

BARSHEFSKY CHARLENE
 Form 4
 January 18, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 BARSHEFSKY CHARLENE

2. Issuer Name and Ticker or Trading Symbol
 ESTEE LAUDER COMPANIES INC [EL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 12/21/2012

Director 10% Owner
 Officer (give title below) Other (specify below)

WILMER, CUTLER & PICKERING, 2445 M. STREET, N.W.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

WASHINGTON,, DC 20037

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy) ⁽¹⁾	\$ 18.5	12/21/2012		G V		10,000	11/05/2004	11/05/2013	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 18.5	12/21/2012		G V	10,000		11/05/2004	11/05/2013	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 22.16	12/21/2012		G V		13,384	11/05/2005	11/05/2014	Class A Common Stock	13,384
Option (Right to Buy) ⁽¹⁾	\$ 22.16	12/21/2012		G V	13,384		11/05/2005	11/05/2014	Class A Common Stock	13,384
Option (Right to Buy) ⁽¹⁾	\$ 16.92	12/21/2012		G V		10,000	11/10/2006	11/10/2015	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 16.92	12/21/2012		G V	10,000		11/10/2006	11/10/2015	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 20.2	12/21/2012		G V		10,000	10/31/2007	10/31/2016	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 20.2	12/21/2012		G V	10,000		10/31/2007	10/31/2016	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 22.13	12/21/2012		G V		10,000	11/09/2008	11/09/2017	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 22.13	12/21/2012		G V	10,000		11/09/2008	11/09/2017	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 16.81	12/21/2012		G V		10,000	11/07/2009	11/07/2018	Class A Common Stock	10,000
Option (Right to Buy) ⁽¹⁾	\$ 16.81	12/21/2012		G V	10,000		11/07/2009	11/07/2018	Class A Common Stock	10,000

