

TUPPERWARE BRANDS CORP  
Form 4  
February 01, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ISMAIL RASHIT M

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
VP, Global Product Marketing

(Last) (First) (Middle)  
TUPPERWARE BRANDS CORPORATION, 14901 S ORANGE BLOSSOM TRAIL  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
01/31/2008

ORLANDO, FL 32837  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	01/31/2008		M	A	4,000 \$ 19.2	8,168	D
Common Stock	01/31/2008		S <sup>(1)</sup>	D	1,400 \$ 36.06	6,768	D
Common Stock	01/31/2008		S <sup>(1)</sup>	D	400 \$ 36.07	6,368	D
Common Stock	01/31/2008		S <sup>(1)</sup>	D	200 \$ 36.08	6,168	D
	01/31/2008		S <sup>(1)</sup>	D	2,000 \$ 36.2	4,168	D

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Common  
Stock

Common Stock 01/31/2008 J(2) 1 A \$ 0 185 I By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 14.63					Date Exercisable: 11/19/2004 Expiration Date: 11/18/2013	Common Stock	2,000
Stock Option	\$ 15.94					10/26/2007 10/25/2010	Common Stock	8,600
Stock Option	\$ 18.23					11/17/2005 11/16/2014	Common Stock	6,400
Stock Option	\$ 18.56					11/14/2003 11/13/2010	Common Stock	10,300
Stock Option	\$ 18.75					11/11/2002 11/10/2009	Common Stock	10,000
Stock Option	\$ 20.65					09/25/2004 09/24/2011	Common Stock	9,400
Stock Option	\$ 20.83					11/02/2007 11/01/2016	Common Stock	6,000
Stock Option	\$ 23.49					11/17/2006 11/16/2015	Common Stock	4,500
Stock Option	\$ 28.31					05/16/2008 05/15/2017	Common Stock	8,600
Stock Option	\$ 33.77					11/02/2008 11/01/2017	Common Stock	8,900

Stock Option	\$ 19.2	01/31/2008	M	4,000	11/12/2001	11/11/2008	Common Stock	4,000
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ISMAIL RASHIT M TUPPERWARE BRANDS CORPORATION 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			VP, Global Product Marketing	

## Signatures

Susan R. Coumes,  
Attorney-in-fact

02/01/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) Additional shares acquired in company's 401k plan since the prior filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.