

EMERGING VISION INC  
Form 10-Q  
August 14, 2006  
**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 10-Q**

(Mark one)

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the quarterly period ended June 30, 2006

OR

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 1-14128

**EMERGING VISION, INC.**

(Exact name of registrant as specified in its charter)

**NEW YORK**

(State or other jurisdiction of incorporation or organization)

**11-3096941**

(I.R.S. Employer Identification No.)

**100 Quentin Roosevelt Boulevard**

**Garden City, NY 11530**

(Address and zip code of principal executive office)

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**Telephone Number: (516) 390-2100**

(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days:

Yes

No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non accelerated filer

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act):

Yes

No

As of August 14, 2006, there were 70,323,698 outstanding shares of the Registrant's Common Stock, par value \$0.01 per share.

**PART I - FINANCIAL INFORMATION****Item 1. Financial Statements****EMERGING VISION, INC. AND SUBSIDIARIES****CONSOLIDATED CONDENSED BALANCE SHEETS****(In Thousands, Except Share Data)**

| <u>ASSETS</u>   | <b>June 30,<br/>2006<br/>(unaudited)</b> | <b>December 31,<br/>2005</b> |
|---|--|------------------------------|
| Current assets:   |  |                              |
| Cash and cash equivalents   | \$ 1,665                                 | \$ 816                       |
| Franchise receivables, net of allowance of \$184 and \$195, respectively                        |  |                              |
|   | 1,544                                    | 1,836                        |
| Other receivables, net of allowance of \$2 and \$2, respectively                                | 216                                      | 210                          |
| Current portion of franchise notes receivable, net of allowance of \$23 and \$150, respectively |  |                              |
|   | 260                                      | 158                          |
| Inventories, net  | 363                                      | 345                          |
| Prepaid expenses and other current assets   | 412                                      | 395                          |
| Net assets of discontinued operations   | 14                                       | 162                          |
| Deferred tax assets, current portion  | 740                                      | -                            |
| Total current assets  | 5,214                                    | 3,922                        |
| Property and equipment, net   | 637                                      | 546                          |
| Franchise notes receivable, net of allowance of \$59 and \$41, respectively                     |  |                              |
|   | 221                                      | 129                          |
| Deferred tax asset, net of current portion  | 436                                      | -                            |
| Goodwill  | 1,266                                    | 1,266                        |
| Net assets of discontinued operations   | -  | 64                           |
| Other assets  | 230                                      | 263                          |
| Total assets  | \$ 8,004                                 | \$ 6,190                     |

LIABILITIES AND SHAREHOLDERS' EQUITY

Current liabilities:

|   |          |          |
|---|----------|----------|
| Accounts payable and accrued liabilities                      | \$ 3,962 | \$ 4,003 |
| Payables associated with proxy contest and related litigation | -        | 46       |
| Accrual for store closings                                    | 37       | 37       |
| Short-term debt   | 385      | -        |
| Related party borrowings                                      | 180      | 43       |
| Total current liabilities                                     | 4,564    | 4,129    |

Long-term debt

|  |     |     |
|--|-----|-----|
| Long-term debt                           | -   | 385 |
| Related party borrowings                 | 33  | 191 |
| Franchise deposits and other liabilities | 546 | 667 |

Contingencies

Shareholders' equity:

Preferred stock, \$0.01 par value per share; 5,000,000 shares authorized: Senior Convertible Preferred Stock, \$100,000 liquidation preference per share; 0.74 shares issued and outstanding

|  |    |    |
|--|----|----|
|  | 74 | 74 |
|--|----|----|

Common stock, \$0.01 par value per share; 150,000,000 shares authorized; 70,506,035 shares issued and 70,323,698 shares outstanding

|  |           |           |
|--|-----------|-----------|
| Treasury stock, at cost, 182,337 shares    | 705       | 705       |
|  | (204)     | (204)     |
| Additional paid-in capital                 | 126,843   | 126,389   |
| Accumulated deficit                        | (124,557) | (126,146) |
| Total shareholders' equity                 | 2,861     | 818       |
| Total liabilities and shareholders' equity | \$ 8,004  | \$ 6,190  |

The accompanying notes are an integral part of these consolidated condensed financial statements.



## EMERGING VISION, INC. AND SUBSIDIARIES

## CONSOLIDATED CONDENSED STATEMENTS OF OPERATIONS (UNAUDITED)

(In Thousands, Except Per Share Data)

|  | For the Three Months Ended<br>June 30, |               | For the Six Months Ended June<br>30, |               |
|--|--|---------------|--------------------------------------|---------------|
|  | 2006                                   | 2005          | 2006                                 | 2005          |
| <b>Revenues:</b>   |  |               |                                      |               |
| Net sales  | \$ 1,698                               | \$ 1,791      | \$ 3,596                             | \$ 3,716      |
| Franchise royalties  | 1,729                                  | 1,637         | 3,482                                | 3,386         |
| Other franchise related fees   | 48                                     | 27            | 133                                  | 93            |
| <b>Total revenue</b>   | <b>3,475</b>                           | <b>3,455</b>  | <b>7,211</b>                         | <b>7,195</b>  |
| <b>Costs and expenses:</b>   |  |               |                                      |               |
| Cost of sales  | 208                                    | 221           | 456                                  | 483           |
| Selling, general and administrative expenses   |  |               |                                      |               |
|  | 3,320                                  | 2,988         | 6,310                                | 6,036         |
| <b>Total costs and expenses</b>  | <b>3,528</b>                           | <b>3,209</b>  | <b>6,766</b>                         | <b>6,519</b>  |
| <b>Operating (loss) income</b>   | <b>(53)</b>                            | <b>246</b>    | <b>445</b>                           | <b>676</b>    |
| <b>Other income (expense):</b>   |  |               |                                      |               |
| Interest on franchise notes receivable   | 11                                     | 13            | 22                                   | 36            |
| Gain on sale of company-owned store to franchisee  |  |               |                                      |               |
|  | -                                      | -             | 218                                  | -             |
| Other income   | 16                                     | 10            | 27                                   | 19            |
| Interest expense   | (10)                                   | (7)           | (20)                                 | (22)          |
| <b>Total other income</b>  | <b>17</b>                              | <b>16</b>     | <b>247</b>                           | <b>33</b>     |
| <b>(Loss) income from continuing operations before<br/>provision for (benefit from) income taxes</b> |  |               |                                      |               |
|  | (36)                                   | 262           | 692                                  | 709           |
| Provision for (benefit from) income taxes  | 218                                    | -             | (1,042)                              | -             |
| <b>(Loss) income from continuing operations</b>  | <b>(254)</b>                           | <b>262</b>    | <b>1,734</b>                         | <b>709</b>    |
| <b>(Loss) from discontinued operations</b>   |  |               |                                      |               |
| Income tax benefit   | (81)                                   | -             | (98)                                 | -             |
| <b>(Loss) from discontinued operations</b>   | <b>(121)</b>                           | <b>(62)</b>   | <b>(145)</b>                         | <b>(62)</b>   |
| <b>Net (loss) income</b>   | <b>\$ (375)</b>                        | <b>\$ 200</b> | <b>\$ 1,589</b>                      | <b>\$ 647</b> |



**Per share information basic and diluted:**

|  |           |         |         |         |
|--|-----------|---------|---------|---------|
| (Loss) income from continuing operations | \$ (0.00) | \$ 0.00 | \$ 0.02 | \$ 0.01 |
| (Loss) from discontinued operations      | (0.00)    | 0.00    | (0.00)  | 0.00    |
| Net (loss) income                        | \$ (0.00) | \$ 0.00 | \$ 0.02 | \$ 0.01 |

**Weighted-average number of common shares outstanding:**

|         |         |         |         |         |
|---------|---------|---------|---------|---------|
| Basic   | 70,324  | 70,324  | 70,324  | 70,324  |
| Diluted | 108,969 | 110,565 | 108,007 | 111,358 |

The accompanying notes are an integral part of these consolidated condensed financial statements.



## EMERGING VISION, INC. AND SUBSIDIARIES

## CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS (UNAUDITED)

(Dollars in Thousands)

|  | <b>For the Six Months Ended June 30,</b> |                 |
|--|--|-----------------|
|  | <b>2006</b>                              | <b>2005</b>     |
| <b>Cash flows from operating activities:</b>   |  |                 |
| Income from continuing operations  | \$ 1,734                                 | \$ 709          |
| Adjustments to reconcile income from continuing operations to net cash provided by operating activities: |  |                 |
| Depreciation and amortization  | 132                                      | 123             |
| Provision for doubtful accounts  | 55                                       | 193             |
| Deferred tax assets  | (1,176)                                  | -               |
| Non-cash compensation charges related to options and warrants  | 454                                      | 72              |
| Gain on the sale of company-owned store to franchisee  | (218)                                    | -               |
| Changes in operating assets and liabilities:   |  |                 |
| Franchise and other receivables  | 137                                      | (78)            |
| Inventories  | (17)                                     | (2)             |
| Prepaid expenses and other current assets  | (17)                                     | 36              |
| Other assets   | 33                                       | (1)             |
| Accounts payable and accrued liabilities   | (41)                                     | (196)           |
| Payables associated with proxy contest and related litigation  | (46)                                     | (52)            |
| Franchise deposits and other liabilities   | (121)                                    | (11)            |
| Net cash provided by operating activities  | 909                                      | 793             |
| <b>Cash flows from investing activities:</b>   |  |                 |
| Franchise notes receivable issued  | (172)                                    | (49)            |
| Proceeds from franchise and other notes receivable   | 97                                       | 105             |
| Proceeds from the sale of company-owned store to franchisee  | 200                                      | -               |
| Purchases of property and equipment  | (230)                                    | (124)           |
| Net cash used in investing activities  | (105)                                    | (68)            |
| <b>Cash flows from financing activities:</b>   |  |                 |
| Payments on borrowings   | (21)                                     | (19)            |
| Net cash used in financing activities  | (21)                                     | (19)            |
| <b>Net cash provided by continuing operations</b>  | <b>783</b>                               | <b>706</b>      |
| <b>Net cash provide by (used in) discontinued operations</b>   | <b>66</b>                                | <b>(369)</b>    |
| <b>Net increase in cash and cash equivalents</b>   | <b>849</b>                               | <b>337</b>      |
| <b>Cash and cash equivalents beginning of period</b>   | <b>816</b>                               | <b>880</b>      |
| <b>Cash and cash equivalents end of period</b>   | <b>\$ 1,665</b>                          | <b>\$ 1,217</b> |
| <b>Supplemental disclosures of cash flow information:</b>  |  |                 |
| Cash paid during the period for:   |  |                 |
| Interest   | \$ 5                                     | \$ 7            |
| Taxes  | \$ 25                                    | \$ 28           |

The accompanying notes are an integral part of these consolidated condensed financial statements.

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**EMERGING VISION, INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS**

**(UNAUDITED)**

**NOTE 1 BASIS OF PRESENTATION:**

The accompanying Consolidated Condensed Financial Statements of Emerging Vision, Inc. and subsidiaries (collectively, the Company ) have been prepared in accordance with accounting principles generally accepted for interim financial statement presentation and in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted for complete financial statement presentation. In the opinion of management, all adjustments for a fair statement of the results of operations and financial position for the interim periods presented have been included. All such adjustments are of a normal recurring nature. This financial information should be read in conjunction with the Consolidated Financial Statements and Notes thereto included in the Company s Annual Report on Form 10-K for the year ended December 31, 2005. There have been no changes in significant accounting policies since December 31, 2005.

**NOTE 2 SIGNIFICANT ACCOUNTING POLICIES:**

**Stock-Based Compensation**

Beginning with stock options and warrants granted in 2003, the Company has accounted for stock-based compensation in accordance with the provisions of FASB SFAS No. 123, Accounting for Stock-Based Compensation, which provided guidance for the recognition of compensation expense as it related to the issuance of stock options and warrants. In addition, the Company adopted the provisions of SFAS No. 148,

Accounting for Stock-Based Compensation Transition and Disclosure an amendment of SFAS No. 123. SFAS No. 148 amended SFAS No. 123 to provide alternative methods of transition for a voluntary change to the fair value based method of accounting for stock-based employee compensation provided by SFAS No. 123. As permitted by SFAS No. 148, the Company has adopted the fair value method recommended by

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SFAS No. 123 to effect a change in accounting for stock-based employee compensation. In addition, the Company adopted the provisions of SFAS No. 123R, Share-Based Payment, which revised SFAS No. 123 to require all share-based payments to employees, including grants of employee stock options, to be recognized based on their fair values.

Stock-based compensation cost of approximately \$413,000 and \$36,000 is reflected in selling, general and administrative expenses on the accompanying Consolidated Condensed Statements of Operations for the three months ended June 30, 2006 and 2005, respectively, and \$454,000 and \$72,000 for the six months ended June 30, 2006 and 2005, respectively. The Company determined the fair value of options and warrants issued using the Black-Scholes option pricing model with the following assumptions: 1 to 2 year expected lives; 10-year expiration period, risk-free interest rate ranging from 3.00% to 5.00%, stock price volatility ranging from 80.00% to 98.22%, with no dividends over the expected life.

On April 27, 2006, the Company's Compensation Committee granted an aggregate of 300,000 stock options to certain of the Company's independent, non-employee directors, all at an exercise price of \$0.12, which was the closing price on the date of grant. The stock options vested immediately. The Company incurred stock-based compensation expense of approximately \$12,000. All of these options expire 10 years from the date of grant.

### **Revenue Recognition**

The Company recognizes revenues in accordance with SEC Staff Accounting Bulletin (SAB) No. 104, Revenue Recognition, which superseded SAB No. 101, Revenue Recognition in Financial Statements. Accordingly, revenues are recorded when persuasive evidence of an arrangement exists, delivery has occurred or services have been rendered, the Company's prices to buyers are fixed or determinable, and collectibility is reasonably assured.

The Company derives its revenues from the following three principal sources:

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*Net sales* Represents sales from eye care products and related services;

*Franchise royalties* Represents continuing franchise royalty fees based upon a percentage of the gross revenues generated by each franchised location;

*Other franchise related fees* Represents the net gains from the sale of Company-owned store assets to franchisees; and certain fees collected by the Company under the terms of franchise agreements (including, but not limited to, initial franchise fees, transfer fees and renewal fees).

Continuing franchise royalties are based upon a percentage of the gross revenues generated by each franchised location. To the extent that collectibility of royalties is not reasonably assured, the Company recognizes such revenue when the cash is received. Initial franchise fees, which are non-refundable, are recognized when the related franchise agreement is signed. Membership fees generated by VisionCare of California, Inc. ( VCC ), a wholly owned subsidiary of the Company, are for optometric services provided to individual patients (members). A portion of membership fee revenues is deferred when billed and recognized ratably over the one-year term of the membership agreement. Interest on franchise notes represents interest charged to franchisees pursuant to promissory notes issued in connection with their acquisition of the assets of a Sterling Store or a qualified financing of their obligations to the Company. To the extent that collectibility of promissory note payments is not reasonably assured, the Company recognizes such income when the cash is received.

The Company also follows the provisions of Emerging Issue Task Force ( EITF ) Issue 01-09, Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products), and accordingly, accounts for discounts, coupons and promotions (that are offered to its customers) as a direct reduction of sales.

### **Discontinued Operations**

In February 2006, the Company discontinued all of its retail operations being then conducted in the state of Arizona in accordance with the provisions of Financial Accounting Standards Board ( FASB ) Statement of Financial Accounting Standards ( SFAS ) No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. As a result, the Company impaired substantially all of the net assets of the Company-owned stores located in Arizona as of December 31, 2005. During the three months ended June 30, 2006 and 2005, the Company incurred losses, net of taxes, related to the discontinued operations of approximately \$121,000 and \$62,000, respectively, and \$145,000 and \$62,000 during the six months ended June 30, 2006 and 2005, respectively. As of June 30, 2006, there was approximately \$14,000 of assets associated with the Company's discontinued operations as part of net assets of discontinued operations on the accompanying Consolidated Condensed Balance Sheet.

### **Reclassification**

Certain reclassifications have been made to prior years' consolidated condensed financial statements to conform to the current year presentation.

**NOTE 3 PER SHARE INFORMATION:**

In accordance with SFAS No. 128, Earnings Per Share, basic earnings per common share ( Basic EPS ) is computed by dividing the net (loss) income by the weighted-average number of common shares outstanding. Diluted earnings per common share ( Diluted EPS ) is computed by dividing the net (loss) income by the weighted-average number of common shares and dilutive common share equivalents and convertible securities then outstanding. SFAS No. 128 requires the presentation of both Basic EPS and Diluted EPS on the face of the Company's Consolidated Condensed Statements of Operations. Common share equivalents totaling 17,496,019 and 2,719,729, respectively, were excluded from the computation for the six months ended June 30, 2006 and 2005, as their impact would have been anti-dilutive.

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The following table sets forth the computation of basic and diluted per share information:

|  | <b>For the Three Months Ended<br/>June 30,</b> |             | <b>For the Six Months Ended June<br/>30,</b> |             |
|--|--|-------------|--|-------------|
|  | <b>2006</b>                                    | <b>2005</b> | <b>2006</b>                                  | <b>2005</b> |
| <b>Numerator:</b>  |  |             |  |             |
| (Loss) income from continuing operations                         | \$ (254)                                       | \$ 262      | \$ 1,734                                     | \$ 709      |
| (Loss) from discontinued operations                              | (121)  | (62)        | (145)  | (62)        |
| Net (loss) income  | \$ (375)                                       | \$ 200      | \$ 1,589                                     | \$ 647      |
| <b>Denominator:</b>  |  |             |  |             |
| Weighted-average common shares outstanding                       |  |             |  |             |
|  | 70,324   | 70,324      | 70,324                                       | 70,324      |
| Dilutive effect of stock options and warrants                    |  |             |  |             |
|  | 38,645   | 40,241      | 37,683                                       | 41,034      |
| Weighted-average common shares outstanding,<br>assuming dilution |  |             |  |             |
|  | 108,969  | 110,565     | 108,007                                      | 111,358     |
| <b>Per share information basic and diluted:</b>                  |  |             |  |             |
| (Loss) income from continuing operations                         | \$ (0.00)                                      | \$ 0.00     | \$ 0.02                                      | \$ 0.01     |
| (Loss) from discontinued operations                              | (0.00)   | 0.00        | (0.00)                                       | 0.00        |
| Net (loss) income  | \$ (0.00)                                      | \$ 0.00     | \$ 0.02                                      | \$ 0.01     |

**NOTE 4 CREDIT FACILITY:**

On August 19, 2005, the Company entered into a Credit Agreement (the "Credit Agreement") with Manufacturers and Traders Trust Corporation ("M&T"), establishing a revolving credit facility (the "Credit Facility"), for aggregate borrowings of up to \$2,000,000, which may be used for general working capital needs and certain permitted acquisitions. The initial term of the Credit Facility expires in August 2007, but the term may be renewed in accordance with the terms of the Credit Agreement. Borrowings are payable in August 2007 with interest accruing at the variable rate of LIBOR plus 2.75% per annum in accordance with the terms of a Grid Note.

The Credit Facility includes various financial covenants including minimum net worth, maximum funded debt and debt service ratio requirements. As of June 30, 2006, the Company had no outstanding borrowings under the Credit Facility and was in compliance with all of the financial covenants.

**NOTE 5 - CONTINGENCIES:**

**Litigation**

In 1999, Apryl Robinson commenced an action in Kentucky against, among others, the Company, seeking an unspecified amount of damages and alleging numerous claims, including fraud and misrepresentation. The claims that are the subject of this action were subsequently tried in an action in New York that resulted in a judgment in favor of the Company, and against Ms. Robinson and Dr. Larry Joel, a co-defendant in such action. Subsequently, Ms. Robinson and Dr. Joel filed for bankruptcy in Kentucky, and received a discharge from the trustee. Presently, there is a motion pending in the U.S. Bankruptcy Court to vacate Dr. Joel's discharge based upon, among other things, fraud on the Bankruptcy Court. The Court has postponed a trial on this motion.

In 1999, Berenter Greenhouse and Webster, an advertising agency previously utilized by the Company, commenced an action, against the Company, in the New York State Supreme Court, New York County, for amounts alleged to

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be due for advertising and related fees. The amounts claimed by the plaintiff are in excess of \$200,000. In response to this action, the Company filed counterclaims of approximately \$500,000, based upon estimated overpayments allegedly made by the Company pursuant to the agreement previously entered into between the parties. As of the date hereof, these proceedings were still in the discovery stage. The Company has not recorded an accrual for a loss in this action, as the Company does not believe it is probable that the Company will be held liable in respect of plaintiff's claims.

In July 2001, the Company commenced an Arbitration Proceeding, in the Ontario Superior Court of Justice, against Eye-Site, Inc. and Eye Site (Ontario), Ltd., as the makers of two promissory notes (in the aggregate original principal amount of \$600,000) made by one or more of the makers in favor of the Company, as well as against Mohammed Ali, as the guarantor of the obligations of each maker under each note. The notes were issued, by the makers, in connection with the makers' acquisition of a Master Franchise Agreement for the Province of Ontario, Canada, as well as their purchase of the assets of, and a Sterling Optical Center Franchise for, four of the Company's retail optical stores then located in Ontario, Canada. In response, the defendants counterclaimed for damages, in the amount of \$1,500,000, based upon, among other items, alleged misrepresentations made by representatives of the Company in connection with these transactions. The Company believes that it has a meritorious defense to each counterclaim. As of the date hereof, these proceedings were in the discovery stage. The Company has not recorded an accrual for probable losses in the event that the Company shall be held liable in respect of defendant's counterclaims, as the Company does not believe that any such loss is reasonably possible.

In February 2002, Kaye Scholer, LLP, the law firm previously retained by the Company as its outside counsel, commenced an action in the New York State Supreme Court seeking unpaid legal fees of approximately \$122,000. The Company answered the complaint in such action, and has heard nothing since. The Company believes that it has a meritorious defense to such claim. Although the Company has recorded an accrual for probable losses in the event that the Company shall be held liable in respect of plaintiff's claims, the Company does not believe that any such loss is reasonably possible, or, if there is a loss, the Company does not believe that it is reasonably possible that such loss would exceed the amount recorded.

On May 20, 2003, Irondequoit Mall, LLC commenced an action against the Company and Sterling Vision of Irondequoit, Inc. (SVI) alleging, among other things, that the Company had breached its obligations under its guaranty of the lease for the former Sterling Optical store located in Rochester, New York. The Company and SVI believe that they have a meritorious defense to such action. As of the date hereof, these proceedings were in the discovery stage. Although the Company has recorded an accrual for probable losses in the event that the Company shall be held liable in respect of plaintiff's claims, the Company does not believe that any such loss is reasonably possible, or, if there is a loss, the Company does not believe that it is reasonably possible that such loss would exceed the amount recorded.

In January 2005, the Company commenced an action against Cherello, Inc., Theodore Cherofsky and Jimmy Choello, in the Supreme Court of the State of New York, County of Nassau, seeking, among other things, injunctive relief and monetary damages, in an amount not less than \$100,000, as a result of the defendants' alleged breach of the terms of the Sterling Optical Center Franchise Agreement (and related documents) with the Company to which they are parties. The defendants then asserted counterclaims against the Company, seeking, among other things, money damages under such Franchise Agreement, as a result of the Company's alleged violation of such Franchise Agreements. Effective April 2006, this action was settled, the terms of which included the defendants' payment to the Company of the aggregate approximate sum payable in respect of accrued but unpaid amounts under such Franchise Agreement, the dismissal of the action with prejudice, and the exchange of mutual releases.



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In June 2005, an action was commenced against the Company and its wholly owned subsidiary, Sterling Vision of Beaver Dam, Inc., in the Circuit Court, Dodge County, State of Wisconsin, in which Beaver Dam Mall Limited Partnership, as the landlord of the Company's Sterling Optical Center located in Beaver Dam, Wisconsin, is seeking, among other things, damages against the Company (and its subsidiary), in the approximate amount of \$25,000, in respect of alleged unpaid rent payable under the lease of the premises. In July 2006, this action was settled, the terms of which included the dismissal of this action with prejudice, and the exchange of mutual releases.

In August 2005, the Company commenced an action against H&M Optical, Ltd. and Michael Ausiello, in the Supreme Court of the State of New York, County of Nassau, seeking, among other things, monetary damages, in the approximate amount of \$110,000, as a result of the defendants' alleged breach of the terms of the Sterling Optical Center Franchise Agreement (and related documents) with the Company to which they are parties. The Defendants then asserted counterclaims against the Company, seeking, among other things, money damages arising under the Franchise Agreement and Sublease with the Company, as a result of the Company's alleged violation of such Franchise Agreement and Sublease. The Company believes that it has a meritorious defense to such claims. As of the date hereof, these proceedings were in the discovery stage. The Company has not recorded an accrual for a loss in this action, as the Company does not believe it is probable that the Company will be held liable in respect of defendants' counterclaims.

In January 2006, Imperial Sterling Ltd. commenced an action against the Company and Sterling Vision of Rego Park, Inc. in the State of New York, County of New York, alleging, among other things, that the Company had breached its obligations under its guaranty of the lease for the former Sterling Optical store located in Rego Park, New York. In May 2006, this action was settled, the terms of which included, among other things, the Company's payment of approximately \$30,000 to the plaintiff, the dismissal of this action with prejudice, and the exchange of mutual releases.

In or about March 2006, McIntyre Square Associates commenced an action against the Company in the State of Pennsylvania, Allegheny County Court of Common Pleas, alleging, among other things, that the Company had breached its obligations under its guaranty of the lease for the former Sterling Optical/Singer Specs store located in Pittsburgh, Pennsylvania. In June 2006, this action was settled, the terms of which included, among other things, the Company's payment to the plaintiff of approximately \$36,000, the dismissal of this action with prejudice, and the exchange of mutual releases.

In or about December, 2005, Ann Borriceno-Pickett, a former employee of the Company's subsidiary, VisionCare of California, Inc., commenced an action against such subsidiary and the Company, in the Superior Court California, County of San Diego, alleging, among other things, that the Company breached an alleged employment agreement with the plaintiff, age and sex discrimination, and seeks an unspecified monetary sum as damages resulting therefrom. The Company and its subsidiary believe that they have meritorious defenses to the plaintiff's claims. This action is presently in the discovery stage.

In May 2006, the Company commenced an action against I and A Optical, Inc., Mark Shuff and Felicia Shuff, in the Supreme Court of the State of New York, County of Nassau, seeking, among other things, monetary damages as a result of the defendants' alleged breach of the terms of the Sterling Optical Center Franchise Agreement (and related documents) with the Company to which they are parties. The defendants then asserted counterclaims against the Company, seeking, among other things, money damages arising under the Franchise Agreement with the Company as a result of the Company's alleged violation of such Franchise Agreement. The Company believes that it has a meritorious defense to such claims. As of the date hereof, these proceedings were in the discovery stage. The Company has not recorded an accrual for a loss in this action, as the Company does not believe it is probable that the Company will be held liable in respect of defendants' counterclaims.

In June 2006, Seaclyff Village Shopping Center, Inc. commenced an action against the Company and its subsidiary, Sterling Vision of Seaclyff Village, Inc., in the Superior Court of the State of California, Orange County, alleging, among other things, that the Company had breached its

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obligations under its guaranty of the lease for the former Sterling Optical store located at Seacliff Village. The Company believes that it has a meritorious defense to this action. The action is presently in the discovery stage. Although the Company has recorded an accrual for probable losses in the event that the Company shall be held liable in respect of the plaintiff's claims, the Company does not believe that any such loss is reasonably possible, or, if there is a loss, the Company does not believe that it is reasonably possible that such loss would exceed the amount recorded.

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In addition to the foregoing, in the ordinary course of business, the Company is a defendant in certain lawsuits alleging various claims incurred, certain of which claims are covered by various insurance policies, subject to certain deductible amounts and maximum policy limits. In the opinion of management, the resolution of these claims should not have a material adverse effect, individually or in the aggregate, upon the Company's business or financial condition. Other than as set forth above, management believes that there are no other legal proceedings, pending or threatened, to which the Company is, or may be, a party, or to which any of its properties are or may be subject to, which, in the opinion of management, will have a material adverse effect on the Company.

### Guarantees

As of June 30, 2006, the Company was a guarantor of certain leases of retail optical stores franchised and subleased to its franchisees. In the event that all of such franchisees defaulted on their respective subleases, the Company would be obligated for aggregate lease obligations of approximately \$2,692,000. The Company continually evaluates the credit-worthiness of its franchisees in order to determine their ability to continue to perform under their respective subleases. Additionally, in the event that a franchisee defaults under its sublease, the Company has the right to take over operation of the respective location.

### NOTE 6 INCOME TAXES:

The provision for (benefit from) income taxes from continuing operations consists of the following (in thousands):

|                                      | <b>For the Three Months Ended<br/>June 30,</b> |             | <b>For the Six Months Ended June<br/>30,</b> |             |
|--------------------------------------|--|-------------|--|-------------|
|                                      | <b>2006</b>                                    | <b>2005</b> | <b>2006</b>                                  | <b>2005</b> |
| Current                              | \$ 13  | \$ -        | \$ 36  | \$ -        |
| Deferred                             | 205  | -           | (1,078)                                      | -           |
| Total income tax provision (benefit) | \$ 218   | \$ -        | \$ (1,042)                                   | \$ -        |

The deferred tax benefit on the accompanying Consolidated Condensed Statements of Operations for the three and six months ended June 30, 2006 is a result of the reduction in the valuation allowance of \$0 and \$1,600,000, respectively, less deferred tax expense of \$205,000 and \$522,000, respectively. Management, based on current operations and future projections, estimates that deferred tax benefits, arising principally from net operating loss carryforwards, will be realized through December 31, 2007. The Company has a remaining valuation allowance of approximately \$15,800,000 as of June 30, 2006. As of December 31, 2005, the Company had federal net operating loss carryforwards of approximately \$46,000,000.

### NOTE 7 SUBSEQUENT EVENTS:

On July 14, 2006, the Company held its 2006 Annual Meeting of Shareholders (the Annual Meeting), at which two proposals were presented to the Company's shareholders for approval. The first proposal (the re-election of the Company's Class II directors, Joel L. Gold, Robert Cohen and Christopher G. Payan) was passed by a plurality of the votes cast at the Annual Meeting. The second proposal (the adoption of the Company's

2006 Stock Incentive Plan) was also passed by a majority of the votes cast at the Annual Meeting.

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

This Report contains certain forward-looking statements and information relating to the Company that is based on the beliefs of the Company's management, as well as assumptions made by, and information currently available to, the Company's management. When used in this Report, the words anticipate, believe, estimate, expect, there can be no assurance, may, could, would, might, intends and similar expressions, as they relate to the Company or the Company's management, are intended to identify forward-looking statements. Such statements reflect the view of the Company at the date they are made with respect to future events, are not guarantees of future performance and are subject to various risks and uncertainties as identified in the Company's Annual Report on Form 10-K for the year ended December 31, 2005 and those described from time to time in previous and future reports filed with the Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein with the forward-looking statements referred to above and as set forth in the Form 10-Q. The Company does not intend to update these forward-looking statements for new information, or otherwise, for the occurrence of future events.

**Results of Operations**

**For the Three and Six Months Ended June 30, 2006, as Compared to the Comparable Period in 2005**

Net sales for Company-owned stores decreased approximately \$105,000, or 11.0%, to \$852,000 for the three months ended June 30, 2006, as compared to \$957,000 for the comparable period in 2005, and decreased approximately \$104,000, or 5.1%, to \$1,921,000 for the six months ended June 30, 2006, as compared to \$2,025,000 for the comparable period in 2005. These decreases for the three and six months ended June 30, 2006 were mainly attributable to more stores in operation during the three and six months ended June 30, 2005. As of June 30, 2006, there were 7 Company-owned stores, as compared to 9 Company-owned stores as of June 30, 2005. On a same store basis (for those stores the Company operated during both comparable periods), comparative net sales increased approximately \$29,000, or 4.1%, to \$720,000 for the three months ended June 30, 2006, as compared to \$691,000 for the comparable period in 2005, and increased approximately \$210,000, or 14.6%, to \$1,654,000 for the six months ended June 30, 2006, as compared to \$1,444,000 for the comparable period in 2005. Management believes that these increases were a direct result of the Company modifying the product mix in such stores and promoting a new advertising campaign around the new product mix, which generated positive results. Additionally, there were more favorable weather conditions experienced in the upstate New York market during the quarter ended March 31, 2006, where the majority of the Company-owned stores are located.

Revenues generated by the Company's wholly-owned subsidiary, VisionCare of California, Inc. (VCC), a specialized health care maintenance organization licensed by the State of California Department of Managed Health Care, decreased approximately \$12,000, or 1.4%, to \$848,000 for the three months ended June 30, 2006, as compared to \$860,000 for the comparable period in 2005, and decreased approximately \$43,000, or 2.5%, to \$1,677,000 for the six months ended June 30, 2006, as compared to \$1,720,000 for the comparable period in 2005. These decreases were primarily due to a decrease in membership fees generated by VCC during the three and six months ended June 30, 2006, as compared to the same period in 2005.

Franchise royalties increased approximately \$92,000, or 5.6%, to \$1,729,000 for the three months ended June 30, 2006, as compared to \$1,637,000 for the comparable period in 2005, and increased approximately \$96,000, or 2.8%, to \$3,482,000 for the six months ended June 30, 2006, as compared to \$3,386,000 for the comparable period in 2005. Management believes these increases were a result of increased levels of field support to franchisees, the success of the Company's audits of franchise locations, which generated additional revenues, and an increase in franchise sales for the stores that were open during both of the comparable periods, offset by a lower average number of stores in operation during the same comparable periods. As of June 30, 2006, there were 147 franchised stores, as compared to 151 stores in operation as of June 30, 2005.

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Other franchise related fees (which includes initial franchise fees, renewal fees and fees related to the transfer of store ownership from one franchisee to another) increased approximately \$21,000, or 77.8%, to \$48,000 for the three months ended June 30, 2006, as compared to \$27,000 for the comparable period in 2005, and increased

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approximately \$40,000, or 43.0%, to \$133,000 for the six months ended June 30, 2006, as compared to \$93,000 for the comparable period in 2005. These increases were primarily attributable to the Company recognizing franchise fees on 1 franchise agreement renewal, 1 new franchise agreement and 1 franchise agreement transfer during the three months ended June 30, 2006, as compared to 1 franchise agreement renewal, 1 new franchise agreement and 2 franchise agreement transfers during the three months ended June 30, 2005, and recognized franchise fees on 3 franchise agreement renewals, 4 new franchise agreements and 1 franchise agreement transfer during the six months ended June 30, 2006, as compared to 3 franchise agreement renewals, 3 new franchise agreements and 3 franchise agreement transfers during the six months ended June 30, 2005. During the 2nd quarter of 2005, the Company increased the cost to renew or enter into a new franchise agreement from \$10,000 to \$20,000. In the future, other franchise related fees are likely to fluctuate depending on the timing of franchise agreement expirations, new store openings and franchise store transfers.

Excluding revenues generated by VCC, the Company's gross profit margin increased by 3.3%, to 76.1%, for the three months ended June 30, 2006, as compared to 72.8% for the comparable period in 2005, and increased by 1.4%, to 73.5% for the six months ended June 30, 2006, as compared to 72.1% for the comparable period in 2005. In the future, the Company's gross profit margin may fluctuate depending upon the extent and timing of changes in the product mix in Company-owned stores, competitive pricing, and promotional incentives, among other things.

Selling, general and administrative expenses increased approximately \$332,000, or 11.1%, to \$3,320,000 for the three months ended June 30, 2006, as compared to \$2,988,000 for the comparable period in 2005, and increased approximately \$274,000, or 4.5%, to \$6,310,000 for the six months ended June 30, 2006, as compared to \$6,036,000 for the comparable period in 2005. These increases were partially a result of increases to compensation expense of \$378,000 and \$382,000 incurred due to the vesting of certain stock options and warrants in April 2006, advertising expenses of \$83,000 and \$122,000 due to the promotion of a new marketing campaign around the new product mix in our Company-owned stores, and professional fees of \$30,000 and \$91,000 due, in part, to consulting services to install the Company's new accounting system and expenses related to the success of the Company's ongoing franchise audit program during the three and six months ended June 30, 2006, respectively. These expenses were offset, in part, by a decrease in payroll and related expenses of \$65,000 and \$162,000, as the Company consolidated certain positions and employed fewer full-time associates, and due to fewer Company-owned stores in operation during the three and six months ended June 30, 2006, respectively.

Gain on sale of company-owned store to franchisee related to the sale of an existing company-owned store in upstate New York for a purchase price of \$225,000, which included the net fixed assets of such store (such assets having a net book value of \$7,000).

### Liquidity and Capital Resources

As of June 30, 2006, the Company had working capital of \$650,000 and cash on hand of \$1,665,000. During the six months ended June 30, 2006, cash flows provided by its operating activities were \$909,000. This was principally due to income from continuing operations of \$1,734,000 and non-cash items of \$423,000, offset, in part, by an increase in deferred tax assets of \$1,176,000 and the gain on the sale of one of the company-owned stores of \$218,000. The Company believes it will continue to improve its operating cash flows through franchisee audits, and through new marketing strategies and increased gross margins, among other things, for its company-owned stores.

For the six months ended June 30, 2006, cash flows used in investing activities were \$105,000 due to capital expenditures (which included the Company's new accounting system, as well as the remodeling of one of the Company-owned stores) made by the Company during 2006 and the issuance of new franchise notes, offset by proceeds received on the sale of one of the company-owned stores and proceeds received on certain franchise notes.

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For the six months ended June 30, 2006, cash flows used in financing activities were \$21,000 due to the repayment of the Company's related party borrowings.

### **Credit Facility**

On August 19, 2005, the Company entered into a Credit Agreement (the "Credit Agreement") with Manufacturers and Traders Trust Corporation ("M&T"), establishing a revolving credit facility (the "Credit Facility"), for



aggregate borrowings of up to \$2,000,000, which may be used for general working capital needs and certain permitted acquisitions. The initial term of the Credit Facility expires in August 2007, but the term may be renewed in accordance with the terms of the Credit Agreement. Borrowing are payable in August 2007 with interest accruing at the variable rate of LIBOR plus 2.75% per annum in accordance with the terms of a Grid Note. The Credit Facility includes various financial covenants including minimum net worth, maximum funded debt and debt service ratio requirements. As of June 30, 2006, the Company had no outstanding borrowings under the Credit Facility and was in compliance with all of the financial covenants.

### Future Contractual Obligations

Payments due under contractual obligations as of June 30, 2006 were as follows (in thousands):

|                                | <b>Within 1<br/>year</b> | <b>1-3 years</b> | <b>After 3 years</b> | <b>Total</b> |
|--------------------------------|--------------------------|------------------|----------------------|--------------|
| Long-term debt (a)             | \$ 565                   | \$ 33            | \$ -                 | \$ 598       |
| Interest on long-term debt (a) | 125                      | -                | -                    | 125          |
| Operating leases               | 3,559                    | 4,993            | 3,993                | 12,545       |
|                                | 4,249                    | 5,026            | 3,993                | 13,268       |

- (a) Effective April 14, 2003, in connection with certain Rescission Transactions consummated by the Company on December 31, 2003, the Company signed numerous promissory notes with certain of its shareholders, two of whom are also directors of the Company. The notes, which aggregate \$520,000, bear interest at a rate of 6% per annum, and all sums (principal and interest) under the notes are due and payable in April 2007.

### Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company presently has outstanding certain equity instruments with beneficial conversion terms. Accordingly, the Company, in the future, could incur non-cash charges to equity (as a result of the exercise of such beneficial conversion terms), which would have a negative impact on future per share calculations.

The Company believes that the level of risk related to its cash equivalents is not material to the Company's financial condition or results of operations.

The Company is exposed to interest rate risk under its Credit Facility with M&T Bank. Any increase in the LIBOR rate would lead to higher interest expense, if the Company borrows against the Credit Facility. The Company has not borrowed under the Credit Facility since its inception on August 19, 2005.

**Item 4. Controls and Procedures**

(a) Evaluation of Disclosure Controls and Procedures

Based on their evaluation of the Company's disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q, the Company's Chief Executive Officer ( CEO ) and Chief Financial Officer ( CFO ) have concluded that the Company's disclosure controls and procedures are effective to ensure that information required to be disclosed by the Company in reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms, and include controls and procedures designed to ensure that information required to be disclosed by the Company in such reports is accumulated and communicated to the Company's management, including the CEO and CFO, as appropriate to allow timely decisions regarding required disclosure. The Company's management has not yet completed, and is not yet required to have completed, the assessment about the effectiveness of internal controls over financial reporting required by Section 404 of the Sarbanes-Oxley Act.

(b) Changes in Internal Controls

There were no changes that occurred during the fiscal quarter covered by this Quarterly Report on Form 10-Q that have materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting.

## PART II - OTHER INFORMATION

### Item 1. Legal Proceedings

In January 2005, the Company commenced an action against Cherello, Inc., Theodore Cherofsky and Jimmy Choello, in the Supreme Court of the State of New York, County of Nassau, seeking, among other things, injunctive relief and monetary damages, in an amount not less than \$100,000, as a result of the defendants' alleged breach of the terms of the Sterling Optical Center Franchise Agreement (and related documents) with the Company to which they are parties. The defendants then asserted counterclaims against the Company, seeking, among other things, money damages under such Franchise Agreement, as a result of the Company's alleged violation of such Franchise Agreements. Effective April 2006, this action was settled, the terms of which included the defendants' payment to the Company of the aggregate approximate sum payable in respect of accrued but unpaid amounts under such Franchise Agreement, the dismissal of the action with prejudice, and the exchange of mutual releases.

In June 2005, an action was commenced against the Company and its wholly owned subsidiary, Sterling Vision of Beaver Dam, Inc., in the Circuit Court, Dodge County, State of Wisconsin, in which Beaver Dam Mall Limited Partnership, as the landlord of the Company's Sterling Optical Center located in Beaver Dam, Wisconsin, is seeking, among other things, damages against the Company (and its subsidiary), in the approximate amount of \$25,000, in respect of alleged unpaid rent payable under the lease of the premises. In July 2006, this action was settled, the terms of which included the dismissal of this action with prejudice, and the exchange of mutual releases.

In January 2006, Imperial Sterling Ltd. commenced an action against the Company and Sterling Vision of Rego Park, Inc. in the State of New York, County of New York, alleging, among other things, that the Company had breached its obligations under its guaranty of the lease for the former Sterling Optical store located in Rego Park, New York. In May 2006, this action was settled, the terms of which included, among other things, the Company's payment of approximately \$30,000 to the plaintiff, the dismissal of this action with prejudice, and the exchange of mutual releases.

In or about March 2006, McIntyre Square Associates commenced an action against the Company in the State of Pennsylvania, Allegheny County Court of Common Pleas, alleging, among other things, that the Company had breached its obligations under its guaranty of the lease for the former Sterling Optical/Singer Specs store located in Pittsburgh, Pennsylvania. In June 2006, this action was settled, the terms of which included, among other things, the Company's payment to the plaintiff of approximately \$36,000, the dismissal of this action with prejudice, and the exchange of mutual releases.

In or about December, 2005, Ann Borriceno-Pickett, a former employee of the Company's subsidiary, VisionCare of California, Inc., commenced an action against such subsidiary and the Company, in the Superior Court California, County of San Diego, alleging, among other things, that the Company breached an alleged employment agreement with the plaintiff, age and sex discrimination, and seeks an unspecified monetary sum as damages resulting therefrom. The Company and its subsidiary believe that they have meritorious defenses to the plaintiff's claims. This action is presently in the discovery stage.

In May 2006, the Company commenced an action against I and A Optical, Inc., Mark Shuff and Felicia Shuff, in the Supreme Court of the State of New York, County of Nassau, seeking, among other things, monetary damages as a result of the defendants' alleged breach of the terms of the Sterling Optical Center Franchise Agreement (and related documents) with the Company to which they are parties. The defendants then asserted

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counterclaims against the Company, seeking, among other things, money damages arising under the Franchise Agreement with the Company as a result of the Company's alleged violation of such Franchise Agreement. The Company believes that it has a meritorious defense to such claims. As of the date hereof, these proceedings were in the discovery stage. The Company has not recorded an accrual for a loss in this action, as the Company does not believe it is probable that the Company will be held liable in respect of defendants' counterclaims.

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In June 2006, Seacliff Village Shopping Center, Inc. commenced an action against the Company and its subsidiary, Sterling Vision of Seacliff Village, Inc., in the Superior Court of the State of California, Orange County, alleging, among other things, that the Company had breached its obligations under its guaranty of the lease for the former Sterling Optical store located at Seacliff Village. The Company believes that it has a meritorious defense to this action. The action is presently in the discovery stage. Although the Company has recorded an accrual for probable losses in the event that the Company shall be held liable in respect of the plaintiff's claims, the Company does not believe that any such loss is reasonably possible, or, if there is a loss, the Company does not believe that it is reasonably possible that such loss would exceed the amount recorded

### **Item 1a. Risk Factors**

Not applicable.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

Not applicable.

### **Item 3. Defaults upon Senior Securities**

Not applicable.

### **Item 4. Submission of Matters to a Vote of Security Holders**

Not applicable

### **Item 5. Other Information**

Not applicable.

### **Item 6. Exhibits**

10.1 Emerging Vision, Inc.'s 2006 Stock Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, dated July 14, 2006)

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- 31.1 Certification of Chief Executive Officer pursuant to Rules 13a-14 and 15d-14(a) of the Securities Exchange Act
- 31.2 Certification of Chief Financial Officer pursuant to Rules 13a-14 and 15d-14(a) of the Securities Exchange Act
- 32.1 Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

EMERGING VISION, INC.  
(Registrant)

BY: /s/ Christopher G. Payan  
Christopher G. Payan

Chief Executive Officer

(Principal Executive Officer)

BY: /s/ Brian P. Alessi  
Brian P. Alessi  
Chief Financial Officer  
(Principal Financial and Accounting Officer)

Dated: August 14, 2006



Exhibit 31.1

I, Christopher G. Payan, certify that:

1. I have reviewed this Form 10-Q of Emerging Vision, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and we have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation;

(c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting;

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information;

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(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 14, 2006

/s/ Christopher G. Payan  
Christopher G. Payan  
Chief Executive Officer

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Exhibit 31.2

I, Brian P. Alessi, certify that:

1. I have reviewed this Form 10-Q of Emerging Vision, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and we have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation;

(c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting;

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information;

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(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 14, 2006

/s/ Brian P. Alessi  
Brian P. Alessi  
Chief Financial Officer

Exhibit 32.1

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER**

**PURSUANT TO**

**18 U.S.C. SECTION 1350,**

**AS ADOPTED PURSUANT TO**

**SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Emerging Vision, Inc. (the Company) on Form 10-Q for the period ended June 30, 2006 as filed with the Securities and Exchange Commission on the date hereof (the Report), each of the undersigned hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of our knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934;
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

This certification accompanies the Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

Date: August 14, 2006

/s/ Christopher G. Payan

Christopher G. Payan  
Chief Executive Officer

/s/ Brian P. Alessi

Brian P. Alessi  
Chief Financial Officer

