECTED CONSOLIDATED FINANCIAL DATA

The information set forth below should be read in conjunction with the Consolidated Financial Statements and related notes thereto and Management s Discussion and Analysis of Financial Condition and Results of Operations included elsewhere in this Annual Report on Form 10-K.

Consolidated Statement of Operations Data: (Dollars in thousands, except per share and per square foot data):

		2017		2016		2015		2014		2013
Net sales	\$ 1	1,318,633	\$ 1	1,360,518	\$ 1	1,359,901	\$ 1	1,317,677	\$ 1	,263,571
Cost of merchandise sold		987,692	1	1,001,539		974,614		930,941		896,218
Gross profit		330,941		358,979		385,287		386,736		367,353
Selling, general and										
administrative expenses		362,175		355,413		343,724		342,027		326,520
Operating (loss) income		(31,234)		3,566		41,563		44,709		40,833
Interest expense, net		4,788		3,884		3,283		266		265
(Loss) Income before income										
taxes		(36,022)		(318)		38,280		44,443		40,568
Income tax (benefit) expense		(11,698)		(719)		14,569		17,537		15,013
Net (loss) income	\$	(24,324)	\$	401	\$	23,711	\$	26,906	\$	25,555
Basic (loss) income per share	\$	(0.52)	\$	0.01	\$	0.52	\$	0.60	\$	0.58
Diluted (loss) income per share	\$	(0.52)	\$	0.01	\$	0.51	\$	0.59	\$	0.57
Cash dividends paid per share	\$	0.075	\$	0.30	\$	5.30	\$	0.275	\$	0.15
<b>Consolidated Operating</b>										
Data:										
Stores open at end of period		293		290		278		270		264
Sales per store including net										
shoe department $(1)(2)(4)$	\$	4,335	\$	4,688	\$	4,900	\$	4,911	\$	4,783
Sales per store including gross										
shoe department $(1)(3)(4)$	\$	4,649	\$	4,996	\$	5,215	\$	5,217	\$	5,085
Sales per square foot including										
gross shoe department										
(1)(3)(4)	\$	159	\$	170	\$	177	\$	177	\$	173
Comparable store net sales										
(decrease) increase (1)(4)		(6.2%)		(3.8%)		1.0%		3.3%		3.7%
<b>Consolidated Balance Sheet</b>										
Data:										
Working capital	\$	95,647	\$	134,772	\$	136,884	\$	171,140	\$	160,958
Total assets		480,932		527,849		516,225		549,827		524,258
Long-term debt/capital leases										
(5)		142,387		171,792		180,150		-		
Total shareholders equity		48,287		70,260		76,317		284,938		264,401

- (1) 2017 is a 53-week year; all others are 52-week years. Sales per store and sales per square foot for 2017 have been adjusted to exclude the 53<sup>rd</sup> week.
- (2) These sales per store amounts include shoe department commissions, which are included in our net sales. Sales per store is calculated by dividing (a) total sales including shoe department net sales for stores open at the end of the year, excluding stores open for less than 12 months by (b) the number of stores open at the end of such period, exclusive of stores open for less than 12 months. E-commerce sales are excluded from the calculation.
- (3) These sales per store and sales per square foot amounts include gross shoe department sales, which are reported net in our net sales. This is a non-GAAP measure that we feel is meaningful as it shows our actual total sales per store and square foot, which we believe is useful in evaluating sales trends in a more comparable manner. The net sales per store and square foot, which is the corresponding GAAP measure is also presented. The only adjustment to the GAAP measure is to show gross sales versus net. Sales per store is calculated by dividing (a) total sales including shoe department gross sales for stores open at the end of the year, excluding stores open for less than 12 months by (b) the number of stores open at the end of such period, exclusive of stores open for less than 12 months. Sales per square foot include shoe department gross sales and selling space and exclude administrative, receiving and store areas. E-commerce sales are excluded from the calculation.
- (4) Comparable store sales information for a period reflects stores open throughout that period and for the same 52-week period in the prior year and e-commerce sales, except for the year 2017. Comparable store net sales increase for 2017 compares sales for the 52 weeks ended January 27, 2018, to the 52 weeks ended January 28, 2017. Comparable store sales do not include leased department commissions.
- (5) During fiscal 2017, we entered into capital leases as discussed below under the heading Capital Leases in Item 7: Management s Discussion and Analysis of Financial Condition and Results of Operations.

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## ITEM 7. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with our audited Consolidated Financial Statements and notes thereto included elsewhere in this Annual Report on Form 10-K. The following discussion and analysis contain forward-looking statements which involve risks and uncertainties, and our actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including those set forth on page 2 and under Item 1A Risk Factors of this Annual Report on Form 10-K. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to publicly update or revise our forward-looking statements in light of new information, future events or otherwise. Undue reliance should not be placed on such forward-looking statements, which are based on current expectations. Forward-looking statements are not guarantees of future performance.

#### Overview

We are a national specialty off-price retailer offering designer and name-brand fashion apparel, home décor, accessories and shoes at everyday discount prices. Stein Mart provides real value that customers love every day both in stores and online.

## **Strategic Priorities**

#### Return to Store Sales Growth

#### Evolve Product Mix

During fiscal 2017, we have implemented a new buying model that combines a good-better-best pricing architecture with a classic-modern-contemporary lifestyle filter. This model allows us to balance classic offerings while growing the penetration of our modern and contemporary brands. We also realigned our Ladies Apparel buying responsibilities by brand and lifestyle. This realignment has reduced merchandise duplicates, evolved our assortment and has increased productivity. We are bringing merchandise in more timely and closer to the time of sale, which has kept the floor assortment fresh and increased regular priced selling. We have also changed our markdown practices by taking initial clearance markdowns sooner and focusing more on item selling rates and not on programmed changes at the category level, which has also reduced our markdowns.

#### Modernize Marketing and Advertising

We implemented a clear and compelling brand strategy that was designed to energize existing customers as well as acquire new customers. In September 2017, we launched a new advertising campaign that emphasizes fashion, savings (not discounts), brands and customer experience. The new campaign optimizes our marketing spend, mainly by shifting more of our marketing spend to television and digital advertising. The additional television advertising has increased traffic to our e-commerce site. The campaign also simplifies our pricing and promotional strategy and will be completed carefully and over time in order to minimize confusion.

## Improve Customer Experience

We continue to evaluate and refine changes in merchandise placement and presentation. We believe that this will improve the customer experience and make our stores easier to shop. During fiscal 2017, we reset most of our stores for a better customer experience. We introduced a new ladies apparel flow which groups brands together by lifestyle.

We also upgraded our signage for better brand recognition and reduced the number of fixtures in order to improve customer shoppability. We tested a new, smaller Home Décor area during the third quarter of 2017. This reduced the square footage dedicated to Home Décor and reduced inventories by 35 percent allowing us to streamline the presentation. We intend to implement these changes in all of our stores in the spring of 2018 with a renewed focus on home décor trends. We also tested the removal of jewelry cases and utilized tables as an alternative in 65 stores. This has improved access to the merchandise and open sight lines to accessories.

#### Improve Inventory Productivity

We must maintain sufficient inventory levels to meet our customers—demands without allowing those levels to increase to such an extent that the costs to store and hold the goods unduly affects our financial results. We carefully monitor and manage our inventory levels to match quantities on hand with consumer demand. Key elements to improve our inventory management process include continued flow of product with more in-season buying, monitoring of historical and projected consumer demand, monitoring and adjustment of inventory receipt levels, editing assortments and improving markdown practices. We have been able to decrease our average inventories per store by 10.4 percent at the end of fiscal 2017, as compared to the end of fiscal 2016.

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## Strengthen Financial Position

We are managing our cash flow to maintain adequate borrowing availability. During fiscal 2017, we reduced our outstanding debt by \$25.7 million. Following year-end 2017, we entered into a term loan arrangement that provides additional availability under our revolving credit facility. As discussed above, we have lowered our inventory levels for all quarters during fiscal 2017, and at the end of the year, average inventory levels per store were down 10.4 percent as compared to the end of fiscal 2016. We have also reduced our corporate headcount as well as our capital spending, as we are being as efficient as possible with our cash investments.

#### Grow E-commerce

We continue to develop our online content and capabilities to enhance the online experience and fully integrate our online business with our stores providing our customers with an omnichannel shopping experience. We have recently improved our e-commerce site with enhancements to the customer experience, new mobile functionality and development of capabilities that integrate our online presence with our brick and mortar stores, including a successful ship-from-store pilot, buy-online, return-to-store and multi-faceted marketing campaigns that are consistent across our stores and our e-commerce websites. Increased television advertising has driven brand awareness, which has increased customers to our e-commerce site. We are growing our e-commerce platform to provide a seamless customer experience between our site and our stores to enhance the customer experience and maximize profitability while continuing store growth. Customer visits, conversion and average order value are increasing.

We also have the ability through our e-commerce site to ship orders placed online from our retail locations, which reduces delivery times for online orders and improves inventory productivity. We have been able to increase our e-commerce sales by 51.4 percent with ship-from-store, enhanced assortment and site improvements. Such improvements include real-time individualization to customize product recommendations for each customer s view, adding SEE BRAND to competitively offer better brands on the site, optimizing on site search and expanding out drop ship capabilities. Ship-from-store is expanding to all stores in the first quarter of 2018, which we believe will improve conversion, inventory productivity, margins and provides valuable insight to digital demand.

## 2017 Highlights

Total sales for fiscal 2017 decreased 3.1 percent compared to fiscal 2016 and comparable store sales for 2017 decreased 6.2 percent compared to 2016. Net loss for 2017 was \$24.3 million or \$0.52 per diluted share compared to net income of \$0.4 million or \$0.01 per diluted share for 2016.

Cash and cash equivalents at year-end 2017 were \$10.4 million compared to \$10.6 million at year-end 2016. Our 2017 balance sheet reflects capital expenditures of \$21.2 million, one quarterly dividend at \$0.075 per common share totaling \$3.6 million and net debt payments of \$25.7 million during 2017.

Inventories were \$270.2 million at the end of 2017 compared to \$291.1 million at the end of 2016. Average inventories per store were down 10.4 percent from the end of 2016.

Direct borrowings from our credit facilities were \$156.1 million at year-end 2017 compared to \$181.8 million at year end 2016.

## 2018 Outlook

We expect the following factors to influence our business in the first half of fiscal 2018:

- We anticipate flat to low single-digit increases in comparable sales driven by much higher regular-price selling.
- We expect gross profit expansion of approximately 200 basis points as we better control inventories and markdowns.
- Selling General & Administrative ( SG&A ) expenses are expected to be slightly lower, inclusive of higher variable e-commerce and advertising expenses.
- · Interest expense is estimated to be \$2.0 million higher.

Based on these factors, we expect operating income for the first half of fiscal 2018 to be in excess of \$8.0 million compared to an operating loss of \$11.5 million in the first half of fiscal 2017.

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## **Results of Operations**

The following table sets forth each line item of the Consolidated Statements of Operations expressed as a percentage of net sales (1):

	2017	2016	2015
Net sales	100.0 %	100.0 %	100.0%
Cost of merchandise sold	74.9 %	73.6 %	71.7%
Gross profit	25.1 %	26.4 %	28.3%
Selling, general and administrative expenses	27.5 %	26.1 %	25.3%
Operating (loss) income	(2.4)%	0.3 %	3.0%
Interest expense, net	0.4 %	0.3 %	0.2%
(Loss) income before income taxes	(2.7)%	0.0~%	2.8%
Income tax (benefit) expense	(0.9)%	(0.1)%	1.1%
Net (loss) income	(1.8)%	0.0~%	1.7%

## (1) Table may not foot, due to rounding.

## Fiscal Year 2017 Compared to Fiscal Year 2016

**Net Sales.** The following table sets forth net sales for fiscal 2017 compared to fiscal 2016 (dollar amounts in thousands):

	2017	2016	Decrease
Net sales	\$ 1,318,633	\$ 1,360,518	\$ (41,885)
Sales percent increase:			
Total net sales			(3.1)%
Comparable store sales			(6.2)%

The decrease in comparable store sales was primarily driven by decreases in the number of transactions due to lower traffic and average unit retail prices, in addition to a decrease in average units per transaction. Comparable store sales reflect stores open throughout the period and prior fiscal year and include e-commerce sales. E-commerce sales were approximately 2.9 percent of total sales. E-commerce sales increased 34.0 percent and positively affected our total comparable store sales increases by 80 basis points. Comparable store sales do not include leased department commissions. The month of January included a 53rd week in fiscal 2017. Comparable store sales are based on 52-week comparisons to fiscal 2016.

**Gross Profit.** The following table compares gross profit for fiscal 2017 to fiscal 2016 (dollar amounts in thousands):

	2017	2016	Ι	Decrease
Gross profit	\$ 330,941	\$ 358,979	\$	(28,038)
Percentage of net sales	25.1%	26.4%		(1.3)%

The gross profit rate decreased primarily due to higher occupancy costs during the year. The higher costs were expected with additional stores but failed to leverage with lower sales from existing stores.

**Selling, General and Administrative Expenses.** The following table compares SG&A for fiscal 2017 to fiscal 2016 (dollar amounts in thousands):

	2017	2016	Increase
Selling, general and administrative expenses	\$ 362,175	\$ 355,413	\$ 6,762
Percentage of net sales	27.5%	26.1%	1.4%

SG&A increased primarily as the result of higher store selling and advertising expenses of \$6.5 million due to new stores, a new advertising campaign and the additional 53<sup>rd</sup> week in fiscal 2017. SG&A also increased due to \$3.2 million higher consultant fees for strategic initiatives and \$2.4 million in higher store closing/impairment costs, partially offset by a \$2.8 million decrease in personnel benefits from cost reduction initiatives and \$2.2 million lower share-based compensation. Excluding \$3.2 million in SG&A, variable expenses related to this year s additional 53rd week, asset impairment charges of \$3.8 million and \$1.4 million for the 53 weeks ended February 3, 2018, and 52 weeks ended January 28, 2017, respectively, SG&A expenses would have increased by \$1.2 million.

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**Interest Expense.** The following table compares interest expense for fiscal 2017 to fiscal 2016 (dollar amounts in thousands):

	2017	2016	Increase	
Interest expense	\$ 4,788	\$ 3,884	\$ 904	
Percentage of net sales	0.4%	0.3%	0.19	%

Interest expense increased due to an increase in interest rates in fiscal 2017, offset by lower borrowings.

**Income Taxes.** The following table compares income tax expense for fiscal 2017 to fiscal 2016 (dollar amounts in thousands):

	2017	2016	Decrease
Income tax expense	\$ (11,698)	\$ (719)	\$ (10,979)
Effective tax rate ( ETR )	32.5%	225.8%	(193.3)%

Our effective tax rate represents the applicable combined federal and state statutory rates reduced by the federal benefit of state taxes deductible on federal returns, adjusted for the effect of permanent differences. The effective rate is affected by changes in law, the location of new stores, level of earnings, and the resolution of tax positions with various taxing authorities. Our tax benefit in 2017 was primarily in relation to our pre-tax loss, the effects of tax reform, the addition of a valuation allowance and permanent items.

## Fiscal Year 2016 Compared to Fiscal Year 2015

**Net Sales.** The following table sets forth net sales for fiscal 2016 compared to fiscal 2015 (dollar amounts in thousands):

			Inc	crease/
	2016	2015	(De	crease)
Net sales	\$ 1,360,518	\$ 1,359,901	\$	617
Sales percent increase:				
Total net sales				0.0 %
Comparable store sales				(3.8)%

The decrease in comparable store sales was primarily driven by decreases in the number of transactions due to lower traffic and average unit retail prices, partially offset by an increase in average units per transaction. Comparable store sales reflect stores open throughout the period and prior fiscal year and include e-commerce sales. E-commerce sales were approximately 2.1 percent of total sales. E-commerce sales increased 29 percent and positively affected our total comparable store sales increases by 50 basis points. Comparable store sales do not include leased department commissions.

Gross Profit. The following table compares gross profit for fiscal 2016 to fiscal 2015 (dollar amounts in thousands):

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		2016	2015		ecrease
Gross profit	\$	358,979	\$ 385,287	\$	(26,308)
Percentage of net sales		26.4%	28.3%		(1.9)%

The gross profit rate decreased primarily due to higher markdowns incurred during the Fall selling season due to lower than planned sales. The gross profit rate decrease is also attributable to higher occupancy costs during the year. The higher costs were expected with additional stores but failed to leverage with lower sales from existing stores.

**Selling, General and Administrative Expenses.** The following table compares SG&A for fiscal 2016 to fiscal 2015 (dollar amounts in thousands):

	2016	2015	I	ncrease
Selling, general and administrative expenses	\$ 355,413	\$ 343,724	\$	11,689
Percentage of net sales	26.1%	25.3%		0.8%

SG&A increased \$11.7 million primarily as the result of higher store selling expenses of \$9.6 million due to new stores and planned payroll increases, \$2.7 million higher depreciation, \$1.8 million higher expense for legal settlements, \$1.4 million higher share-based compensation, and \$1.4 million executive severance, partially offset by \$7.0 million higher credit card program income. Excluding the effect of new stores in both fiscal year 2016 and 2015, fiscal 2016, SG&A expenses decreased as a result of higher credit card program income, partially offset by higher expense for legal settlements and executive severance.

**Interest Expense.** The following table compares interest expense for fiscal 2016 to fiscal 2015 (dollar amounts in thousands):

	,	2016	2015	Inc	crease
Interest expense	\$	3,884	\$ 3,283	\$	601
Percentage of net sales		0.3%	0.2%		0.1%

Interest expense increased due to a full year of borrowings on our credit facilities entered into in fiscal 2015, as well as an increase in interest rates in fiscal 2016.

**Income Taxes.** The following table compares income tax expense for fiscal 2016 to fiscal 2015 (dollar amounts in thousands):

(Decrease)/

				(D	cerease) <sub>i</sub>
	2	016	2015	I	ncrease
Income tax expense	\$	(719)	\$ 14,569	\$	(15,288)
Effective tax rate ( ETR )		225.8%	38.1%		187.7%

Our effective tax rate represents the applicable combined federal and state statutory rates reduced by the federal benefit of state taxes deductible on federal returns, adjusted for the impact of permanent differences. The effective rate is impacted by changes in law, the location of new stores, level of earnings, and the resolution of tax positions with various taxing authorities. Our tax benefit in 2016 was primarily in relation to our small pre-tax loss and to the impact of permanent benefit items. This caused us to have a large effective tax rate.

## **Liquidity and Capital Resources**

Capital requirements and working capital needs are funded through a combination of internally generated funds, available cash, credit terms from vendors and our \$250.0 million senior secured revolving credit facility pursuant to a second amended and restated credit agreement with Wells Fargo Bank ( Credit Agreement ). On January 22, 2018, we repaid the remaining amount of our secured \$25.0 million master loan agreement with Wells Fargo Equipment

Finance, Inc. The Second Credit Agreement Amendment (as defined below) reduced the maximum amount of the revolving credit facility under the Credit Agreement to \$225.0 million.

Subsequent to year end, on February 19, 2018, we entered into Amendment No. 1 (the Credit Agreement Amendment ) to the Credit Agreement. The Credit Agreement Amendment provided for, among other things, an Accommodation Period (as defined in the Credit Agreement Amendment) during which we were not required to meet the Fixed Charge Coverage Ratio (as defined in the Credit Agreement). This change permitted us to borrow the full amount of the then applicable borrowing base until we delivered our financial statements for the Measurement Period (as defined in the Credit Agreement) ended February 28, 2018. Pursuant to the Credit Agreement Amendment, a Cash Dominion Event (as defined in the Credit Agreement Amendment) occurred as of the effective date of the Credit Agreement Amendment and at all times thereafter. The Credit Agreement Amendment also changed the frequency of our delivery of Borrowing Base Certificates (as defined in the Credit Agreement) from monthly to weekly.

As a result of the Cash Dominion Event, all of our cash reciepts are swept daily to repay borrowings under the Credit Agreement. We manage our cash on a daily basis and borrow against the Credit Agreement based on our daily cash disbursement needs. As long as we remain within the terms of the Credit Agreement, the bank is obligated to allow us to draw up to our borrowing availability. The Credit Agreement matures in February 2020; however, as a result of the Cash Dominion Event the amount outstanding under the Credit Agreement will be classified as a short-term obligation beginning in the first quarter of fiscal 2018.

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Subsequent to year-end, on March 14, 2018, we entered into a Term Loan Agreement (as defined in Note 4 Debt to the Notes to Consolidated Financial Statements) with Gordon Brothers Finance Company, as administrative agent, and Gordon Brothers Finance Company, LLC. The Term Loan Agreement provided for a term loan in the amount of \$50.0 million. At the same time we entered into Amendment No. 2 (the Second Credit Agreement Amendment ) to the Credit Agreement with Wells Fargo. The Second Credit Agreement Amendment provided for, among other things, the following: (1) the permanent repayment in full of \$25.0 million of Tranche A-1 Revolving Loans (as defined in the Second Credit Agreement Amendment) with the proceeds of the Term Loan (as defined below), thereby reducing the maximum amount of the revolving credit facility under the Credit Agreement to \$225.0 million; (2) the entry into the Intercreditor Agreement between Wells Fargo Bank and Gordon Brothers Finance Company, LLC (as defined in Note 4 Debt in the Notes to Consolidated Financial Statements); and (3) certain other modifications and updates to coordinate the Credit Agreement with the Term Loan. The net proceeds of \$49.3 million from the Term Loan were used to permanently pay off the \$25.0 million Tranche A-1 Revolving Loan Commitment (as defined in Note 4 Debt in the Notes to Consolidated Financial Statements) and to pay down the outstanding Tranche A-1 Revolving Loans (as defined in the Credit Agreement). After utilizing proceeds from the Term Loan Agreement for repayment of amounts outstanding under the Credit Agreement, the Term Loan increased our total borrowing availability under the combination of the Credit Agreement and Term Loan to \$275 million and increased our Excess Availability by \$25.0 million. See Note 4 Debt of the Notes to Consolidated Financial Statements for further discussion.

On February 2, 2018, we executed a short-term promissory note (Note) under which we borrowed approximately \$13.7 million (Sun Trust Loan) from SunTrust Bank in its capacity as trustee under a trust agreement dated September 1, 1999. The proceeds from the Sun Trust Loan were used to pay down borrowings under the Credit Agreement to provide additional availability under the Credit Agreement to assist us during our February low working capital period following the holiday selling season. In March 2018, we extended the due date of the Note to July 1, 2018. See Note 4 Debt of the Notes to Consolidated Financial Statements for further discussion.

Cash flows from operations are driven by sales as well as the credit terms available to us from our vendors and their factors. Our sales generate cash almost immediately and are affected by customer traffic into our stores and the desirability of our merchandise to those customers. Customer traffic is in turn affected by our marketing and advertising, general economic and business conditions, and weather. Changes in these factors could have a material effect upon our ability to generate sales and thus cash inflows to operate our business.

Our cash outflows can be materially affected by changes in credit terms and availability from our vendors and their factors. Subsequent to yearend our vendors and factors constricted our credit terms and limits significantly. This was a reaction to our third quarter results as well as concern about the general retail environment at time which included multiple bankruptcies and restructurings. This constriction caused us to make payments to our vendors and factors more quickly than in prior periods thus increasing our debt levels during that period. The added availability from the Term Loan Agreement was a key part of our ability to fund the accelerated payments. During this time we successfully managed our vendor and factor relationships to maintain the flow of our merchandise during the key early spring selling period. Throughout all periods we made our payments to vendors and their factors on a timely basis in accordance with our negotiated terms.

When we announced our fourth quarter results and outlook for spring 2018 in March our terms with the vendors and their factors began to be less constricted. At that same time we also announced our Term Loan Agreement. We have non-disclosure agreements with the major factors, credit insurers and several of our largest vendors which allow us to communicate our operating results and cashflows to them on a regular basis. Additionally, we made presentations to larger groups of our vendors just after our fourth quarter results were announced, in March 2018. These steps have contributed to the positive movement in the credit arrangements we have with our vendors and their factors.

Our working capital fluctuates with seasonal variations which affects our borrowings and availability. Our availability is highest just after our strong seasonal spring and holiday selling seasons and is lowest just before those seasons as we build inventory levels. Working capital is also used to support capital investments for maintenance of our existing stores, system improvements and new store openings. We have reduced our capital investments to enhance our cashflows. These reduced levels of investment can be sustained for the forseeable future as prior to this our store base and systems have been well maintained. Positive operating results and cashflows will help us preserve satisfactory credit terms and allow us to operate well within the borrowing availability under our Credit Agreement and Term Loan Agreement. Based on our current expectations regarding our operating results we consider our resources adequate to satisfy our cash needs for at least the next 12 months.

Subsequent to yearend we announced that we hired PJ Solomon to help us evaluate strategic and capital alternatives. We hired Alvarez & Marsal as advisors in 2017 to assist in evaluating our forecasting and strategic communications with our vendors and their factors. Alvarez & Marsal also advised us on cost savings and cashflow initiatives and assisted with evaluating capital alternatives which resulted in the Term Loan Agreement. It is possible that additional strategic alternatives arise from these efforts.

On May 17, 2017, we suspended our quarterly cash dividend and significantly reduced our planned capital expenditures (see below under Cash Flows). Capital expenditures in fiscal 2017 were \$21.2 million compared to \$42.4 million in fiscal 2016. Capital expenditures were lower this year due to a reduction in non-critical store remodel and I.T. investments. As discussed further below, we believe that total capital expenditures for fiscal 2018 will be approximately \$10.1 million. We believe that our cash flows from operations and our available cash and cash equivalents are sufficient to cover our liquidity requirements over the next 12 months.

As of February 3, 2018, we had cash and cash equivalents of \$10.4 million and \$142.4 million in borrowings under our Agreement and \$13.7 million in borrowings under the Sun Trust Loan, for a total of \$156.1 million in outstanding borrowings. As of January 28, 2017, we had cash and cash equivalents of \$10.6 million and borrowings under our credit facilities were \$181.8 million. The total amount available for borrowings and letters of credit under our Credit Agreement is the lesser of \$250.0 million (or \$225.0 million on and after the March 14, 2018 effective date of the Second Credit Agreement Amendment) or 100 percent of eligible credit card receivables and the net recovery percentage value of inventories less reserves. On February 3, 2018, in addition to outstanding borrowings under the Credit Agreement, and SunTrust Loan, we had \$7.9 million of outstanding letters of credit. Our Excess Availability (as defined in the Credit Agreement) was \$56.6 million on February 3, 2018.

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### **Cash Flows**

The following table sets forth cash flows data for fiscal 2017, fiscal 2016 and fiscal 2015 (dollar amounts in thousands):

Cash provided by (used in):	2017	2016	2015
Operating activities	\$ 47,712	\$ 60,197	\$ 37,902
Investing activities	(18,484)	(38,812)	(43,855)
Financing activities	(29,432)	(22,611)	(47,531)
Net decrease in cash and cash equivalents	\$ (204)	\$ (1,226)	\$ (53,484)
Cash provided by operating activities			

Net cash provided by operating activities was \$47.7 million for fiscal 2017 compared to net cash provided by operating activities of \$60.2 million for fiscal 2016. The decrease in cash provided by operating activities for fiscal 2017 as compared to fiscal 2016 was primarily due to a net loss for fiscal 2017, adjustments for other non-cash charges and changes in deferred income taxes. These decreases were partially offset by changes in inventory and changes in prepaid expenses.

# Cash used in investing activities

Net cash used in investing activities was \$18.5 million during fiscal 2017 compared to net cash used in investing activities of \$38.8 million during fiscal 2016. Total capital expenditures were \$21.2 million and included approximately \$11.7 million for opening and remodeling stores. The remaining \$9.5 million was primarily for information systems improvements. Capital expenditures during fiscal 2016 included approximately \$27.0 million for opening and remodeling stores with the remaining amounts primarily for information systems improvements.

We expect to invest approximately \$10.1 million in capital expenditures in 2018 with \$4.7 million for continuing information systems upgrades, \$2.7 million for store remodels and \$2.7 million for new and relocated stores. Each new store requires capital expenditures of approximately \$0.5 million for fixtures and equipment, \$0.7 million for leasehold improvements, \$0.2 million for pre-opening expenses (excluding rent during the pre-opening term) and average \$1.0 million for initial inventory investment (or \$0.4 million net of accounts payable). Leasehold improvements generally are either paid for by the landlord or are reimbursed by the landlord through tenant improvement allowances or recognized as a reduction of rent on a straight-line basis over the lease term. Rent during the pre-opening term generally ranges from zero to \$0.2 million with higher amounts attributable to situations where we have property access during the period we are managing construction.

# Cash used in financing activities

Net cash used in financing activities was \$29.4 million during fiscal 2017 compared to cash used in financing activities of \$22.6 million during fiscal 2016. During fiscal 2017, we had net repayments of debt of \$25.7 million. We paid cash dividends of \$3.6 million. In addition, we repurchased 81,232 shares of common stock for \$0.2 million. We also received \$0.3 million from our Employee Share Purchase Plan. During fiscal 2016, we had net repayments of debt of \$8.4 million. We also paid cash dividends of \$14.7 million. In addition, we repurchased 224,344 shares of common stock for \$1.7 million. We also received \$2.1 million from our Employee Share Purchase Plan. See Note 8 Shareholders Equity of the Notes to Consolidated Financial Statements for further discussion.

On May 17, 2017, we suspended our quarterly cash dividend, which saved approximately \$11.0 million in cash during fiscal 2017. We expect the annual savings to be approximately \$14.0 million in fiscal 2018. We are using the related annual cash savings to repay indebtedness, maximize free cash flow and improve our financial position. Any future determination to declare and pay dividends will be made at the discretion of our Board of Directors, after taking into account our future earnings, cash flows, financial condition, capital requirements and other factors that the Board may deem relevant.

## **Capital Leases**

During fiscal 2017, we entered into a three-year capital lease agreement for networking and telephone equipment. The capital lease agreement carries a bargain purchase option for the equipment. The leased networking equipment has a useful life of three years and the telephone equipment has a useful life of five years; the equipment will be depreciated on a straight-line basis over the respective periods. The leased equipment was recorded at fair value as this amount was less than the present value of the minimum lease payments.

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The gross value of assets subject to capital leases was \$2.0 million as of February 3, 2018, and is included in Property and equipment, net on the Consolidated Balance Sheets. The remaining capital lease obligation of \$2.0 million as of February 3, 2018, is split between Accrued expenses and other current liabilities for the short-term portion and Other liabilities for the long-term portion on the Consolidated Balance Sheets.

We had no capital leases during fiscal 2016 or 2015.

# **Impact of Inflation**

Although we expect that our operations will be influenced by general economic conditions, we do not believe that inflation has had a material effect on our results of operations. However, there can be no assurance that our business will not be affected by inflation in the future.

# **Off-Balance Sheet Arrangements**

We have outstanding standby letters of credit totaling \$7.9 million securing certain insurance programs at February 3, 2018. If specified conditions were to occur under these arrangements, we would be required to satisfy the obligations in cash. Due to the nature of these arrangements and based on historical experience, we do not expect to make any payments. There are no other off-balance sheet arrangements.

# **Critical Accounting Policies and Estimates**

The preparation of our Consolidated Financial Statements in accordance with GAAP requires us to make certain estimates and assumptions that affect the reported amounts of assets, liabilities, expenses and related disclosure of contingent assets and liabilities. We base our estimates and judgments on historical experience and other relevant factors, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. While we believe that the historical experience and other factors considered provide a meaningful basis for the accounting policies applied in the preparation of the consolidated financial statements, we cannot guarantee that our estimates and assumptions will be accurate, which could require adjustments of these estimates in future periods. A summary of the more significant accounting policies follows.

### Retail Inventory Method and Inventory Valuation

Inventories are valued using the lower of cost or market value, determined by the retail inventory method. Under the retail inventory method (RIM), the valuation of inventories at cost and the resulting gross margins are calculated by applying a cost-to-retail ratio to the retail value of inventories. RIM is an averaging method that is widely used in the retail industry. The use of the retail inventory method results in valuing inventories at lower of cost or market as permanent markdowns are currently taken as a reduction of the retail value of inventories. Inherent in the RIM calculation are certain significant management judgments and estimates including, among others, merchandise markon, markup, markdowns and shrinkage, which significantly affect the ending inventory valuation at cost as well as the corresponding charge to cost of goods sold. In addition, failure to take appropriate permanent markdowns currently can result in an overstatement of inventory.

We perform physical inventory counts at all stores once per year, in either the summer or January. Included in the carrying value of merchandise inventories between physical counts is a reserve for estimated shrinkage. That estimate is based on historical physical inventory results. The difference between actual and estimated shrinkage may cause fluctuations in quarterly results, but was not significant in 2017 and 2016.

### Vendor Allowances

We receive allowances from some of our vendors primarily related to markdown reimbursement, damaged/defective merchandise and vendor compliance issues. Vendor allowances are recorded when earned. Allowances received from vendors related to the profitability of inventory recently sold are reflected as reductions to cost of merchandise sold in the later of the period that the merchandise markdown is incurred or the allowance is negotiated. Allowances received from vendors related to damaged/defective inventory are reflected as reductions in the cost of merchandise as it is received. Allowances received due to vendors failure to comply with our policies (primarily violations of shipping and merchandise preparation requirements) are reflected as a reduction of the cost of the merchandise when identified during the receiving process. Although it is unlikely that there will be a significant reduction in historical levels of vendor support, if a reduction were to occur, we could experience a higher cost of merchandise sold.

# Impairment of Long-Lived Assets

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Factors used in the review include management s plans for future operations,

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recent operating results and projected cash flows. For long-lived assets held for use, an impairment loss is recognized if the sum of the future undiscounted cash flows from the use of the assets is less than the carrying value of the assets (net of deferred rent credits). The amount of the impairment charge is the excess of the carrying value of the asset over its fair value. Impairment reviews are performed for individual stores during the fourth quarter, or more frequently should circumstances change. A significant decrease in cash flows could result in an increase in asset impairment charges. During fiscal 2017, 2016 and 2015, we recorded \$3.8 million, \$1.4 million and \$2.0 million, respectively, in asset impairment charges.

## Insurance Reserves

We use a combination of insurance and self-insurance for various risks including workers—compensation, general liability and associate-related health care benefits. We are responsible for paying the claims that are less than the insured limits. The reserves recorded for these claims are actuarially estimated based on claims filed and claims incurred but not reported. These reserve estimates are adjusted based upon actual claims filed and settled. The estimated accruals for these reserves could be significantly affected if future claims differ from historical trends and other actuarial assumptions. As of February 3, 2018, and January 28, 2017, insurance reserves of \$17.3 million and \$18.5 million, respectively, were included in Accrued expenses and other current liabilities and Other liabilities in the accompanying Consolidated Balance Sheets. Historically, our actuarial estimates have not been materially different from actual results.

For a complete listing of our significant accounting policies, see Note 1, Summary of Significant Accounting Policies and Other Information, of the Notes to Consolidated Financial Statements.

### **Recent Accounting Pronouncements**

Recently issued accounting pronouncements are discussed in Note 1, Summary of Significant Accounting Policies and Other Information, of the Notes to Consolidated Financial Statements.

### ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The consolidated financial statements and the Report of Independent Registered Certified Public Accounting Firm thereon are filed pursuant to this Item 8 and are included in this report beginning on page F-1.

# ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None

# ITEM 9A. Controls and Procedures

# (a) Evaluation of Disclosure Controls and Procedures

As of the end of the fiscal year covered by this report and under the supervision and with the participation of our management, including the Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act ). Based on this evaluation, our Chief Executive Officer and our Chief Financial Officer have concluded that our disclosure controls and procedures were effective as of February 3, 2018 to provide reasonable assurance that information required to be disclosed in our

reports under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC s rules and forms and that such information is accumulated and communicated to our management as appropriate to allow timely decisions regarding required disclosure.

## (b) Management s Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in the Exchange Act Rules 13a-15(f) and 15d-15(f). Our internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Our management assessed the effectiveness of our internal control over financial reporting as of February 3, 2018, using the criteria set forth in *Internal Control-Integrated Framework* (2013) issued by the Committee of Sponsoring

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Organizations of the Treadway Commission (COSO). Based on that assessment, our management concluded that our internal control over financial reporting was effective as of February 3, 2018.

## (c) Changes in Internal Control over Financial Reporting

Other than the changes in internal control over financial reporting discussed below, there were no changes in our internal control over financial reporting (as that term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

# (d) Remediation of Previously Disclosed Material Weakness

As previously disclosed in our 2016 Annual Report on Form 10-K/A filed with the SEC on April 18, 2017, we identified a material weakness in the design and effectiveness in the operation of our controls that are intended to ensure that the data contained in a report used by our management to review the lower-of-cost-or-market adjustment for our aged inventory was complete and accurate.

During fiscal 2017 we implemented new policies and procedures to enhance our risk assessment process to effectively design and implement control activities that verify the completeness and accuracy of data in reports that support management review controls. We also tested the completeness and accuracy of all key reports used in the performance of internal controls over financial reporting.

These new policies and procedures have strengthened our internal control over financial reporting and provided reasonable assurance to our management that reports used to support management review controls are complete and accurate.

The design and operating effectiveness of our internal controls and procedures were tested during fiscal 2017, and as of February 3, 2018, the material weakness is considered remediated.

## ITEM 9B. OTHER INFORMATION

None

# **PART III**

# ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

The information required by this item is incorporated herein by reference to the disclosure found in the Proxy Statement for our June 19, 2018, Annual Meeting of Shareholders.

We have adopted a code of conduct applicable to all of our officers, directors and employees, including the principal executive officer, principal financial officer, principal accounting officer and persons performing similar functions. The text of this code of conduct may be found on our investor relations website at <a href="http://ir.steinmart.com">http://ir.steinmart.com</a> (click on Charters & Documents). We intend to post notice of any waiver from, or amendment to, any provision of our code of conduct on our website.

### ITEM 11. EXECUTIVE COMPENSATION

The information required by this item is incorporated herein by reference to the disclosure found in the Proxy Statement for our June 19, 2018, Annual Meeting of Shareholders.

# ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The information required by this item is incorporated herein by reference to the disclosure found in the Proxy Statement for our June 19, 2018, Annual Meeting of Shareholders.

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# **Equity Compensation Plan Information**

The following table sets forth information about our common stock that may be issued under equity-based compensation plans as of February 3, 2018:

	(a)		(c)
	Number of securities	(b)	Number of securities
	to be issued upon	Weighted-averag	ge remaining available for
	exercise of	exercise price o	f future issuance under
	outstanding options,	outstanding option	nsquity compensation plans
	warrants and rights	warrants and righ	ats (excluding securities in
Plan Category	(in thousands)	(\$)(1)	column (a)) (in thousands)
Equity compensation plans approved by shareholders	4,835	\$ 5.90	133
Equity compensation plans not approved by shareholders	-	-	-
Total	4,835	\$ 5.90	133

<sup>(1)</sup> The weighted average exercise price does not take into account 2.7 million shares issuable related to restricted stock and performance share awards which have no exercise price.

# ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE

The information required by this item is incorporated herein by reference to the disclosure found in the Proxy Statement for our June 19, 2018, Annual Meeting of Shareholders.

# ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

The information required by this item is incorporated herein by reference to the disclosure found in the Proxy Statement for our June 19, 2018, Annual Meeting of Shareholders.

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# **PART IV**

# ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

(a) The following financial statements and exhibits are filed as part of this report or are incorporated herein as indicated.

### 1. List of Financial Statements

	Page
Report of Independent Registered Public Accounting Firm	F 1
Consolidated Balance Sheets	F 2
Consolidated Statements of Operations	F 3
Consolidated Statements of Comprehensive (Loss) Income	F 4
Consolidated Statements of Shareholders Equity	F 5
Consolidated Statements of Cash Flows	F 6
Notes to Consolidated Financial Statements	F 7

#### 2. List of Financial Statement Schedules

All schedules are omitted because they are not applicable or the required information is presented in the financial statements or notes thereto.

#### 3. List of Exhibits

See Exhibit Index below.

In reviewing the agreements included as exhibits to this report, please remember they are included to provide you with information regarding their terms and are not intended to provide any other factual or disclosure information about us, our subsidiaries or other parties to the agreements. The agreements contain representations and warranties by each of the parties to the applicable agreement. These representations and warranties have been made solely for the benefit of the other parties to the applicable agreement and:

- should not in all instances be treated as categorical statements of fact, but rather as a way of allocating the risk to one of the parties if those statements prove to be inaccurate;
- have been qualified by disclosures that were made to the other party in connection with the negotiation of the applicable agreement, which disclosures are not necessarily reflected in the agreement;
- · may apply standards of materiality in a way that is different from what may be viewed as material to you or other investors; and
- were made only as of the date of the applicable agreement or such other date or dates as may be specified in the agreement and are subject to more recent developments.

Accordingly, these representations and warranties may not describe the actual state of affairs as of the date they were made or at any other time. We acknowledge that, notwithstanding the inclusion of the foregoing cautionary statements, we are responsible for considering whether additional specific disclosures of material information regarding material contractual provisions are required to make the statements in this report not misleading. Additional

information about us may be found elsewhere in this Annual Report on Form 10-K and our other public files, which are available without charge through the SEC s website at <a href="http://www.sec.gov">http://www.sec.gov</a>.

Unless otherwise indicated below, the Commission file number for the exhibit is No. 0-20052.

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# **EXHIBIT INDEX**

EXHIBIT	EXHIBIT DESCRIPTION
NUMBER	
3.1	Articles of Incorporation of Stein Mart, Inc., incorporated by reference to the Registrant s Form S-1 Registration Statement No. 33-46322 (P)
3.2	Bylaws of Stein Mart, Inc., amended January 21, 2014, incorporated by reference to Exhibit 3.1 to the Registrant s Current Report on Form 8-K filed January 23, 2014
4.1	Amended and Restated Stein Mart, Inc. Employee Stock Purchase Plan, incorporated by reference to Appendix A to the Registrant s definitive proxy statement on Schedule 14A filed on April 24, 2015
10.1*	Form of Director s and Officer s Indemnification Agreement, incorporated by reference to the Registrant s Form S-1 Registration Statement No. 33-46322 (P)
10.2*	Stein Mart, Inc. 2001 Omnibus Plan as Amended and Restated Effective June 21, 2016, as amended effective December 5, 2016, incorporated by reference to Exhibit 10.2 to the Registrant s Annual Report on Form 10-K for the fiscal year ended January 28, 2017
10.3*	Form of Option Award Agreement for Key Employees, pursuant to the Stein Mart, Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.3 to the Registrant s Annual Report on Form 10-K for the fiscal year ended February 1, 2014
10.4*	Form of Option Award Agreement for Non-Employee Directors, pursuant to the Stein Mart, Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.4 to the Registrant s Annual Report on Form 10-K for the fiscal year ended February 1, 2014
10.5*	Form of Restricted Share Award Agreement for Key Employees, pursuant to the Stein Mart, Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.5 to the Registrant s Annual Report on Form 10-K for the fiscal year ended February 1, 2014
10.6*	Form of Performance Share Award Agreement for Key Employees, pursuant to the Stein Mart, Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.6 to the Registrant s Annual Report on Form 10-K for the fiscal year ended February 1, 2014
10.7*	Form of Restricted Share Award for Non-Employee Directors, pursuant to the Stein Mart, Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.7 to the Registrant s Annual Report on Form 10-K for the fiscal year ended February 1, 2014
10.8*	Form of Option Award Agreement for Key Employees (2017), pursuant to the Stein Mart, Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.8 to the Registrant s Annual Report on Form 10-K for the fiscal year ended January 28, 2017
10.9*	Form of Option Award Agreement for Non-Employee Directors (2017), pursuant to the Stein Mart Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.9 to the Registrant s Annual Report

on Form 10-K for the fiscal year ended January 28, 2017

10.10\* Form of Restricted Stock Award Agreement for Key Employees (Long-Term Incentive) (2017), pursuant to the Stein Mart Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.10 to the Registrant s Annual Report on Form 10-K for the year ended January 28, 2017

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10.11\* Form of Restricted Stock Award Agreement for Key Employees (Incentive/Retention) (2017), pursuant to the Stein Mart Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.11 to the Registrant s Annual Report on Form 10-K for the year ended January 28, 2017 10.12\* Form of Performance Share Award Agreement for Key Employees (2017), pursuant to the Stein Mart Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.12 to the Registrant s Annual Report on Form 10-K for the year ended January 28, 2017 10.13\* Form of Restricted Stock Award Agreement for Non-Employee Directors (2017), pursuant to the Stein Mart Inc. 2001 Omnibus Plan, incorporated by reference to Exhibit 10.13 to the Registrant s Annual Report on Form 10-K for the fiscal year ended January 28, 2017 10.14\* Stein Mart, Inc. 2018 Omnibus Incentive Plan, adopted January 23, 2018, incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed on January 26, 2018 10.15\*++ Form of Restricted Stock Unit Award Agreement for Non-Employee Directors, pursuant to the Stein Mart, Inc. 2018 Omnibus Incentive Plan 10.16\*++Form of Restricted Stock Unit Award Agreement for Key Employees, pursuant to the Stein Mart, Inc. 2018 Omnibus Incentive Plan Profit Sharing Plan, incorporated by reference to the Registrant s Form S-1 Registration Statement 10.17\* No. 33-46322 10.18\* Preferred Provider Organization Executive Plan for Stein Mart, Inc., incorporated by reference to Exhibit 10.1 to the Registrant s Quarterly Report on Form 10-Q for the quarterly period ended May 1, 2010 10.19\* Executive Split Dollar Agreement, incorporated by reference to Exhibit 10.M to the Registrant s Annual Report on Form 10-K for the fiscal year ended January 1, 2000 10.20\* Form of Letter Agreement Amendment to the Executive Split Dollar Agreement, incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed December 13, 2012 Amended and Restated Executive Deferral Plan effective January 1, 2008, incorporated by reference to 10.21\* Exhibit 10.13 to the Registrant s Annual Report on Form 10-K for the year ended February 2, 2013 Employment Agreement, dated May 1, 2016, between Stein Mart, Inc. and Gary L. Pierce, 10.22\* incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed on April 14, 2016 10.23\* Employment Agreement, dated December 5, 2016, between Stein Mart, Inc. and MaryAnne Morin, incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed on January 30, 2017 10.24 Second Amended and Restated Credit Agreement dated February 3, 2015, by and among Stein Mart, Inc., as lead borrower, the other borrowers and guarantors named therein, and Wells Fargo Bank, National Association, as Administrative Agent, Collateral Agent, a Lender, Swing Line Lender, LC Issuer, Sole Lead Arranger and Sole Bookrunner, incorporated by reference to Exhibit 10.1 to the

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Registrant s Current Report on Form 8-K filed on February 4, 2015

- Amendment No. 1 to Second Amended and Restated Credit Agreement, dated February 19, 2018, by and among Wells Fargo Bank, National Association, the parties to the Credit Agreement as lenders party thereto, Stein Mart, Inc., Stein Mart Buying Corp. and the obligors party thereto as guarantors, incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed on February 21, 2018
- Amendment No. 2 to Second Amended and Restated Credit Agreement & Exhibit A to Amendment No. 2 to Second Amended and Restated Credit Agreement, dated as of March 14, 2018, by and among Wells Fargo Bank, National Association, the parties to the Credit Agreement as lenders party thereto, Stein Mart, Inc., Stein Mart Buying Corp. and the obligors party thereto as guarantors, incorporated by reference to Exhibit 10.2 to the Registrant s Current Report on Form 8-K filed on March 14, 2018

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- Master Loan Agreement No. 0220792 dated February 3, 2015, by and among Stein Mart, Inc. and Stein Mart Buying Corp., as Borrowers, Wells Fargo Equipment Finance, Inc., as Lender, and Wells Fargo Bank, National Association, as Administrative Agent, incorporated by reference to Exhibit 10.2 to the Registrant s Current Report on Form 8-K filed on February 4, 2015
- 10.28 Amended and Restated Supply Agreement, dated May 30, 2006, between DSW Inc. and Stein Mart, Inc., incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed on June 5, 2006
- First Amendment to Amended and Restated Supply Agreement, dated August 26, 2008, between DSW Inc. and Stein Mart, Inc., incorporated by reference to Exhibit 10.1 to the Registrant s Quarterly Report on Form 10-Q for the quarterly period ended November 1, 2008
- 10.30 Second Amendment to Amended and Restated Supply Agreement, dated February 23, 2012, between DSW Inc. and Stein Mart, Inc., incorporated by reference to Exhibit 10.1 to the Registrant s Quarterly Report on Form 10-O for the quarterly period ended April 28, 2012
- Third Amendment to Amended and Restated Supply Agreement, dated as of September 10, 2013, between DSW Leased Business Division aka Affiliated Business Group and Stein Mart, Inc., incorporated by reference to Exhibit 10.1 to the Registrant s Quarterly Report on Form 10-Q for the quarterly period ended May 3, 2014
- Fourth Amendment to Amended and Restated Supply Agreement, dated as of July 31, 2014, between DSW Leased Business Division aka Affiliated Business Group and Stein Mart, Inc., incorporated by reference to Exhibit 10.26 to the Registrant s Annual Report on Form 10-K for the fiscal year ended January 31, 2015
- 10.33 <u>Law Firm Engagement Agreement with Stein Mart, Inc. dated June 8, 2011, incorporated by reference to the Exhibit 10.1 to the Registrant s Quarterly Report on Form 10-Q for the quarterly period ended April 30, 2011</u>
- 10.34 Renewal of Law Firm Agreement between Stein Mart, Inc. and Kirschner & Legler, P.A., dated April 1, 2015, incorporated by reference to Exhibit 10.30 to the Registrant s Annual Report on Form 10-K for the fiscal year ended January 31, 2015
- 10.35+ Amended and Restated Co-Brand and Private Label Credit Card Consumer Program Agreement dated as of February 24, 2016, by and between Stein Mart, Inc. and Synchrony Bank, incorporated by reference to Exhibit 10.1 to the Registrant s Quarterly Report on Form 10-Q/A for the quarterly period ended April 30, 2016
- 10.36\* Inducement Option Award Agreement for MaryAnne Morin, dated February 22, 2017, between Stein Mart,
  Inc. and MaryAnne Morin, incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on
  Form 8-K/A filed on February 24, 2017
- 10.37\* Amended Employment Agreement between Stein Mart, Inc. and D. Hunt Hawkins, dated August 1, 2017 incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed on August 2, 2017
- 10.38\* Amended Employment Agreement between Stein Mart, Inc. and Gregory W. Kleffner, dated August 1, 2017 incorporated by reference to Exhibit 10.2 to the Registrant s Current Report on Form 8-K filed on August 2, 2017

- 10.39++ Promissory Note, dated February 2, 2018, by and among Stein Mart, Inc. as borrower and Sun Trust Bank, as Trustee
- 10.40++ Amendment No. 1 dated March 7, 2018 to Promissory Note, dated February 2, 2018, by and among Stein Mart, Inc. as borrower and Sun Trust Bank, as Trustee
- 10.41 Term Loan Agreement, dated as of March 14, 2018, by and among Stein Mart, Inc. as Lead Borrower, the additional borrowers named therein, the guarantors named therein, Gordon Brothers Finance Company, the other lender parties thereto, and Gordon Brothers Finance Company, incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed on March 14, 2018

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- Intercreditor Agreement, dated as of March 14, 2018, by and between Wells Fargo Bank, National Association, and Gordon Brothers Finance Company, and acknowledged by Stein Mart. Inc., the other borrowers signatory thereto, and the other guarantors signatory thereto, incorporated by reference to Exhibit 10.3 to the Registrant s Current Report on Form 8-K filed March 14, 2018
- 10.43\* Gary L. Pierce Amended and Restated Employment Agreement with Stein Mart, Inc., effective May 1, 2018, by and between the Company and Gary L. Pierce, incorporated by reference to Exhibit 10.1 to the Registrant s Current Report on Form 8-K filed April 6, 2018
- 10.44++ Renewal of Law Firm Agreement between Stein Mart, Inc. and Kirschner & Legler, P.A., dated April 1, 2017
- 21.1++ Subsidiaries of the Company
- 23.1++ Consent of KPMG LLP
- 31.1++ Certification of the Chief Executive Officer Pursuant to Section 302 of the Sarbanes Oxley Act of 2002
- 31.2++ Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes Oxley Act of 2002
- 32.1++ Certification of the Chief Executive Officer Pursuant to 18 U.S.C. Section 1350
- 32.2++ Certification of the Chief Financial Officer Pursuant to 18 U.S.C. Section 1350
- Interactive data files from Stein Mart, Inc. s Annual Report on Form 10-K for the year ended February 3, 2018, formatted in XBRL (eXtensible Business Reporting Language): (i) the Consolidated Balance Sheets, (ii) the Consolidated Statements of Operations, (iii) the Consolidated Statements of Comprehensive Operations, (iv) the Consolidated Statements of Shareholders Equity (v) the Consolidated Statements of Cash Flows, and (vi) the Notes to Consolidated Financial Statements, incorporated by reference to the Registrant s Annual Report on Form 10-K for the year ended February 3, 2018
- \* Management contract or compensatory plan or arrangements.
- + Certain portions of the exhibit have been omitted pursuant to a confidential treatment order. An unredacted copy of the exhibit has been filed separately with the United States Securities Exchange Commission
- ++ Filed herewith.

### ITEM 16. FORM 10-K SUMMARY

None.

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### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

STEIN MART, INC.

Date: May 4, 2018 By: /s/ D. Hunt Hawkins

D. Hunt Hawkins

Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed by the following persons on behalf of the registrant and in the capacities indicated on the 4th day of May 2018.

/s/ Jay Stein /s/ Thomas L. Cole

Jay Stein Thomas L. Cole

Chairman of the Board Director

/s/ John H. Williams, Jr. /s/ Timothy Cost

John H. Williams, Jr. Timothy Cost

Vice Chairman of the Board Director

/s/ D. Hunt Hawkins /s/ Lisa Galanti

D. Hunt Hawkins Lisa Galanti

Chief Executive Officer and Director Director

/s/ Gregory W. Kleffner /s/ Mitchell W. Legler

Gregory W. Kleffner Mitchell W. Legler

Executive Vice President and Chief

Financial Officer

Director

/s/ E. Chantelle Quick /s/ Richard L. Sisisky

E. Chantelle Quick Richard L. Sisisky

Senior Vice President and Controller Director

/s/ Irwin Cohen /s/ Burton M. Tansky

Irwin Cohen Burton M. Tansky

Director Director

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# Report of Independent Registered Public Accounting Firm

To the Shareholders and Board of Directors

Stein Mart, Inc.:

Opinion on the Consolidated Financial Statements

We have audited the accompanying consolidated balance sheets of Stein Mart, Inc. and subsidiaries (the Company) as of February 3, 2018, and January 28, 2017, the related consolidated statements of operations, comprehensive (loss) income, shareholders—equity, and cash flows for each of the years in the three-year period ended February 3, 2018, and the related notes (collectively the consolidated financial statements). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company as of February 3, 2018, and January 28, 2017, and the results of its operations and its cash flows for each of the years in the three-year period ended February 3, 2018, in conformity with U.S. generally accepted accounting principles.

## Basis for Opinion

These consolidated financial statements are the responsibility of the Company s management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ( PCAOB ) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits, we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company s internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ KPMG LLP

We have served as the Company s auditor since 2013.

Jacksonville, FL

May 4, 2018

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# Stein Mart, Inc.

# **Consolidated Balance Sheets**

(In thousands, except for share and per share data)

	Febru	ary 3, 2018	January 28, 2017	
ASSETS				
Current assets:				
Cash and cash equivalents	\$	10,400	\$	10,604
Inventories		270,237		291,110
Prepaid expenses and other current assets		24,194		30,249
Total current assets		304,831		331,963
Property and equipment, net		151,128		165,542
Other assets		24,973		30,344
Total assets	\$	480,932	\$	527,849
LIABILITIES AND SHAREHOLDERS EQUITY				
Current liabilities:				
Accounts payable	\$	119,388	\$	114,419
Current portion of debt		13,738		10,000
Accrued expenses and other current liabilities		76,058		72,772
Total current liabilities		209,184		197,191
Long-term debt, net of current portion		142,387		171,792
Deferred rent		40,860		41,774
Other liabilities		40,214		46,832
Total liabilities		432,645		457,589
COMMITMENTS AND CONTINGENCIES (Notes 5 and 9)				
Shareholders equity:				
Preferred stock - \$.01 par value; 1,000,000 shares authorized; no shares issued or outstanding		-		-
Common stock - \$.01 par value; 100,000,000 shares authorized; 47,978,275 and 47,018,942 shares issued and outstanding, at February 3, 2018 and January 28, 2017, man estimals.		490		470
2018 and January 28, 2017, respectively		480		470 50 241
Additional paid-in capital		56,002		50,241
Retained (deficit) earnings		(7,949)		19,853
Accumulated other comprehensive loss		(246)		(304)

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Total shareholders equity	48,287	70,260
Total liabilities and shareholders equity	\$ 480,932	\$ 527,849

The accompanying notes are an integral part of these consolidated financial statements.

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# Stein Mart, Inc.

# **Consolidated Statements of Operations**

(In thousands, except for per share amounts)

					Y	ear Ended
	Y	ear Ended	Y	ear Ended		
	Febr	ruary 3, 2018	Janu	ary 28, 2017	Janu	ary 30, 2016
Net sales	\$	1,318,633	\$	1,360,518	\$	1,359,901
Cost of merchandise sold		987,692		1,001,539		974,614
Gross profit		330,941		358,979		385,287
Selling, general and administrative expenses		362,175		355,413		343,724
Operating (loss) income		(31,234)		3,566		41,563
Interest expense, net		4,788		3,884		3,283
(Loss) income before income taxes		(36,022)		(318)		38,280
Income tax (benefit) expense		(11,698)		(719)		14,569
Net (loss) income	\$	(24,324)	\$	401	\$	23,711
Net (loss) income per share:						
Basic	\$	(0.52)	\$	0.01	\$	0.52
Diluted	\$	(0.52)	\$	0.01	\$	0.51
Weighted-average shares outstanding:						
Basic		46,342		45,785		44,754
Diluted		46,342		46,597		45,953

The accompanying notes are an integral part of these consolidated financial statements.

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# Stein Mart, Inc.

# Consolidated Statements of Comprehensive (Loss) Income

(In thousands)

	Year Ended		Year Ended		Ye	ar Ended																						
	Febru	ruary 3, 2018 January 28, 201		February 3, 2018		February 3, 2018		ebruary 3, 2018		bruary 3, 2018 J		February 3, 2018		ebruary 3, 2018 .		February 3, 2018		ruary 3, 2018 Janu		oruary 3, 2018 January 28, 2017		January 28, 2017		18 January 28, 2017 J		January 28, 2017 J		ry 30, 2016
Net (loss) income	\$	(24,324)	\$	401	\$	23,711																						
Other comprehensive income, net of tax:																												
Change in post-retirement benefit obligations (See Note																												
7):																												
Other comprehensive income (loss) before																												
reclassifications		23		(44)		137																						
Amounts reclassified from accumulated other																												
comprehensive income		35		19		16																						
Comprehensive (loss) income	\$	(24,266)	\$	376	\$	23,864																						

The accompanying notes are an integral part of these consolidated financial statements.

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# Stein Mart, Inc.

# Consolidated Statements of Shareholders Equity

(In thousands)

# Accumulated

			Additional	Retained	O	ther	Total
	Commo	n Stock Amount	Paid-in Capital	Earnings C (Deficit) (	_		nareholders Equity
Balance on January 31, 2015	44,919	\$ 449	\$ 34,875	\$ 250,046	\$	(432) \$	
Net income	,,, 2,	Ψ,	φ ε ί,στε	23,711	4	(.02) 4	23,711
Other comprehensive income, net of tax				- 7:		153	153
Common shares issued under stock option							
plan	164	2	569				571
Common shares issued under employee							
stock purchase plan	112	1	767				768
Reacquired shares	(262)	(3)	(3,563)				(3,566)
Issuance of restricted stock, net	882	9	(9)				-
Share-based compensation			6,516				6,516
Tax benefit from equity issuances			3,646				3,646
Cash dividends paid (\$5.30 per share)				(239,089)			(239,089)
Cash dividends payable				(1,331)			(1,331)
Balance on January 30, 2016	45,815	458	42,801	33,337		(279)	76,317
Net income				401			401
Other comprehensive loss, net of tax						(25)	(25)
Common shares issued under stock option							
plan	276	3	1,346				1,349
Common shares issued under employee							
stock purchase plan	145	1	721				722
Reacquired shares	(224)	(2)	(1,666)				(1,668)
Issuance of restricted stock, net	1,007	10	(10)				-
Share-based compensation			7,923				7,923
Tax shortfall from equity issuances			(874)				(874)
Cash dividends paid (\$0.30 per share)				(14,700)			(14,700)
Cash dividends payable				815			815
Balance on January 28, 2017	47,019	470	50,241	19,853	\$	(304)	70,260
Net loss				(24,324)			(24,324)
Other comprehensive income, net of tax						58	58
Common shares issued under employee							
stock purchase plan	228	2	326				328
Reacquired shares	(81)		(248)				(248)
Issuance of restricted stock, net	812	8	(8)				-
Share-based compensation			5,691				5,691

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Cash dividends paid (\$0.075 per share)				(3,639)		(3,639)
Cash dividends payable				161		161
Balance on February 3, 2018	47,978	\$ 480	\$ 56,002	\$ (7,949) \$	(246) \$	48,287

The accompanying notes are an integral part of these consolidated financial statements.

# Stein Mart, Inc.

# **Consolidated Statements of Cash Flows**

(In thousands)

	Year	r Ended	Yea	r Ended	Ye	ear Ended
	Februa	rv 3. 2018.	Januar	v 28. 2017	Janua	ary 30, 2016
Cash flows from operating activities:	1 00100	, 2, 2010.	, unit	, 20, 2017		m; 50, <b>2</b> 010
Net (loss) income	\$	(24,324)	\$	401	\$	23,711
Adjustments to reconcile net (loss) income to net cash provided by		, , ,				
operating activities:						
Depreciation and amortization		32,333		32,600		29,873
Share-based compensation		5,691		7,923		6,516
Store closing charges		168		145		7
Impairment of property and other assets		3,792		1,433		2,008
Loss on disposal of property and equipment		329		191		167
Deferred income taxes		(3,222)		1,835		(5,121)
Tax expense from equity issuances		-		(874)		3,646
Excess tax benefits from share-based compensation		-		(86)		(3,932)
Changes in assets and liabilities:						
Inventories		20,873		2,498		(7,985)
Prepaid expenses and other current assets		6,055		(12,469)		806
Other assets		2,254		(1,408)		1,535
Accounts payable		5,096		8,785		(24,438)
Accrued expenses and other current liabilities		3,404		4,249		(316)
Other liabilities		(4,737)		14,974		11,425
Net cash provided by operating activities		47,712		60,197		37,902
Cash flows from investing activities:						
Net acquisition of property and equipment		(21,244)		(42,378)		(44,365)
Proceeds from canceled corporate-owned life insurance policies		2,760		388		510
Proceeds from sale of assets		-		3,178		-
Net cash used in investing activities		(18,484)		(38,812)		(43,855)
Cash flows from financing activities:						
Proceeds from borrowings		474,529		453,800		673,312
Repayments of debt		(500,238)		(462,200)		(483,079)
Debt issuance costs		-		-		(380)
Cash dividends paid		(3,639)		(14,700)		(239,089)
Capital Lease Payments		(164)		-		_
Excess tax benefits from share-based compensation		-		86		3,932
Proceeds from exercise of stock options and other		328		2,071		1,339
Repurchase of common stock		(248)		(1,668)		(3,566)
Net cash used in financing activities		(29,432)		(22,611)		(47,531)
Net decrease in cash and cash equivalents		(204)		(1,226)		(53,484)
Cash and cash equivalents at beginning of year		10,604		11,830		65,314

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Cash and cash equivalents at end of year	\$ 10,400 \$	10,604 \$	11,830
Supplemental disclosures of cash flow information:			
Income taxes (received) paid	\$ (19,422) \$	11,751 \$	13,116
Interest paid	4,578	3,671	3,033
Accruals and accounts payable for capital expenditures	629	1,828	4,148
Property and equipment acquired through capital lease	1,996	-	-

The accompanying notes are an integral part of these consolidated financial statements.

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# STEIN MART, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in tables in thousands, except per share amounts)

# 1. Summary of Significant Accounting Policies and Other Information

As of February 3, 2018, Stein Mart, Inc. operated a chain of 293 retail stores in 31 states and an e-commerce site that offers the fashion merchandise, service and presentation of a better department or specialty store at prices competitive with off-price retail chains.

As used herein, the terms we, our, us and Stein Mart refer to Stein Mart, Inc. and its wholly-owned subsidiaries, S Mart Buying Corporation and Stein Mart Holding Corporation.

**Consolidation.** The accompanying Consolidated Financial Statements include the accounts of Stein Mart and all its wholly-owned subsidiaries. The accompanying Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP). All inter-company accounts have been eliminated in consolidation.

**Fiscal Year End.** Our fiscal year ends on the Saturday closest to January 31. Fiscal years 2017, 2016 and 2015 ended on February 3, 2018, January 28, 2017 and January 30, 2016, respectively. Fiscal 2017 included 53 weeks. Fiscal 2016 and 2015 included 52 weeks. References to years in the Consolidated Financial Statements relate to fiscal years rather than calendar years.

**Use of Estimates.** The preparation of financial statements in conformity with GAAP requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents. Included in cash and cash equivalents are cash on hand in the stores, deposits with banks and amounts due from credit card transactions with settlement terms of five days or less. Credit and debit card receivables included within cash were \$7.3 million at February 3, 2018, and \$8.0 million at January 28, 2017. We have no restrictions on our cash and cash equivalents.

Retail Inventory Method and Inventory Valuation. Inventories are valued using the lower of cost or market value, determined by the retail inventory method. Under the retail inventory method (RIM), the valuation of inventories at cost and the resulting gross margins are calculated by applying a cost-to-retail ratio to the retail value of inventories. RIM is an averaging method that is widely used in the retail industry. The use of the retail inventory method results in valuing inventories at lower of cost or market as permanent markdowns are currently taken as a reduction of the retail value of inventories. Inherent in the RIM calculation are certain significant management judgments and estimates including, among others, merchandise markon, markup, markdowns and shrinkage, which significantly affect the ending inventory valuation at cost as well as the corresponding charge to cost of goods sold. In addition, failure to take appropriate permanent markdowns currently can result in an overstatement of inventory.

We perform physical inventory counts at all stores once per year, in either the summer or January. Included in the carrying value of merchandise inventories between physical counts is a reserve for estimated shrinkage. That estimate is based on historical physical inventory results. The difference between actual and estimated shrinkage may cause fluctuations in quarterly results but was not significant in 2017 or 2016.

**Vendor Allowances.** We receive certain allowances from some of our vendors primarily related to markdown reimbursement, damaged/defective merchandise and vendor compliance issues. Vendor allowances are recorded when earned in accordance with Accounting Standards Codification (ASC) Topic 605-50, *Revenue Recognition, Customer Payments and Incentives.* Allowances received from vendors related to the profitability of inventory recently sold are reflected as reductions to cost of merchandise sold in the later of the period that the merchandise markdown is incurred or the allowance is negotiated. Allowances received from vendors related to damaged/defective inventory are reflected as reductions in the cost of merchandise as it is received. Allowances received due to compliance issues (primarily violations

# STEIN MART, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in tables in thousands, except per share amounts)

of shipping and merchandise preparation requirements) are reflected as a reduction in the cost of the merchandise when identified during the receiving process.

**Property and Equipment, Net.** Property and equipment, net are stated at cost, less accumulated depreciation and amortization. Depreciation is computed using the straight-line method over estimated useful lives of 3-10 years for fixtures, equipment and software and 5-10 years for leasehold improvements. Leasehold improvements are amortized over the shorter of the estimated useful lives of the improvements or the term of the lease. We capitalize costs associated with the acquisition or development of software for internal use. We only capitalize subsequent additions, modifications or upgrades to internal-use software to the extent that such changes increase functionality. We expense software maintenance and training costs as incurred.

**Impairment of Long-Lived Assets.** We follow the guidance in ASC Topic 360, *Property, Plant and Equipment*, which requires impairment losses to be recorded on long-lived assets used in operations whenever events or changes in circumstances indicate that the net carrying amounts may not be recoverable. For long-lived assets held for use, an impairment loss is recognized if the sum of the future undiscounted cash flows from the use of the assets is less than the carrying value of the assets. The amount of the impairment is the excess of the carrying value of the asset over its fair value. Impairment reviews are performed for individual stores during the fourth quarter, or more frequently should circumstances change. Factors used in the review include management s plans for future operations, recent operating results and projected cash flows. See Note 2, Property and Equipment, Net, for further discussion.

**Fair Value Measurements.** We follow the guidance of ASC Topic 820, *Fair Value Measurements and Disclosures*, which defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. This guidance also establishes the following three-level hierarchy based upon the transparency of inputs to the valuation of an asset or liability on the measurement date:

- Level 1: Observable inputs that reflect unadjusted quoted prices for identical assets or liabilities traded in active markets.
- Level 2: Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3: Unobservable inputs that reflect assumptions about what market participants would use in pricing assets or liabilities based on the best information available.

Assets and liabilities measured at fair value on a recurring basis include cash and cash equivalents. Assets and liabilities measured on a non-recurring basis include store related assets as used in our impairment calculations. See Note 2, Property and Equipment, Net, for further discussion.

As our primary debt obligations are at a variable rate, there are no significant differences between the estimated fair value (Level 2 measurements) and the carrying value of our debt obligations at February 3, 2018, and January 28, 2017.

**Store Closing Costs.** We close under-performing stores in the normal course of business. We follow the guidance in ASC Topic 420, *Exit or Disposal Cost Obligations* (ASC 420), to record store closing costs which are included in Selling, general and administrative expenses (SG&A) in the Consolidated Statements of Operations. ASC 420 requires the recognition of costs associated with exit or disposal activities when they are incurred, generally the cease-use date. We closed six stores in 2017, one store in 2016, and two stores in 2015, incurring lease termination and severance costs. Lease termination costs are net of estimated sublease income that could reasonably be obtained for the properties. During 2017, we recorded net store closing costs of \$0.7 million. During 2016 we recorded net store closing costs of \$0.6 million and during 2015 we recorded an insignificant amount of store closing costs, net of impairments.

Accounts Payable. Accounts payable represents amounts owed by us to third parties at the end of the period. Accounts payable includes no book cash overdrafts in excess of cash balances in such accounts at February 3, 2018, and approximately \$14.1 million at January 28, 2017. We include the change in book cash overdrafts in Operating cash flows in the Consolidated Statements of Cash Flows.

**Insurance Reserves.** We use a combination of insurance and self-insurance to mitigate various risks including workers compensation, general liability and associate-related health care benefits, a portion of which is paid by the covered

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# STEIN MART, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in tables in thousands, except per share amounts)

employees. We are responsible for paying the claims that are less than the insured limits. The reserves recorded for these claims are estimated actuarially, based on claims filed and claims incurred but not yet reported. These reserve estimates are adjusted based upon actual claims filed and settled which are included in Accrued expenses and other current liabilities in the Consolidated Balance Sheets.

# **Hurricanes Harvey and Irma**

During the third quarter of fiscal 2017, hurricanes Harvey and Irma made landfall in Texas and Florida, respectively. We operate 44 stores in Texas and 46 stores in Florida and approximately half of these locations were closed for multiple days or had reduced hours of operation. We have recognized a loss of approximately \$1.6 million attributable to hurricane-related expenses, mainly related to damaged inventory. We have also received \$1.5 million in insurance recoveries as of February 3, 2018.

**Store Pre-Opening Costs.** Costs incurred prior to the date that new stores open are expensed as incurred. These pre-opening costs are included in SG&A in the Consolidated Statements of Operations. Pre-opening costs include payroll for store set-up, advertising and pre-opening rent.

Comprehensive (Loss) Income. Comprehensive (loss) income consists of two components, net (loss) income and other comprehensive income. Other comprehensive income refers to gains and losses that, under GAAP, are recorded as an element of shareholders—equity but are excluded from net income. Accumulated other comprehensive loss in 2017 and 2016 includes changes in postretirement benefits. See Note 7, Employee Benefit Plans, for further discussion.

**Revenue Recognition.** Revenue from sales of our merchandise is recognized at the time of sale, net of any returns, discounts and percentage-off coupons. Our e-commerce operation records revenue at the estimated customer receipt date. Shipping and handling fees charged to customers are also included in total net sales with corresponding costs recorded as cost of goods sold. Future merchandise returns are estimated based on historical experience. Sales tax collected from customers is not recognized as revenue and is included in Accrued expenses and other current liabilities on the Consolidated Balance Sheets until paid. Shoe department inventory is owned by a single supplier under a supply agreement. Our percentage of net revenue per the supply agreement is included in Net sales in the Consolidated Statements of Operations.

We offer electronic gift cards and electronic merchandise return cards to our customers. These cards do not have expiration dates. No revenue is recognized at the time gift cards are sold; rather, the issuance is recorded as a liability to customers. At the time merchandise return cards are issued for returned merchandise, the sale is reversed and the issuance is recorded as a liability to customers. These card liabilities are reduced and sales revenue is recognized when cards are redeemed for merchandise. Card liabilities are included in Accrued expenses and other current liabilities in the Consolidated Balance Sheets.

During 2017, 2016 and 2015, we recognized \$1.6 million, \$1.3 million and \$1.4 million, respectively, of breakage income on unused gift and merchandise return cards. We follow the Redemption Recognition Method to account for breakage of unused cards where breakage is recognized as cards are redeemed for the purchase of merchandise based upon a historical breakage rate over an estimated redemption period. Breakage income is recorded within SG&A in the Consolidated Statements of Operations.

Co-Brand and Private Label Credit Card Programs. We offer a co-branded credit card and a private label credit card under the Stein Mart brand. These cards are issued by a third-party bank, Synchrony Bank (Synchrony), formerly GE Capital Retail Bank. Synchrony extends credit directly to card holders and provides all servicing for the credit card accounts and bears all credit and fraud losses. Once a card is activated, the card holders are eligible to participate in the credit card rewards program, which provides for an incentive to card holders in the form of reward certificates upon the cumulative purchase of an established amount. Stein Mart card holders also receive special promotional offers and advance notice of in-store sales events. In 2017, 2016 and 2015, we recognized \$12.2 million, \$12.6 million and \$5.6 million, respectively, of income from these programs which are recorded within SG&A in the Consolidated Statements of Operations.

**Operating Leases.** We lease all of our retail stores under operating leases. Certain lease agreements contain rent holidays, and/or rent escalation clauses. Except for contingent rent, we recognize rent expense on a straight-line basis over the lease term and record the difference between the amount charged to expense and the rent paid as a deferred

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# STEIN MART, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in tables in thousands, except per share amounts)

rent liability. Contingent rent, determined based on a percentage of sales in excess of specified levels, is recognized as rent expense when achievement of the specified sales that triggers the contingent rent is probable. Contingent rent expense was \$0.3 million during fiscal 2017 and 2016 and was \$0.4 million during fiscal 2015. Construction allowances and other such lease incentives are recorded as a deferred rent liability and are amortized on a straight-line basis as a reduction of rent expense.

# **Capital Leases**

In October 2017, Stein Mart entered into a three-year capital lease agreement for networking and telephone equipment. The capital lease agreement carries a bargain purchase option for the equipment. The leased networking equipment has a useful life of three years and the telephone equipment has a useful life of f