#### STAGGS THOMAS O

Form 4

March 01, 2006

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB

**OMB APPROVAL** 

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if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * STAGGS THOMAS O			2. Issuer Name <b>and</b> Ticker or Trading Symbol WALT DISNEY CO/ [DIS]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
500 SOUTH BUENA VISTA STREET		STA	(Month/Day/Year) 02/27/2006	Director 10% OwnerX Officer (give title Other (specify below)  Sr. EVP & Chief Finan. Officer		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
BURBANK, CA 91521			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) <b>Tabl</b>	le I - Non-I	Derivative	Secur	ities Acqu	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D Code (Instr. 3, 4 and 5) (Instr. 8)			of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Disney Common Stock	02/27/2006		M	17,340	A	\$ 21.41	120,345	D	
Disney Common Stock	02/27/2006		S <u>(1)</u>	17,340	D	\$ 28.01	103,005	D	
Disney Common Stock							900 (2)	I	As Trustee
Disney Common							6,092.39 (3)	I	By 401(k)

#### Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 21.41	02/27/2006		M	17,340	<u>(4)</u>	03/26/2006	Disney Common Stock	17,340

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

STAGGS THOMAS O 500 SOUTH BUENA VISTA STREET BURBANK, CA 91521

Sr. EVP & Chief Finan. Officer

## **Signatures**

By: Joseph M. Santaniello (POA on file) 03/01/2006

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan previously adopted by the reporting person.

The reporting person is trustee of a Charitable Remainder Unitrust in which members of his family are beneficiaries. This report shall not (2) be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

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- (3) Shares held in The Walt Disney Company Stock Fund as of February 27, 2006. The fund is one investment option in the 401(k) Plan and contains Company matching contributions.
- Options were granted under Disney's 1995 Stock Option Plan in a transaction exempt under Rule 16(b)-3. The options vested over a period of five years with 15,000 shares vested on March 26 on each of 1997, 1998, 1999, and 2000 and 60,000 shares vested on March 26, 2001.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.